Welcome and thank you for your continuing support of USA Volleyball. Since our new Board was seated in October 2008, we have worked diligently with national staff and many constituent organizations in five primary areas. Our direction has been placed on (1) Codifying USAV’s strategic plan to focus on three core objectives (competitive success among court, sand/beach and seated disciplines; club expansion and membership growth; expanding commercialization opportunities in media, sponsorship, licensing and events); (2) Implementing a Board approved member rights fee adjustment, the only one in a decade, to ensure expansion of numerous USAV support programs, and improved constituent service for our 260,000 members, 5,300 volleyball clubs and 40 Regional Volleyball Associations; (3) Creating a Board approved re-structuring of USAV beach programs and its day-to-day management team to ensure expanded support for collegiate sand volleyball initiatives and expanded opportunities for high performance and national team level athletes in domestic and international competition; (4) Implementing Board approved actions to support expanded nationwide athlete safety initiatives; and (5) Enabling expansion of USAV’s capabilities to serve sophisticated media, sponsorship and licensed merchandise partners.

USA Volleyball continues to serve its constituencies better with more full-time staff and by providing leadership in both indoor and beach event design and management. With the Board’s approval, USA Volleyball has broadened its stakes in the beach volleyball discipline. Early in 2010, veteran beach event and marketing expert Dave Williams was hired as Managing Director of Beach Programs, while expanding our overall beach staff to help support the number of nationwide beach programs. The Board has tasked staff to create added opportunities in beach volleyball in all areas, including elite athlete support, education, high performance and junior events.

As we move into the one year countdown for Team USA and its preparation for the 2012 Olympic Games in London, USA Volleyball announced in November 2010 a multi-year agreement with IMG Action Sports, a division of IMG Worldwide, to create a jointly-owned series of sanctioned pro beach volleyball events in the United States. Also, with the FIVB now yielding control back to the National Federations in regards to athlete selection into the next Olympics, excitement is sure to build on the beaches in 2011 and 2012 through the Olympic qualification process that includes the first Olympic Beach Trials since 1996 when the beach discipline was first added to the Olympic calendar. Stay tuned to see our nation’s best beach athletes compete in the Olympic Beach Trials live in front of fans at the host city and also broadcast on NBC television network.

USA Volleyball’s competitive excellence has shown in the international game at all levels. On the sand courts, Phil Dalhausser and Todd Rogers enjoyed a near perfect year, while Summer Ross pulled off the first-ever double gold in youth and junior FIVB World Championships. The United States enjoyed international success indoors with the U.S. Women winning the FIVB World Grand Prix and reaching the medal round of the FIVB World Championship. The U.S. Men ended the season with a respectable sixth-place finish at the FIVB World Championship. In the High Performance pipeline, all four U.S. teams medaled (three golds and a silver) at their respective NORCECA Championships to advance to the 2011 FIVB World Championships. Signs are pointing toward a successful 2012 Olympic Games.

Speaking of our young players, the Board approved unanimously in October the codification of an enhanced athlete safety program based upon recommendations of the Special Commission on Athlete Safeguards that was developed at the May 2010 Board meeting. The commission, led by Dr. Cecile Reynaud, has already made positive recommendations on this very important issue.

Our sport continues to grow at the grassroots level. Through the Region Volleyball Association (RVA) and clubs, USA Volleyball continued to add thousands of new athlete members over the past year. USA Volleyball now serves over 260,000 members and the future outlook is bright with opportunities waiting to bring in more members. As membership grows and interest spikes to include both core fans and newer fans, too will commercial opportunities and revenue increases with linkages to the corporate sponsorship and licensing world.

I want to express my sincerest thanks to our devoted Board of Directors (Bill Barnum, Ken Cain, Mike Carter, Kathy DeBoer, Jon Lee, Ted Leland, Joy McKenzie-Fuehringer, Reid Pridy, Andy Reitinger, Adam Rymer, Sarah Sulentor, Sean Scott, Kevin Tvothig, Kerri Walsh), officers, and our Committee Chairs (Kevin Tvothig, Al Lau and Adam Rymer) as well as the members who serve on our USAV Foundation team led by Ted Leland, Chairman. Special thanks to CEO Doug Beal, Kerry Klostermann and their remarkable staff for providing steadfast effective strategic guidance and sound operational success during a very challenging period for sports properties and governing bodies. Unlike many organizations, USA Volleyball is increasing staff size to handle a broad set of new initiatives. We are now poised to leverage so many new opportunities across regions, juniors, indoor, sand/beach and international competition programs.

On behalf of the Board of Directors, USA Volleyball extends its thanks to the RVA commissioners and their dedicated region staffs, club owners, fans, coaches, officiating staff, parents and athletes for your continuing support of USA Volleyball. It takes all of us to keep the wheels of USA Volleyball turning.
The year 2010 symbolizes in a microcosm what USA Volleyball works toward – success on a variety of courts around the world and on our home soil, continued membership growth, program expansion and fiscal responsibility. I am very proud to say USA Volleyball ended its ninth consecutive year with a carefully managed cash surplus against the approved operating budget. Staff works hard to meet this annual operating goal established by Board and Audit/Finance/Budget Committee policy.

On the indoor front, the U.S. Women’s and Men’s National Teams enjoyed solid seasons in 2010. The U.S. Women reached the medal podium in three of four tournaments while improving by 10 wins from a year ago. After earning the silver at the Montreux VolleyMasters and a bronze at the Women’s Pan American Cup, our squad won 11 consecutive matches to conclude the FIVB World Grand Prix with the gold medal, confirming the team’s significant progress on the court. Foluke Akinradewo was named the event’s most valuable player. The U.S. Women won their first six matches at the FIVB World Championship to help reach the medal round, but finishing the event with a strong fourth-place finish after falling to eventual champion Russia and host Japan. Hugh McCutcheon and his staff of Karch Kiraly, Paula Weishoff, Jamie Morrison and Jill Wosmek are to be commended for this progress made on the court.

