In this very litigious society it is extremely important that all instructors and coaches take every precaution to protect oneself. Although USAR-IP provides the most updated and complete instructor information available (which is required for certification) every instructor needs additional insurance for personal protection. Many of our master instructors pay up to $700 extra each year, just to purchase additional coverage to protect their businesses, but EACH USAR-IP instructor is covered by—5 million per event aggregate, 2 million per occurrence and 1 million for sexual abuse/harassment—THE MOST COMPLETE COVERAGE IN THE SPORT!!!!
CONTINUING EDUCATION AND RECERTIFICATION

RECERTIFICATION BEGINS FEB 1, 2014

Many instructors will be up for recertification in 2014. If your certification was issued in 2010 or 2011 you must recertify in 2014. The CEU program is designed to allow instructors, coaches and players the flexibility to learn at their own pace. The purpose of the CEU program is to encourage certified instructors to stay abreast of evolving knowledge and skills in the profession.

The USAR-IP program has been designed to emphasize five major learning centers considered important for all instructors and coaches. The learning centers are:

1) Sport Safety and Injury
2) Coaching, Teaching and Communication
3) Skill Techniques, Tactics and Rules
4) Psychology and Nutrition
5) Resistance Training, Physiology and Stretching

To assure instructors are not just “book savvy” each unit includes practical experience options.

Levels of Certification

**Master Professional** - US National Team Coach/Elite Camp Instructor for two years
- Advanced Professional for five years
- Ability to certify instructors

**Advanced Professional** - Five years as Certified Professional
- Mentor under a Master Professional
- Ability to certify instructors
- Access to all USAR-IP/USOC mobile applications

**Certified Professional** - Score 90% or higher on certification tests
- Fulfill all requirements of Certified Instructor
- Access to all USAR-IP/USOC mobile applications

**Certified Instructor** - Score between 75-89% on certification tests
- Fulfill all Instructor requirements such as CPR and Background check
- Access to all USAR-IP mobile applications
NEW PARTNERS AND FEATURES

USAR-IP USOC MOBILE COACH APPLICATION

This platform is a coaching/instructor resource, which provides information via both a mobile application and desktop companion site. The latest resources from both the USAR-IP and the USOC coaching programs are available free to all USAR-IP certified members. Over 250 resources are currently available and many more are added each month.

DARTFISH EXPRESS AND USAR-IP TV

This feature provides an easy way to identify areas for improvement in your students and share your analysis with students and other experts. The USAR-IP dedicated TV station provides an easy, quick platform to download and import videos from Master Professionals and other experts. Instructors can instantly review videos in slow motion, breakdown the videos with still shots and add drawings, voice over and text notes with comments.

AMERICAN SPORT EDUCATION PROGRAM

(a subdivision of Human Kinetics).

USAR-IP has partnered with the Human Kinetics American Sport Program (ASEP) to offer coaches and instructors the opportunity to enroll online for a variety of coaching and education courses. Many of these courses are included in the USAR-IP Continuing Education Program in an effort to keep instructors updated with the most recent developments in sport.
The USAR-IP on-line assessment tests coincides with the USAR-IP manual. Students should read the USAR-IP instructional manual before attempting to take the on-line tests. All test scores will be automatically recorded after the student takes the tests and all scores submitted to the Master Professional assigned to the student.

Students must take the 10 tests in order starting with test 1. Students must pass test 1 before going on to the next test. The students’ grade for certification will be based on the students FIRST attempt at taking the tests.

REVIEW OF STEPS TO BECOME CERTIFIED

Complete certification consists of passing the on-line benchmark tests, passing a written test, passing a hitting test, video analysis of selected videos, designing a lesson plan (part of written test), CPR certification and successful completion of a background check.

HOW TO TAKE THE TESTS

1. Login to your personal profile.
2. Go to “Training Manuals” and download the “USAR-IP Curriculum and Training Guide”.
3. Review the online videos Benchmarks 1-10.
4. Go to “Online Courses and Testing” and start at test “Introduction to USAR-IP Benchmark Assessment Tests”.
5. Design a six-week lesson plan and submit to you Master Professional (15 pts).
6. Analyze a match play video (on-line under videos) as assigned by your Master Professional (15pts).
7. Review the online hitting test videos
8. Shoot a video of yourself performing the required shots (hitting set-ups and demo shots) (50 pts).
9. Complete the instructor’s practical test as assigned by your Master Professional (video of you teaching a lesson) (20 pts).
10. To complete your certification, all instructors will be required to sign the USAR-IP Instructors Code of Ethics, be CPR certified, and pass a background check.
COMING SOON

COACHING CERTIFICATION

A course designed specifically for instructors who want to coach. Covers legal and safe sport issues associated with coaching, dealing with administrators, how to handle parental issues, guidelines of travel, as well as many areas specific to the high school and collegiate coach.

