The year 2000 was in my mind the final chapter in an eight-chapter novel. The first chapter is the year 2000, when I commenced my first term as president, and each subsequent year is another chapter, ending with 2008. If I had written this novel in 2000, I would not have dared to have written any of the chapters as they actually occurred. I certainly could not have conceived chapter eight as it actually played out. But as we know, life is often stranger than fiction.

Some extremely talented people participated in this story, especially a very dedicated and experienced group of leaders we often call “the executive committee” (sic) which was in reality a smaller group—starting in 2000 with executive vice president Kevin Tiefel, treasurer Steve McCrory, secretary Karen Johnson, past-president Bob Howard, special advisor Fred Wurland and executive director Kenny Klossmayer. These people knew how to create a budget based on reality and not based on “wishes,” and they knew how to stick with that budget in the face of strong pressures to the contrary. They knew what was essential programming and what was “wish list” programming.

There were some concerns about USAV’s financial stability in the years 2000 and 2001, and we had to stick with some programs and set aside some ambitions. But focus on “wishes,” and they knew how to stick with that budget in the face of strong pressures to the contrary. They knew what was essential programming and what was “wish list” programming.

Between 2000 and the end of 2007 the same successes continued, but even better. In 2005 Doug Beal was hired as executive director and his title changed to CEO. Doug hired Jenny Lang Ping as women’s national team coach and Hugh McCutcheon as men’s national team coach, both great choices, and they both selected outstanding assistants in all positions. Performance continued to surpass expectations both in programming and budgets. We were optimistically looking forward to the Olympic Games in Beijing. The winning of the 2007 beach World Championship by both the women and the men, the winning of the 2008 World League by the men, and the good performances of the women in the Grand Prix, fueled our optimism, along with our continued good financial picture.

None of us anticipated the “en the floor” and budgets successes of 2008. Nor did we anticipate the tragedy that struck the volleyball family shortly after the Games opened.

Unfortunately, our teams in Beijing did not make it to the Olympics in Beijing. The 2008 Games were organized in a way that benefitted everyone from the youth levels to the national indoor and beach teams.

As a crowning achievement, the 2008 fiscal year ended with another large six figure profit, something that has never before happened in our financial history. In an Olympic year, we remain an asset to all 50 states and to the volleyball family. The balance, after having already set aside dollars for future needs as well as to re-establish the 1984 Olympic profits investment portfolio into a USAV Foundation account.

The Board, chaired by David Schreff, has developed priorities for the four-year Strategic Plan and identified the top three broad objectives as: 1) maintaining competitive success in all phases in 2008. Both the Girls’ and Boys’ Youth National Teams captured their respective NORCECA Continental Championship gold medals to qualify for the 2009 FIVB World Championship. The U.S. Women’s Junior National Team also captured its NORCECA title, while its Men’s Junior Team counterpart finished third and also qualified for the FIVB World Championship. This marks the third consecutive time all four indoor squads have qualified for their respective FIVB World Championships! On the beach side, the U.S. earned the silver medal at the FIVB Youth World Championships (U-18) and the bronze medal at the FIVB World University Championship. USA Volleyball hosted its first-ever invitation-only Holiday Beach High Performance Camp at the U.S. Olympic Training Center in Laguna, Calif.

Despite the troubling economic times, USA Volleyball ended its seventh consecutive year with a cash surplus against the approved operating budget. The national office staff has been diligent in staying within budget while also introducing new programs, expanding existing ones and hosting more and more international competitions. USA Volleyball has maintained current staffing levels and planned for event growth in the beach disciplines and beach high performance camps, as well as continuing to host international events such as the FIVB World League.

I remain extremely proud of the many accomplishments of USA Volleyball in 2008, and the effort, diligence and commitment of our staff, athletes, coaches, officials and volunteers who made it happen. My mission as CEO for the past four years has been to stimulate growth and quality in all areas of our sport. Although the economy brings some uncertainty into 2009, USA Volleyball is committed to moving forward in a positive, yet cautious direction that benefits everyone from the youth levels to the national indoor and beach teams.
MEN’S INDOOR

The U.S. Men’s Volleyball Team had one of the best years in its history in 2008. Led by head coach Hugh McCutcheon and his staff, the team won 29-6 and capped off the season by winning the gold medal at the Olympic Games in Beijing.

The U.S. men, ranked third in the world to start 2008, opened the year by winning the NORCECA Men’s Continental Olympic Qualifier held on Jan. 6-11 in Aguascalientes, Mexico. Losing no doubts to the best team in the zone, the U.S. men won all four of its matches without dropping a set— including two victories over Puerto Rico. Nick Lucatorto (Klein, Calif.) was named Best Libero and Best Receiver. Sean Rooney (Wheaton, Ill.) was named Best Blocker and Clay Stanley (Henderson) took Best Server accolades.

From there, a tried U.S. men’s team of veterans and newcomers won the Four Nations Tournament, held May 11-13 in Germany, beating the Czech Republic and host Germany while falling to China.

A young Argentinian team put up a fight, but could not outweigh the U.S. Men’s National Volleyball Team as May 27, as Team USA won a five-set battle 25-19, 25-23, 22-25, 25-20, 15-12 in the 2008 U.S. Olympic Exhibition for Volleyball at the Bren Center on the campus of UC Irvine. Almost 3,000 raucous fans cheered on the U.S. men, who were led by Wil浦 Philip (Richmond, Va.) with 9 points on 16 kills and three blocks. The match was later shown on MSNBC.

The 2008 FIVB World League tournament began on June 13. The U.S. men were the defending bronze medalists and quickly secured a spot in the 2008 final round by going 9-1 against England, Spain and Bulgaria in their first 10 pool play matches. Team USA lost its final four matches in Bulgaria as four of its top starters—Jay Ball, Miller, Priddy and Stanley—did not make the trip.

With the team at full strength for the final round in Rio de Janeiro, the U.S. men were shocked by Serbia in straight sets (25-23, 25-19, 25-11) in the first match. With their backs against the wall, the U.S. men came back to beat Poland 3-2 (25-18, 25-23, 25-27, 25-25, 15-13). That brought a rematch against Serbia on July 27 in the final. This time, the United States won 3-1 (25-19, 25-23, 25-23, 22-25), but by Priddy’s 31 points. But was named the tournament’s Most Valuable Player and also Best Setter. L unto was the award for Best Libero for the second year in a row.

Team USA did not have much time to enjoy its World Olympic Championship status. Four days after the World League final, the players and staff left Southern California for U.S. Olympic Team processing in San Jose, Calif. Two days after that, the team was on a plane to Beijing.

The team’s experience in Beijing started on a tragic note, as it had to deal with the death of McCutcheon’s bother-in-law and McCutcheon’s absence from the team’s first three pool play matches, not to mention all the accompanying media attention. It is a tribute to the preparation that McCutcheon and his staff put in that the team won those three matches, as well as the next two, to make it into the quarterfinals.

Nov. 4 days after playing Serbia in the World League final, the U.S. men faced another nemesis with the Serbians in the Olympic quarterfinal and pulled out a difficult 3-2 victory (20-25, 25-23, 25-25, 25-18, 15-13).

Things didn’t get easier in the semifinals, as the U.S. men defeated Russia in another five-set marathon (25-22, 25-21, 25-27, 22-25, 15-13), marking Team USA’s first win over the Russians since prior to the 2004 Olympic Games.

Team USA would face defending Olympic champion Brazil in the final. But even though Brazil carried the No. 1 ranking in the world, the U.S. men had experienced recent success against the South Americans and in Beijing, it was no exception. After stumbling in the first set, Team USA took control of the match and wrapped up the gold medal with a 3-1 victory (25-20, 25-22, 25-21, 25-23). Stanley was named the tournament’s Most Valuable Player and also Best Setter and Best Server.

Among the media opportunities the team participated in following the gold medal victory were appearances on the Oprah Winfrey Show and Bonnie Hunt TV interview shows, throwing out the first pitch for the Los Angeles Angels of Anaheim. McCutcheon and his staff also took part in a community celebration with the City of Anaheim.

The U.S. men were named the U.SOC’s Men’s Team of the Year for 2008 and Priddy was named USA Volleyball’s Men’s Indoor Player of the Year. The team has been invited to attend ESPN’s ESPY Awards in July of 2009.

WOMEN’S INDOOR


All the situations above played into the storyline for the U.S. Olympic Women’s Volleyball Team at the 2008 Olympic Games in Beijing. As one of eight teams considered Olympic Games medal contenders, Team USA overcame an unexpected attack to a respected person within the volleyball family on the opening day of competition, won three straight matches in five sets when trailing after three sets (25-20, 25-22, 25-22), 25-22, 25-22) and beat Priddy’s 27 points. But was named the tournament’s Most Valuable Player and also Best Setter. L unto was the award for Best Libero for the second year in a row.

Team USA did not have much time to enjoy its World Olympic Championship status. Four days after the World League final, the players and staff left Southern California for U.S. Olympic Team processing in San Jose, Calif. Two days after that, the team was on a plane to Beijing.