The U.S. Men’s National Team endured some off-court challenges with family issues and injuries in 2010, yet continued to rank among the elite teams in the world. With a young A2 squad, the U.S. captured the Men’s Pan American Cup with five consecutive victories – including wins over Brazil and Argentina. During the FIVB World League, we were in the mix for a spot in the Final Round up until our last match in the Intercontinental Round. At the FIVB World Championship, the U.S. again was on the brink of earning a spot in the medal round, but lost a difficult four-set match to host Italy. In the end, we finished the World Championship in a respectable sixth. Alan Knipe, Gary Sato, Chris Jackson and Aaron Brock continue to blend the group into an Olympic Games medal contender.

The international results in 2010 can be viewed as quite optimistic. Both teams have room for improvement in their preparations for London, but they are clearly moving in the right direction as we head toward the start of qualification in 2011.

Beach volleyball produced remarkable success on the sand at all levels. Phil Dalhausser and Todd Rogers won 75 of 86 matches on the SWATCH FIVB World Tour in 2010 and were named the FIVB Team of the Year. They won nine FIVB Tour titles in 2010 including the SWATCH FIVB World Tour championship. Domestically, they won all 34 of their matches on the AVP Tour before it ceased operations. They were nothing short of dominant and continued the level they showed as Beijing gold medalists!

Phil and Todd were not the only busy athletes racking up medals on the beach. Summer Ross, at age 17, won two FIVB Beach World Championships with different partners. She teamed with Jane Croson to win the FIVB Beach Youth (Under-19) World Championships, followed by the FIVB Beach Junior (Under-21) World Championship with Tara Rovenicke. The U.S. has never captured the gold at either event. Summer also became the first male or female athlete to win both events in the same year, a truly remarkable performance. Beach High Performance got an enormous lift when the NCAA voted to add sand volleyball as an emerging sport for women in both its Division I and II ranks. USA Volleyball also held six beach development camps for ages 12-18, while the USA Beach Junior Tour grew to 22 stops in 15 states and 1,562 total team entries.

USA Volleyball hosted the 2010 Sitting Volleyball World Championships in July at the University of Central Oklahoma, the training location for the U.S. Men’s and Women’s Sitting Teams. The U.S. Women’s Sitting Team, coached by Bill Hamiter, continues to be a major international force as it won the silver medal and became the first USA team to qualify for London 2012. At the event, Kari Miller was named the Best Libero and Katie Holloway was named Best Spike. The U.S. Men’s Sitting Team has made lots of advances in the first two years of the Paralympic cycle, finishing 10th at the World Championships. The next chance for the U.S. Men’s Sitting Team to qualify for the Paralympics is at the Parapan American Games held in November 2011.

I am exceptionally proud of the many USA Volleyball accomplishments in 2010, highlighted by the effort, diligence and commitment of our staff, athletes, coaches, officials and volunteer leaders who make up the engine to make it all happen. Through my six years as CEO, my mission has been to create growth opportunities while instilling quality in all areas of our sport. USA Volleyball strives to be about growth and excellence; investing in all phases of our wonderful sport, from coach education to officials training, to event expansion and enhancement, to our young men and women who wear USA and represent us so well around the world!

OLYMPIC DREAMS & AMAZING AWAITS ARE ALL AROUND US!
With his first full season under his belt, U.S. Men’s Volleyball Head Coach Alan Knipe appreciated having time to prepare for the 2010 season. However, the season brought some surprises for which no coach could have prepared. Nevertheless, the U.S. team finished with a 19-7 record.

The team held two intrasquad scrimmages in May. The first scrimmage was held on May 15 at JSerra Catholic High School in San Juan Capistrano, Calif. The second was held on May 21 at the Walter Pyramid in Long Beach, Calif. At the May 21 scrimmage, the team invited past members of the U.S. Men’s National Team to attend a reception between the two matches. Approximately 30 past players attended.

The season started on a positive note with the U.S. Men’s A2 Team, with Rick McLaughlin serving as head coach, winning the Pan American Cup held May 24-29 in Puerto Rico.

The Men’s A2 Team won its opening match in five sets over Mexico. It needed four sets to beach Puerto Rico the following night. After that, however, the team beat Dominican Republic (3-0) to win its pool. It beat Brazil 3-0 in the semifinals and Argentina 3-0 in the gold-medal match.

Outside hitter Jayson Jablonsky (Yorba Linda, Calif.) was named Best Spiker and tournament MVP. He finished in the top 10 in four skill categories including best spikers, best blockers, best servers and best receivers.

On June 4-5, the U.S. Men’s National Team began the 2010 FIVB World League in Ekaterinburg, Russia. The challenge of playing at Russia became greater when team captain Reid Priddy had to leave before the first match to deal with a family emergency in the United States. The U.S. Men lost the first match 3-0. The second match was better, but the United States still lost 3-1. Still without Priddy, Team USA won its next two matches in Finland.

The U.S. Men returned to the United States to play Egypt on June 18-19 in North Carolina. Priddy returned to the team and the U.S. won both matches (3-1 and 3-1), but starting setter Donald Suxho was injured during the first match and Kevin Hansen took over.

The U.S. Men played Finland in two matches in Hoffman Estates, Ill. The United States lost the first match 3-2, but came to win the second match 3-1. Priddy was with the team. Suxho did not make the trip and Tyler Hildebrand served as backup setter to Kevin Hansen. Middle blocker Ryan Millar also did not travel to Hoffman Estates as his wife was expecting their second child and outside hitter Riley Salmon was kept off the roster after violating team rules.

