



**4/19/19 - Lincoln, NE  
For Immediate Release**

USA Roller Sports is proud to announce that the 2019-2020 World Team apparel sponsor will be VIE13 Kustom Apparel. After receiving all proposals two and a half months ago and going through the long selection process, we're very excited to work with VIE13 and feel we've made the best decision for the future of our sport and for the athletes that will be involved. Although new to the inline market in most people's eyes, VIE13 has been the official suit supplier and sponsor for the National Speed Skating Circuit for the last 3 years. A little more about VIE13.

VIE13 is a team of all ex-elite athletes, with 3 of them being on the elite and World Championship level of inline speed for 75+ years combined. Husband and wife owners Gary Ryan and Theresa Cliff-Ryan started VIE13 with the idea to make amazing product that they would ride and skate in themselves. With Theresa being the majority owner of the company and the winningest female in ALL of inline skating with 29 World Champ Titles, and second winningest human on skates second only to Chad Hedrick, the love for inline speed skating is still evident in all of their product.

*"It's these ties to inline speed skating that have made us want to take what we've learned in cycling and apply it to our inline product! We want to show the world of inline that to get large gains in your performance, you have to focus on the small ones first. When any athlete puts on one of our products we want them to know that hundreds of hours of our own blood, sweat, tears and passion have gone in to creating that item. Just like it did with our training and racing careers."*, says Josh Wood, CEO of Speed Skating and Head Designer at VIE13.

*"Our items have been created with a simple focus to make each athlete faster in our suits. It's the 'athlete first' mentality that has allowed us to make some of the fastest cycling suits in the world that have been used in the last two Olympic Games, and we're proud to apply that technology to our inline suits. Every product we offer is created, tested and developed by us PERSONALLY!"*

Joshua Wood, or as most call him; "Woody", will be on hand at the Outdoor National Championship in Colorado Springs, CO to show product, answer any questions you may have and to make sure that once the World Team is selected that they get the perfect size suits and accessories for their trip to Worlds. This includes the National Team as well. Be sure to stop by and check out the products available to order soon.



Stay tuned for more exciting news about our partnership and sponsorship with VIE13 Kustom Apparel!