The team’s experience in Beijing started on a tragic note, as it had to deal with the death of McCutcheon’s brother-in-law and McCutcheon’s absence from the team’s first three pool play matches, not to mention all the accompanying media attention. It is a tribute to the preparation that McCutcheon and his staff put in that the team won those three matches, as well as the next two, to make it into the quarterfinals.

Nov. 4 days after playing Serbia in the World League final, the U.S. men faced another nemesis with the Serbians in the Olympic quarterfinal and pulled out a difficult 3-2 victory (20-25, 25-23, 25-25, 25-18, 15-13).

Things didn’t get easier in the semifinals, as the U.S. men defeated Russia in another five-set marathon (25-22, 25-21, 25-27, 22-25, 15-13), marking Team USA’s first win over the Russians since prior to the 2004 Olympic Games.

Team USA would face defending Olympic champion Brazil in the final. But even though Brazil carried the No. 1 ranking in the world, the U.S. men had experienced recent success against the South Americans and in Beijing, it was no exception. After stumbling in the first set, Team USA took control of the match and wrapped up the gold medal with a 3-1 victory (25-20, 25-22, 25-21, 25-23). Stanley was named the tournament’s Most Valuable Player and also Best Setter and Best Server.

Among the media opportunities the team participated in following the gold medal victory were appearances on the Oprah Winfrey Show and Bonnie Hunt TV interview shows, throwing out the first pitch for the Los Angeles Angels of Anaheim. McCutcheon and his staff also took part in a community celebration with the City of Anaheim.

The U.S. men were named the U.SOC’s Men’s Team of the Year for 2008 and Priddy was named USA Volleyball’s Men’s Indoor Player of the Year. The team has been invited to attend ESPN’s ESPY Awards in July of 2009.

USA Volleyball
experience, trained for nearly three weeks in various Training Team. A youthful roster of 14 elite athletes, some with a training trip to China for the U.S. Women's National 12-player Olympic Games roster. The year 2008 started out pre-Olympic Games tournaments and training periods were to be the best. Colorado Springs over the quadrennial, pushing each other silver medals in Beijing. Nearly 75 individuals trained in success story extends beyond the 12 players who earned of internal and intense competition for roster spots. The a well-rounded elite-level coaching staff and four years a total of six U.S. teams, with unprecedented success not only on the FIVB World Grand Prix. The year 2008 was very successful for U.S. beach volleyball bringing home 10 medals in nine events, five of which were gold. In the FIVB World Grand Prix Team Entry Point Rankings, the United States held the No. 1, 2, 4 and 13 positions. The men's teams experienced similar success, bringing home 10 medals in nine events, five of which were gold. In the final medal for the first time in international competition to earn the right to play first round against Cuba, followed by a three-set win over Cuba. The U.S. lost its only match of the year to Italy on June 14 in a friendly exhibition. T eam USA finished first in the final round of the round robin pool play, qualifying for the medal round. The U.S. Women's Sitting Volleyball Team finished ninth at the 2008 World Grand Prix. Despite not reaching the medal stand for Olympic Games, T eam USA went on to win its next seven matches. After returning from China in April, the U.S. Women's National Team swelled in training numbers at Colorado Springs as the veterans returned to train with their young athletes. By May, Olympic veterans were training on grass alongside college stars attempting to make their first Olympic roster. Lang Ping elected to take a young roster to Mexico for the Pan-American Cup held in June. Ten, with Sydrea as the only Olympic vice on the 12-player squad that featured eight players either in college or just finished eligibility six months earlier. Despite the youth, the U.S. just finished with the tournament with its two main goals accomplished—qualification into the 2009 FIVB World Grand Prix and experience gained by many new faces. In June, the U.S. was able to host re-ranked Brazil in a three-match U.S. Olympic Team Exhibition Series in Colorado Springs. Lang Ping used multiple training sessions and a Liberal shuttled players onto the court to experiment with different player combinations. A total of 11 players competed at least four sets in the series. Brazil won the first meeting in five sets on June 11, then the U.S. returned the favor with a five-set victory two days later. Brazil won four of five sets on June 14 in a friendly exhibition that was televised on MSG. During the final Olympic Games tune-up, Lang Bing used the FIVB World Grand Prix to experiment further with roster combinations as 14 different players started at least one match and 16 different players competed in the event that landed the U.S. in three different countries. After a surprising loss to Turkey to open the tournament in Japan, T eam USA went on to win its next seven matches in Japan, Poland and Vietnam. Despite losing to Italy in the preliminary final. The World Grand Prix Final Round in Japan allowed the U.S. to face three of its five Olympic Games pool play opponents and gather an accurate scouting report. T eam USA lost to Brazil in the first match of the final round, but came back to defeat host Japan in five sets. The Americans lost a marathon five-set match to Cuba, followed by a four-set loss to Italy. T eam USA wrapped up the tournament with a quality four-set victory over China to finish fourth at the World Grand Prix. Despite not reaching the medal stand for the World Grand Prix, the final round included stand-out players from Team USA against its top competition in the upcoming Olympic Games Olympic Games. The year 2008 was very successful for U.S. beach volleyball teams, with unprecedented success not only on the FIVB World Tour, but also at the Beijing Olympic Games. On the women's side, the FIVB World Tour was dominated by the U.S. with eight different athletes bringing home a total of 10 medals in 12 events, eight of which were gold. In the Women's Final FIVB Team Entry Point Rankings, the United States held the No. 1, 2, 4 and 10 positions. The men's teams experienced similar success, bringing home 10 medals in nine events, five of which were gold. In the 2008 Men's Final FIVB Team Entry Point Rankings, U.S. teams held the No. 1, 17, 19 and 23 positions. T eam USA continued its winning ways while competing on the grand stage of the 2008 Olympic Games. T eam USA consisted of Todd Rogers and Phil Dalhausser rebounded from a first-round upset to win gold, while Jake Gibb and Sean Rosenthal finished fifth. On the women's side, Misty May-Treanor and Kerri Walsh were undefeated on route to their second Olympic gold, while Nicole Branagh and Elaine Youngs finished fifth. In terms of athlete support, USAV expanded programs including sports medicine, videoology, coach support and travel funding. Partnering with the USAV, USAV organized two Performance Summits covering sports psychology, nutrition, scoping periodization, sports medicine and strength and conditioning. USA Volleyball continued to make strides in developing the beach business. In May, USAV hosted the World University Parks in Poza del Rey, Calif., with 100 participants from universities including Texas, Southern California, UCLA, UC Irvine, UC Santa Barbara, Wichita State, Northwestern and South Carolina competing for eight spots on the travel roster. The World University Championships were held in July in Hamburg, Germany. Judy Dykstra (Southern California) and Kristin Detzler (Florida Atlantic) were among the top six finishers in a powder by narrowly in nine games. The Dutch team started the final countdown to the Paralympics for the USA of athletes, international competition in Egypt and visits from the 2006 World Champion Dutch team started the final countdown to the Paralympics for the USA. Andy McGuire (UC Santa Barbara) and Jeremy Coulter (UC Irvine) took fifth. On the men's side, Todd Blocker (Boca Loma) and Cavin LeBoeuf (Orange Beach) took fifth, tying the USA's best girls' finish at this event.

At the FIVB U21 World championships in Bingham, England, Andy McGuire (UC Santa Barbara) and Jeremy Coulter (UC Irvine) took third. Lang Ping elected to take a young roster to Mexico for the Pan-American Cup held in June. Ten, with Sydrea as the only Olympic vice on the 12-player squad that featured eight players either in college or just finished eligibility six months earlier. Despite the youth, the U.S. just finished with the tournament with its two main goals accomplished—qualification into the 2009 FIVB World Grand Prix and experience gained by many new faces. In June, the U.S. was able to host re-ranked Brazil in a three-match U.S. Olympic Team Exhibition Series in Colorado Springs. Lang Ping used multiple training sessions and a Liberal shuttled players onto the court to experiment with different player combinations. A total of 11 players competed at least four sets in the series. Brazil won the first meeting in five sets on June 11, then the U.S. returned the favor with a five-set victory two days later. Brazil won four of five sets on June 14 in a friendly exhibition that was televised on MSG. During the final Olympic Games tune-up, Lang Bing used the FIVB World Grand Prix to experiment further with roster combinations as 14 different players started at least one match and 16 different players competed in the event that landed the U.S. in three different countries. After a surprising loss to Turkey to open the tournament in Japan, T eam USA went on to win its next seven matches in Japan, Poland and Vietnam. Despite losing to Italy in the preliminary final. The World Grand Prix Final Round in Japan allowed the U.S. to face three of its five Olympic Games pool play opponents and gather an accurate scouting report. T eam USA lost to Brazil in the first match of the final round, but came back to defeat host Japan in five sets. The Americans lost a marathon five-set match to Cuba, followed by a four-set loss to Italy. T eam USA wrapped up the tournament with a quality four-set victory over China to finish fourth at the World Grand Prix. Despite not reaching the medal stand for the World Grand Prix, the final round included stand-out players from Team USA against its top competition in the upcoming Olympic Games Olympic Games. The year 2008 was very successful for U.S. beach volleyball teams, with unprecedented success not only on the FIVB World Tour, but also at the Beijing Olympic Games. On the women's side, the FIVB World Tour was dominated by the U.S. with eight different athletes bringing home a total of 10 medals in 12 events, eight of which were gold. In the Women's Final FIVB Team Entry Point Rankings, the United States held the No. 1, 2, 4 and 10 positions. The men's teams experienced similar success, bringing home 10 medals in nine events, five of which were gold. In the 2008 Men's Final FIVB Team Entry Point Rankings, U.S. teams held the No. 1, 17, 19 and 23 positions. T eam USA continued its winning ways while competing on the grand stage of the 2008 Olympic Games. T eam USA consisted of Todd Rogers and Phil Dalhausser rebounded from a first-round upset to win gold, while Jake Gibb and Sean Rosenthal finished fifth. On the women's side, Misty May-Treanor and Kerri Walsh were undefeated on route to their second Olympic gold, while Nicole Branagh and Elaine Youngs finished fifth. In terms of athlete support, USAV expanded programs including sports medicine, videoology, coach support and travel funding. Partnering with the USAV, USAV organized two Performance Summits covering sports psychology, nutrition, scoping periodization, sports medicine and strength and conditioning. USA Volleyball continued to make strides in developing the beach business. In May, USAV hosted the World University Parks in Poza del Rey, Calif., with 100 participants from universities including Texas, Southern California, UCLA, UC Irvine, UC Santa Barbara, Wichita State, Northwestern and South Carolina competing for eight spots on the travel roster. The World University Championships were held in July in Hamburg, Germany. Judy Dykstra (Southern California) and Kristin Detzler (Florida Atlantic) were among the top six finishers in a powder by narrowly in nine games. The Dutch team started the final countdown to the Paralympics for the USA of athletes, international competition in Egypt and visits from the 2006 World Champion Dutch team started the final countdown to the Paralympics for the USA. Andy McGuire (UC Santa Barbara) and Jeremy Coulter (UC Irvine) took fifth. On the men's side, Todd Blocker (Boca Loma) and Cavin LeBoeuf (Orange Beach) took fifth, tying the USA's best girls' finish at this event.

