

MEDIA ACCREDITATION POLICY

US Speedskating has established its media accreditation policy to provide journalists with a clear understanding of how media credentials are processed for US Speedskating events prior to their coverage.

We are happy to provide credentials for journalists who meet the credential guidelines as we appreciate media coverage at our events.

All media members will be required to sign and abide by US Speedskating's media guidelines.

Please contact the US Speedskating Communications staff if you have any questions. We look forward to working with you.

APPLY FOR A CREDENTIAL ONLINE

By applying for a credential, you are agreeing to the official US Speedskating Media Accreditation Policy listed above.

Media wishing to apply for accreditation for a US Speedskating event must submit a credential request. Please submit a credential application within the time notice listed for the event you are interested in attending. You will be notified via email of the status of your request.

US SPEEDSKATING PROFESSIONAL JOURNALISM POLICIES

US Speedskating strives to maintain a professional work environment for media at US Speedskating events. For this reason, we require that all credentialed journalists help us maintain this atmosphere. By applying for a credential for a US Speedskating event, you indicate that you have read, fully understand and are in agreement with the following professional journalism policies:

- 1) Media credentials are issued to working journalists and photographers from recognized news outlets in the business of newsgathering as their primary source of revenue. Credentials are granted at the discretion of the US Speedskating Communications staff. The types of media eligible for credentials include: newspapers, magazines, wire services, speed skating- specific publications, television, radio, collegiate sports information directors and the websites affiliated with such outlets. Media credentials will not be issued to sponsor representatives.
- 2) Credentials for website-only outlets reporting for news and editorial purposes shall be granted at the discretion of the US Speedskating Communications staff provided they meet the following requirements and pending available space at the venue:
 - a) The dissemination of editorial content must be the primary purpose of the site and the site must demonstrate a record of sustained, original news on speed skating and/or Olympic sports.

- b) If a local news site, the site must demonstrate a record of sustained, original news content on local sports and/or news.
 - c) Credentials will not be issued to representatives whose sites exist solely as a platform for posting unoriginal content (press releases, etc.).
 - d) While their use is encouraged in covering US Speedskating events, solely the use of social media accounts does not constitute news and editorial coverage.
- 3) Web and broadcast media outlets must adhere to US Speedskating's web and broadcast coverage agreement in addition to the policies mentioned in this document. US Speedskating Communications staff will distribute these policies once credentials are confirmed.
 - 4) Any non-editorial or commercial use of any picture, audio, film/tape/digital image or drawing of this event is prohibited without prior, specific, written authorization from US Speedskating
 - 5) Members of the media are granted access to the media areas strictly for the purpose of serving as a journalist. Media members are not permitted to pitch other media or place publicity materials in any media areas without express permission from US Speedskating staff.
 - 6) US Speedskating does not credential freelance reporters or photographers without specific assignment. Any freelance photographer or reporter must submit an assignment letter from a news outlet along with their credential application if they would like to cover a US Speedskating event.
 - 7) Internet usage in the media center is for work-related purposes only. Media members who do not follow the proper internet procedures may have their internet access revoked for the remainder of the competition or event.
 - 8) We ask that all media respect the work environment of their colleagues by maintaining a quiet and professional atmosphere in the media work room and all other media areas of the venue.
 - 9) Athlete seating areas are off-limits to the public and accredited press. Interviews must be conducted exclusively in designated media areas unless special arrangements are made through the US Speedskating Communications department.
 - 10) Photographers must be on assignment from a known and established media organization and use professional camera equipment. US Speedskating will post photographer location assignments and restrictions specific to the event and venue. Photographers who do not shoot from their assigned locations will have their credentials revoked.
 - 11) All photographs taken at the event are to be used solely for editorial purposes by the publication and website for which an individual is credentialed, unless he/she is otherwise granted express written consent by both US Speedskating and the outlet for which he/she is credentialed. Without such consent, it is prohibited for any photograph taken in association with the event to be sold for use in any manner. Photographs taken at events are not to be used by any other media outlet, organization or individual unless permission is granted by both US Speedskating and the assigning media outlet. Photography is for editorial use only and cannot be published otherwise.

12) Failure to comply with the previously stated regulations will result in the immediate loss of credential privileges for all future US Speedskating events. Additionally, the media outlet listed will lose the ability to credential a photographer at future US Speedskating events.

US Speedskating reserves the right to enforce the above rules including revocation or suspension of accreditation. If you have any questions about any of the above policies, please contact a member of the US Speedskating communications staff.