USA TRIATHLON
PROGRAM SURVEY OF EXISTING INSTITUTIONS
8 TOPICS COVERED

BUDGET
RECRUITMENT
COACHING
EQUIPMENT AND GEAR
FACILITY
ENROLLMENT IMPACT
EVENTS
GRANTS
BUDGET

AVERAGE ANNUAL SPEND

DI
$157,600
HIGH $250,000
LOW $66,800

DII
$48,500
HIGH $78,776
LOW $30,000

DIII
$24,000
HIGH $31,500
LOW $16,000

NUMBERS INCLUDE SALARY/BENEFITS AND SCHOLARSHIP PAYMENTS
65% do additional fund raising

This will continue to be an important element!
65% RECEIVED DISCOUNTS FROM LOCAL & NATIONAL VENDORS

ON EQUIPMENT & SOFT GOODS from free bikes to a cycling trailer for transport, wetsuits & trainers
RECRUITMENT

SINGLE SPORT ATHLETE RECRUITMENT
SWIMMERS & RUNNERS

CURRENT NCAA ROSTERS 38%

2X NATIONAL DIVISION III CHAMPIONS

89% OF ROSTER ARE SINGLE SPORT ATHLETES

NORTH CENTRAL COLLEGE (IL)
DID YOU KNOW?
RECRUITABLE ATHLETES

CROSS COUNTRY
15,216 SCHOOLS • 223,518 ATHLETES

SWIMMING & DIVING
7,961 SCHOOLS • 175,594 ATHLETES

TRACK
16,951 SCHOOLS • 488,592 ATHLETES

USAT MEMBERSHIP (14-19)
10,000 ATHLETES THAT ARE ANNUAL MEMBERS
COACHING

ATHLETE RECRUITMENT

AVERAGE COACH SPENDS

12 HOURS
A WEEK RECRUITING AT DI

10 HOURS
A WEEK RECRUITING AT DII

8 HOURS
A WEEK RECRUITING AT DIII
65% OF TOTAL TIME SPENT ON RECRUITING TRIATHLETES

(35% OF TOTAL TIME ON SINGLE SPORT ATHLETES)
A WEEK SPENT ON ADMINISTRATIVE TASKS
COACHING
CURRENT PROGRAMS

FULL TIME COACHES 57%
FULL TIME COACHES MIGHT HAVE ONE OTHER COACH BUT PART TIME

PART TIME COACHES 43%
PART TIME COACHES ALWAYS HAVE ONE ADDITIONAL COACH
typically 2 assistants & a single sport volunteer coach in needed area
63% used at least one volunteer coach in 2019

NCAA allows one in each of the three disciplines
30% of volunteer coaches assist with the swim.

35% of volunteer coaches assist with the bike.

35% of volunteer coaches assist with the run.

Volunteer coaches also assist with administration and physical therapy.
COACHING

COACHING CROSSOVER BETWEEN SPORTS

6 PROGRAMS have
SHARED HEAD COACH DUTIES
that equal FULL TIME

6 PROGRAM COACHES also SUPPORT track/field, cross country and/or swimming programs on their COLLEGE CAMPUSES
COACHING SALARIES

COMMENSURATE WITH SIMILAR SIZED SPORTS WITHIN INSTITUTION

50% OF INSTITUTIONS HAD A PART TIME COACH IN YEAR ONE
FACILITY NEEDS

INSTITUTIONS AVERAGED RIDING OUTDOORS 70% OF THEIR SEASON NEARLY ALL RUNS WERE DONE OUTDOORS
FACILITY NEEDS

75% USE THEIR OWN POOL

THE REMAINING 25% USED A POOL WITHIN 4 MILES OF INSTITUTION

ACCESS COMMUNITY OR YMCA POOLS LOCATED NEAR CAMPUS

SEVERAL TRAINED IN OPEN BODIES OF WATER, IF ACCESSIBLE
Emerging Sports for Women

GPA

DI 3.58
DII 3.41
DIII 3.59
OVERALL 3.52
GPA
(FALL 2019 SEMESTER)

