



The National Governing Body for Karate in the United States

## **The USA Open Karate Championships will bring 7,000 Visitors to Las Vegas**

### **Will Your Business Get a Piece of the Action?**

In March 2018, the Paris Las Vegas Hotel will host the 2018 USA Open Karate Championships and Junior International Cup. Approximately 2,500 competitors and four to five thousand spectators, school owners, coaches, officials and support staff are expected for the week long event. Activities begin on Wednesday, March 28th at the Paris Hotel. The competition starts on Friday, March 30<sup>th</sup> and continues through the Finals on Sunday, April 1st.

USA Karate is responsible for fielding all Junior and Senior Karate athletes to officially represent the United States in international competition, including the World Karate Federation Championships. The USA Open Championships and the Junior International Cup is the largest World Karate Federation style event on the planet and attracts fans and athletes from all over the world. Tournament participants range from 5 to 65+ years of age. The average family's hotel stay is 5.5 days, food purchase average \$140/day and most families will spend \$500+ on entertainment during their stay in Las Vegas. Overall, the event is expected to have a \$2 to \$3 million dollar economic impact on businesses and sponsors.

The USA Open Championships and Junior International Cup present a tremendous opportunity for businesses in many industries, including sports, martial arts, fitness, medicine, entertainment, restaurants, museums and many more. Your business can receive a share of this business if our visitors know about you, your products and/or services. Please contact us for information about event sponsorship, advertisement, event booth space or team sponsorship. Don't miss out on your piece of the action.

If you have questions or would like more information, please contact Elizabeth Sottile at (719) 309-6029 or e-mail at [esottile@usankf.org](mailto:esottile@usankf.org). Please visit our website at [www.usankf.org](http://www.usankf.org).

Sincerely,

Phil Hampel  
Chief Executive Officer

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## CHAMPIONSHIPS MEDAL SPONSORS

### Gold Medal Sponsorship

\$25,000.00+

- Title Sponsor receives naming right for the Championships
- All materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
- 10' X 40' Booth at Championships Trade Show
- Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 10 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsors logo will appear on all official credentials for the event
- Sponsor may make welcoming remarks at the Opening Ceremonies and Finals
- Sponsor shall be entitled to give out all Gold Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event



Where Olympic Journeys Begin

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## Silver Medal Presenting Sponsorship

\$10,000.00+

- Many materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
- 10' X 30' Booth at Championships Trade Show
- Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 8 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsors logo will appear on all official credentials for the event
- Sponsor shall be entitled to give out all Silver Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event



## Bronze Medal Sponsorship

\$5,000.00+

- 10' X 20' Booth at Championships Trade Show
- Four 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 6 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsor shall be entitled to give out all Bronze Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event

**Deadline for 2018 USA Open and Junior International Cup sponsorships\*, advertising, booth reservations and payment is**

**March 15, 2018**

**\*Sponsorships must be requested by January 15 in order to get name and logo on materials.**

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## **CHAMPIONSHIPS BOOTH DISPLAYS**

March 30 – April 1, 2018

8:00am – 7:00pm

- 10' X 40' Booth           \$2,500.00 + 5% of gross sales
  - Includes pipe and drape, four 6' tables and eight chairs
- 10' X 30' Booth           \$2,000.00 + 5% of gross sales
  - Includes pipe and drape, three 6' tables and six chairs
- 10' X 20' Booth           \$1,500.00 + 5% of gross sales
  - Includes pipe and drape, two 6' tables and four chairs
- 10' X 10' Booth           \$1,000.00 + 5% of gross sales
  - Includes pipe and drape, one 6' table and two chairs

If you need additional amenities, such as telephone lines, electricity, etc., please call for pricing.



**Deadline for 2018 USA National Karate Championships and US Team Trials sponsorships, advertising, booth reservations and payment is**

**March 15, 2018**

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## ADVERTISING OPTIONS

- Table Skirts on Ring Tables \$500.00 ea (vendor supplied)
  - 10 Ring Table Skirts Available
  - Limit 4 per Sponsor



- Ring banners on ring number posts \$300.00 per ring
  - 10 ring posts available
  - 4'h X 1'w vertical banner size (double-sided)
  - Limit 4 per Sponsor
  - Full Color banner.



- Floor A-Frame Double Sided Ring Sponsor Signs \$500.00 each
  - 8 A-Frames available
  - 3'h X 8'w (double-sided)
  - Limit 4 per Sponsor
  - Full Color banner with graphics on 2 sides.



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