

Minutes
USA Triathlon Board of Directors
Teleconference
June 2, 2014

Board Members Present:

Barrett Brandon
Susan Haag
Kevin Haas
Jacqueline McCook
Victor Plata
Steven Sexton
Barry Siff, President
Kevin Sullivan
Jack Weiss
Bob Wendling
Mike Wien

Staff: Rob Urbach

Call to order at 8:02 p.m. EST

Opening Remarks: Siff discussed the success of the PATCO Championships last weekend and the contributions of Urbach, Wendling, and USAT staff; two USAT athletes that suffered heat stroke complications; and USAT success at ITU London.

Approval of Minutes

Motion (by Weiss and seconded): To approve the May 5, 2014 and May 12, 2014 Meeting Minutes. Approved by unanimous voice vote.

Treasurer's Report – Weiss mentioned that staff anticipates that USAT's IRS reports will be ready by the middle of July at the latest, and summarized the financial report circulated before the meeting (adult essentially flat lining, youth annuals and club attendance reductions compared to the same period in 2013, reduced sanctions particularly in sprint and Olympic distances, etc.).

Motion (by Haas and seconded): to create a task force to investigate youth 1 day fees, club membership incentives, and high school reach out initiatives as means of increasing membership.

Brandon joined the meeting at 8:23 p.m.

Roll Call Vote:

Barrett Brandon	A
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Susan Haag	N
Kevin Haas	Y
Jacqueline McCook	Y
Victor Plata	Y
Steven Sexton	N
Kevin Sullivan	N
Jack Weiss	Y
Bob Wendling	A
Mike Wien	Y

Motion failed Y- 5, N- 3, A - 2

Office Update – Urbach mentioned progress with Tri-TV including a television shoot that took place at Alcatraz yesterday; improving accessibility with the retro series; plans for a survey of members; general membership and race directors’ videos; driving value to contingencies through the trifecta game that is drawing more awareness and exposure; and IT and improved customer service for all constituencies.

New Business

NCAA Strategy – Haas requested metrics that Urbach offered to assemble and circulate.

Chicago Meeting Plans – Siff mentioned the rough meeting schedule and requested the submission of agenda items.

November Board Meeting Plans – Siff discussed moving the November meeting to Colorado Springs.

Weiss left the call at 9:13 p.m.

Youth National Championship Issues – Wien mentioned concerns about the few geographic qualifying locations and his desire to postpone the discussion of this issue until the Chicago meeting.

Election Protest Discussion -

Motion (by Sexton) to direct the election administrator to select a 5 member panel of the Hearings and Appeals Committee to provide a decision on the election protest filed by 80+ members to supersede any other existing decision of the protest. The motion fell to the floor.

USOC AAC Resolution – Plata

Motion (by Plata and seconded) to accept the recommendation by the USAT AAC that USAT comply with the USOC AAC's call to cease and desist any actions against Steve Sexton.

Roll Call Vote:

Barrett Brandon	Y
Susan Haag	N
Kevin Haas	A
Jacqueline McCook	N
Victor Plata	Y
Steven Sexton	A
Kevin Sullivan	N
Bob Wendling	N
Mike Wien	N

Motion failed Y- 2, N- 5, A - 2

Monterrey PATCO Olympic Festival Qualification Criteria - Tabled so that the Board can review the criteria.

Elite Criteria (Offroad; Draft legal pathway) - Tabled so that the Board can review the criteria.

2014 Elite Athlete Elections - Plata discussed AAC elite athlete election changes.

USAT Uniform requirement – Plata

Motion (by Plata and seconded) to accept the Resolution for Board Action concerning USAT Elite Uniforms (attached) striking the language “World Cups” from the “Background” section, and revising the “Now therefore” clause to read as follows: “Now therefore be it resolved that USAT provide up to one Uniform in a calendar year to all athletes...”.

Motion: (by Sullivan and seconded) to adjourn. Approved by unanimous voice vote.

Adjourned at 10:27 p.m. EST

Subject: USAT Elite Uniforms

Background: USA “Stars-and-Stripes” uniforms (“Uniforms”) are required by the ITU at all World Cup and World Triathlon Series events, and Continental Championships. At events that required them, Uniforms used to be provided at little or no expense to athletes by USAT. USAT has a sponsorship with TYR to provide uniforms to elite athletes. This year, USAT will not provide free uniforms, but at a cost of \$175 plus printing for a TYR uniform. This added expense increases the barrier to entry for athletes already struggling to meet the high expense of ITU competition.

The AAC recommends that USAT provide a Uniform to all athletes on the initial start list of an event requiring such uniforms, and that USAT further provide the Uniform at manufacturer cost to any other elite athlete participating in an event requiring such uniform, and further that the USAT board approve a budget variance if necessary to cover these costs.

Financial Impact: Depending on VIK allocation of TYR sponsorship – from \$0 to \$10,000 (estimate)

Relevant and Affected Bylaws, Rules, and Procedures**Rules**

None

Procedures

Whereas, the ITU requires USA athletes to wear a “Stars-and-Stripes” uniform at certain ITU events; and

Whereas, USAT has a sponsorship arrangement to provide uniforms for elite athletes; and

Whereas, the expense of an official uniform is a significant barrier to entry for athletes that USAT has an interest and ability to mitigate.

Now therefore be it resolved that USAT provide a Uniform to all athletes on the initial start list of an event requiring such uniforms, and that USAT further provide the Uniform at manufacturer cost to any other elite athlete participating in an event requiring such uniform, and further that the USAT board approve a budget variance if necessary to cover these costs.

Submitted by: