

USS Board of Directors 01/28/19 Meeting Minutes

In attendance for the meeting on 01/28/2019 of the USS Board of Directors (“BOD”) were USS BOD President Mark Carleton, Vice President; Susan Sandvig-Shobe, Secretary; Rusty Smith, Secretary; Pat Maxwell; Sheree Mehring; Ryan Bedford; and Don Mealing. The listed members in attendance constitutes a quorum of the Board. USS Executive Director Ted Morris, and Director of Finance Dale Schoon were also in attendance.

USS Membership Coordinator Sara Bowles recorded the meeting minutes.

1) **Welcome**

Meeting was called to order by Mr. Mark Carleton at 6:03PM MST.

2) **Finance Report**

Mr. Schoon provided the Board with updates on the 2018-19 budget forecast. The majority of forecasted revenue for the year has been received which helps minimize risk. Total revenue is tracking to budget. Staff is doing an excellent job of tracking expenses and staying on or below budget.

3) **U.S. Speedskating Foundation (USISA Charitable Fund) Report**

There were no updates to share.

4) **USOC Update**

Mr. Morris shared that USOC Chief of Sport, Alan Ashley, was fired the day after the Ropes and Gray investigation was released. At this point, it appears that the USOC will not replace the position but rather reassign his responsibilities to others. Rick Adams will lead High Performace with Kevin Penn leading the Training Centers.

There was a discussion among the BOD regarding the “Committee to Restore Integrity to the USOC” and their recommendations on potential changes. There was further discussion on Senator Garnder’s bill on establishment of an independent committee to look at USOC re-structuring.

5) **AAC Update**

Mr. Bedford shared his feelings that the USOC AAC is not aligned at the moment. Work needs to be done to get the group on the same page and moving in a unified direction. There is an upcoming AAC meeting at the end of February that will be crucial in establishing an influential future for the group.

6) International Strategy

Mr. Morris shared the tragic death of U.S. Figure Skater, John Caughlin (chair of the ISU Athlete Commission). John was a dedicated volunteer and excellent leader. He will be missed.

An ISU Commission was established to create an ISU Center of Excellence training location. Mr. Morris shared that he will attend a seminar next week with the ISU on marketing and development plans. One of his goals will be to push the conversation about a better business model with the ISU when hosting World Cup competitions.

7) Executive Director Report

- a. High Performance: Mr. Morris shared that Maame Biney defended her gold medal in the 500m and set a Jr. World Record at the recent Short Track Jr. World Championships. Long Track Jr. World Championship Team was recently named and we're looking for big things from the team, especially from Ethan Ceperan, Austin Kleba and Casey Dawson.
- b. Development/Membership: Mr. Morris shared that membership continues to be up about 6% year over year. We're still seeing increases in 1st Year Memberships and now also increasing in the Club/Competitor category. There is continued progress on the development front with a new plan and program set up in Minnesota with GMSA to put in a weightroom, focus on recruiting new athletes and retention of athletes. Staff is pleased with the East Coast based Short Track NextGen camps with good participation and athletic results.
- c. Communications / Marketing / Fundraising: Bike Camp will be June 21-23 in Colorado. Staff will explore doing single day events in various locations over the next six months.

8) Legal Update

Mr. Morris shared that there is no new activity.

9) New Business

Ms. Sadvig-Shobe made a suggestion regarding additional BOD support as a resource to staff. Mr. Carleton agreed and will provide some direction to BOD members.

10) Conclusion

Mr. Carleton concluded the meeting at 7:40pm