3.8 OR HIGHER
4 PROGRAMS

3.5 OR HIGHER
10 PROGRAMS

60% OF PROGRAMS RANK IN THE TOP 2 HIGHEST TEAM GPAs ON CAMPUS
EMERGING SPORTS GRANT

3.5 MILLION DOLLAR GRANT

3 MOST FUNDED AREAS COVERED
coaching salaries, equipment & soft good purchases, & travel to events
MOST COMMON ATHLETE/TEAM SIZE PROGRESSION

YEAR ONE 6-8
YEAR TWO 9-11
YEAR THREE 12-15

Note: variation within a range is attributable to the experience of coach and their insights on successful recruitment practices; walk-ons become a bigger focus after three years to further impact enrollment.
GOAL ROSTER SIZES BY DIVISION IN YEAR ONE ON AVERAGE

FOR 2020-2021 SEASON

DI 11.5
DII 9
DIII 6.7
PROGRAM GOAL ROSTER NUMBER
FOR THE 2019-2020 SEASON

DI-I - 91%
DII - 95%
DIII - 100%

HIT GOAL NUMBERS SET BY ADMINISTRATION
31% of programs hosted an event.
54% of programs have a goal of hosting an event in the future at an area lake or slow moving river.

Area race directors are contracted to host events to remove administrative management burden and financial risk.
EVENTS

AVERAGE NUMBER OF RACES COMPLETED BY EACH INSTITUTION IN 2019 SEASON

DI: 4.5
DII: 4.1
DIII: 4.4
OVERALL: 4.1

*REQUIREMENT IS FOUR
AVERAGE NUMBER OF TIMES TEAMS DROVE TO A RACE

DI - 3.5
DII - 2.75
DIII - 3

WITH AN AVERAGE TRIP DISTANCE RANGE OF 250-400 MILES
AVERAGE NUMBER OF TIMES TEAMS FLEW TO A RACE

DI-2 | DII-2 | DIII-1.6
OVERALL-1.75

(REGIONAL QUALIFIERS AND NATIONALS FOR MOST INSTITUTIONS)
AIRLINE COSTS TO NATIONALS

$415 PER PERSON

ATHLETES SENT BY DIVISION ON AVERAGE:
DI: 5.3  DII: 4.2  DIII: 3.8

AVERAGE SHIPPING COST PER BIKE:
$75
(SEVERAL OPTIONS EXIST)
RECRUITMENT

THE SINGLE

GREATEST

FOCUS FOR THE

UPCOMING SEASON
HOW TEAMS ARE RECRUITING

TRIATHLON COMBINES, REACHING OUT TO TRIATHLON COACHES, REVIEWING PROFILES ON NCSA AND POSTING IN FORUMS.

REACHING OUT TO LOCAL HIGH SCHOOL SWIM, CROSS COUNTRY, TRACK TEAMS, LOCAL TRI CLUBS, LOCAL SWIM CLUBS, UTILIZING THE TRANSFER PORTAL, ATHLETIC DIRECTOR’S WORD OF MOUTH, INTERNATIONAL ATHLETE RECRUITMENT
INSTITUTION’S QUOTES ON ADDING TRIATHLON

“Creating additional participation opportunities for female students. Given the intense nature of our most popular academic programs, triathlon provides both quality athletic experiences and flexible scheduling that can accommodate class and clinic requirements.

Offering triathlon as an NCAA varsity sport, has increased public awareness about our University and commitment towards female athletics.

Recruiting student athletes that would not have chosen to attend our University if not for the triathlon team.

The concurrent growth of our successful men/women USAT Collegiate Club programs to help satisfy the enrollment standards that allow NCAA Varsity TRI to even be a consideration at the institution. Collegiate Club + NCAA-Tri = good business.”
COMMUNITY ENGAGEMENT

TRIATHLON PROGRAM EXTENSIONS

HOSTING COMMUNITY POOL TRIATHLONS

WORKING WITH LOCAL CHARITIES

FEED THE CITY
SOME INDIVIDUAL AWARDS & HONORS

SPEECH COMPETITION WINNER

HIGHEST TEAM GPA ON CAMPUS

MULTIPLE SCHOLARSHIP AWARDS AND VOLUNTEER COMMITTEE CHAIRED POSITIONS BY TRIATHLETES

STATE DEBATE TOURNAMENT SEMI-FINALIST

HOMECOMING QUEEN
A CHOICE OF A LIFETIME FOR A LIFETIME SPORT