USA Volleyball Chief Executive Officer’s Message

USA Volleyball had many successes in 2013 that show not only in the very public forum of our National Teams and athletes, but throughout the many layers and constituencies of our organization. I am proud of our accomplishments in 2013 and the hard-working and dedicated staff that runs a wide-range of external programming and the day-to-day operations of our rapidly growing organization. Below are some of our 2013 highlights that meet or exceed our mission statement and annual goals.

1. The 2013 fiscal year ended with a significant cash surplus against our approved operating budget. A surplus is consistent with our year-ends for eight of the past 10 years and is a tribute to staff’s commitment to sound and responsible fiscal operations.

2. We added a number of new positions and staff, which has been a consistent trend over the past number of years. Specifically, Creating a new department of Communications & Creative Services, expanding our beach office and programming while dealing with the passing of our long-time executive director Dave Williams and the resignation of All Wood Amberson, two very key senior leaders and significant employees who were critical to beach success and programming growth.

3. Almost every beach program and support level increased in 2013.

4. The addition of new staff has been accomplished while maintaining the same or smaller percent of staff costs as compared to our total budget.

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7. The success of our two indoor National Teams in 2013 places them further ahead in achieving our 2016 Rio Olympics medal performance objectives than we have been at a comparable time in either of the two previous quadrennials.

8. 5. We expanded the girls’ qualifier program by adding the Disney event and identifying three additional ones that could come on line as early as 2015. We also made significant enhancements to our junior girls’ qualfiers from a branding and USAV booth presence standpoint as well as adding two new divisions to the USA Volleyball Girls’ Junior National Championships, which increased the number of teams from 800 to over 1,200.

9. We continued an uninterrupted 25 years of membership growth and began a targeted membership growth program in cooperation with the IVA Assembly, Board leadership and selected region leaders.

10. The 2013 fiscal year ended with a significant cash surplus against our approved operating budget. A surplus is consistent with our year-ends for eight of the past 10 years and is a tribute to staff’s commitment to sound and responsible fiscal operations.

11. USA Volleyball participated financially and programmatically to support the first FIVB Beach Grand Slam held in the United States in 10 years, which was staged in Long Beach.

12. USA Volleyball made a significant investment across our varied social media platforms resulting in significant strides in the amount of shareable content. Facebook alone grew from 295k to 125,000 followers over the course of 2013. Our Google+ account was created in the fourth quarter of 2013 and had over 47,000 followers by the end of the year. Twitter finished 2013 with 55,400 followers for 72% growth from 2012. Other platforms: Instagram from 0 to 3,383 followers, Pinterest from 245 to 1,542 followers; YouTube from 240 to 2,629 followers.

13. The 2013 USA Volleyball Open National Championships drew 492 teams, and for the first time, at least one team from each of our 40 Regional Volleyball Associations competed in the event.

14. The Women’s Premier Volleyball League (PVL) had 15 teams compete in the second year of the PVL Championship. The Men’s PVL played its inaugural championship with five teams in conjunction with the USAV Boys’ Junior National Championships in Reno, Nev. Continued growth is expected for the PVL Championships as more regions pursue the formation of teams.

15. USA Volleyball led the way in the SafeSport efforts that are mandated by the U.S. Olympic Committee for all NGBs. Most of the SafeSport requirements were already being addressed by USA Volleyball, making us one of the very few NGBs not having to make dramatic adjustment or accommodations in order to be compliant. We also organized and funded a SafeSport Conference for representatives of each of our RVAs.

16. USA Volleyball partnered with the Obama Sports Commission to secure the right to host the 2015 FIVB Women’s World Grand Prix Final Round (Omaha, July 22–26, 2015), the most prestigious FIVB event to ever be held on U.S. soil outside of the Olympic Games.

17. Advancements were made in developing a USAV video channel on our website including enhanced features such as increased live streaming of events, demand content, etc. The channel will drive additional traffic to the site, which boosted over 1.5 million unique visitors in 2013. We have extended our agreement with the USOC to host our website through 2016.

18. We are well on the path in our Coaching Accreditation Program to have almost 100 percent of our courses and programs offered on-line and on-demand in digital format. We are proud that our coaching education program is viewed as a model within the U.S. Olympic Committee and NGB world, and is frequently referenced and used to assist other sports to develop similar programs.

19. USA Volleyball continues to create partnerships that are beneficial to all parties. We signed new sponsorships with Liberty Mutual Insurance and Sports Imports in 2013, while renewing sponsorships with Hilton HHonors, Mizuno, Molten, DataProject and VolleyballRecruits. In addition, USA Volleyball expanded its sponsorship to include the beach discipline and launched a new line of beach apparel for our beach national team athletes as well as the general public.

20. Our Sport Development Department created a SportKit, partially funded by a grant from Prancer & Gamble, targeted specifically for new coaches and teachers of the game.

