

Committee: Communications & Technology

Subject: December 18th, 2019 Minutes – Approved Unanimously

In attendance:

Chalie Sgrillo, Roberta Jackson, Heidi Permatteo, Cara Ross, Patricia Bauler, Frank Joutras, Christina Gerrish

1. Old Business:

- a. The first “Story to Share” is being finalized (Cara) – it was agreed to put timeframe for story.
- b. Reviewed YouTube channel – (Cara) – made contact with Joe Andaluz to get Figure Streaming uploaded to YouTube channel – Different disciplines with have different sections within the YouTube channel.
- c. Reviewed progress on Judges training platforms: **(Patricia)** Progress continues to be made on incorporating Figure Roll-Art testing first. Patricia is working with the FSC on content.
- d. Updated committee on the Ooyala Platform (Now Brightcove) on the Team USA site – UPDATE: Received costs for pay per view – and based on this, the Executive Director feels we need to hold off this year on the pay per view aspects of the Brightcove platform due to financial constraints and uncertainty of actual viewership at this point. We will use the Brightcove platform on the Team USA site to provide Free viewership to our members at this point, avoiding the pay per view costs. The platform (without pay per view) can be used free, and volunteers like in 2019 will be used to man the cameras.
- e. Updated the status on the implementation of the Star Skate program and wix website development. UPDATE: The website learntorollerskate.org is now live. Minor changes are still being made as we assess the users interface and add coaches.
- f. Chris Payne was removed from the C and T committee.

2. New Business

- a. 2020 Nationals Logo – play off of current logo – (Cara) – UPDATE: Cara has supplied the USA Roller Sports staff with the first draft of possible logos. The staff added input for minor changes.
- b. No new business.

3. The next C & T meeting is scheduled for 7:00pm central time on February 19th, 2019. - UPDATED