

**Committee:** Communications & Technology

**Subject:** December 12th, 2018 Meeting Minutes

In attendance: Chalie Sgrillo, Roberta Jackson, Christina Gerrish, Heidi Permatteo, Frank Joutras

1. Old Business:

- a. (FJ) Updated committee on Team App release and next steps – Discussed adding Athletes, Coaches and Officials Certification lookup link
- b. Updated committee on Rsportz changes to membership platform, and development of National Electronic forms per each sports discipline form requirements – ID cards used for nationals
- c. (CS) Status of Cyber Security presentation – Chalie sending to the Executive Board.
- d. (FJ) Update on Website and Social Media Risk Management Policy - will also include use of Team App above the club level.
- e. (FJ) Updated status on moving Inline Hockey registration initially through link on USA Roller Sports website to gain emails and website traffic – then to AAU sign up page.
- f. Discussed Future Website and Facebook changes including:
  - a. Add to Calendar for Committee meetings and other major events
  - b. Linking of Team App live results to the website
  - c. Mobile display for pics and media
- g. (FJ) – Updated committee on approved logo and brand standards progress + new National Championship logo drafts to be circulated.
- h. (FJ) – Discussed development of new skate complex and technologies for different sport disciplines that improve the sport, provide a marketing avenue to drive school age kids to new skate complexes, and simultaneously provide the potential to dramatically increase membership.

2. New Business:

- a. (FJ) – Updated committee on USOC meeting with Tammy Liddie:



- Fanatics to start in January
- This week in NGB for USOC carousel – Team App press release
- USOC Facebook feature
- Google Analytics
- Roll to Lima Promotion and T-shirt - Approved
- Update USA Roller Sports YouTube Channel
- Mobile Site and Team App interface

3. The next C & T meeting is scheduled for 7:00pm central time on January 9th, 2018.

Approved by Committee - 3 approved, 1 no reply