

## U.S. Speedskating Board of Directors 06/08/19 Meeting Minutes

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In attendance for the 06/08/2019 U.S. Speedskating (“USS”) Board of Directors (“BOD”) meeting were BOD President, Mark Carleton; Vice President, Susan Sandvig-Shobe; Treasurer, Andy Kelly; Secretary, Rusty Smith; Pat Maxwell, Sheree Mehring, Ryan Bedford, Elli Ochowicz, Duncan White, Don Mealing and Carlijn Schoutens (USS AAC representative). . The listed members in attendance constitutes a quorum of the Board. USS Staff members Ted Morris, Dale Schoon, Shane Domer and Bryce Hollbech were also in attendance. Chris Needham was in attendance briefly to present on the American Development Model.

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### 1) Welcome

Meeting was called to order by Mr. Carleton at 8:05AM

### 2) Finance Report

Mr. Schoon shared the 2018-19 budget forecast with the BOD. For the fifth consecutive year, USS is anticipating a small surplus.

Mr. Schoon also shared the preliminary 2019-20 budget. Once staff receives the Sport Performance Grant from the USOC, a final proposed budget will be presented to the BOD for approval. Mr. Schoon shared a 10-year history of USS’ financial position which currently is at the strongest position it’s been during that period.

Mr. Morris will meet with the athletes again this summer to present the state of USS, reviewing the budgetary process along with other governance related topics.

### 3) U.S. Speedskating Foundation (USSF) Report

Mr. Schoon shared that contributions from the foundation have been consistent over the last three years. At the last meeting, the USSF BOD approved maintaining the \$150,000 annual contribution for the next three years. USSF is in the process of amending their bylaws. The amended bylaws will come to the USS BOD for ratification.

### 4) USOC Update

Mr. Carelton shared his report from a USOC BOD Chair Conference that was held in May of 2019. Much of the conference was spent discussing updates from the U.S. Center of SafeSport. Other topics included an update on LA28 and the move of the The USOC Sponsorship & Marketing Team over to the LA28 Marketing Arm.

Mr. Morris reported that the NGB Task Force looking at revisions to the Ted Stevens Amateur Sport Act is close to making their recommendations. Overall direction is creating a more athlete centric USOC with greater athlete representation. Mr. Morris also shared that the Boarders Commission will give a report to the USOC by the end of the month and deliver a final report available publicly by the middle of July.

#### **5) AAC Update**

Ms. Schoutens reported on the recently created USS mentorship program. She also shared that the AAC has been involved with several design and procedures items for the new facility, The Speed Factory.

#### **6) Congress Proposal Summary and Discussion**

Ms. Schoutens shared her Proposal on inclusion of an alternate AAC Representative being included in future BOD Meetings. The BOD discussed and agreed with the recommendation. for discussion.

Mr. Smith made the motion to change Section 6.5 (G) of the bylaws from One (1) USS AAC Chair to One (1) USS AAC Chair or his or her designee from the USS AAC. Second by Mr. Bedford. Approved.

The other Congress Proposals made to the various committees and task forces were discussed.

The BOD returned to an unresolved proposal from the 2018 Congress on voting privileges for parents of minor children. The BOD recommended to staff that a “parent membership” be developed providing parents with the ability to vote in elections.

#### **7) Emergency / Crisis Management Plan**

Mr. Morris presented the BOD with an outline of a Crisis Management Plan. Suggestions from the BOD included incorporating the Utah Olympic Oval’s Emergency Plan. Mr. Maxwell suggested bringing in the Sheriff or someone equally qualified to go through the facility and make recommendations on emergency protocols.

#### **8) International Strategy**

Mr. Morris shared that USS is working with The Netherlands, Japan, Canada and Germany to discuss improving the financial model for hosting World Cups with the ISU. There is a meeting scheduled next month with the ISU.

## 9) Executive Director Report

Mr. Morris shared that Tom Cushman has stepped down from his position as a National Team Coach. We are grateful for his many years of service and he will be missed. Matt Kooreman will take on some of his responsibilities until a suitable replacement can be found. Linlin has also stepped down from her position as the Short Track Program Director. We are grateful for all the work she did in such a short time and she will also be missed. USS signed a long-term lease agreement with the Utah Olympic Oval that provides USS with a home for the next 48 years.

- a. High Performance – Mr. Morris shared the High Performance plan that was presented to the USOC. The plan goes over High Performance goals, and the activities that will help us reach these goals. Mr. Domer shared USS' continued emphasis on making data driven decisions. A major component of the plan is creating a unified purpose and positive team culture.

Mr. Carelton, Mr. Kelly, Mr. White, and Ms. Ochowicz all left the meeting around 12:15-12:30PM

- b. Development / Membership – Mr. Needham shared a summary of the new US Speedskating Athlete Development Model (“ADM”). The goal is lifelong involvement from participants in our sport. There are plans for an ADM symposium in September. The details on the deployment of the ADM to clubs is still being developed.
- c. Marketing / Fundraising / Communications – Mr. Morris is in the process of hiring a marketing coordinator who would focus on sponsorship and donor programs. Mr. Morris shared the current sponsor landscape for USS and asked for help from the BOD in uncovering sponsor opportunities.

## 10) Legal

No updates.

## 11) New Business

Mr. Morris shared that the 88 and Counting fundraising event will be held on November 1, 2019 in conjunction with the STWC in November 2019.

## 12) Conclusion

Mr. Smith concluded the meeting at 1:00PM