21. We are in the process of moving our Beach Office to a larger space in Torrance, Calif., that can accommodate additional staff, as well as fitness and sports medicine facilities for our beach athletes. In addition, we are now leasing a new warehouse in Colorado Springs with expanded space to handle our future and increased court rental business.
The women’s Beach National Team finished the 2013 FIVB season with six medals (two golds, two silvers and two Bronzes). The new team of April Ross and Kerri Walsh-Jennings emerged at the end of the season, taking two gold medals in three tournaments together. On the men’s side, the new teams of Sean Rosenthal/Phil Dalhausser and Jake Gibb/Casey Patterson had success. Overall, the men finished the 2013 FIVB season with seven medals (four golds, two silvers and one Bronze).

Dalhausser finished the season ranked atop the FIVB Technical Ranking and was named the FIVB’s Most Outstanding Player on the men’s side, while Walsh-Jennings was named The Most Outstanding on the women’s side. Gibb was named Most Inspirational. In a public vote on the FIVB’s Facebook page, Patterson was chosen as the FIVB Male Beach Volleyball Athlete of the Year – Fan Vote. Also, the FIVB returned to U.S. soil for the first time in 10 years with a Grand Slam held in Long Beach, Calif., with the U.S. team of Dalhausser/Rosenthal taking home gold.

On the NORCECA tour, USA Volleyball beach athletes finished the season with a combined 25 medals in 11 events. The women finished first in the season-long points race with 17 total medals (six golds, six silvers and five bronzes), while the men finished third in the season-long points race with eight total medals (three golds and five silvers).

Collegiate Events

USA Beach hosted two official collegiate sand events in 2013: Hermosa Beach with eight west coast collegiate varsity programs competing and the U.S. Olympic Training Center at Chula Vista, Calif., with five varsity programs in attendance. In addition, USAV beach staff supported the Gulf Coast Region in hosting and directing the AVCA Collegiate Championships in Gulf Shores, Ala. This event aired on CBS Sports Network and was dominated by USAV Beach High Performance athletes again, including pair’s champions and runners-up Kirby Burnham/Sami Robison (University of Southern California) and Tara Roenicke-Caitlin Ledoux (Long Beach State University).

USAV High Performance Program

In 2013 USA Beach Volleyball introduced a second tryout process prior to making U.S. Junior Beach National Teams final selection. The program is called “Transition Week” and it was hosted May 13-19 in Hermosa Beach, Calif., at no cost to the invited athletes.

The USAV Beach High Performance Camps and Championships were a huge success this year. The number of athletes increased from 300 at 11 camps in 2012 to 353 at 11 camps in 2013. The Beach High Performance Tryouts increased from 1,096 in 2012 to 1,211 participants in 2013, while the USAV Beach High Performance Championships included 390 athletes representing many regions and international teams from Puerto Rico and Canada.

The 2013 U19 FIVB World Championships saw our teams of Torey Defalco/Yoder Lucas for the boys and Sara Hughes/Kaitly Collins for the girls each win a Bronze Medal.

USAV Junior Beach Tour

The USAV Junior Beach Tour in 2013 grew to 28 events in 19 states representing 19 USAV Regions with a total of 4,150 participants – a participation increase of 10 percent from the previous year. The USAV Junior Beach Tour Championships were held in Milwaukee, Wis., and had 272 teams in the Open and Patriot Divisions. Also, as part of a grant from Procter & Gamble, USAV Beach produced seven USA Skills Clinics throughout the country with a high level beach athlete/coach in which 393 participants received coaching in an effort to get more kids involved in beach/sand volleyball.
The 2013 season will go down as a period of tremendous growth and opportunity for the U.S. Women’s National Volleyball Team under its first-year head coach Karch Kiraly. Along the way, many long-term lessons were learned as the team’s goal is to win the next point to qualify for the 2016 Olympic Games in Rio De Janeiro and ultimately its first Olympic Games gold medal.

For the first year of the Olympic quadrennium, Kiraly used a roster primarily of non-Olympians in 2013, and it paid off with a 25-6 record against several teams playing with multiple Olympians throughout the season. A total of 10 U.S. players played in at least 68 sets (57 percent of possible sets) in 2013, and all 10 players have not been part of an Olympic Games roster.

“Year, as many teams did, we played with lots of young players,” Kiraly said. “Some players who had very, little or no USA experience. We had lots of players gain great experience. Next year one of our focal points will be integrating some of those younger players with some of the players like Foluke Akinradewo, who did not get to play much with us this year.”

Even with its youth, the U.S. finished 13-6 against teams ranked in the top 10 in the world in 2013. Team USA won the gold medal at the Pan American Cup and NORCECA Women’s Continental Championship, and the silver medal the season-ending FIVB World Grand Champions Cup. The non-Olympians accounted for 84.5 percent of all points (1,733 of 2,052) scored in 2012.

