



Minutes Board of Directors Conference Call Wednesday August 28, 2019

Board Members in Attendance: Megan Hansley, Krista Karwosky, Erin King, Michele Kraus, Linda Loehndorf, Margaret Mahoney, Sheila McNabb, Britt Rooney,

Staff in attendance: Adam Andrasko

Excused: Jim Anderson, Morgan Fuller-Kolsrud, Mariya Koroleva, Ginny Jasontek, Lori Zabel

Call to Order At: 9:05 PM ET

BY: Linda Loehndorf

Topic	Budget	Presented by	Adam Andrasko/Britt Rooney
Discussion	<p>This was the first look at the new spreadsheets created by the new accounting firm. Linda and Adam reported that they are high level and provide a different way of looking at our finances. This includes breaking down profit and loss by class (terms/words) which help to identify the categories where the money is flowing.</p> <p>Britt reported that the documents are more of a management report and she cautions that it is not consistent with any organization fiduciary responsibility which makes it difficult to track our planning. She suggested that we also follow a more traditional accounting track plan on a level that the board can react to which can show monthly budget and year-to-date budgets. Adam said this would be something he can do.</p> <p>Adam reported that we fell short by \$15,000 short on what we budgeted for at Junior Olympics in hotel room rebates. USA Synchro was relying on membership to book within the room block to help with these costs. Adam stated that we will have a conversation later about using a 3rd party hotelier and have a strong stay to play policy. This will help make up for these short falls in the future and is very common in many sports.</p>		

Topic	National Team	Presented by	Linda Loehndorf
Discussion	<p>Linda reported on the conference call with the National Team program committee.</p> <p>12&U and 13-15 trials will be held in January; however, there is still discussion about not having 12&U team. This will be discussed more at convention.</p> <p>Currently our 13-15 National Team is in Slovakia at the first Youth World Championships and they are doing great!</p> <p>Our 12&U National Team and Junior National Team competed at the UANA meet last weekend. Both took home many silver and bronze in medals in all events. It was a very good meet for USA Synchro.</p>		

Topic	Paperless Meets	Presented by	Adam Andrasko
Discussion	<p>Adam presented a proposal by Chris Leahy about going paperless at meets. This will be brought up at convention. Chris has been working with Baylee Robinson (USA Synchro Staff) on this plan and has studied other sports (such as diving) to implement the plan; which will no longer require</p>		

	paper slips from the judges. There will be a contingency plan for when the computers go down. Chris also put in a proposal to eliminate timing of routines by stopwatch and going by what is listed on the sound system.
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Topic	Marketing VP Report	Presented by	Michele Kraus
Discussion	<p>Michele says it has been great following our teams over the international meets this summer. She has also enjoyed working with our new marketing coordinator, Emily Falkenberg. Having dedicated staff support will help us do more to improve our presence on social media at national and international meets</p> <p>Michele also reported that in month of July, the USA Synchro website posted six more articles than it did for the whole year of 2018. Linda and Adam thanked Michele for her hard work and especially for her eye to select great photos for the website and social media.</p>		

Topic	Convention	Presented by	Linda Loenhdorf
Discussion	<p>Adam reported on some of the important topics which will come up at convention.</p> <ul style="list-style-type: none"> • Artistic Swimming Name Change Proposal • New Membership Year Start Date of August 1st - Adam reported that this new start date should help alleviate the process of getting new members registered in August as many teams do. This should not affect any National Team members. • New Membership Platform and Fees to be applied to the members – SportsEngine will be the new membership registration and event registration online platform. It will launch between September 15th and October 1st. This is a better and faster platform than what we have been using. It should provide more advanced technology and functions for the future. 		

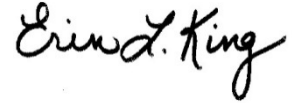
Topic	USOPC Compliance Checklist	Presented by	Adam Andrasko
Discussion	<p>Adam reported on the recent compliance checklist completed by the USOPC. USA Synchro came back deficient in two places, but not areas that should cause alarm. Adam is working with the USOPC them to fix the deficiencies; but the organization had already started working on them. This check list is new and is part of an internal audit of the whole USOPC. USA Synchro will have 90 days to remedy the deficiencies. Adam is comfortable that we will meet this deadline.</p> <p>One deficiency is that USA Synchro does not have the representation of 20% of athletes on all committees. This has been a work in progress. At convention we need to make sure we emphasize to the athletes that we get this in compliance.</p>		

Topic	New Business	Presented by	Adam Andrasko
Discussion	<p>There will be a joint meeting with the USSS Foundation on Saturday at convention. Adam reported that the foundation proposal is close to being completed. Linda stated that it is good to know that USA Synchro will not have to run an annual campaign. The Ceil Folz Foundation and Foundation is dedicated to raising the funds. Adam hopes that we will see great returns when this increased amount of effort is put forth.</p> <p>Congratulations was given to all our National Team members and coaches for all the superb work on the international stage and the climbing in the world standings.</p> <p>Since Britt is unable to attend convention this year, Adam and Linda thanked her for her 4 years of service as treasurer to USA Synchro.</p>		

Moved to adjourn by: Britt Rooney	2 nd by: Sheila McNabb	Vote: unanimous
Adjournment at 10:03 PM ET		

NEXT MEETING: Convention: September 11-15, 2019 in St. Louis, MO

Respectfully Submitted,



Erin L. King, Secretary