EVENT DIRECTORS CERTIFICATION

A course designed to provide those interested in running events utilizing the R2 system online system through USAR. Areas such as seeding, scheduling, utilization of different playing formats, explanations of rankings and how to use them, using referees, and discussions of rules (with video explanations) will be thoroughly discussed and tested.

COLLEGIATE COURSE AND SYLLABUS

A program designed specifically for collegiate and high school instructors who teach the basics of racquetball to students. The course includes a manual, student tests, instructor’s guidebook, references, and video demonstrations.

USAR-IP FEE STRUCTURE

<table>
<thead>
<tr>
<th>Membership</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>USAR-IP Membership</td>
<td>One year - $75, Three year - $150 (one year free)</td>
</tr>
<tr>
<td>USAR-IP Instructor Certification</td>
<td>Good for three years - $220 (must be USAR-IP member each year)</td>
</tr>
<tr>
<td>USAR-IP Coach Certification</td>
<td>$150 - must be a certified instructor</td>
</tr>
<tr>
<td>Recertification</td>
<td>Must complete required CEU’s - every three years and be a consistent USAR-IP member</td>
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Making Money in Racquetball Instruction
By
Master Professional Jim Winterton

Now that you are certified, it is time to reap the rewards of your hard work. Here are ten axioms that I have learned during my 46 years of racquetball play and instruction. These are by no means all-inclusive, but represent what I have observed among those who succeed and those who do not.

1. Show up on time, and produce a great product. Now that sounds simple, but in my business I hear quite a few horror stories of athletes being stood up by professionals. How do you measure what you are worth as an instructor? Simple: Any athlete, who comes to see you for racquetball instruction, has to get better at racquetball. Their progress, or lack of, is proof of your instructional expertise. So, show up on time, and make your athletes better and you will be on your way to making more money.

2. Charge a fair price for your product. Many instructors undercharge for their services. I recently went to a club where a hall of fame player instructs. He was charging $40 an hour for his lessons. I have sent folks to this instructor because I think he is that good. If you are working for nothing, your product is worth that. Look at it another way. I played thirty years of tournaments, ten tournaments or more per year. I have coached in local, regional, and national tournaments for 35 years. Now take all of those tournaments and consider entry fees, hotel costs, travel expenses, and knowledge learned. You are offering your students a shortcut to that knowledge. It would be far more expensive to learn what you have learned by experience.

3. Marketing your services is a must. Humble is over-rated here! You are a certified instructor and not everybody can pass that testing process, which includes the background check, the CPR certification, hitting and practical exams! Therefore you should advertise that fact. Your sponsor, your boss, and your venue owner(s) will not know of your accomplishments unless you tell them. Periodically send newsletters illustrating what you have done and what you are working on. Communicate with administrators and clients so folks are aware of what you have done.

4. Know your customers. Many people do not communicate via cell phone but by Facebook, text, or email. Knowing the easiest way to communicate with customers is essential.

5. Make learning fun. All work and no play makes for boring instruction. Develop a “patter” so running conversations become a way of making instruction a pleasant process.

6. Create special events to fuel the fire of future customers. Round robin competitions, one-day shootout tournaments, and competitive doubles events all create future customers as well as generate interest in racquetball. By running these events you will come in contact with folks who need help with their game.

7. Become a better player, yourself. Get on the court and play so folks can see you win or lose and know that you have put the time in on your game. Leading by example creates more customers.

8. Learn your craft. Become a better instructor. The more lessons you teach, the better teacher you will be. It takes time to learn racquetball and even more to learn racquetball instruction.

9. Learn from experts. Our sport has many people who have been there and done that. Get help from them. You can start by mentoring under one of the Master Professionals, or a coach who...
(continued from page 8- Making Money in Racquetball Instruction)

runs camps or clinics. Use your CEU credits to learn more about our profession and recertify or upgrade in the process.

10. Finally, remember your brand. How do you want the public to view you? If you cut corners to make money you will be perceived as greedy. If you give away your instruction, it may not be seen as quality knowledge. The image you create for your instruction will determine if you will be successful or not.

(Next Issue-Video Analysis as a Teaching Tool by Master Professional Fran Davis)

From 2013 USAR National Singles Hall of Fame Banquet

Left - Hall of Fame Legend Charlie Brumfield  Center -IRT Champion Kane Waselenchuk  Right- Hall of Fame Coach- Jim Winterton

PHOTO- Roby Partovich

No written word, no spoken plea
Can tell our youth what they should be
Nor all the books on all the shelves
It is the teachers themselves