Committee: Communications & Technology
Subject: November 14th, 2018 Meeting Minutes

In attendance: Christina Gerrish, Roberta Jackson, Frank Joutras

1. Old Business:
   
a. (FJ) Updated Team App Tuesday Meeting and progress – Dec 1st scheduled release

b. Updated Rsportz changes to membership platform, and development of National Electronic forms per each sports discipline form requirements.

c. (CS) Cyber Security presentation – to be sent to the Executive Board.

d. (FJ) Updated Website and Social Media Risk Management Policy received back all signed policies.

e. (FJ) Updated moving Inline Hockey registration initially through link on USA Roller Sports website to gain emails and website traffic – then to AAU sign up page.

f. Future Website and Facebook changes including:
   a. Calendar for Committee meetings – added already
   b. Updated rules and forms pages per disciplines
   c. Mobile display for pics and media
   d. Eventual link to Team App sign-up

g. (FJ) – Updated on the Status of the presentation to the Executive Board.

h. (FJ) – Updated logo acceptance and brand standards progress + new National Championship logo drafts to be circulated.

i. (FJ) – Updated initial discussions to consider development of new skate complex and technologies for different sport disciplines that improve the sport, provide a marketing avenue to drive school age kids to new skate complexes, and simultaneously provide the potential to dramatically increase membership.

2. New Business:
   
a. (FJ) – Updated committee on USOC meeting with Tammy Liddie:
      - Fanatics
      - This week in NGB for USOC carousel
      - USOC Facebook feature
      - Google Analytics
      - Roll to Lima Promotion and T-shirt
      - Update USA Roller Sports YouTube Channel
      - Mobile Site interface

3. The next C & T meeting is scheduled for 7:00pm central time on December 11th, 2018.

Meeting approved via email: 4 yes  0 no on 11/30/18