Aleisha Glass was named USA Volleyball’s Indoor Female Athlete of the Year as she scored in 2013.

For the first year of the Olympic quadrennium, Glass said. “Every player involved in the program is working towards creating an environment where not only the athletes and team can grow, but also the sport of volleyball. We have big goals and big dreams and we are setting down the foundation and the stepping stones to bring our dreams within reach. I look forward to 2014 and continuing the process.”

The squad opened the season by winning the Pan American Cup for the second year in a row. USA’s successful tournament run utilized a roster with four athletes – Murphy, Rachael Adams, Jenna Hagglund and Kim Hill – seeing their first international action at the senior national team level.

The Americans hosted No. 3 Japan in the inaugural USA Volleyball Cup, a three-match series held in Southern California July 10-13. Along with the younger players who comprised the Pan American Cup roster, additional athletes waiting in the wings for their chance to shine on the international scene donned the USA jersey. Without missing too many steps, Team USA won all three matches in the USA Volleyball Cup to head into the FIVB World Grand Prix (WGP) with an 8-0 record on the season.

Team USA defeated Russia and Poland to start the WGP in Brazil, before suffering its first loss of the season to host Brazilians in a four grueling sets. After traveling to Serbia, the U.S. picked up wins over Algeria, Netherlands and the host Serbians. In the third leg of the trip in Japan, the U.S. earned hard-fought wins over Czech Republic, Japan and Bulgaria to earn a spot in the six-team World Grand Prix Final Round after an 8-1 preliminary round. After a layoff of 10 days, hard lessons were learned during the Final Round with losses to Brazil, Serbia, China and Italy on successive days. The Americans ended the Final Round on a positive note by defeating host Japan.

“There were a lot of people who hadn’t had any significant time in the World Grand Prix – people like Cassidy Lichtman, Lauren Fendrick, Lauren Gibbemeyer, Kayla Banwarth, Kimberly Hill, Kelly Murphy,” Kiraly said moments after defeating Japan to end the FIVB World Grand Prix Final Round. “It was really good for them to get experience. This positive was the nice Preliminary Round we played. The difficult part was seeing how good we have to be to compete in the world. We learned a lot this week. They were not easy lessons, but we learned a lot.”

Some of those not-so-easy lessons were put to the test two weeks later as Team USA hosted the Visit Omaha NORCECA Women’s Continental Championship Sept. 16-21. After 3-0 wins over Mexico and Cuba in pool play to advance to the semifinals, Team USA faced a stiff challenge from its neighbors to the north as Canada pushed them in the opening set. The U.S. prevailed 25-22, and became more aggressive in sets two and three (25-14, 25-10) to advance to the title match. The U.S. won the battle against the hard-hitting Dominican Republic 25-19, 26-24, 21-25, 25-19 to win the championship. Murphy continued her international development as she earned the NORCECA Championship Most Valuable Player and Best Spiker awards. Glass was selected as the Best Setter, and Nebraska native Jordan Larson-Burbach captured the Best Server award while playing in her home state.

Team USA continued its season of improvement with the season-ending FIVB World Grand Champions Cup held in November in Nagoya and Tokyo. The Americans showcased their tenacity to overcome early deficits in capturing the silver medal with a 4-1 record. Team USA lost its only match of the tournament to top-ranked and eventual winner Brazil in a closely contested 26-24, 26-24, 25-20 match to open the event. The Americans rebounded with wins over bronze medalist and No. 2 Japan, No. 6 Russia, No. 12 Thailand and No. 8 Dominican Republic. Jordan Larson-Burbach (Hooper, Neb.) was the tournament’s second leading scorer with 91 points.

“We have big goals and big dreams and we are setting down the foundation and the stepping stones to bring our dreams within reach.”

Aleisha Glass

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While most of the team was able to find a positive in this loss, one piece of the puzzle that did not come together was Foluke Akinradewo, who was left out of the final roster.

However, Kiraly does not believe this will have any effect on the team. “The difficult part was seeing how good we have to be to compete in the world. We learned a lot this week. They were not easy lessons, but we learned a lot.”

“The experience was very positive. “This has been a wonderful first year of the Olympic quadrennium,” Glass said. “Every player involved in the program is working towards creating an environment where not only the athletes and team can grow, but also the sport of volleyball. We have big goals and big dreams and we are setting down the foundation and the stepping stones to bring our dreams within reach. I look forward to 2014 and continuing the process.”

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USA Volleyball was pleased to announce the hiring of John Speraw as the U.S. Men’s National Volleyball Team head coach on March 25. A press conference was held at the American Sports Centers on March 26. Speraw will continue in his role as the head coach of UCLA’s men’s volleyball team.