In July, the U.S. Men’s National Team played its final two weekends of the 2010 FIVB World League competition. The team took two hard-fought 3-2 victories over Egypt in Cairo on July 2-3.
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On the final weekend, the team split two matches with Russia in Wichita, Kan. Russia won the pool and advanced to the Final Round in Argentina. The U.S. Men finished eighth overall in World League.

After a couple weeks off, the players returned to the American Sports Centers in Anaheim, Calif., to begin preparing for the 2010 FIVB World Championship. To open the training block, the players had a meeting in which they re-committed themselves to the team and created a mission statement.

The 14-man roster for the FIVB World Championship included Priddy, but did not include Millar, who had badly sprained his ankle during practice prior to the trip. Hansen and Jonathan Winder served as the setters.

Before traveling to Reggio Calabria, Italy, for the first round of the World Championship the team traveled to Gela, Italy, for two friendly scrimmages against that city’s club team, which plays in the country’s Serie A2 league. The United States swept both matches and enjoyed its time in Gela.

The U.S. Men won their first three World Championship matches against Mexico (3-1), Argentina (3-0) and Venezuela (3-1) in Reggio Calabria. They moved on to Ancona, where they split two matches against Czech Republic (3-0 loss) and Cameroon (3-2 win). The Czechs defeated Cameroon in the final pool match allowing the United States to move on to the third round in Rome.

The United States opened the third round by sweeping France. However, an emotional four-set loss to host Italy meant that it did not go to the semifinals and instead moved on to Modena to play for fifth-eighth places.

The U.S. Men swept Germany to advance to the fifth-place match where they were swept by Russia to finish in sixth place. Nevertheless, it was the United States’ best finish at the Men’s World Championship since 1994, when it placed third.

Opposite Clay Stanley was named the tournament’s Best Server. Stanley and libero Rich Lambourne were the team ironmen, starting all 33 sets in which the U.S. played. Outside hitter Sean Rooney also did a great job, starting 28 sets.

Stanley led the U.S. in scoring, tied for the lead in blocking with David Lee and was second on the team for kill percentage and digging.
The U.S. Women’s National Volleyball Team bounced back from an 18-13 season in 2009 to begin the 2012 Olympic Games quadrennial with a 28-13 record and a 10-victory improvement in 2010.

After a friendly exhibition tour to China from Jan. 30 to Feb. 2 with a training group, the U.S. embarked on its international schedule at the Montreux Volley Masters in Montreux, Switzerland. Using a mix of battle-tested veterans and younger players, the Americans defeated Japan and Germany to start pool play before a loss to Russia. In the semifinal round, Team USA defeated NORCECA rival Cuba in three sets before falling to China in four sets to finish with the Montreux silver medal.

Just five days after the Montreux Volley Masters, a slightly different group of veterans and young players competed in the Pan American Cup held June 18-26 in Tijuana and Rosita, Mexico. The U.S. Women won all five of their pool matches in straight sets with a different leading scorer in each contest. After falling to Dominican Republic in the semifinals, Team USA bounced back to sweep Cuba for the second time in less than two weeks to capture the bronze medal and its second consecutive tournament medal. Along with medaling at the Pan American Cup, the U.S. accomplished its major team goal of qualifying for the 2011 FIVB World Grand Prix by finishing among the top three teams from NORCECA in the tournament.

During the 2010 FIVB World Grand Prix, the U.S. was looking to fare better than its ninth-place finish from 2009 in the premier annual women’s international tournament. After a slow 1-2 start in the first preliminary round weekend, the U.S. Women reeled off 11 consecutive victories to win its third World Grand Prix title and first since 2001. During the FIVB World Grand Prix Final Round, the Americans defeated Poland (3-2), Italy (3-0), Brazil (3-2), China (3-0) and Japan (3-0) in Ningbo, China.

Impressively, the team started four players at the FIVB World Grand Prix without Olympic experience and two playing in their rookie campaigns. Foluke Akinradewo (Plantation, Fla.) was named the Most Valuable Player of the World Grand Prix, along with the Best Blocker Award. Alisha Glass (Leland, Mich.) earned the Best Setter award, despite being a first-year player at the National Team level. Destinee Hooker (San Antonio, Texas), playing in her first international competition with the National Team, was the tournament’s fourth-leading scorer. Jordan Larson (Hooper, Neb.), playing just her second season, was a consistent starter throughout the tournament. All four, along with Cynthia Barboza (Long Beach, Calif.), Nicole Fawcett (Zanesfield, Ohio), Nellie Spicer (Barrington, Ill.) and Megan Hodge (Durham, N.C.) have come up through the USA Volleyball High Performance pipeline. Three-time Olympic veterans Logan Tom (Salt Lake City, Utah), Heather Bown (Yorba Linda, Calif.) and Stacy Sykora (Burleson, Texas) helped stabilize the young squad for a winning mix, along with other Olympians Jennifer Tamas (Milpitas, Calif.), Ogonna Nnamani (Bloomington, Ill.) and Nicole Davis (Stockton, Calif.).
Following its successful FIVB World Grand Prix, the U.S. Women took a training trip to Brazil using a mix of the veterans and other young athletes in a series of four friendly exhibitions. In the first two matches, the Americans extended Brazil to five sets before falling in exciting matches played in front of a packed venue in Maringa, Brazil. As the tour shifted to Londrina, Brazil, the hosts won the third match in three sets and the finale in four sets.

Based on its gold-medal finish at the FIVB World Grand Prix, the U.S. was among the favorites to medal at the FIVB World Championship held Oct. 29 to Nov. 14 in Japan. Team USA won its first-round pool held in Matsumoto with a 5-0 record, including a four-set victory over Cuba for its third victory over the NORCECA rival in 2010. The Americans won its 17th consecutive FIVB match dating back to the World Grand Prix with a sweep of Czech Republic to begin the second round in Nagoya. However, Italy ended the win streak at 17 matches. The U.S. fired back with a sweep of Netherlands before a four-set loss to Brazil to conclude the second round. In the semifinal round in Tokyo, eventual World Champion Russia claimed a four-set win over the United States. Host Japan rallied past the U.S. in five sets to win the bronze medal. Team USA’s fourth-place finish was five positions higher than its ninth-place finish in 2006.

