Committee: Communications & Technology  
Subject: December 12th, 2018 Meeting Minutes

In attendance: Chalie Sgrillo, Roberta Jackson, Christina Gerrish, Heidi Permatteo, Frank Joutras

1. Old Business:
   a. (FJ) Updated committee on Team App release and next steps – Discussed adding Athletes, Coaches and Officials Certification lookup link
   b. Updated committee on Rsportz changes to membership platform, and development of National Electronic forms per each sports discipline form requirements – ID cards used for nationals
   c. (CS) Status of Cyber Security presentation – Chalie sending to the Executive Board.
   d. (FJ) Update on Website and Social Media Risk Management Policy - will also include use of Team App above the club level.
   e. (FJ) Updated status on moving Inline Hockey registration initially through link on USA Roller Sports website to gain emails and website traffic – then to AAU sign up page.
   f. Discussed Future Website and Facebook changes including:
      a. Add to Calendar for Committee meetings and other major events
      b. Linking of Team App live results to the website
      c. Mobile display for pics and media
   g. (FJ) – Updated committee on approved logo and brand standards progress + new National Championship logo drafts to be circulated.
   h. (FJ) – Discussed development of new skate complex and technologies for different sport disciplines that improve the sport, provide a marketing avenue to drive school age kids to new skate complexes, and simultaneously provide the potential to dramatically increase membership.

2. New Business:
   a. (FJ) – Updated committee on USOC meeting with Tammy Liddie:
      - Fanatics to start in January
      - This week in NGB for USOC carousel – Team App press release
      - USOC Facebook feature
      - Google Analytics
      - Roll to Lima Promotion and T-shirt - Approved
      - Update USA Roller Sports YouTube Channel
      - Mobile Site and Team App interface

3. The next C & T meeting is scheduled for 7:00pm central time on January 9th, 2018.

Approved by Committee - 3 approved, 1 no reply