



HIGH SCHOOL PROGRAM LOGO APPLICATION

USA Triathlon has developed a corporate mark and associated marks. In an effort to insulate USA Triathlon from abuse or misuse of these marks, we are asking all those who desire to use the logo for any purpose to complete the following form prior to moving forward.

- **Please note, if you are a Race Director please do not use this form — contact sanction@usatriathlon.org for logo approval information.**
- If you have any questions about the logo, its application, or this new process, please email Kelsey Coutts at kelsey.coutts@usatriathlon.org.
- Please fax or email your application to USA Triathlon National Office at 719-597-2121, kelsey.coutts@usatriathlon.org attention Kelsey Coutts.
- Once your certification expires, the USA Triathlon logo may not be used unless certification is renewed.
- If any clothing is being produced with the USAT High School logo, it will need to be approved by Kelsey Coutts before before being printed.
- Please use the approved USAT High School mark on all items produced going forward. Please allow 48 hours turnaround time for approval.

1 CONTACT INFORMATION

Name _____

Email Address _____ Phone number _____

Organization _____ Position _____

2 CHOOSE USAT LOGO STYLE



COLOR



B/W



WHITE
(Reversed)

Color B/W White (Reversed)

JPG EPS PDF

Special Requests: _____

3 The items on which the marked USA Triathlon logo is being placed is:

BEING SOLD NOT BEING SOLD

4 Attach an explanation if you will be placing additional text next to a USA Triathlon mark.

5 The items on which the aforementioned USA Triathlon logo is being placed are:

1. _____ 3. _____

2. _____ 4. _____

PLEASE NOTE: