



USSPEEDSKATING PRESS RELEASE

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US Speedskating Announces Partnership with KT TAPE *Utah-based KT TAPE joins US Speedskating's roster of corporate partners*

KEARNS, Utah – US Speedskating announced today that KT TAPE, the category leader in kinesiology tape and sports medicine taping products, will be the official kinesiology tape of US Speedskating and the U.S. National Team. The partnership extends throughout 2019 with KT TAPE providing support through and following the PyeongChang Olympic Games.

“We are excited to have KT TAPE supporting US Speedskating and our athletes on our journey to PyeongChang,” said US Speedskating Executive Director, **Ted Morris**. “In a sport where thousandths of a second make a difference, KT TAPE will give our athletes pain relief and support without affecting their performance. Having the expertise and resources of KT TAPE behind us is a great partnership for USS and everyone involved.”

The announcement with US Speedskating begins KT TAPE's shift to the Winter Olympic Games. No stranger to the Olympic movement, KT TAPE has partnerships with seven other U.S. National Governing Bodies (NGBs) and is the official kinesiology tape licensee of the U.S. Olympic and Paralympic Teams.

“KT TAPE is proud to support members of US Speedskating over the next several years and specifically as they prepare for the PyeongChang 2018 Winter Olympic Games,” said **Greg Venner**, Chief Executive Officer of KT Health. “KT TAPE allows for mobility and provides the pain relief and support needed by athletes competing in this sport. We look forward to this partnership, helping athletes everywhere train longer to finish stronger.”

As part of the partnership, KT TAPE will have a presence on both the short track and long track speed skating national teams skin suits during the ISU World Cup circuit, while providing product and support to US Speedskating for national team camps, premier events and regional competitions, along with exclusive membership discounts. KT TAPE plans to support US Speedskating at numerous domestic events throughout the race seasons, including the U.S. Olympic Trials.

US Speedskating has produced 86 Olympic medals to date, more than any other U.S. winter sport, as well as several of the greatest feats in Winter Olympic history. Among them are the five gold medals won by 21-year old Eric Heiden at the 1980 Lake Placid Olympics, Cathy Turner capturing the first Olympic medal for short track speed skating in 1992, Bonnie Blair - the most decorated female U.S. Winter Olympian (six medals) - and Apolo Anton Ohno - the most decorated U.S. Winter Olympian (eight medals).

KT TAPE joins US Speedskating's premier partners Deloitte, USANA Health Sciences and Under Armour with representation on the U.S. National Team's competition wear. In addition, KT TAPE joins other US Speedskating's corporate partners Froozer® and Utah Sports Commission, alongside suppliers Cascade Speedskates, Polar USA, Dynatronics, Symbol Arts, U.S. MRI, Froedtert Sports Medicine Clinic and University of Utah Healthcare. For more information about KT TAPE products and the company, visit their website at www.kttape.com.

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About US Speedskating

From Pond to Podium, we are US Speedskating. We grow and nurture a sport where all ages can experience the thrill of speed and the camaraderie of the skating community. US Speedskating is responsible for the development of speed skating from grassroots to the highest elite racing programs. US Speedskating is recognized by the United States Olympic Committee and the International Skating Union as the governing body for the sport of speed skating in the United States. The Organization has won 86 Olympic medals to-date, making it one of the most successful sports in U.S. Olympic history. US Speedskating is a 501(c)3 non-profit organization. Follow us on [Twitter](#), [Instagram](#), on [Facebook](#) and at www.usspeedskating.org

About KT Tape

KT Health (dba KT Tape), based in American Fork, Utah, is the category leader in sports medicine taping products -- providing pain relief solutions and support for hundreds of common sports-related injuries. Used by professional athletes, Olympians and every day athletes, KT Tape products have been adopted in nearly every sport. Following the Beijing 2008 Olympic Games, KT Tape experienced accelerated growth as its products became widely available in retail channels. Currently, KT Tape products are sold in over 35,000 retail locations in the U.S. and 40 countries worldwide. KT Tape's broad distribution covers sporting goods, food, drug and mass retail channels, as well as clinicians, online retailers and the company's own e-commerce site, KTTape.com. KT Tape empowers consumers with a wealth of educational resources, including a vast library of online videos and on-site demonstrations at more than 150 athletic events each year. KT Tape's official athlete endorsements of Olympic gold medalist in basketball, James Harden, and international beach volleyball star and three-time Olympic gold-medalist, Kerri Walsh Jennings continue to create visible awareness for the brand. With new innovations and an expanding product line, KT Tape continues to strengthen its global presence. For more information, visit KTTape.com.