Sykora was named the FIVB World Championship’s Best Libero with a 7.13 average per set of digs and service receptions. She had 285 total excellent passes and digs, out-distancing the second-ranked liberos – Japan’s Yuko Sano and Russia’s Svetlana Kryuchkova – who both had a 6.20 average. Sykora also held a comfortable lead as the tournament’s Best Digger with a 4.85 dig average – 1.30 digs per set better than Sano’s second-place rank of 3.55 digs per set.

Tom held a 57.49 excellent service reception efficiency to earn the Best Receiver honor at the World Championship. Hooker finished the tournament as the fifth-best scorer with 219 points. Tom was ranked 17th in scoring with 144 points, while Larson tallied 126 points for 22nd place. Hooker converted 45.34 percent of her attacks into points for 11th place in Best Spiker.

Sykora was named as USA Volleyball’s Female Indoor Athlete of the Year for the 2010 season. Despite playing just two of the four tournaments, Hooker was the Americans’ leading scorer in 2010 with 483 points and a 4.98 scoring average. Alisha Glass and Larson played in the most sets during the year with 129 of the 160 possible sets. A total of 32 players traveled overseas representing the U.S. in tournaments during the 2010 season.
Beach volleyball continued its ascent at USA Volleyball in 2010, reaching even higher levels on the court and laying the foundation for future success in its programming and operations.

U.S. athletes continued to amass medals and awards while maintaining our status as the worldwide standard bearer on the beach.

On the men’s side, Todd Rogers and Phil Dalhausser earned recognition as the FIVB Team of the Year en route to capturing the FIVB tour championship. Dalhausser hauled in FIVB awards for Best Blocker, Best Hitter, Best Offensive Player, Best Setter and Most Outstanding Player. Rogers rounded out the team by capturing the FIVB’s Best Defensive Player award.

On the women’s side, U.S. star Misty May-Treanor grabbed the FIVB Sportsperson of the year award. Four different U.S. women’s beach team medalled on the FIVB tour during the year, led by Jen Kessy and April Ross with medals at five different stops.

Summer Ross was named the USA Volleyball Female Beach Player of the Year after winning two world championship titles. She captured the FIVB Youth World Championship with partner Jane Croson and the Junior World Championship with Tara Roenicke.

Off the court, the growing USA Volleyball staff worked to expand support services to the beach national team athletes. The year 2010 saw growth in the athlete sports medicine program, increased program funding, expansion of the videography and scouting program, planning for a 2011 beach championship series as well as work on the first-ever USA Volleyball sponsored national ranking system. The city of Manhattan Beach, Calif., requested that USA Volleyball add the prestigious Manhattan Beach Open to its new beach championship series.

Player development programs also highlighted 2010 expansion on the beach. U.S. athletes successfully competed on the NORCECA Beach Circuit and captured nine medals over the summer. Plans from 2009 paid off with the roll out of the programs targeted at developing a rich high performance pipeline. Long Beach, Calif., played host to the first ever USA Volleyball Beach High Performance Championships in July. More firsts included hosting the first ever USA tour stop of the NORCECA beach tour, 11 beach high performance team tryouts, two holiday high performance beach camps and two International Development Qualifiers.

Beach coaching education programs launched in 2010 in cooperation with USA Volleyball’s Education department. The first ever Beach CAP Cadre training program was held in November. Beach coaching clinics were held in several USA Volleyball regions attracting over 50 participants. Beach IMPACT and Beach CAP programs were also rolled out throughout the year.

USA Volleyball’s Junior Beach program continued to grow in 2010 through a partnership with event’s producer, The Elevation Group. The junior beach tour visited 13 states and 17 USAV regions during 19 tour stops.
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2010 was a busy and important year for the U.S. Sitting Program. Progress was made on developing grassroots initiatives, expanding the emerging athlete pipeline, organizing two major international competitions and training two National Teams. The program was strengthened by the hiring of Edgar Miraku as the U.S. Men’s Sitting National Team head coach in February.

The U.S. Women’s Sitting Team participated in seven training camps and three competitions during the year. In March they played at the ParaPan American Championships held in Denver, where they won the gold medal, beating Brazil in the championship match. Their record was 4-0. In late March, the team traveled to Port Said, Egypt, to participate in the World Cup. The women were undefeated again with a record of 5-0, including a victory over Netherlands in the gold-medal match. The team’s other major event for the year was the World Championship held in Edmond, Okla., which was the first qualifying event for the 2012 Paralympic Games in London. The team made its best showing ever at a World Championship by earning the silver medal, which also qualified the team for the Paralympics in 2012. The women lost to China in the gold-medal match and finished with a 7-1 record. Katie Holloway was awarded the Best Attacker and Kari Miller was awarded the Best Libero in the tournament.

The U.S. Men’s Sitting Team participated in six training camps and three competitions in 2010. The team won the silver medal at the Parapan American Championships in March. The men lost to Brazil in the gold-medal match to finish with a 2-2 record. Next, the men played in the World Cup held in Port Said, Egypt, in late March. They played at a high level, yet had some trouble finishing teams off. Two close matches were lost after they held leads over Ukraine and Iraq. The men finished with a 2-3 record and fifth-place finish. At the World Championship held in July, the team played very well benefitting from a home crowd. The men made it through pool play, moving into the gold bracket. They continued to play well, but were still looking for a “go to player” to help finish teams off, as they lost a close match to Germany and Croatia after they held early leads. The men finished in 10th place. Their next chance to qualify for the London Paralympics will be at the 2011 Parapan American Games to be held in Mexico.