At the FIVB U21 World championships in Bingham, England, Andy McGuire (UC Santa Barbara) and Jeremy Coulter (UC Irvine) took third.
The U.S. Women’s Junior National Team defeated its NORCECA Championship crown with a largely inexperienced squad. The team averaged an opening loss to the Dominican Republic in the gold-medal match, defeating the Dominicans in straight sets to win the tournament and a return trip to the Worlds. Middle blocker Michelle Bartusch (Maryville, Ill.) was named the tournament’s Best Setter.

The U.S. Men’s Junior National Team started slowly, but finished strong in defeating Mexico to win the bronze medal at an NORCECA Championship, which validated the squad to advance to the 2009 FIVB World Championship. Libero Erik Shoji was named the tournament’s Best Libero, Best Passer and Best Defender.

Despite having virtually no time to prepare as a team given the early date of the NORCECA Championship in Puerto Rico, the U.S. Girls’ Youth National Team cruised to the gold medal without dropping a single set. Jennifer Borle was named the tournament’s Best Setter.

Girls’ Youth National Team enjoyed some home-court advantage as it won its second year of operation and cash prizes were given to winners in all Open divisions.
USA VOLLEYBALL PROGRAMS

The 2008-2009 USAV-CAP Course Host Application became available for download from the USAV Web site late in October 2008. USAV-CAP course formats continue to offer hosts several choices to help tailor their course offerings to best meet the specific needs of their audience. The USAV-CAP course format continues to allow flexibility for hosts who may elect to:

1) Offer only the Core sessions (Day 1) or only USAV-CAP Modules (Day 2);
2) Spread the selected course format/content throughout two or more days;
3) Select a “minimum enrollment guarantee” number and associated base registration fee;
4) Take part in fee-sharing options for enrollment numbers;
5) Add IMPACT and/or VCAP clinics to USAV-CAP I and/or CAP II course dates.

The Education Department continues with development of other online modules to be used as approved USAV-CAP Modules, as well as on the collections of instructional video clips for coaches developed in cooperation with Dartfish TV. In addition, USAV-CAP continued its partnership with the American Sports Education Program (ASEP) and the American Red Cross (ARC) to offer several online education classes which may be applied toward meeting the USAV-CAP module requirements for initial certification and recertification.

The biggest undertaking of 2007 continued to be the highly successful program in 2008 as well. This was, of course, the online Webinar version of the IMPACT Clinic. The Education Department presented a series of 12 IMPACT Webinar Clinics offered between mid-October and the end of December 2008. A total of 1,171 coaches took advantage of the IMPACT Webinar to get their certification done. Among these were over 22 clubs (98 coaches) who met as small groups with an on-site facilitator to view and participate in the online Webinars.

Most of the IMPACT Webinars were presented in a two-hour format offered at the “prime time” slot of 7-9:30 p.m., with the time zones alternating from Pacific to Central to Eastern. Each featured a specially trained member of the USAV-CAP cadre as lead instructor, and most offered the perspective of a second trained instructor. The feedback received from these participants continued to be overwhelmingly positive. An additional 15 Webinars have been scheduled for the first seven months of 2009, beginning in mid-January and going through the end of June.

The Coaching Education Department is in again wanting to increase the number of USAV-CAP Level I, II, and III courses offered in 2009 and is exploring other audiences and methods of delivery for the CAP program. More content is being re-worked for Internet delivery, and work progresses for the online National Federation of State High School Associations (NFHS) certification course, which targets the scholastic coaches in middle, junior and high schools across the country. The Beach Coaching Accreditation Program (BCAP), and High Performance USAV-CAP track are also under development.

The biggest undertaking of 2007 continued to be a highly successful program in 2008 as well. This was, of course, the online Webinar version of the IMPACT Clinic. The Education Department presented a series of 12 IMPACT Webinar Clinics offered between mid-October and the end of December 2008. A total of 1,171 coaches took advantage of the IMPACT Webinar to get their certification done. Among these were over 22 clubs (98 coaches) who met as small groups with an on-site facilitator to view and participate in the online Webinars.

Most of the IMPACT Webinars were presented in a two-hour format offered at the “prime time” slot of 7-9:30 p.m., with the time zones alternating from Pacific to Central to Eastern. Each featured a specially trained member of the USAV-CAP cadre as lead instructor, and most offered the perspective of a second trained instructor. The feedback received from these participants continued to be overwhelmingly positive. An additional 15 Webinars have been scheduled for the first seven months of 2009, beginning in mid-January and going through the end of June.

The Coaching Education Department is in again wanting to increase the number of USAV-CAP Level I, II, and III courses offered in 2009 and is exploring other audiences and methods of delivery for the CAP program. More content is being re-worked for Internet delivery, and work progresses for the online National Federation of State High School Associations (NFHS) certification course, which targets the scholastic coaches in middle, junior and high schools across the country. The Beach Coaching Accreditation Program (BCAP), and High Performance USAV-CAP track are also under development.

MEMBERSHIP DEVELOPMENT

The Million Volleyball Participants (MVP) program continues to share new best practices and ways to grow the game. While youth programming continues to be the focus, the adult and boys’ side of the sport are also growing. The State Games of the West and many other State Games include more volleyball programming, as did WNCAA outreach efforts and training. The National Park and Recreation and Athletic Business magazines featured volleyball growth opportunities for both adult-oriented and the familial. Program diversity opportunities took big jumps with Stanleys USA Nationals being held for more than 100 teams in San Diego, while Stanleys USA growth overall was soon with special help from increased USAV grants. Special training symposiums for NIAA (Native American Volleyball Academy), and SUI Special Olympics International, including ball alterations from the Leave-a-Ball Behind program, webinars and the posting of two new SUI Volleyball coaching manuals. USAV-Sport University, sponsor training, membership development and training design seminars and Community Olympic Development programs all used volleyball to communicate their messages.

Steady growth continues for the men’s side of the sport within the high school, collegiate and club ranks. NCAA Division III reached 49 teams, with several more schools committed to adding teams in 2009. Legislation has been initiated with the NCAA to request the creation of an NCAA Division II National Championship event for men’s volleyball. The Conference Carolinas, has committed to establishing men’s volleyball as an official varsity sport in its conference with the addition of at least two new NCAA Division II programs and support from USAV collegiate grants. Boys’ high school and club volleyball are following their lead by continuing to experience growth and development in several states through financial contributions from USAV grant programs.

SPONSORSHIP / TELEVISION

In 2008, the following companies were added to USAV’s corporate partner roster:

• DSM International – USA Women’s II Men’s National Teams
• American Gift Stores – USA Women’s National Team
• Diagnostic and Interventional Spinal Consultants (DISC) – USA Men’s National Team

Additional sponsorship/marketing relationships were concluded with the Sports Museum of America (whereby USAV is one of its Founding Partners), Human Kinetics for joint development and promotion of an ASEP/CAP course, Bank of America/Visa to re-launch the official affinity credit card program; and Dynamic Sports for a licensing agreement as USAV’s “Official Recruiting Education and Sport Development Partner.”

Prior to the conclusion of 2008, sponsor agreements were renewed through 2012 with Molten (volleyballs); AAI (athletic apparel and footwear); Connet/Sport Court International (volleyball flooring); DISC (medical center and spinal consultants); and Mizuno USA (ankle brace).

Television coverage generated through the USOC Content License Agreement included all 12 of the FIVB World League men’s matches and three of the Finals matches—broadcast and introduced on ESPN2 for a total of 62.5 hours—as well as broadband Internet distribution of matches from the USA Junior Olympic Games and Boys’ Volleyball Championships.

Agreement was reached with the USOC for the production of two Olympic Exhibition matches –USA Men versus Argentina on May 27 in Irvine, Calif., and USA Women versus Brazil on June 14 in Colorado Springs—both airing on NBCSN.
**2008 FINANCIALS**

**ACTIVITIES**

**SUPPORT AND REVENUE:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue (Year Ending December 31, 2008)</th>
</tr>
</thead>
<tbody>
<tr>
<td>National programs</td>
<td>$ 6,369,888</td>
</tr>
<tr>
<td>Membership services</td>
<td>$ 2,520,142</td>
</tr>
<tr>
<td>Sponsorship and marketing</td>
<td>$ 1,572,265</td>
</tr>
<tr>
<td>USOC grants</td>
<td>$ 1,192,995</td>
</tr>
<tr>
<td>International programs</td>
<td>$ 435,073</td>
</tr>
<tr>
<td>Product sales less direct costs</td>
<td>$ 335,980</td>
</tr>
<tr>
<td>Investment income</td>
<td>$ 47,029</td>
</tr>
<tr>
<td>Other programs</td>
<td>$ 53,154</td>
</tr>
<tr>
<td>USFIC grants</td>
<td>$ 135,701</td>
</tr>
</tbody>
</table>

**TOTAL SUPPORT AND REVENUE** $13,167,653

**EXPENSES:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>National programs</td>
<td>$ 6,020,023</td>
</tr>
<tr>
<td>Membership services</td>
<td>$ 1,647,937</td>
</tr>
<tr>
<td>High performance programs</td>
<td>$ 1,400,454</td>
</tr>
<tr>
<td>Development and other programs</td>
<td>$ 537,806</td>
</tr>
<tr>
<td>Disabled programs</td>
<td>$ 214,679</td>
</tr>
<tr>
<td>International programs</td>
<td>$ 543,049</td>
</tr>
</tbody>
</table>

**TOTAL EXPENSES** $13,378,500

**CHANGE IN NET ASSETS** ($210,847)

**NET ASSETS, beginning of year** $2,247,525

**NET ASSETS, end of year** $2,036,678

**ASSETS**

<table>
<thead>
<tr>
<th>Category</th>
<th>December 31, 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,526,144</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>$356,496</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>$2,796</td>
</tr>
<tr>
<td>Inventory</td>
<td>$123,489</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$437,674</td>
</tr>
<tr>
<td>Total current assets</td>
<td>$2,448,530</td>
</tr>
</tbody>
</table>

**LONG-TERM INVESTMENTS** $650

**EQUIPMENT, at cost:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Divisional equipment</td>
<td>$792,868</td>
</tr>
<tr>
<td>Inventory</td>
<td>$123,489</td>
</tr>
<tr>
<td>Office equipment</td>
<td>$308,277</td>
</tr>
<tr>
<td>Office furniture</td>
<td>$64,621</td>
</tr>
</tbody>
</table>

**LONG-TERM INVESTMENTS** $650

**LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$919,747</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>$377,420</td>
</tr>
<tr>
<td>Deferred compensation</td>
<td>$28,140</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$971,409</td>
</tr>
</tbody>
</table>

**CURRENT LIABILITIES:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Current Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$919,747</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>$377,420</td>
</tr>
<tr>
<td>Deferred compensation</td>
<td>$28,140</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$971,409</td>
</tr>
</tbody>
</table>

**NET ASSETS:**

<table>
<thead>
<tr>
<th>Category</th>
<th>December 31, 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$670,737</td>
</tr>
<tr>
<td>Board designated</td>
<td>$26,372</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$34,195</td>
</tr>
</tbody>
</table>

**NET ASSETS** $2,037,010

**2008 BOARD OF DIRECTORS**

With great thanks to the outgoing Board for their expertise and dedicated service, we, along with the uniquely talented USAV management team, are racing to build upon the opportunities made possible by the exceptional media coverage and awareness of our extraordinary Beijing Olympians and Paralympians in indoor, beach and seated disciplines. Over 20 million fans saw the gold medal matches for both indoor and beach on NBC and that has unleashed new interest in watching and rooting about volleyball.

