

**USA Water Ski & Wake Sports
Executive Committee Call
Meeting Minutes
September 22, 2021**

Archambeau called the meeting to order at 1:00 PM ET.

ROLL CALL:

In Attendance: Bob Archambeau (President); Doug Robbins (Chairman of the Board); Dale Stevens (Vice President); Joel Johanningsmeier (Treasurer/Secretary); Alex Lauretano (AAC Rep); Jason Lee (AAC Rep); Doug Ribley (NSSA President, At-Large Member); Nate Boudreaux (Executive Director, nonvoting); Kate Knafla (AWSA VP, nonvoting); Jim Grew (Past President, non-voting); Tim Cullen (Immediate Past President, non-voting)

Archambeau opened the meeting and gave a brief update on the Tate/Nichols grievance against USA-WSWS.

Archambeau then turned it over to Robbins to discuss a special board of directors meeting to vote on bylaws and P&P changes required for USOPC certification process. The date/time is **Tuesday, October 26, 9 p.m. ET**. A save-the-date meeting request will be sent soon with link and call-in number. Items to review will be sent to the board two weeks prior to the special meeting after approval of the changes from the bylaws committee. Bylaws revisions require a two-thirds vote from the board so it's imperative that all board members are in attendance.

Boudreaux shared the financials through September 1, 2021 and asked if there were any questions. He also provided the below headquarters updates:

- **SafeSport** – issued a temporary suspension to member Kenneth Day (NSSA). We will be sending out an all-member email and updating the suspension list on the website.
- **Integrass Membership System** – closing in on the home stretch. Hoping to soft launch in early October. Still need to hash out a few things – practice/basic skills sanctioning through the membership system, SafeSport and NCSI background check API connections (Integrass database to database of Safe Sport and NCSI) to read and display results correctly, various reporting needs from the admin section, etc. Plan would be to send an all-member email once the system launches as all members will need to create a new password for the Integrass system to access the new MembersOnly dashboard.
- **Towboat Testing** – was informed by the Towboat Committee that none of the boat manufacturers have anything new to test for the 2022 ski season.
- **Towboat Additional Insured Challenge** – found out from a few members that Chubb (via Global Marine) is no longer issuing additional insurance certificates to new policies. This poses a challenge because all boats used in USA-WSWS sanctioned events need to list USA-WSWS as an additional insured on their personal/club boat insurance policies. Chubb will continue to write these additional insured certificates on older/renewing

policies but will not for new policies. Waiting to hear back from EPIC (insurance broker) on possible next steps.

- **Budget Process** – beginning the 2022 budgeting process. Hope to have a first round for the EC to review by late October and finalized by early December so that the board can approve the budget at the January in-person meeting.
- **100th Anniversary** – continuing to build a marketing and activation plan around the 100th celebration with Polk County Sports Marketing. [Developed an area on the website](#), a top 100 influencers-in-the-sport list, a timeline of key events in the sport, etc. Each month starting in January we will announce 10 influencers (in alphabetical order) with brief bullets on the accomplishments of each – highlighted on the website, in e-newsletters and via social media. Also talking to a media company about potentially creating a 100th anniversary documentary as well as 100th relevant content for a new ROKU streaming channel set to launch in October/November – [Eat, Ski, Live](#). Hoping to have the company do a few episodes on Polk County, FL. Have meetings set up with the production company and Polk County Sports Marketing to discuss.
 - Concluded flash sale with Team Phun (merchandise provider) of 100th t-shirts and hats. Total sales were 139 items for a gross profit of \$906.61.
- **Sony Music copyright claim** – after many email exchanges and a phone call with the law firm, Sony dropped its copyright claim against USA-WSWS but advised that we look into a synchronization license for show ski events to be broadcast/web streamed in the future.
- **Miscellaneous**
 - Inked new merchandise fulfillment agreement with Fine Designs for e-commerce (webstore) and event merchandise sales. Fine Designs will replace TeamIP.
 - Have had discussions with Guaranteed Rate (mortgage company) as it has expressed interest in sponsoring the IWWF World Championships in October. Guaranteed Rate has been the presenting/title sponsor of several niche events as part of a brand awareness strategy – from amateur softball to BASS fishing to USA Pickleball. This could open the door for opportunities for USA-WSWS in 2022 by having Guaranteed Rate involved in multiple Sport Discipline National Championship and Regional events, especially those that are live streamed.
 - Exploring a few Video-on-Demand opportunities (pay-per-view discussions) with streaming services JoyMo and Vimeo. Will be surveying the membership in the end-of-year survey to gage their input on paying to view AWSA and/or NSSA Nationals web streaming, currently offered for free on usawaterski.org and YouTube.

Johanningmeier asked Boudreaux about the Safe Sport event audit that was conducted at the NSSA D1 Nationals. Boudreaux reported that Safe Sport was still compiling the findings.

Ribley asked about the Integress event registration system as NSSA is working to develop an online Nationals registration strategy.

Stevens asked about the Integress membership system and the email that will be going out to members to set up their password in the new system. The username will still be the member number (or email address), but each member will need to set a new password to access the new MembersOnly area.

THERE WILL BE NO EXECUTIVE COMMITTEE MEETING IN OCTOBER DUE TO THE SPECIAL BOARD OF DIRECTORS MEETING

ADJOURNMENT

Archambeau adjourned the meeting at 1:56 PM ET.