Speraw’s first staff hire was renowned beach player Matt Fuerbringer as an assistant coach. He had served as an assistant coach under Speraw at UCLA. Other staff hires included assistant coach Mike Wald (former assistant women’s coach at Arizona State University) and technical coordinator Anton Willert (formerly at University of Hawaii).

The summer training block began May 6. At the height of training for the FIVB World League and Pan American Cup, there were approximately 30 athletes in the gym at the American Sports Centers. On May 24, the U.S. Men held their second annual media day where head shots and team photos were taken, interviews were conducted and a media presentation was given by B.J. Hoeptner Evans.

On May 25, the U.S. Men held a Red-Blue match in front of a large crowd at JSerra High School in San Juan Capistrano, Calif.

The U.S. Men began pool play in the FIVB World League June 7-8 at Wichita, Kan., and went 1-1 against Argentina. The Americans went 2-0 against France June 14-15 at Tulsa, Okla., before splitting against Bulgaria June 28-29 at Reno, Nev. A day later they traveled to Poland for the first of two road weekends of pool play in Poland and Brazil. Although the team went 0-4 on the road, young players got experience against two of the best teams in the world in front of large and noisy crowds. The U.S. Men finished World League in 12th place.

Following World League, the team had a six-week training block in July and August to prepare for the NORCECA Men’s Continental Championship. During the training block, the team held two intrasquad “Red-White” scrimmages to help select the team for the NORCECA Championship to be held at Langley, British Columbia, Canada, in late September.

Team USA went 5-0 in matches and 25-1 in sets in winning the NORCECA title. It swept host Canada in the final before a sellout crowd and qualified for the FIVB World Grand Champions Cup. Outside hitter Matt Anderson, who started at opposite in the final, was named the NORCECA tournament’s most valuable player and was also named to the All-Star Team. Setter Micah Christenson was named Best Setter and Best Server, and was also named the All-Star Team setter. Outside hitter Reid Priddy was also named to the All-Star Team.

The U.S. Men’s National Team staff met up with 14 players in November in Tokyo to prepare for the FIVB World Grand Champions Cup. The team trained for a week at the Japanese Institute of Sport Science at the invitation of Gary Sato, the former U.S. assistant coach who was then the head coach of Japan’s men’s volleyball team. The U.S. Men finished fifth in the tournament with a 2-3 record. Max Holt was named the first middle blocker to the tournament all-star team.
The start of a new quad had both the Men’s and Women’s Sitting Teams focused on beginning their run at qualifying for Rio 2016. Their first mission was finishing in the top two at the PACVD Zonal Championship in 2013. The top two finishers qualify for the World Championships in 2014. The zonal tournament was held in Edmond, Okla., at the U.S. Sitting Program National Training Center at the University of Central Oklahoma (UCO).

The U.S. Men’s Sitting Team, in preparation for the Zone Championship, competed in the Sport & Peace Tournament in Costa Rica held in April. The U.S. Men beat Costa Rica in the sem firals and defeated Colombia in the finals to go undefeated. The U.S. Men traveled to Montreal to play Canada in a three-match series. The U.S. lost the first match, but then won the next two. The U.S. Men beat Canada in the Zonal Championship semifinals, but then lost to Brazil in the finals. The second-place finish qualified the U.S. Men for the 2014 World Championship to be held in Poland.

The U.S. Women’s Sitting Team prepared for the Zone Championship by playing two five-match series: versus Canada in Denver in conjunction with the Colorado Crossroads Qualifier in March and versus Russia at UCO in May. The U.S. Women swept both series. The U.S. Women traveled to Moscow to play in the Moscow Cup in August. The tournament hosted the London Paralympic Games gold medal winner China, London’s fourth-place finisher Netherlands, the current European Champion Russia as well as other European and Asian teams. After losing their first matches to China and Russia, the U.S. Women came back strong to defeat Netherlands 3-0 in the quarterfinals, Russia 3-0 in the semifinals and China 3-0 in the finals. These competitions prepared the women for the Zone Championship where they defeated Brazil in the finals. The win qualified the women for the 2014 World Championship, also to be held in Poland.

The 2013 finishes by both teams mean they are on pace for qualifying for Rio 2016. With Brazil qualifying for Rio as the host country, Team USA’s top competition on the men’s side looks to be Colombia and Canada. The men were 2-0 versus Colombia and 4-1 versus Canada in 2013. The top competition for the U.S. Women will be Canada within the zone. The women were 5-0 versus Canada in 2013. Both teams also have a chance to qualify for Rio by finishing as one of the top two teams at the World Championships.

Besides training camps and competitions, the resident men’s athletes trained an additional 164 days and the women an additional 158 days during the year. Twelve athletes trained in the summer block, 12 in the spring block and 11 in the fall block.