Two tournaments were organized and held in the U.S.: the Parapan American Zonal Championship and the World Championships. The zonal championship was held in conjunction with the Crossroads Junior Qualifier in Denver and the World Championship was held in Edmond, Okla., at the University of Central Oklahoma (UCO). UCO also serves as the national training site for the U.S. Sitting Program. The Sitting World Championships was the largest international volleyball event ever held in the U.S. hosting 33 teams from 26 countries.
in the U.S. hosting 33 teams from 26 countries. The Sitting Program appreciates the support of UCO in the monumental task of hosting an event of this magnitude.

The Resident Training Program has been divided into two parts. The National Team Training and Extended Resident Training, each practicing two hours each weekday, were created to meet the development demands of athletes involved in the program. There were a total of 150 National Team resident training days, not including camps in 2010. Eleven National Team athletes trained in the winter training block, 12 in the spring training block, 18 in the summer training block and 11 in the fall training block. Three athletes began training in the Extended Resident Training program during the fall training block.

Major expansion in programs and staff development occurred in 2010. Brian Choate was contracted as the Sitting Program Athletic Training Coordinator, and through his efforts, the sports performance and medical personnel that support the NBA Thunder were added as support personnel for the Sitting Program. A grant was secured to help expand the A2 program, so that identified emerging athletes could gain additional training. A special emphasis was placed on reaching out to wounded military personnel through the A2 program as well as through Department of Defense initiatives. Support was given to a Marine’s camp, Army Warrior Transition volleyball trials and training/tournaments at the UCO Endeavor games and NCVF. Demonstrations and clinics were held in several volleyball regions. In all, sitting volleyball was introduced to approximately 130 athletes in nine communities, and 650 injured military personnel.

The Sitting World Championships was the largest international volleyball event ever held in the U.S. hosting 33 teams from 26 countries.
The spring/summer of 2010 was very busy again for USA Volleyball, as it was the start of a new two-year High Performance cycle in which all four Boys'/Girls’ Youth/ Junior teams participated in their respective NORCECA Championships.

The U.S. Boys’ Youth National Team opened the NORCECA season by competing in their Continental Championship in Guadalajara, Mexico, from April 4-12. With no training days leading into the tournament, the team still finished second to Cuba and qualified for the 2011 FIVB Boys’ Youth World Championship in Argentina.

The U.S. Girls’ Youth National Team was next up by competing in its Continental Championship in Guatemala City, Guatemala, from April 27 to May 2. As with the boys’, the GYNT entered the competition without the benefit of training, but this proved to be no obstacle as the team won the Championship, which not only qualified USA for the 2011 FIVB Girls’ Youth World Championship in Turkey, it also qualified USA for the inaugural IOC Youth Olympic Games in Singapore in August.

Next on the summer calendar was the Women’s Junior NORCECA Women’s Junior Championship in Tijuana, Mexico, from July 3-11. After a quick turn around following the USA Volleyball Girls’ Junior National Championships, the team still prevailed in winning its fourth consecutive NORCECA Women’s Junior Continental Championship. This qualified the team for their respective FIVB Women’s Junior World Championship in Peru.

The Men’s Junior National Team rounded out the NORCECA run in winning its first-ever Championship which qualified USA for their FIVB Men’s Junior World Championship in Brazil in 2011.

As mentioned, Singapore hosted the first-ever Youth Olympic Games from August 16 through August 27. The U.S. captured the silver medal at the inaugural Youth Olympic Games held Aug. 21-26. The squad lost to Belgium in the gold-medal match.

The USA Volleyball High Performance Championships was held at the Chula Vista Resort in Wisconsin Dells, Wis., from July 26-30. The event featured 86 teams from Chile, Peru and Puerto Rico, along with USA Volleyball High Performance and Region High Performance Teams. The 2011 USA Volleyball HP Championships will return to Tucson, Ariz., on July 26-30 at the Tucson Convention Center.

As in past years, the High Performance Department conducted a full complement of camps and tryouts throughout the year. A total of 35 camps and 66 tryouts, along with the four aforementioned teams, kept the department busy in 2010 and looking forward to an even busier 2011.

The 7th Annual USA Volleyball High Performance Coaches’ Clinic was hosted at the U.S. Olympic Training Center in Colorado Springs between Jan. 21-23, 2010. The event, attended by 139 coaches from across the country, featured U.S. Women’s National Volleyball Team Head Coach Hugh McCutcheon and other coaches in the USA Volleyball HP Pipeline.
The spring/summer of 2010 was very busy again for USA Volleyball, as it was the start of a new two-year High Performance cycle in which all four Boys’/Girls’ Youth/Junior teams participated in their respective NORCECA Championships.

The U.S. Boys’ Youth National Team opened the NORCECA season by competing in their Continental Championship in Guadalajara, Mexico, from April 4-12. With no training days leading into the tournament, the team still finished second to Cuba and qualified for the 2011 FIVB Boys’ Youth World Championship in Argentina.

The U.S. Girls’ Youth National Team was next up by competing in its Continental Championship in Guatemala City, Guatemala, from April 27 to May 2. As with the boys’, the GYNT entered the competition without the benefit of training, but this proved to be no obstacle as the team won the Championship, which not only qualified USA for the 2011 FIVB Girls’ Youth World Championship in Turkey, it also qualified USA for the inaugural IOC Youth Olympic Games in Singapore in August.

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Indoor Championships
In 2010, USA Volleyball conducted the first National Collegiate Volleyball Championship event held at the Kentucky Fair and Exposition Center in Louisville, Ky. A total of 266 college club teams competed in the NCVF Collegiate Club Volleyball Championships held April 1-3. The 2011 event will be held in Houston and it is projected to have an increase in team participation.

