

# 2012 END OF YEAR REPORT



12/10/2012

USATT CLUB COMMITTEE

Table tennis with the opening of more and more full time training centers with youth programs is booming in certain areas, but recent survey shows that clubs expect a lot more help from USATT.

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## USATT CLUB COMMITTEE

### CURRENT STRUCTURE OF CLUBS

1. Recreational Clubs
2. Full time clubs
3. Regional and National Centers of Excellence

### RECREATIONAL CLUBS

Recreational clubs meet 1-3 times per week and most of their members are not members of USATT.

### FULL TIME CLUBS

Full time clubs are open 5-7 days per week and most of their members are not members of USATT.

### REGIONAL AND NATIONAL CENTERS OF EXCELLENCE

With the emerging of more and more full time coaches and full time facilities we have seen the increase of the youth oriented programs and also an increase of the level of play. We have also seen increase in youth participation at the U.S. Nationals and team trials.

More and more clubs are applying to become Centers of Excellence with the expectation of benefits from USATT. But Carlos from the Broward TTC writes:

“This is Carlos Zeller from the Broward TTC in Dania Beach, Florida. May be this of the subject, but we got a banner saying we are one of Centers of Excellence. Does it mean anything? I thought they would send young players to train here or have tournaments or have some kind of activity in our facility, but I never heard anything from anyone”.

### RECENT SURVEY OF CLUBS

Affiliated clubs don't consider the benefits of USATT as real benefits and would like to have much more support in the following:

- Establish a USATT-affiliated club discount program for tables, barriers, balls and other equipment clubs need. (See exhibit “A & B”)
- Help to finance and promote 3-4 star tournaments and junior club team competition.
- Give recognition to the people doing the work, and to the participants.
- Free standardized tournament and league software for affiliated clubs that run tournaments/leagues periodically.
- New attempts at league play need to continue, possibly with a grassroots strategy of fostering regional leagues until a critical mass is reached for national level.
- Visiting Coach opportunities.

- Guidance in filing taxes as a nonprofit organization.
- Clear curriculum to grow club coaches and umpires.
- Better visibility on USATT's website / easily available for visiting players.
- Search engine optimization for club's website.
- Free video streaming services.
- Advertising program to get people interested in our sport.
- USATT needs to publicize it's existence to not just only the Table Tennis community.

## CLUB DEVELOPMENT

Current USATT affiliated clubs as of November 2012: **295**

USATT affiliated clubs in November 2011: **299**

Current USATT members as of November 2012: **8900**

USATT members in November 2011: **9011**

Current Junior Members as of November 2012: **1358**

Junior Members in November 2011: **1352**

These numbers clearly show that we're not moving in the right direction. We believe that it is a reasonable expectation to grow at least 30% per year assuming we're implementing the right programs.

## WE RECOMMEND

1. Create a Developmental coach training package to include:
  - How to teach the professional basics of table tennis
  - How to work with cities, schools, Boys & Girls clubs...
  - How to start your local table tennis club
  - Income generating programs.
  - How to market your club...programs...
  - How to earn full time income...How to get students for your programs.
  - How to start your youth team competition
  - How to increase the number of USATT members
  - USATT support package... school/club package (Exhibit "A & B")
2. Recruit and train developmental coaches
3. Ongoing training and support to include marketing and promotions advice for clubs and coaches.
4. Recognition and Financial incentives

## GOALS FOR 2013

Create a Developmental coach training package.

Recruit and train developmental coaches.

Increase the number of USATT sanctioned clubs.

Increase the number of USATT members.

Increase revenues.

Respectfully submitted,  
Attila Malek