The resident training program is a great asset for both teams. We are thankful to the University of Central Oklahoma for its support and making the program possible. There were four A2 camps held at UCO. The A2 camps develop emerging players for future national team responsibilities. Elliot Blake, the U.S. Sitting Team Program sport development and recruiting coordinator, has been instrumental in getting military athletes involved in the sitting discipline as well as promoting the discipline all over the U.S. He was also active in beginning the first U.S. Sitting Volleyball Division at the USAV Open National Championships held in Louisville, Ky., and a youth sitting volleyball clinic held at UCO.

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Indoor High Performance

USA Volleyball High Performance kicked off the 2013 season with the USA Volleyball High Performance Coaches’ Clinic, held in early February for regional and national pipeline coaches at the U.S. Olympic Training Center in Colorado Springs, Colo. This event brought together 164 coaches from colleges, clubs, regional high performance programs and U.S. National Teams staff, including U.S. Women’s National Volleyball Team Head Coach Karch Kiraly.

The following closely on the heels of the HP Coaches’ Clinic was the U.S. Women’s National Team Invitational, also held at the U.S. Olympic Training Center in Colorado Springs. This event, co-ordinated between High Performance and the U.S. Women’s National Team, includes players vying for spots on national-level programs during their key collegiate years.

From January through April, the USAW Indoor High Performance tryout season led to talent evolutions for over 5,000 youth volleyball players in both genders. Compared to 2012, this was one of the largest increases in annual tryout participation in the history of USAW High Performance. Effective rankings from the HP tryout process populated the entire range of High Performance training and competition programs, including four U.S. Youth and Junior National Teams, that each participated in their respective FIVB World Championships.

The U.S. Girls’ Youth National Team earned the silver medal at the 2013 FIVB Women’s U18 World Championship in Thailand. This was the first medal in the history of USA Volleyball for a Youth or Junior National Team at an age-division FIVB World Championship. Three athletes from the 2012 U.S. Girls’ Youth National Team were also selected to participate on USA’s team for the 2013 FIVB Women’s U23 World Championship in October at Tijuana, Mexico.

The USA Women’s Junior National Team finished in 11th place at the 2013 FIVB Women’s Junior World Championship in Turkey. The Boys’ Youth National Team finished in 16th place at the 2013 FIVB Boys’ U19 Youth World Championship in Tijuana, Mexico.

USA Volleyball High Performance Championships again represented the flagship event for the National Indoor High Performance Program. The Championship, held in late July at Fort Lauderdale, Fla., featured 99 teams from USAV National High Performance, HP Region teams and the international arena. The slate of teams included 21 international teams from seven different countries. The 2014 USA Volleyball High Performance Championships is set to take place in Tulsa, Okla., from July 22-26 at the Tulsa Convention Center.

As in past years, the Indoor High Performance Department conducted a full complement of camps and training programs during the summer months and the December holiday season. These camps now span four Indoor High Performance age groups and eight calendar years of birth.

Events Department

International Events

The U.S. Men’s National Volleyball Team once again participated in the FIVB World League. The event returned to its traditional format where each country hosts three home weekends with a pair of matches each weekend. Once again, one of our home weekends was held in conjunction with the USA Volleyball Boys’ Junior National Championships in Reno, Nev., with Bulgaria as the opponent. The remaining home weekends were hosted in Wichita, Kan. (vs. Argentina) and in Tulsa, Okla. (vs. France). The six home matches and six away matches, as well as the FIVB Final Round, were broadcast (with a time delay) on NBC Sports Network (32 hours) and Universal Sports Network (68 hours).

Along with the World League, the Events Department also hosted the NORCECA Women’s Continental Championship Sept. 16-21 in Omaha, Neb. The U.S. won the nine-team event.

NCVF

In 2013, USA Volleyball, in conjunction with the National Collegiate Volleyball Federation, conducted the fourth National Collegiate Club Volleyball Championships April 4-6 at the Dallas Convention Center. The event attracted 360 teams which equaled the previous year’s total. The 2014 event will be held in Reno, Nev.

Show Me National Qualifier

The 2013 Show Me National Qualifier returned to Kansas City, Mo. The event was up to an all-time high 750 teams total for both weekends of play. USA Volleyball will return to Kansas City in 2014 and registration numbers are expected to be record-breaking.

Opens

The 2013 USA Volleyball Open National Championships were conducted in Louisville, Ky. Awards were presented in 29 divisions with 492 teams participating. For the first time in event history, all 40 USAV Regions were represented as well as teams from four foreign countries (Brazil, Canada, Mexico and Venezuela) and Puerto Rico. The 2014 event will be held in Phoenix, Ariz.

Girls’

The 2013 USA Volleyball Girls’ Junior National Championships took place at the Dallas Convention Center. It marked the first year of the adding the new “USA Division” and the “Patriot Division.” Both divisions were received well as the team count reached 1384 for the eight-day event. The 2014 GJNC will be in Minneapolis, Minn.

