



USA TRIATHLON 2017 GENERAL ELECTION

Welcome to USA Triathlon's 2017 election coverage. Please use the following information to learn about the candidates nominated in your region for the National Board of Directors. We hope this will assist you with your voting decision.

CANDIDATES FOR THE NATIONAL BOARD OF DIRECTORS — FLORIDA

Please vote for one (1) of the following candidates:

REGION	CANDIDATE
Florida <i>(includes the state of Florida)</i>	Adam Barringer
	Susan Haag
	Hector Torres

ADAM BARRINGER

New Smyrna Beach, FL



In 2009 I was elected mayor for New Smyrna Beach, FL. In 2010, I created a city-wide program “The Mayor’s Fitness Challenge”, to encourage people to adopt healthy lifestyles. Since the inaugural year of the NSB Mayor’s Fitness Challenge (MFC), the program has grown throughout the city, county, state and country. PHIT America took interest in this challenge and adopted it as part of their national program to combat obesity and sedentary lifestyles. What started with 45 participants now has thousand’s of people participating in a MFC across the country. In 2016, I authored “People Who Give a Fit” telling the story of the fitness challenge based on real life stories of participants.

Due to my involvement in the MFC, I was introduced to the sport of triathlons and participated in a local sprint tri in 2012. Since then, I have completed triathlons of all distances including Ironman Santa Rosa, 2017. This is a fantastic sport that has broad appeal to athletes of all ages and abilities. It is my belief that many triathletes are leaders within their communities and do impact the lives of others as positive role models for health and fitness. As the sport of triathlons continues to grow, we will have an impact on the health and fitness of ourselves and others.

Based on my background as a business owner, former mayor, US Congressional candidate, fitness author, with a PhD in Leadership of Organizations and Ironman finisher, I would be able to contribute to the overall goals outlined in the USAT Strategic Plan 2017-2020.00

SUSAN HAAG

Jacksonville, FL



Currently I serve on the Board of Directors representing the Florida Region. I have been a member of USAT since 1990. I have 392 finishes of all distance triathlons and am the first and only woman to complete over 100 iron distance events. Each and every triathlon, I race with a smile on my face, energy in my step and a perpetual “passion” to share my enthusiasm of all things triathlon.

It is crucial I remain on the Board because I am uniquely qualified to continue to cultivate the strengths and successes of the current leadership. I can seamlessly couple those with the unbridled energy of USAT’s new CEO. I will work with the new CEO/Board to continue USAT’s growth and success, especially as it pertains to increasing membership among women and youth in our sport.

My time and talents touch all aspects of triathlon, from enhancing the camaraderie of our local clubs and training groups, volunteering with kids, cheerleading, meeting and greeting athletes at races, and spreading my enthusiasm for triathlon. It is extremely important for everyone to feel triathlon is an inclusive family. I am well known on social media on race pages and TRI Club and TRI Group pages, as someone willing to share my passion for the sport, offering my experience, enthusiasm and knowledge of training, race courses, and nutrition. I am also known to freely counsel individual athletes on ways to find comfort, passion, and excellence in their racing. No question is unwelcome.

In addition to Social Media, I am often invited to address audiences of all abilities where I speak about my love of triathlon. I share my wisdom and guidance both at race meetings and at Triathlon Club meetings. I have even done Facebook live videos for existing races where I share my experiences, including mistakes I have made, to soothe frayed nerves and encourage all people to “Try a Tri”.

I am most passionate about encouraging ALL women to experience triathlon, either to undertake their first race, to transition from participating to competing or to challenging them to race greater distances. I strive to lift and inspire all women to join our Tri ranks. To showcase my commitment, I am involved in the USAT Women’s Committee and I sit on the International Triathlon Union Women’s Committee.

I enthusiastically ask for your vote!

HECTOR TORRES

Orlando, FL



My name is Hector L Torres, and I am running for National Board Member for the Florida Region. I have had the honor and privilege to serve on the Florida Regional Board for nine years. I believe that the leadership and work I have accomplished reflects my commitment toward helping grow and develop our sport in the Florida Region. I have learned so much from working with the National Board, Federation employees, Council Chairs from other regions and the dedicated council members on my regional board. In addition to this experience, I have a passion for learning from, listening to and serving our membership. I envision much-continued growth for USA Triathlon, and I very much hope to have the opportunity to provide services at a higher level as your Florida Region National Board Member.