The 2010 USA Volleyball Open National Championships were conducted in Phoenix. Awards were presented in 26 divisions with 548 teams participating. Thirty-four USAV regions were represented as well as teams from four other countries (Canada, Venezuela, Brazil and Mexico) and Puerto Rico. The event will be held in Dallas, Texas, in 2011.

In 2010, the USA Volleyball Girls’ Junior National Championships took place in Reno, Nev. There were 808 teams in attendance in Reno, which was an increase of 20 teams from the previous year due to the Open Division adding four bids to each age group following the addition of the Show Me Girls’ National Qualifier. The event will return to Atlanta in 2011.

The 2010 USA Volleyball Boys’ Junior National Championships took place in Austin, Texas. Team attendance dropped slightly from 385 teams in 2009 to 361 teams in Austin. The 2011 event will be held in Minneapolis for the second time and it is projected that the event will return to its average team participation levels around 385 teams.

International Events
The U.S. Men’s National Volleyball Team once again participated in the FIVB World League. Three U.S. cities hosted events in 2010. Hoffman Estates, Ill., played host to two matches against Finland. Concord, N.C., saw two matches against Egypt, while Wichita, Kan., played host to a pair of matches against Russia. All six U.S. home matches were televised on the Versus network, which aired over 90 hours of coverage.
In 2010 the Coaching Education Department trained more than 583 coaches through the Coaching Accreditation Program courses. A total of 29 USAV-CAP I, II and III courses were held this year, including 19 Level I, nine Level II and one Level III course.

At four sites, hybrid courses were conducted in conjunction with other educational events:

- At Colorado Springs, Colo., in January
- In Reno, Nev., in June
- In Austin, Texas, in June
- In Kansas City, Mo., in December.

The greatest attendance figures were 82 for all programs offered in Kansas City at the AVCA Convention, followed by 59 coaches at a course in the Oklahoma Region and 55 USAV-CAP participants at a course hosted by the Peninsula Volleyball Club in San Carlos, Calif.

For the eighth year in a row, USAV and AVCA collaborated at the AVCA Annual Convention. With AVCA and Heart of America Region help, USAV-CAP hosted Level I and II courses, one Volleyball Conditioning Accreditation Program (VCAP) Conditioning Clinic, a VCAP Instructor course, as well as an IMPACT Clinic with an instructor training class at the 2010 event. In addition, USAV-CAP taught a second Beach CAP Level I course in Kansas City, taught by the USA Volleyball beach department staff, Beach Pro Athlete Tyra Turner as well as USOC and USAV personnel. Pro Beach Player and two-time Olympic Gold Medalist Misty May-Treanor attended this course to receive her BCAP Level I certification.

Also in 2010, USAV held two IMPACT instructor training courses and two IMPACT clinics at select USAV-CAP courses and national events (60 total participants). USAV Education VCAP instructors also held a total of 3 VCAP clinics with more than 30 participants attending, and trained two more Volleyball Conditioning Instructors (VCI). CAP participated in three Outside Coaching Clinics that offered licensed USAV-CAP Module credits to attendees for select sessions. In addition, one USAV-CAP Cadre training meeting was held in Kansas City during the AVCA Annual Convention.

Other CAP Module Webinar sessions are currently under development for release during 2011, as well as an on-demand version of the Nutrition 101 webinar. Each CAP Webinar will carry one or more CAP re-certification credits.

Again in 2010 USAV Education held a series of five IMPACT Instructor refresher classes, offered online and free of charge to currently certified and RVA identified IMPACT instructors. The refresher classes were offered soon after the release of the 2010-2011 IMPACT Manual and PowerPoint Presentation in early September and carried one CAP Module credit for instructors who attended the live webinar. USAV Education plans on making these free refresher class webinars an annual offering for current instructors.

Online CAP I and II content for two of the CAP I and one of the CAP II core sessions were presented as live webinars prior to the AVCA Convention in early December. These webinars were offered to CAP I & II students who were registered to attend the AVCA Convention CAP Courses. The reception was positive and these sessions will be presented in both live and pre-recorded on-demand formats in 2011.

After one and a half years of availability, the Fundamentals of Coaching Volleyball online course, created by USAV Education and hosted by the NFHS, has had 815 attendees, 646 of them in the year 2010. The two-hour course targets new and beginning club, middle and high school coaches. Attendees who complete this course are offered the option of purchasing the current year IMPACT Manual and online test in order to also earn a USAV IMPACT certification. The course is also worth two CAP Module credits toward re-certification.

USAV-CAP continued its partnership with the American Sports Education Program (ASEP) to offer several online education classes which could be applied toward meeting the USAV-CAP module requirements for initial certification and re-certification.

The Education Department also continues the development of collections of instructional video clips for coaches in cooperation with Dartfish.TV. Addition footage has been produced with the help of interns and volunteers. USAV CAP Cadre members continue to create more content for this site.

September 1st, The 2010-2011 version of the IMPACT Manual, PowerPoint presentations and supporting instructor materials and tools were finalized and distributed for Regional Volleyball Association (RVA) and instructor use. Materials were provided to RVA offices to share with their instructors and also posted on the Regional Operations Division (ROD) and the Cadre/IMPACT instructor access page of the USA Volleyball Web site. The development and continual refinement of these materials and training for instructors have helped standardize how IMPACT is taught and provide consistency of length, content and quality nationwide.

One of the most successful programs in 2010 was the online Webinar version of the IMPACT Clinic. The Education Department presented a series of 31 IMPACT webinar clinics offered between mid-September and December 31, 2010. A total of 2,772 coaches took advantage of the IMPACT Webinar to get their certification done online. Among these were several clubs who met as small groups with an on-site facilitator to view and participate in the online Webinars.