Boys’

The 2013 USA Volleyball Boys’ Junior National Championships took place in Reno, Nev. Team attendance reached a record high of 420 teams. The 2014 event will be held in Houston and it is projected the event will attract a similar or higher number of teams as 2013.
Coaching Education Programs

The USA Volleyball Coaching Education Department trained a total of 5,932 coaches in 2013 (an increase of 1,680 over 2012), including 5,462 IMPACT attendees via Webinar, On-Demand and On-Site courses (an increase of 1,526 over 2012). A total of 18 CAP-I and II and IF courses were held. Six Beach CAP-I courses were also held serving 73 participants. At three sites, hybrid or integrated courses were conducted in conjunction with other educational events:

- February: CAP Level I & II - USA Volleyball High Performance Coaches’ Clinic - Colorado Springs, Colo.
- March: Beach CAP-I – AVCA Collegiate Sand Championships and Gulf Coast RVA Beach Championships, Gulf Shores, Ala.

In addition, two Volleyball conditioning clinics (VCAP) attracted 31 participants.

For the fifth year, USAV and the American Volleyball Coaches Association collaborated on the AVCA Annual Convention. With AVCA assistance, USAV-CAP hosted Level I and II courses, a Beach CAP Level I course, VCAP conditioning clinics as well as on IMPACT clinics and instructor training classes at the 2013 event. A USAV-CAP Codas training meeting was also held at the AVCA Annual Convention.

USAU Education and Grassroots departments continue cooperating to allow purchase of CAP re-certification credits for attending any of the series of free or membership-sponsored webinars. And in 2013 a new program was created, awarding free CAP Recertification Module Credits to CAP certified coaches attending the annual USAV High Performance Coaches’ Clinic and the AVCA Coaches Convention.

At the USA Volleyball Girls’ and Boys’ Junior National Championships, another new annual program was launched—the CAP Coaches Recognition Program. CAP certified coaches participating with a team of the Championships were awarded free CAP Recertification Module Credits, as well as a ‘goodie bag’ containing a Palo skin embroidered with their certification logo, a discount coupon for the non-CAP certified coach, raffle tickets for great Mizuno and Molten gear, among other things. Photos of the coaches participating at the GNRCs were also posted to the education page of the USAW website.

Again in 2013 USAW Education held a series of six IMPACT instructor refresher classes offered online and free of charge to currently certified and RVA-identified IMPACT instructors. A total of 27 instructors attended in 2013. The annual refreshers classes carry one free IMPACT module recertification credit for instructors who attend the live webinar.

Online CAP I and II content for three of the CAP I and one of the CAP II core sessions were presented as live webinars prior to the AVCA Annual Convention in December for students registered to attend the CAP courses in Seattle. The recordings of these sessions will be formatted for on-demand delivery in 2014. Since November of 2009, the Fundamentals of Coaching Volleyball online course, a 2.5-hour course that targets new and beginning middle and high school coaches, has had a total of 3,953 attendees, with 683 of them in 2013. Students taking the course are created by USAV Education and hosted by the NFHS. The course carries 1.5 CAP credits and has been offered to the coaching community free of charge to currently certified and RVA-identified IMPACT instructors. A total of 27 instructors attended.

In September, the 2013-2014 IMPACT Manual, PowerPoint presentation, instructor materials and tools were finalized and distributed for RVA and instructor use. Materials were distributed to RVA representatives at the October meetings in Colorado Springs to share with their instructors. A new home for a password-protected accessible page was created on the VRT website to post the materials for instructor downloading. These materials, along with continuing training for instructors, help standardize how IMPACT is taught and how provided nationwide consistency of delivery.

One of the most successful programs over the past years has been the online national office webinar version of the IMPACT Clinic. This year, with the surge in popularity of the newest delivery method of On-Demand IMPACT, the Education Department presented a scaled-down series of eight IMPACT webinar clinics in 2013. However, with the rise in popularity of the Beach game, an additional 13 Beach IMPACT webinars were presented. IMPACT webinars are presented in a two-week format and are scheduled on various nights during the week to give more coaches a chance to attend. Each webinar features a USAW-CAP cadre member as lead instructor, and most offered the perspective of a second trained instructor.

The newer On-Demand format set yet another option for coaches to achieve IMPACT certification, supporting the live on-site versions available in their own Regions, the national office webinar version, and the NFHS Course (or approved equivalent) and IMPACT test route.

In addition, the Education department was able to offer 20 free On-Demand course seats to each RVA, to distribute to their members as they wished. The Coaching Education Department continues to explore other audiences, formats and methods of delivery for the CAP program, and is working to increase the number of courses offered in 2014.

