

# **USA Artistic Swimming Foundation**

## **Report to the Board of Governors/Board of Directors**

### **September 2022**

**Mission:** The Foundation is committed to funding the future of artistic swimming in the U.S. and to providing opportunities for today's artistic swimmers to become tomorrow's champions and leaders.

**Vision:** Artistic swimming thrives in the U.S with a strong community of enthusiastic and diverse contributors.

Thank you to our donors and constituents for their support of this mission and vision. Your support is very important, as the Foundation continues to be the philanthropic fundraising arm of the NGB and "We Move as One" to do fundraising for the benefit of both organizations. For the last three year, the two organizations share the cost for fundraising, and share the benefits of fundraising. USAAS uses the funds for current operations, and the USAASF uses the funds for future grants.

#### **Thank You to Our Donors**

**Synchro Loyal** – This recognizes donors with years of continuous giving. We have people at the following levels:

- Ruby – 3 years of continuous giving. We now have 40 Ruby members.
- Sapphire – 5 years of continuous giving. We now have 39 Sapphire members.
- Emerald – 10 years of continuous giving. We now have 6 Emerald members.
- Diamond – 20 years of continuous giving. We now have 5 Diamond members

**Founders' Society** – This recognizes cumulative lifetime giving by a donor. The updated list is posted on the website. [www.usaartisticswimmingfoundation.org](http://www.usaartisticswimmingfoundation.org) Thank you for these loyal donors.

#### **Foundation News:**

**New President** – Sandra Mahoney will be the new Foundation President after Convention and serving a term of two years. She has a deep artistic swimming background as a former athlete, a current coach and official, Foundation trustee, and a loyal donor. We are excited about the new leadership that Sandra will bring.

**First Executive Director** – The Foundation welcomes Jeff Petersmeyer as the new Executive Director so that we can continue to grow the philanthropic base that supports the Foundation and USAAS in their joint fundraising efforts and to support the mission of the Foundation. Jeff joins the Foundation with diverse experience, including over two decade of NCAA track & field coaching, highlighted by Olympic-level coaching, global recruiting experience, four master's degrees across business, arts, history, sports science, and political science fields We are excited that Jeff is on board to help us take the organization to the next level.

### **Grant Awards for the 2022-23 Cycle:**

The Foundation awarded \$113,926 in grants for the 2022-23 grant cycle. All grantees have been posted on the website, and formal grant agreements will be sent out to those receive grants. Here are some key summaries:

#### Grants by Recipient:

Recipient	Amount
USA Artistic Swimming	\$68,352
Clubs and Other	\$45,574
Total	\$113,926

#### Grants by Focus Area:

Focus Area	Amount
Coaches	\$44,377
Judges	\$24,000
Athletes	\$31,260
Masters/Collegiate	\$1,500
Growth/Diversity	\$12,789
Total	\$113,926

### **Thank you to the Foundation Trustees and Jeanne Struck**

Thank you for the support and work of the trustees! Each of them dedicates their time and talent to support the mission and vision of the organization. Thank you to:

- Sandra Mahoney, President Elect
- Barbara McNamee, Secretary
- Beth Borland, Treasurer
- Michele Bennett
- Steven Davis
- Nathalie Ingram
- Emma Kim
- Margaret Mahoney
- Judy McGowan
- Christine McMaster-Shah
- Stephen Moore
- Grasy Noriega
- Jill Savery
- Mary Lou Woods

A special thank you to Jeanne Struck who has continued to serve on the Fundraising Committee after her term as a Trustee. How can you possibly throw an event without the expertise of Jeanne—“Party Planner Extraordinaire”.

**Thank You for the Opportunity to Serve**

Thank you for the chance to serve the Foundation as President for the last eight years! I am so proud of where the Board has taken the organization, and is taking the organization with the hiring of Jeff Petersmeyer as the Executive Director. I am honored to say that I was on the Board when we made these big changes. I am honored to have had the opportunity to serve as President for the last eight years.