



The National Governing Body for Karate in the United States

The USA National Karate Championships will bring more than 6,000 Visitors to Reno

Will Your Business Get a Piece of the Action?

In July 2018, the city of Reno, Nevada will host the 2018 USA National Karate Championships and US Team Trials. Approximately 1,700 competitors and four to five thousand spectators, school owners, coaches, officials and support staff are expected for the week-long event. Activities begin on Tuesday, July 10th at the Reno-Sparks Convention Center. The competition starts on Thursday, July 12th and continues through the Finals on Sunday, July 15th.

USA Karate is responsible for fielding all Junior and Senior Karate athletes to officially represent the United States in international competition, including the Pan-American Karate Federation Continental Championships, Pan American Games and the World Karate Federation World Championships. USA Karate is the National Governing Body for the Sport of Karate and its members are eligible to compete for a spot in the 2020 Olympic Games in Tokyo, Japan. The tournament attracts fans and athletes from all 50 states. Tournament participants range from 5 to 65+ years of age. The average family's hotel stay is 6.5 days, food purchase average \$140/day and most families will spend \$500+ on entertainment during their stay in Pittsburgh. Overall, the event is expected to have a \$2 to \$4 million dollar economic impact on businesses, sponsors and city venues.

The USA National Karate Championships and US Team Trials present a tremendous opportunity for businesses in many industries, including sports, martial arts, fitness, medicine, entertainment, restaurants, museums and many more. Your business can receive a share of this business if our visitors know about you, your products and/or services. Please contact us for information about event sponsorship, program advertisement, event booth space or team sponsorship. Don't miss out on your piece of the action.

If you have questions or would like more information, please contact Elizabeth Sottile at (719) 309-6029 or e-mail at esottile@usankf.org. Please visit our website at www.usankf.org.

Sincerely,

Phil Hampel
Chief Executive Officer

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CHAMPIONSHIPS MEDAL SPONSORS

Gold Medal Sponsorship

\$25,000.00+

- Title Sponsor receives naming right for the Championships
- All materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
- 10' X 40' Booth at Championships Trade Show
- Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 10 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsors logo will appear on all official credentials for the event
- Sponsor may make welcoming remarks at the Opening Ceremonies and Finals
- Sponsor shall be entitled to give out all Gold Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event



Where Olympic Journeys Begin

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Silver Medal Presenting Sponsorship

\$10,000.00+

- Many materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
- 10' X 30' Booth at Championships Trade Show
- Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 8 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsors logo will appear on all official credentials for the event
- Sponsor shall be entitled to give out all Silver Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event



Bronze Medal Sponsorship

\$5,000.00+

- 10' X 20' Booth at Championships Trade Show
- Four 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsor will receive 6 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsor shall be entitled to give out all Bronze Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event

Deadline for 2018 USA National Karate Championships and US Team Trials sponsorships*, advertising, booth reservations and payment is

June 26, 2018

***Sponsorships must be requested by May 15 in order to get name and logo on materials.**

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CHAMPIONSHIPS BOOTH DISPLAYS

July 12 - 15, 2018

8:00am – 7:00pm

- 10' X 40' Booth \$2,500.00 + 5% of gross sales
 - Includes pipe and drape, four 6' tables and eight chairs
- 10' X 30' Booth \$2,000.00 + 5% of gross sales
 - Includes pipe and drape, three 6' tables and six chairs
- 10' X 20' Booth \$1,500.00 + 5% of gross sales
 - Includes pipe and drape, two 6' tables and four chairs
- 10' X 10' Booth \$1,000.00 + 5% of gross sales
 - Includes pipe and drape, one 6' table and two chairs

If you need additional amenities, such as telephone lines, electricity, etc., please call for pricing.



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ADVERTISING OPTIONS

- Table Skirts on Ring Tables \$500.00 ea (vendor supplied)
 - 10 Ring Table Skirts Available
 - Limit 4 per Sponsor



- Ring banners on ring number posts \$300.00 per ring
 - 10 ring posts available
 - 4'h X 1'w vertical banner size (double-sided)
 - Limit 4 per Sponsor
 - Full Color banner.



- Floor A-Frame Double Sided Ring Sponsor Signs \$500.00 each
 - 8 A-Frames available
 - 3'h X 8'w (double-sided)
 - Limit 4 per Sponsor
 - Full Color banner with graphics on 2 sides.



Deadline for sponsorships, advertising, booth reservations and payment is

June 26, 2018



USA Karate



The National Governing Body for Karate in the United States 2018 USA National Karate Championships & US Team Trials

To order online
<https://usakarate.wufoo.com/forms/2018-nationals-vendorsponsorship/>
or use this form.

Company / Organization: _____ Phone: _____

Contact Name: _____ E-Mail: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____ Product/Service: _____

Please Note: Advertising space is available on a first come, first serve basis due to the limited number of advertising spots available. Reserve your choice of advertising right away.

MEDAL SPONSORS

- Gold Medal Sponsor minimum \$25,000
- Silver Medal Sponsor minimum \$10,000
- Bronze Medal Sponsor minimum \$5,000

Contribution:

CHAMPIONSHIPS BOOTH DISPLAYS

- 10' X 40' Booth \$2,500 + 5% of gross sales
- 10' X 30' Booth \$2,000 + 5% of gross sales
- 10' X 20' Booth \$1,500 + 5% of gross sales
- 10' X 10' Booth \$1,000 + 5% of gross sales

ADVERTISING OPTIONS

- Table Skirts on Ring \$500.00 each
- Ring Number Banners \$300.00 per ring
- A-Frame Ring Signs \$500.00 each

QUANTITY

Total Amount of Advertising / Sponsorship

\$ _____

Amount Enclosed:

Authorized Signature: _____ Date: _____

Call with credit card information or send check payable to "USA Karate" by June 26, 2018 along with this page directly to the address or fax below:

USA Karate
ATTN: National Sponsors
P.O. Box 60339
Colorado Springs, CO 80960

E-Mail: esottile@usankf.org
Direct: 719-309-6029