

## Bruce Liu, Candidate for the USATT Board for the At-Large Position

In addition to years as a player in Taiwan, I've been involved in table tennis in the US for more than 20 years. I was excited when I first started and considered USATT a heaven for recreational players. However, I also observed some areas where we could do better – a lot better. As a USATT Board member, I will do everything I can to change the status quo that people have seemingly accepted. There are a few points I would like to focus on. Before getting to that, allow me to introduce myself.



- Initiated and implemented the largest individual league in the US in 2003. Over a hundred players participated twice a week. The model has been used by several other leagues in the bay area, including ICC Leagues.
- Interpreter for the entourage attending the 2005 Shanghai World Championships for the 2007 World Junior Championships bid in Stanford, USA.
- Initiated and implemented the biggest regional team leagues (BATTF Leagues) in the United States with 11 clubs, 42 teams, and over a hundred players per season in 2006.
- Initiated and implemented full draws and online results for US Open and US Nationals in 2005 and 2006. (Joola USA automated it afterwards.)
- Initiated and implemented the first ever live video streaming at the US Nationals in 2009.
- Initiated and implemented the 2013 and 2014 North American Tours Grand Finals.
- Contributing writer and photographer for USATT Magazine.
- Master of Ceremonies at ICC fundraisers from 2009 to 2014.
- Kicked started the Los Angeles Table Tennis Federation Team Leagues in 2009.
- One of the founders of the Bay Area Table Tennis Federation ([BATTF](#)) in 2006.
- Organized exhibitions, free clinics, and tournaments in San Francisco Bay Area over the years.
- Members of USATT Clubs Committee and Leagues Committee for several terms.

Below are my primary plans as a member of the USATT Board:

### 1. **Overhaul the USATT Standard Operating Procedures**

*The goal is to establish much needed transparency and fairness that is effective and efficient.*

Every successful organization needs this. With SOP's, USATT could have minimized the chances of being challenged. For example, various Teams Selection Procedures. We should spend our precious time and resources on moving the sport forward.

### 2. **Make Reasonable and Executable Plans**

*The goal is to set the proper scope for all plans that match our resources.*

Vision is good. However, there is only so much USATT can do. We often saw splendid plans. However, when it came to execution and implementation, we fell short. The plans have to be achievable, measurable, and accountable.

### 3. **Encourage Regional Development**

*The goal is to have more SF/SJ, LA, MD/DC, NJ/NY, NC, TX, and OH, to name a few, in the US.*

With current limited resources, it will be a challenge to grow the sport simultaneously all over the US. We need to have focus. Imagine if we achieved a 10-fold increase in such areas! I'm sure it will be easier for other areas to replicate the successful models. USATT does not have to be everywhere and do everything. Being there assisting will be enough.

### 4. **International Junior Tournaments in the US**

*The goal is to have a stage for our young players to shine.*

USATT always emphasizes international experiences for our players. I agree. However, there was no ITTF Junior and Cadet Open in the US in 2018. In fact, North America and Antarctic will be the only two continents in the world not participating in the 2019 ITTF World Junior Circuit while there are 26 such tournaments in the world in other five continents. It is our job to give ALL our young players a chance to compete. This will grow the fan base that all successful sports are doing.