Most 2010 IMPACT Webinars were presented in a two-evening format offered in the “prime time” slot of 7-9:30 pm Eastern time. The nights of the week were varied to give more coaches a chance to arrange their schedules to attend. Each Webinar featured a specially trained member of the USAV-CAP Cadre as lead instructor, and most offered the perspective of a second trained instructor. Feedback received from participants continued to be overwhelmingly positive. Additional Webinars were scheduled twice a month beginning in mid-January and running through the end of June 2011. The Coaching Education Department continues to explore other audiences, formats and methods of delivery for the CAP program, working to increase the number of USAV-CAP Level I, II and III courses offered in 2011.
The “Grassroots” area of the USA Volleyball Web site continues to grow, adding buttons including “I’m a New Coach” and “Starting a Volleyball Program,” plus dozens of new posters and articles. For the third year in a row, webinars on many different and important topics were offered free of charge to share new best practices and ways to grow the game—some 15 different courses in all. These webinars are recorded and shared with the Regions and clubs so those unable to attend live can learn from them. Youth programming continues to be the focus, including a brand new and popular Youth Volleyball Coloring Book and videos like the PSA with Karch and Hugh McCutcheon, in a partnership with HopSports.

The “Grow the Game” blog remains the second most viewed blog of all the hundreds of blogs on the entire U.S. Olympic Committee TeamUSA Web site, with the addition of Haiti Street, The State Games of Colorado grew in volleyball participation and webinars for YMCAs on adult, youth and beach development are being created.

Program diversity opportunities took big jumps in the addition of Haiti Street, where local RVA tournaments and national qualifiers saw donations made for bracelets handmade in Haiti. Starlings USA continued growth overall with special help from increased USAV grants, especially in the Starkidz program for players 11 and under, and special Starlings CAP, director and coach webinars at little or no cost.

Haiti, Military, NORCECA, schools and SOI (Special Olympics International), received ball donations from the Leave a Ball Behind program. Developing Amazing Leaders was the theme for a very successful volleyball presentation for U.S. Paralympics and many more military programs and other National Governing Bodies that used volleyball to grow their own programming. Community Olympic Development programs all received update information on volleyball to communicate their messages.

Two major highlights on the men’s and boys’ side of the sport were in the NCAA collegiate club areas. Steady growth continues for the men’s side of the sport within the high school, collegiate and club ranks. The NCAA voted in its first national championship for men since 1984 after approving the NCAA Division III men’s national championship for 2012. Meanwhile the National Collegiate Volleyball Federation partnered with USA Volleyball to host National Collegiate Club Championships for hundreds of men’s teams. The USAV Boys’ Scholastic Volleyball Grant Program has been expanded to become a competitive national grant to make funding more accessible to boys’ programming throughout the country.

A US State Department Grant was awarded in the fall, to assist five NORCECA nations directly by teaching beach, sitting, Special Olympics and indoor volleyball principles and practices to 10 coaches per nation, who will then teach courses to five other area nations, impacting 25 NORCECA nations in all.

In 2010, the following companies were added to USAV’s corporate partner family:

- Playtex Sports
- Volleyball Recruits
- PSA with Karch and Hugh McCutcheon, in a partnership with HopSports.

Television coverage of the Men’s World League reached millions of households with over 89 hours of broadcast and re-airs on VERSUS and Comcast Sport Nets and USA home matches were picked up in live feed by 18 countries, from Croatia to the United Arab Emirates. Additional webcasting of the Junior National Championships occurred and from the website posts, over 16,000 views were downloaded.

A 30-second USAV broadcast commercial was created and distributed featuring notable personalities Karch Kiraly and Hugh McCutcheon. USAV partnered with HOPSports to produce volleyball exercise content in DVD format that will be available to thousands of schools across the country as part of their initiative to reduce obesity and promote healthier lifestyles for school children from kindergarten through Grade 12.
### 2010 FINANCIALS

#### ASSETS

**CURRENT ASSETS:**
- Cash and cash equivalents: $2,188,663
- Accounts receivable: $901,646
- Short-term investments: $258,380
- Inventory: $113,107
- Prepaid expenses: $536,232

Total current assets: **$3,998,028**

**LONG-TERM INVESTMENTS:** **$650**

**EQUIPMENT,** at cost:
- Office furniture: $64,621
- Office equipment: $384,842
- Divisional equipment: $1,104,923
- Less accumulated depreciation: **($1,080,231)**

Equipment - net: **$474,155**

**TOTAL ASSETS:** **$4,472,833**

#### LIABILITIES & NET ASSETS

**CURRENT LIABILITIES:**
- Accounts payable: **$386,662**
- Accrued liabilities: **$782,553**
- Deferred revenue: **$1,932,195**

Total current liabilities: **$3,101,410**

#### NET ASSETS

- Unrestricted: **$3,513,008**
- Temporarily restricted: **$122,266**

Total net assets: **$3,635,274**

**TOTAL LIABILITIES & NET ASSETS:** **$4,472,833**

### ACTIVITIES year ending December 31, 2010

#### SUPPORT & REVENUE

- National programs: **7,576,692**
- Membership services: **3,125,883**
- Sponsorship and marketing: **2,109,266**
- USOC grants: **973,390**
- Product sales less direct costs: **375,936**
- International programs: **323,286**
- Other programs: **290,627**
- USAVF Grant: **157,864**
- USPC grants: **140,000**
- Contributions: **89,834**
- Investment income: **4,439**

**TOTAL SUPPORT & REVENUE:** **$14,685,571**

**EXPENSES**

- Program Services:
  - National teams: **4,478,846**
  - National events: **3,278,106**
  - Membership services: **1,682,494**
  - High performance programs: **1,662,094**
  - National service programs: **844,206**
  - International programs: **601,903**
  - Disabled programs: **304,775**

Total program services: **$12,852,424**

- Supporting Services:
  - National headquarters: **1,354,642**
  - Sponsorship, marketing & public relations: **235,416**
  - Fundraising: **155,488**
  - Board of Directors: **87,601**

