



**Minutes  
Board of Directors  
Wednesday October 30, 2019**

<b>Board Members in Attendance:</b> Jim Anderson, Morgan Fuller-Kolsrud, Megan Hansley-Robins, Krista Karwosky, Erin King, Mariya Koroleva, Michele Kraus, Ginny Jasontek, Jennifer Jarboe, Chris Leahy, Linda Loehndorf, Margaret Mahoney, Lori Zabel	
<b>Staff Members in Attendance:</b> Adam Andrasko	
<b>Excused:</b>	
<b>Called To Order At:</b> 9:05 PM ET	<b>BY:</b> Linda Loehndorf

<b>Topic</b>	Duet Named	<b>Presented by</b>	Linda Loehndorf
<b>Discussion</b>	<p>Linda reported that the Olympic duet selection has been made: Anita Alvarez and Lindi Schroeder with reserve Rubi Remati.</p> <p>Mariya asked if there was an athlete on the selection committee. Linda replied no and that she was following procedures that were written. She will try and address in the future for selection procedures.</p> <p>Adam mentioned that we can add it as a line item for all selection procedures that there is an athlete representative involved in the selection procedure, not to judge or vote, but to ensure that the procedures are being followed and to help with communication between athletes and the committee. Ginny will make sure it goes into the selection procedures and go the National Team committee in the next week.</p>		

<b>Topic</b>	Olympic International VP	<b>Presented by</b>	Ginny Jasontek
<b>Discussion</b>	<p>Ginny is waiting to get the final schedule for the World Series. FINA expects it to be out in the next week.</p> <p>Working on selection procedures for 12&amp;U and 13-15 will go to National Team committee then it will be sent out to membership.</p> <p>UANA championships is scheduled to be in Aruba the first week of September.</p>		

<b>Topic</b>	Marketing and Membership VP	<b>Presented by</b>	Michele Kraus
<b>Discussion</b>	<p>Michele reported that US Masters Championship was a lot of fun and social media was used to share many photos and stories. Michele has been working with Emily Falkenberg at the National Office to share images on social media.</p>		

<b>Topic</b>	Education VP	<b>Presented by</b>	Krista Karwosky
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<b>Discussion</b>	<p>Krista reported that the recently held Coaches College was an amazing weekend with 70 coaches and 50 athletes in attendance. The feedback was very positive and especially helpful was the senior team athletes and coaches working with the camp athletes and coaches.</p> <p>Ginny thought the coaches on the National Team did a fantastic job as did the National Office staff. It was really one of the best colleges she ever attended, and she congratulated Shari Darst and all the National Team coaches.</p> <p>Adam commented that the staff did a really great job and they received a lot of positive feedback. Additionally, USA Synchro profited over \$16,000 for the event.</p>
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<b>Topic</b>	Competitive Operations	<b>Presented by</b>	Chris Leahy
<b>Discussion</b>	<p>Chris reported that the US Masters Championships in Tupelo had 260 athletes competing. This is not one of the largest, but also not the smallest. The meet ran smoothly; the electronic timing, and paperless scoring were a success with no major issues.</p> <p>Sue Nesbit was elected as Masters Chairperson.</p> <p>An ad hoc committee was selected to work on the definition of what is a Grand Master. The short-term goal is to work on the current language while the long term goal is to get rid of the category.</p> <p>Masters athletes are interested in competing at US Open or US Senior Nationals, but this would require a change to Masters rules. MS 1.1. This also requires discussion about masters who are interested in competing but have not done any grade levels.</p> <p>Adam reported that we should be trying to find ways to increase involvement at all of our events and this might be a way to increase our numbers at Senior meets, but we have to make sure we do it right. Discussion followed about the level system applied to masters, and about not taking spots away from younger athletes at the zone meets. Chris suggested that the first step is to change rule MS 1.1 to open up US Open and US Nationals to masters athletes. It will be sent to committee for discussion.</p> <p>Chris will work with Sue Nesbitt on a survey for the masters athletes to see who is interested.</p> <p>Linda mentioned that we eliminated 5 volunteers by not having timers or runners. This should really help us in the future at meets to need less volunteers. She thanked Chris for working on these items.</p> <p>Adam reported that the National office also received a lot of great feedback from US Masters and the event profited over \$16,000.</p>		

<b>Topic</b>	Stay to Play/Third Party Housing Partner – Team Solutions	<b>Presented by</b>	Adam Andrasko
<b>Discussion</b>	<p>Adam reported that we have this practice instituted in our rulebook, but we haven't actually instituted it very well in practice. It has not been monitored and has not been provided adequate service to our membership. Adam is in conversation with a new company who will provide a better service to the membership on providing an improved platform for the Stay to Play policy.</p>		

<b>Topic</b>	2020 Budget Timeline	<b>Presented by</b>	Adam Andrasko/Jenny Jarboe
<b>Discussion</b>	<p>Adam reported that he will have a draft budget to the BOD by the next conference call so it can be finalized by the end of the year. He also reported that we will meet our budget by year end</p>		

	for net income. The revenue from recent events has been good. There will be more discussion on the budget during the next call.
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<b>Topic</b>	Membership Campaign	<b>Presented by</b>	Adam Andrasko
<b>Discussion</b>	Adam reported that we have entered into an agreement with Mission Media for \$20,000. Adam said that the USOPC will provide \$10,000 and he also thinks we will get a grant from FINA to help with the rest. Mission Media will help with the change to Artistic Swimming by keeping the cost low while providing a comprehensive service during this process.		

<b>Topic</b>	LA Plan Progress	<b>Presented by</b>	Adam Andrasko
<b>Discussion</b>	It is in the works to move the National Team to Los Angeles, CA after the 2020 Olympics games. The goal is to help athletes attend universities while in full time training so that we can retain our top athletes to compete on the world stage. USA Synchro will offer <u>tuition only</u> for any athlete who continues to participate full time on National Team.  There are three prongs to this plan; academics, training facility and housing. USA Synchro has communicated with the current National Team athletes and parents that this is happening and identifying those that are interested to ultimately have 10 in full time training.		

<b>Topic</b>	Discussion of Lauren Gardner (McFall) as Independent Director	<b>Presented by</b>	Adam Andrasko
<b>Discussion</b>	Lauren has submitted a resume to Linda. Lauren was a National Team athlete and currently has a finance background from Columbia University. She qualifies as an independent director because she has had the required time away from the sport. Linda will forward on to the nominating committee.		

**NEXT MEETINGS:**

December 11<sup>th</sup>, January 22<sup>nd</sup> February 26<sup>th</sup> (All at 9:00 PM ET)

Retreat March 28-30, 2020 following Collegiate/Senior Nationals in Mesa, AZ

<b>Adjournment at 10:15 PM</b>		
Moved to adjourn by: Ginny Jasontek	2 <sup>nd</sup> by: Krista Karwosky	Vote: unanimous

Respectfully Submitted,



Erin L. King  
Secretary