

Committee: Communications & Technology

Subject: November 14th, 2018 Meeting Minutes

In attendance: Christina Gerrish, Roberta Jackson, Frank Joutras

1. Old Business:

- a. (FJ) Updated Team App Tuesday Meeting and progress – Dec 1st scheduled release
- b. Updated Rsportz changes to membership platform, and development of National Electronic forms per each sports discipline form requirements.
- c. (CS) Cyber Security presentation – to be sent to the Executive Board.
- d. (FJ) Updated Website and Social Media Risk Management Policy received back all signed policies.
- e. (FJ) Updated moving Inline Hockey registration initially through link on USA Roller Sports website to gain emails and website traffic – then to AAU sign up page.
- f. Future Website and Facebook changes including:
 - a. Calendar for Committee meetings – added already
 - b. Updated rules and forms pages per disciplines
 - c. Mobile display for pics and media
 - d. Eventual link to Team App sign-up
- g. (FJ) – Updated on the Status of the presentation to the Executive Board.
- h. (FJ) – Updated logo acceptance and brand standards progress + new National Championship logo drafts to be circulated.
- i. (FJ) – Updated initial discussions to consider development of new skate complex and technologies for different sport disciplines that improve the sport, provide a marketing avenue to drive school age kids to new skate complexes, and simultaneously provide the potential to dramatically increase membership.

2. New Business:

- a. (FJ) – Updated committee on USOC meeting with Tammy Liddie:
 - Fanatics
 - This week in NGB for USOC carousel
 - USOC Facebook feature
 - Google Analytics
 - Roll to Lima Promotion and T-shirt
 - Update USA Roller Sports YouTube Channel
 - Mobile Site interface

3. The next C & T meeting is scheduled for 7:00pm central time on December 11th, 2018.

Meeting approved via email: 4 yes 0 no on 11/30/18