

**Committee:** Communications & Technology

**Subject:** October 16<sup>th</sup> Meeting Minutes

In attendance: Cara Ross, Patricia Bauler, Christina Gerrish, Frank Joutras, Roberta Jackson  
Minutes Unanimously Approved

1. Old Business:

- a. Reviewed the “Story to Share” template for coaches to deliver to all the coaches, and in electronic form (using Jotform) for those that want to respond online. Additions were added that let the write their own story, but if they did, it would be subject to edits by the USARS staff. **See attached** form in PDF fillable and on Jotform (Jotform link: <https://form.jotform.com/92795582688177> )
- b. Reviewed status of updating our own YouTube channel, and to link videos to our website and social media. Cara agreed to start populating the channel beginning with championship videos.
- c. Updated committee on current apparel sales partners including Team USA, Fanatics, others. Review options for our own internal sales during Live Feeds of 2020 Nationals and for the Star Skate program. **(Heidi)** suppliers to look at for Star Skate apparel suppliers that we do not need to have inventory. We are still reviewing our options with the USOPC and USARS.
- d. Updated on Judges training platforms: **(Frank)** set up G-suite for education for our non-profit status. **Completed** – Waiting for final set up by google G-suite. This will allow us more abilities while using Google Classroom. **(Patricia)** to continue development of the Google Classroom using new G-suite for profits status.
- e. Updated committee on the Ooyala Platform (Now Brightcove) on the Team USA site next year (which is required based on our Media Contract we signed with the USOPC. – This will allow us to Live stream ALL events and charge a minor fee to watch them. We can also have a donation button for those that want to contribute more, and promote T-shirt sales that we get a percentage on. **(Frank)** presented this at the board meeting.
- f. Electronics Registration Status – Currently being put on hold, possibly will use for ODN.
- g. Showed updated status on the implementation of the Star Skate program and wix website development. **(Frank and Heidi)** have been developing the Star Skate website on wix. Site is now about 75% completed.
- h. Update on member participation for the C and T committee was delayed as Charlie was absent. Patricia was officially added to the committee by the Board of Directors.

2. New Business

- a. Any new business

3. The next C & T meeting is scheduled for 7:00pm central time on November 20th, 2019.