
NCTTA 2014 REPORT TO THE USATT BOARD OF DIRECTORS

Kagin Lee, NCTTA Vice President - External Affairs

HIGHLIGHTS FOR THE 2013-2014 SEASON:

- 161 coed and 51 women's teams
- \$105,000 income; \$90,000 expenses
- NCTTA continues to be a purely volunteer organization
- The 2014 Championships had its first title sponsor since 2006, TMS International
- Accepting on behalf of NCTTA, Willy Leparulo won the inaugural ConnectSPORTS "Rights Holder & Sports Planner of the Year" award, recognizing the 2014 NCTTA Championships. Quote from the host CVB: *"This was hands-down the most organized and professionally managed event I've ever taken part in."*
- Signed a three-year contract with TMS International, granting them rights as the sponsorship broker for the NCTTA League and Championships: title sponsor, table sponsor, and ball sponsor
- In 2014, six player-athletes have been awarded Newgy-NCTTA Scholarships (\$1000 each)

ONGOING AND FUTURE ACTIVITIES:

- In negotiations with a new non-table tennis sponsor
- The 2015 Championships will be held at the University of Wisconsin - Eau Claire
- To help increase spectators, the Eau Claire CVB will be granted rights to the gate
- Regional competitions will receive more emphasis than in the past
- Continued improvements of collaboration, competition management, and registration through cloud based computing resources
- Had a handshake deal with Mike Cavanaugh for all NCTTA clubs to automatically become USATT clubs, but no formal contract signed before his resignation
- There is still minimal connection between NCTTA and USATT

ENCLOSURE: NCTTA 2014 ANNUAL REPORT

ENCLOSURE: NCTTA-NCAA BRIEF