

USA Triathlon Board of Directors

Teleconference Call

Monday November 2, 2009

In attendance:

Rob Kasper, president

Brian Harrington, vice president

Celeste Callahan, secretary

Bob Wendling, treasurer

Vince O'Brien

Eric Averill

Mike Greer

Jim Donaldson

Victor Plata

Dave Kuendig

Skip Gilbert

Not in attendance

Kelly Cook

Rob Kasper called the meeting to order at 6:03 MST.

Skip Gilbert discussed a marketing contract with TYR. Acting on recommendation of the Marketing Committee, Vince O'Brien moved to accept the contract, and Celeste Callahan seconded. The motion passed unanimously.

Skip Gilbert, as well, presented a new and a more efficient printer contract.

Brian Harrington moved to accept the contract and Bob Wendling seconded. The motion for the new printer contract was carried unanimously.

Dave Kuendig and Victor Plata led a discussion of an elite membership fee resolution: the elite would like to reduce fees to the \$39 that all the members pay. Included in the discussion was a proposal to steer the \$61 per athlete savings to be used to fund an Elite Athlete Association. Discussion continues on the mechanics of how the funding and operation of such an organization will occur, with a resolution for board action expected at the November board meeting or December board teleconference.

Legal issues resulted in the need for language improvements to the Elite Athlete Eligibility Re-Qualification Criteria Resolution, which was withdrawn. It will be presented again when a review of its language and other similar qualification criteria language is completed.

Eric Averill presented his addendum to the USAT code of ethics to include “digital citizenship”, which are essentially email manners for anyone in governance. Eric moved, Celeste seconded, and the motion was carried unanimously. See attached.

Resolution for Board Action

November 2, 2009

Subject: Addendum to the USA Triathlon Board of Directors and Volunteer Code of Ethics

Background: Following the adoption of the USAT Code of Ethics on May 3, 2009, the Ethics Committee discovered a deficiency in its contents. That is, there exists no provision in the Code which acknowledges and defines ethical behavior in digital environments such as emails, text messaging, etc. The committee has adopted an addendum for insertion into the code to remedy this deficiency.

Financial Impact: None

Relevant and Affected Bylaws, Rules, and Procedures: USAT Board of Directors and Volunteer Code of Ethics

Whereas, the standards of ethical behavior mandated by USA Triathlon’s bylaws would be enhanced by an addition to the USAT Board of Directors and Volunteer Code of Ethics pertaining to digital citizenship,

Now therefore, be it resolved that the USAT Triathlon Board of Directors adopt the addendum to the USAT Board of Directors and Volunteer Code of Ethics, below.

I. DIGITAL CITIZENSHIP

Digital citizenship is defined as the acceptable norms of behavior with regard to technology use. USAT considers digital citizenship to be an important inclusion in the code of ethics. All governance colleagues must understand the ethical, cultural and societal issues related to all digital technologies and communications. USAT has defined four general areas of behavior that make up digital citizenship:

1. Etiquette: standards of conduct in all digital media communications
2. Communications: all electronic exchange of information

3. Responsibility: accountability for all electronic actions and deeds
4. Security: electronic precautions to guarantee safety of information

USAT expects adherence to the same high standards of behavior in all digital communications and online activity as in real life. For example, all social media communities such as Facebook, Twitter etc. constitute real relationships and as such should be treated like they are real. Any digital conversation becomes part of the public domain whereby one leaves his/her digital signature. Email can be subpoenaed by law is considered to be a legal document. Before sending potentially unethical and inappropriate email correspondence, colleagues should consider whether they would say what they have written to the person's face.

Submitted by: Eric Averill

Eric Averill brought up the Youth Initiative Task Force that will be further discussed in Clearwater. See attached

Skip Gilbert gave a positive State of the Office Report.

At 7:10 Mike Greer moved, and Celeste Callahan seconded that the meeting be adjourned. Motion passed unanimously.