As an American-invented sport that is played and enjoyed globally, we have the unique contribution to growing the sport.

**CURRENT BOARD MEMBERS (Director Position - Career Position)**

- Van Cau (Regional Volleyball Association - Commissioner, Southern Region Volleyball Assoc.)
- Mike Carter (Officials - Indoor and Beach Referee)
- John Deming (Coaching - Head Women’s Coach, Stanford University)
- Dave Searles (Indoor Elite - Executive VP, Blue Cross Blue Shield of Kansas City)
- Janie Hotel (National Beach Tour - Chief Financial Officer/Chief Operating Officer, AP)
- Ranch Kiley (Elite Development Beach - Olympic Indoor and Beach Volleyball Gold Medalist)
- Jane Lee (Regional Volleyball Association - Director)
- Dr. Ted Riland (Indoor High Performance - VP of University Advancement, University of the Pacific)
- Sarah Nelson (Indoor Athlete - Former U.S. Women’s National Indoor Team Player)

**Fifth row:**

- Mike Gibson,
- Gino Grajeda,
- Harold Cranswick,
- Sue Mailhot,
- Joan Powell,
- Chris Clauss,
- Karen Johnson

**Fourth row:**

- Mike Gibson,
- Gino Grajeda,
- Harold Cranswick,
- Sue Mailhot,
- Joan Powell,
- Chris Clauss,
- Karen Johnson

**Third row:**

- Fred Wendelboe,
- Chuck Stemm,
- Dick Jones

**Second row:**

- Kevin Wendelboe,
- Ken Cain,
- Gary Colberg,
- Harold Cranswick,
- Jon Lee,
- Glenn Sapp,
- Doug Beal

**First row:**

- Al Monaco (President),
- Susan True (Secretary),
- Kevin Twohig (Executive Vice President),
- Stewart McDole (Treasurer),
- Rebecca Howard (Immediate Past President),
- Roger Neppl (Chairman/CEO, Fox Sports Network, Prime Ticket)

**STAFF:**

- Steve Simpson (Indoor Athlete – Former NCAA Champion)
- Reid Priddy (Indoor Athlete - Two-Time U.S. Olympic Men’s Indoor Team Player, currently playing in Russia)
- Aiken Ryan (Independent - St. Voice President of Digital Platforms, Universal Pictures)
- David Schreff (Independent/Board Chairman – President, Blue Ocean Sports and Entertainment)
- Sean Scott (Beach Athlete - Professional Beach Athlete)
- Shawn Simpson (Independent - VP/General Manager, Fox Sports Network, Prime Ticket)
- Tyra Turner (Chair Beach Athlete - Professional Beach Athlete)

**2008 USA Volleyball Board of Directors**
2008 USAV REGISTERED PARTICIPANTS

MEMBER ORGANIZATIONS AND PARTNERS

2008 MEMBER ORGANIZATIONS

Founding
- YMCA of the USA

Education-Based Multi-Sport
- National Association of Intercollegiate Athletics
- National Collegiate Athletic Association
- National Federation of State High School Associations
- National Intramural-Recreational Sports Association
- National Junior College Athletic Association

Multi-Sport
- American Alliance for Health, Physical Education, Recreation and Dance
- Amateur Athletic Union of the United States
- Huntsman World Senior Games
- National Police Athletic Leagues
- Special Olympics International
- United States Air Force
- United States Army
- United States Marines
- United States Navy

National
- American Volleyball Coaches Association

Affiliated
- American League Association
- Americans Turners
- California Beach Volleyball Association
- Disabled Sports USA
- Girls Scouts of the USA
- Jewish Community Centers
- Maccabi USA/Sports for Israel
- National Congress of State Games
- National Recreation & Parks Association
- People in Physical Sports Ambassadors
- Positive Coaching Alliance
- President’s Council on Physical Fitness and Sports
- Professional Association of Volleyball Officials
- Starlings Volleyball Digs, USA
- U.S. Specialty Sports Association
- USA Badminton Federation
- U.S. Youth Volleyball League
- United States Volleyball Association
- Volleyball Hall of Fame Incorporated

For Profit
- Association of Volleyball Professionals

USA VOLLEYBALL THANKS ITS 2008 MARKETING PARTNERS

CORPORATE PARTNERS

SPONSORS AND SUPPLIERS

LICENSED PARTNERS

MEN’S TRAINING CENTER PARTNERS