



USA TRIATHLON 2017 GENERAL ELECTION

Welcome to USA Triathlon's 2017 election coverage. Please use the following information to learn about the candidates nominated in your region for the National Board of Directors. We hope this will assist you with your voting decision.

CANDIDATES FOR THE NATIONAL BOARD OF DIRECTORS — PACIFIC

Please vote for one (1) of the following candidates:

REGION	CANDIDATE
Pacific <i>(includes the states of Alaska, California, Hawaii, Nevada, Oregon and Washington.)</i>	Kevin Haas
	Patty Peoples-Resh

KEVIN HAAS

Berkeley, CA



Triathlon changes lives. From the casual runner interested in completing their first sprint, to those who have been competing in Kona since the 1980s, USAT plays a vital role in empowering everyone in the triathlon community to reach their full potential. Serving on the Board as the Pacific Region representative and Treasurer, I have worked tirelessly for our 150,000+ members, clubs, coaches, and race directors, to ensure we best utilize USAT's role as leaders in the sport to advance and grow the entire triathlon community.

Over the past four years we have invested in youth, high school, and NCAA triathlon and have seen exponential growth in the number of statewide high school championships and varsity collegiate programs across the country. We have invested in the creation of the USA Triathlon Foundation, which now serves paratriathletes, underrepresented youth and Olympic hopefuls. And we saw the success of our collegiate recruitment and high performance programs which led to international success at the top tiers of competition.

However, we are challenged today to take the sport of triathlon to the next level for our age group racers. We have begun by authoring and embracing a new strategic plan that focuses on participation and membership growth, reinvigorating an inspiring brand, engagement and service to our core constituencies, and instilling a culture of excellence. We took a big step forward to execute on this plan by secure inspirational, collaborative, and visionary CEO in Rocky Harris.

Ultimately we must construct collaborative partnerships between all constituencies to increase the exposure of the sport and accessibility to train and race for new athletes. We must modernize our approach, embrace technology, and cultivate innovation to improve the quality of the triathlon racing experience and the services from USAT to support our membership.

Today more than ever, I'm encouraged and bullish on the future of the sport, but cognizant of the significant hard work that lies ahead to achieve that vision for USAT. I respectfully ask for your vote and honor the opportunity to continue to serve the triathlon community.

PATTY PEOPLES-RESH

Redlands, CA



What I bring to the BOD will be a wealth of experience & knowledge to help increase membership, in particular women.

I have been involved with multisport events since 1983 when I became an Elite Triathlete on the first ever Saucony Triathlon Team. Thus, I have a lot of experience and knowledge with the development of our wonderful organization! I have seen what works and also what doesn't work in retaining our membership. Membership is the key to a thriving and successful Olympic Sport Federation.

USAT is in a unique position because it had a strong membership base prior to becoming part of the Olympic family. Unlike Bike Racing, whose membership has not grown significantly, despite the success of its Olympians and Professional Teams. I was a member of on the Women's U.S. National Cycling Team for several years and even had the honor to represent Team USA on the Inaugural Women's Tour de France team in 1984, which we won. Now that several of the duathlon and triathlon events are draft legal, my 5 years of International bike racing experience can be a huge asset in helping to educate and promote draft legal racing, especially for those in the over 40 age group and women in particular, who may be less open to learning how to ride in a pack and draft. Despite my racing age group now (60-64), I can relate to a wide range of demographics because I often am the first female overall in the Southern California Duathlon races and even win races nationally, like the Inaugural 2012 USAT Sprint Duathlon National Championship at the racing age of 56 and again at the racing age of 58!

I currently am on the USAT SW Region Council and am the Chair of the Women's Committee. I do several "Women's Talks" at races throughout our region to help educate, motivate and inspire women the benefits of adopting a multisport lifestyle and how to best set and achieve their own personal fitness goals. I love to help people, especially women, to tap into their fitness self and use multisport to test their mettle and enjoy the comradery that this wonderful sport provides.

So in a word, I guess one could say one of my biggest strength is MOTIVATION. It's amazing what people can do when they are motivated. I would love to see our membership grow and I believe I have the knowledge, experience and sincere desire to help make that happen if selected to be on the USAT National Board of Directors!