

USS Board of Directors 7/26/2021 Meeting Minutes

In attendance for the conference call meeting on 7/26/2021 of the USS Board of Directors (“BOD”) were Vice President Susan Sandvig-Shobe, Secretary Rusty Smith, Treasurer Andy Kelly, Tony Liu, Ryan Bedford, Carlijn Schoutens, Duncan White, Don Mealing, Patrick Maxwell, and Brian Hansen. The listed members in attendance constitutes a quorum of the Board. USS Executive Director Ted Morris and Director of Finance Dale Schoon were also in attendance.

Meeting minutes were recorded by Sara Bowles.

1) Welcome

Meeting was called to order by Ms. Sandvig-Shobe at 6:00 PM MT

Mr. Morris reported that only Olympic credentialed foreigners will be allowed at the 2022 Beijing Olympic Winter Games. This eliminates any potential for USS running a hospitality program in China. USS is exploring a U.S. based hospitality program based in Park City, UT coinciding with the 20th anniversary of the 2002 Olympic Games.

2) Finance Report

a. 2020-21 Budget

Mr. Schoon shared the 2020-21 financial statements. The report is the same as currently being finalized by USS’ auditors. The numbers are similar to those shared at the May meeting and show USS ending the fiscal year with a minimal surplus. USS will wait for the audit to be finalized before contributing to the USS Foundation.

b. 2021-22 Budget for BOD approval

Mr. Schoon presented the 2021-22 budget to the BOD for approval. Mr. Schoon shared that revenue numbers include additional sponsorships that are not secured at this time. Fundraising revenue is fluid as well with numbers reflecting an in-person fundraising event (which is uncertain at this time) along with significant Podium Club revenue. Mr. Kelly motioned for approval of the 2021-22 USS Budget. Second by Mr. Bedford; Approved.

3) U.S. Speedskating Foundation (USISA Charitable Fund) Report

Mr. Schoon shared that the USS Foundation BOD approved the deferral of last year’s contribution into the 2021-22 fiscal year. The USS Foundation BOD expressed support of USS’ contribution and plan for financial well-being in 2021-22.

4) USOPC Update

Mr. Morris reported that the USOPC has been consumed with Tokyo preparation. COVID has created additional layers of planning and execution not seen at an Olympic Games. Beijing will be equally challenging. The USOPC is excited to get Team USA to Tokyo and the Games started.

Utah continues to be ready to host the Winter Olympic Games in 2030 or 2034. The Utah Olympic Committee is hopeful that the USOPC will begin meaningful discussions with the IOC in Tokyo on Utah's interest in hosting.

5) AAC Report

Ms. Schoutens reported that the AAC is working on changes to the athlete representation on the various USS committees and task forces to meet the new USOPC requirements.

The AAC and staff have been working on an "athlete usage in social media" policy providing athletes with a 24-hour period to review and approve imagery used by USS.

6) USOPC NGB Requirements Follow-up

The BOD discussed the recommendations from the AAC and staff on how to meet the new USOPC NGB requirements. Staff will submit the changes to the USOPC for review and approval. Ian Quinn (as a USS AAC representative to the USOPC AAC) will be one of three committee members reviewing the requests. USS will consider seeking approval of broadening the definition of a current athlete to include those that have participated in a World Cup in the last 10 years. Staff will provide an analysis of how many athletes this would add to the pool and present this information to the AAC for consideration.

7) ISU Update

The ISU has approved and published a transgender policy for competing athletes. The new policy reduces the maximum testosterone levels allowed in male athletes who transition to female from 10 to 5. USS will adopt the ISU policy for athletes competing in senior and junior qualifying international events.

The ISU Congress is scheduled to take place in June of 2022 after a two-year delay. It will be an election year for the ISU Council and committees. The USS BOD discussed current USA representation. The BOD expressed interest in putting forward a candidate for the Short Track Technical Committee. Two individuals have shown interest in running for election. The BOD unanimously supported nominating an

athlete to run for this position. Short Track needs to become more youth focused to grow the sport from a popularity and participatory perspective.

USS is hopeful that current USA ISU Council Representative, Pat St. Peter, will run for President of the ISU. If elected, she would be the first woman President of the ISU.

8) Legal/SafeSport Update

There was no new legal activity to report related to USS. The Cliff-Ryan complaint against another member is scheduled for trial now in mid-September in SLC.

9) Executive Director Report

a. High Performance

Summer training is under way. The Long Track Team is back on the oval ice and there were lots of smiles and excitement. The Oval opened in mid-July this year to give our athlete an advantage in this Olympic Season. With very full FAST Teams and foreign athletes it's looking like more normal times at the Utah Olympic Oval.

The Short Track National Training Team is doing great work. There have been significant jumps in strength and power from the athletes over the summer.

b. Development/Membership

Encouraging membership trends with strong renewals from athletes and clubs.

The NextGen Camp is coming up shortly leading into the Short Track Desert Classic. There was a cap of 28 athletes for the camp and it sold out within a couple days. There will also be a Junior Development Camp running simultaneously.

c. Marketing/Fundraising

The Bike Camp is coming up in Park City, with a few locals and several out-of-town participants.

There has been healthy sponsorship activity with several discussions on-going. It's nice to see sponsor interest picking back up after the last 18 months.

10) New Business

No new business.

11) Conclusion

The meeting was adjourned at 7:16 PM MT.