

Committee: Communications & Technology

Subject: February 19th, 2020 Meeting Minutes

In attendance: Frank Joutras, Chalie Sgrillo, Christina Gerrish, Heidi Permatteo, Patricia Bauler – Approved by all

1. Old Business:

- a. Reviewed options for our own internal sales during Live Feeds of 2020 Nationals and for the Star Skate program. Use of Team USA, Fanatics, Squadlocker and others for apparel sales online. Still reviewing our options with the USOPC and USARS. UPDATE: Will only use Fanatics online for this year's Nationals.
- b. Patricia updated committee on Judges training platforms (Patricia). Outlines in --- couple months for finished product – first figure class – a lot of video editing has been done – content and video in parallel – first level by nationals if possible – then work on 2nd level
- c. Frank updated committee on the Ooyala Platform (Now Brightcove) on the Team USA site – not doing pay per view this year – need to get together with Joe Andaluz and Dennis King to confirm they can have there cameras there....also working with Brent to get volunteers to run camera to be purchased by USARS for Derby and Hockey streaming. UPDATE: Camera being purchased and Frank has went through Brightcove training – Brightcove is now implemented and Frank will test streaming over the next month.
- d. Heidi updated status on the implementation of the Star Skate program. – Waiting to hear whether to use Derby vs adult agility based on insurance – Suggest No Charter cost if not chartered yet and just doing Star Skate (they would not be included on list of Active Clubs, but only as a Star Skate club – Adding basic descriptions with link to 10 sec video – Chalie looking at adding Inline instruction.
- e. 2020 Nationals Logo – play off of current logo – (Went with White BACKGROUND). UPDATE: Logo is complete...see attached.

2. New Business

- a. Any new business / Chalie – Sitecore changes to be sent to Frank

3. The next C & T meeting is scheduled for 7:00pm central time on March 18th, 2020.