Region Services, Officials and Sport Development

Outreach

The Region Services and Sport Development Departments had a busy and successful year in 2013. Utilizing the Growing the Game Together theme, we assisted in membership growth by starting at the grassroots level and working our way up. Over half of the Regional Volleyball Associations were visited by our staff while attending Regional Board meetings, clubs and coaches’ training, strategic planning sessions and major events. The departments were instrumental in organizing and staffing the USAV booth at the Girls’ and Boys’ Junior National Championships events. We handed out information, answered questions, educated families and coaches on USAV and region relationships, and had fun with some life-size cutouts of National Team athletes.

The youth SportKits, partially funded by a grant from Procter & Gamble, was created specifically for new coaches and teachers of the game. The SportKits include a ‘net’ that can be raised or lowered depending on the age and level of any team (and can be used for six other sports), a concussion management clipboard, a 2013-2015 USAV Rulebook, SafeSport and USAV-CAP continued to work on the expanded resources for college coaches. We hosted an information booth with the USA Volleyball website for lesson plans and other resources. Also included in the SportKits is a 50 percent discount coupon for teachers and new coaches who want to take the IMPACT course.

Sport Development personnel were also involved in a session of Growing the Game at the American Volleyball Coaches Association (AVCA) Annual Convention. Over 100 club, high school, elementary and college coaches were in attendance and exposed to the SportKit.

Working in conjunction with our Coaching Education and Creative Services Department, we created a newsletter the Growing the Game Together newsletter was emailed to over 24,000 people each week. Each newsletter included current videos, coaching aids, helpful training tips and a special section for Liberty Mutual Responsible Sport and SafeSports articles.

Efforts to Grow the Game were also made internationally. Several USAV SportKits were sent to Chinese and Mexican coaches to help us grow our fan base in those countries. We also sent information to the new USAV website. The purpose of this grant is to assist regions in growing opportunities for boys at the club level.

The 2013 Molten Diversity Grant was awarded to several very diverse organizations including the Dwarf Athlete Association for the 2013 World Dwarf Championships, the Modton Storings Volleyball Club, the Air Force Academy for Math, Science and Engineering in New York City (Hamot) and the USAV Beach office to fund a scholarship to the 2013 USAV Beach Holiday Camp.

USA Volleyball awarded one men’s collegiate grant to the Dominican University, a NCAA Division III institution and member of the Continental Volleyball Conference. This grant assists colleges in adding men’s varsity volleyball programs.

At the end of 2013 the entire USA Volleyball grant program was overhauled for 2014. All of the grants applications were rewritten and a grant committee was created to assist in the approval process. The USA Volleyball Grassroots Outreach Grant (GRO) was added to aid new programming efforts.

Officials Development

The USA Volleyball Academy, launched in 2013, provided online education for coaches and officials. Thirty-nine of the 40 regions set up customized officiating curricula to meet their unique needs and requirements. Integration between WebPoint and the Learning Management System was achieved in October, providing the tracking of course completions in the member’s record.

As of December 26, there were 21,325 members registered, 10,000 of which were coached. Among these members were 4,000 high school members, 9,000 college members, 2,500 USAHS members, 1,000 boys and girls members, and 1,000 recognized National Team members.

While there were some performance issues at the end of December because of the volume of traffic, the membership growth is encouraging. At that time we were averaging more than 3,200 logins per day and 9,800 course completions per day, and had close to 50,000 users.

Sponsorship / Licensing / Television

A total of 32 broadcast hours of 2013 FIVB Men’s World League on NBC Sports Network and 68 hours televised on Universal Sports Network. The Hilton HHonors Beach Volleyball Challenge reached a total of eight hours broadcasted on NBC Sports Network as well as being distributed for broadcast in Canada and China.

Liberty Mutual Insurance was added as a corporate partner beginning in 2013, as well as C gambling and Sports Imports / Senah.

SafeSport

USA Volleyball made strides in implementing its SafeSport Program in 2013. Several staff and regional representatives attended the SafeSport Symposium hosted by USA Swimming in February. A three-hour SafeSport session was held for the RWA and JA members in conjunction with the Annual Meetings in Louisville in May and a day-long seminar was held in October for the regional SafeSport Conferences in conjunction with the final RWA meetings in Denver. USAW was also pleased to have a representative on the USOC SafeSport task force.

Grants

Various grants were awarded during the 2013 season.

The 2013 Boys’ Subsidy Grant was awarded to the PInheiro and North Counting Regions, and a partial grant was awarded to Gulf Coast Region. The purpose of this grant is to assist regions in growing opportunities for boys at the club level.