Total supporting services: **$1,833,417**

**TOTAL EXPENSES:** **$14,685,571**

**CHANGE IN NET ASSETS:** **$481,646**

Net Assets, beginning of year: **$889,777**

Net Assets, end of year: **$1,371,423**

### 2010 FOUNDATION FINANCIALS

#### ASSETS

**CURRENT ASSETS:**
- Cash and cash equivalents: **$36,309**
- Short-term investments: **$3,510,230**
- Life insurance: **$10,000**

Total current assets: **$3,678,805**

**TOTAL ASSETS:** **$3,678,805**

#### LIABILITIES & NET ASSETS

- Accounts payable: **43,531**

Total net assets: **$3,635,274**

**TOTAL LIABILITIES & NET ASSETS:** **$3,678,805**

#### ACTIVITIES year ending December 31, 2010

**SUPPORT & REVENUE**
- Contributions: **16,004**
- Investment income: **484,091**
- Fundraising events: **6,676**

Total support & revenue: **$506,771**

**EXPENSES**
- Program Services:
  - Grants: **181,695**

- Supporting Services:
  - Management and general: **20,630**

Total expenses: **$202,325**

**CHANGE IN NET ASSETS:** **$304,446**

Net Assets, beginning of year: **$3,330,828**

Net Assets, end of year: **$3,635,274**
2010 BOARD OF DIRECTORS

Independent Director
David Schreff
(term expires June 30, 2011)

Independent Director
Adam Rymer
(term expires June 30, 2014)

Independent Director
William Barnum
(term expires June 30, 2013)

At-Large Director
Kevin Twohig
(term expires June 30, 2012)

Beach Athlete Director
Kerri Walsh Jennings
(term expires June 30, 2014)

Beach Athlete Director
Sean Scott
(term expires June 30, 2012)

Elite Beach Development Director
Joy McKienzie-Fuerbringer
(term expires June 30, 2012)

Coach Director
Kathy DeBoer
(term expires June 30, 2013)

Indoor Athlete Director
Reid Priddy
(term expires June 30, 2013)

Indoor Athlete Director
Sarah Noriega
(June 30, 2011)

Indoor High Performance Director
Dr. Ted Leland
(June 30, 2013)

Junior Indoor Director
Andy Reitinger
(term expires June 30, 2014)

National Beach Tour Director
Vacant

Official Director
Mike Carter
(term expires June 30, 2011)

RVA Director
Jon Lee
(term expires June 30, 2014)

RVA Director
Ken Cain
(term expires June 30, 2012)

Front Row (left to right)
Joy McKienzie-Fuerbringer, Kevin Twohig, Doug Beal (CEO), Adam Rymer, Jon Lee, Christena Clauss

Back Row (left to right)
Fred Wendelboe (Recording Secretary), Ken Cain, Sarah Noriega, Jason Hodell, Sean Scott, William Barnum, Kathy DeBoer, Stewart McDole (Treasurer), Dr. Ted Leland

Not pictured:
David Schreff, Tyra Turner, Reid Priddy

Board members pictured as of May 29, 2010, prior to expiration of several terms on June 30, 2010.

Note:
Board roster current as of October 30, 2010.
A current board roster is posted on our website at www.usavolleyball.org.
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2010 REGISTERED PARTICIPANTS

2010 MEMBER ORGANIZATIONS

- Amateur Athletic Union of the United States
- American Latvian Association
- American Turners
- American Volleyball Coaches Association
- California Beach Volleyball Association
- Disabled Sports USA
- Girl Scouts of the USA
- Huntsman World Senior Games
- Jewish Community Centers
- Maccabi Sports
- National Association of Intercollegiate Athletics
- National Collegiate Athletic Association
- National Congress of State Games
- National Federation of State High School Associations
- National Intramural-Recreational Sports Association
- National Junior College Athletic Association
- National Police Athletic League
- People to People Sports Ambassadors
- Positive Coaching Alliance
- Professional Association of Volleyball Officials
- The Side-Out Foundation
- Special Olympics Incorporated
- Starlings Volleyball Clubs
- United States Air Force
- United States Army
- United States Marine Corps
- United States Navy
- US Specialty Sports
- US Wallyball
- US Youth Volleyball League
- USA Deaf Sports Federation
- Volleyball Hall of Fame
- YMCA of the USA

USA VOLLEYBALL THANKS ITS 2010 MARKETING PARTNERS

Corporate Partners
Sponsors & Suppliers
Licensing Partners
Training Center Partners
2010 MEMBER ORGANIZATIONS & PARTNERS

2010 MEMBER ORGANIZATIONS

Amateur Athletic Union of the United States
American Latvian Association
American Turners
American Volleyball Coaches Association
California Beach Volleyball Association
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Huntsman World Senior Games
Jewish Community Centers
Maccabi Sports
National Association of Intercollegiate Athletics
National Collegiate Athletic Association
National Congress of State Games
National Federation of State High School Associations
National Intramural-Recreational Sports Association
National Junior College Athletic Association
National Police Athletic League
People to People Sports Ambassadors
Positive Coaching Alliance
Professional Association of Volleyball Officials
The Side-Out Foundation
Special Olympics Incorporated
Starlings Volleyball Clubs
United States Air Force
United States Army
United States Marine Corps
United States Navy
US Specialty Sports
US Wallyball
US Youth Volleyball League
USA Deaf Sports Federation
Volleyball Hall of Fame
YMCA of the USA

USA VOLLEYBALL THANKS ITS 2010 MARKETING PARTNERS

Corporate Partners

- Mizuno
- Molten
- Spalding
- HOPSports
- DataProject.com
- Bank of America

Sponsors & Suppliers

- Tandem
- WinCraft
- SportSaq

Licensing Partners

- American Sports

Training Center Partners

- CIM