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2013 Board of Directors

Beach Athlete Director
Kerri Walsh Jennings
(term expires June 30, 2014)

Beach Athlete Director
Todd Rogers
(term expires June 30, 2016)

Elite Beach Development Director
(Vacant)

Coach Director
Cecile Reynaud
(term expires June 30, 2017)

Independent Director
Kenneth Shropshire
(term expires June 30, 2015)

Independent Director
William Barnum
(term expires June 30, 2013)

Independent Director
Adam Rymer (Board Chair)
(term expires June 30, 2014)

Indoor Athlete Director
Gabe Gardner
(term expires June 30, 2017)

Indoor Athlete Director
Sarah Sulentor
(term expires June 30, 2015)

Indoor High Performance Director
Kristin Fasbender
(term expires June 30, 2013)

Junior Indoor Director
Andy Reitinger
(term expires June 30, 2014)

Beach At-Large
Lori Okimura
(term expires June 30, 2015)

Official Director
Sue Malihot
(term expires June 30, 2015)

RVA Director
RVA Director
Ken Cain
(term expires June 30, 2016)

Front Row (L-R)
Lori Okimura, Sue Malihot, Ken Cain, Doug Beat, Andy Reitinger, Kathy DeBoer, Bill Barnum

Back Row (L-R)
Kenneth Shropshire, Jon Lee, Kerri Walsh Jennings, Sarah Sulentor, Reid Priddy, Kevin Tawhing, Fred Wendelboe

Board members pictured as of May, 2013.

FINANCIAL POSITION

2013 Financials (unaudited)

FINANCIAL POSITION as of December 31, 2013

ASSETS
CURRENT ASSETS:
Cash & cash equivalents $ 2,980,031
Accounts receivable, net 3,976,286
Inventory 122,863
Prepaid expenses 553,018
Total current assets $ 7,632,218

LONG-TERM INVESTMENTS $ 650

BUILDING & EQUIPMENT, at cost:
Land 471,141
Buildings & improvements 3,672,291
Office furniture 396,078
Office equipment 612,758
Divisional equipment 1,233,878
Less accumulated depreciation (2,956,516)
Total Equipment - net $ 4,729,030

TOTAL ASSETS $ 12,361,898

LIABILITIES AND NET ASSETS
CURRENT LIABILITIES:
Accounts payable 1,035,621
Accrued liabilities 1,042,170
Deferred revenue 4,719,146
Total current liabilities $ 6,796,937

NET ASSETS:
Unrestricted 5,537,541
Board designated 2,993
Temporarily restricted 24,427
Total net assets $ 5,564,961

TOTAL LIABILITIES & NET ASSETS $ 12,361,898

ACTIVITIES year ending December 31, 2013

SUPPORT AND REVENUE:
Program & event participation fees 7,009,380
Membership & insurance 5,964,714
Sponsorship, rights, & donations 2,979,359
Ticket, subscriptions & other sales 2,081,704
USOC grants 1,701,660
Funding - Host 1,749,571
Housing, travel & expenses 1,068,858
Other programs 608,228
Product & ball sales 564,894
USAVF Grants 449,065
Interest & dividends 6,170
Grants 0

TOTAL SUPPORT AND REVENUE $ 24,339,443

EXPENSES:
Program Services:
National teams 5,631,724
Domestic events 5,206,783
High performance development 2,931,491
Regional services 2,928,516
International events & programs 1,260,143
Total program services $ 17,958,657

Supporting Services:
National headquarters 2,292,771
Sponsorship, marketing & PR 1,191,477
Fundraising 282,306
Goverance 284,294
Total supporting services $ 4,030,848

Total expenses $ 21,989,505

CHANGE IN NET ASSETS $ 2,349,938

NET ASSETS, beginning of year $ 3,215,023

NET ASSETS, end of year $ 5,564,961

2013 Foundation Financials (unaudited)

FINANCIAL POSITION as of December 31, 2013

ASSETS
CURRENT ASSETS:
Cash & cash equivalents 251,901
Short-term investments 3,659,727
Restricted investments 151,376
Life insurance 10,000
Accounts receivable 78,247
Total current assets $ 4,851,791

TOTAL ASSETS $ 4,851,791

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Accounts payable 1,035,621
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Deferred revenue 2,993
Total current liabilities 2,170,884

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Temporarily restricted 24,427
Total net assets $ 5,564,961

TOTAL LIABILITIES & NET ASSETS $ 4,851,791

ACTIVITIES year ending December 31, 2013

SUPPORT AND REVENUE:
Contributions 108,362
Investment income 622,647
Other income 1,317
TOTAL SUPPORT AND REVENUE $ 732,326

EXPENSES:
Program Services:
Grants 467,310
Supporting Services:
Management & general 19,722
Total expenses $ 487,032

CHANGE IN NET ASSETS $ 245,294

NET ASSETS, beginning of year 3,584,054

NET ASSETS, end of year $ 3,829,348

2013 Financials (unaudited)

FINANCIAL POSITION as of December 31, 2013

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2012-2013 Full Memberships

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2013 Affiliated Organizations & Partners

USA VOLLEYBALL THANKS ITS 2013 MARKETING PARTNERS

- [Full List of Affiliated Organizations and Partners](#)