Message from the President

This annual report of USA Field Hockey is intended to provide information to you about the sport of field hockey in our country: our programs, our volunteer leadership and professional staff operations, our diverse membership, and our financial condition. For many of you, this is a progress report on the sport of your lifelong association and passion for our sport; to some of you, we are introducing ourselves for the first time.

As the national governing body (NGB) for field hockey, USA Field Hockey is charged by the United States Olympic Committee (USOC) with preparing teams for Olympic, Pan American and World Cup competition. In that effort, we maximize use of our National Training Center in Virginia Beach, Virginia, site of the first major international field hockey event to be held in the US in 12 years – the six-nation Champions Challenge in June, 2005.

Perhaps the best kept secret about our sport is this: field hockey is the second largest team participant sport in the world, right behind soccer. To us, that fact presents a unique set of challenges as we prepare National and Junior National teams to represent the United States of America in international competitions, which often involve nations for whom field hockey is the equivalent of baseball or football here in the US.

The programs and events of USA Field Hockey are for girls and boys, men and women; in schools and colleges and leagues across the US, and internationally; played outdoors on grass and artificial turfs, and played indoors in gyms and arenas and in whatever space those who love the game will find. Field hockey is truly a sport for a lifetime.

Many individuals have given a great deal of support to help make our programs possible. To all of our donors, we offer a very sincere “thank you” for all you have done. And, to everyone who recognizes the value of this wonderful sport, we invite you to join us and to share the passion!

Sharon E. Taylor
President, USA Field Hockey
Board of Directors

Sharon Taylor  
President

Katie Beach  
Athlete Representative

Barb Carreiro  
Umpiring & Technical

Meri Dembrow  
Secretary/Treasurer

Barbara Doran  
Ex. Vice President

Andrew Duncan  
Athlete Representative

Tracey Fuchs  
Athlete Advisory Council

Tracey Griesbaum  
Olympic Development

Tom Harris  
Men’s Elite Teams

Pam Hixon  
Women’s Elite Teams

Heather Lewis  
Nat’l FH Coaches Assoc.

Barbara Longstreth  
Sport Development

Aaron Sher  
At Large

Jen Shillingford  
Past President

Kathy Tierney  
VP High Performance

Nigel Traverso  
Athlete Advisory Council

Karen Weaver  
Coaching

National Federation of State High School Associations Representative: Elliott Hopkins
NCAA Representatives: Kristen Fasbender & Kerri Fagan
2004 in Review

January
A Camp
Virginia Beach, Va.

Women’s Canada/Ireland Series
Palo Alto, Calif.

March
National Indoor Tournament
Virginia Beach, Va., Loudonville, N.Y.
and Collegeville, Pa.

Olympic Qualifying Tournament
Auckland, New Zealand

USA Awarded Champions Challenge
Virginia Beach, Va.

April
Inaugural USA Club Cup
Virginia Beach, Va.

Men’s Malaysia Training Tour
Malaysia

Women’s Pan American Cup
Bridgetown, Barbados

U18 Men, Futures Elite Netherlands Tournaments
Valkenswaard, Utrecht The Netherlands.

May
Men’s Pan American Cup
London, Ontario

June
Hall of Fame Inductions
Ursinus College in Collegeville, Pa.

USA Men vs India
Moorpark, Calif.

July
U21 Team Wins Summer League
Virginia Beach, Va.

USA Indoor Men at Pan Am Indoor Cup
Valencia, Venezuela

Futures National Tournament
Virginia Beach, Va.

USA/Canada Challenge
Virginia Beach, Va.

August
Junior Olympic Games
Des Moines, Iowa

September
USA Junior Men vs Canada
Vancouver, British Columbia

November
National Hockey Festival
Palm Beach Co., Fla.

December
Indoor National Team Selections

Junior Teams Compete in Chile
Santiago, Chile
Membership

- Continued membership levels of 14,000 or better for the sixth consecutive year
- Expanded membership benefits with the addition of a secondary insurance policy to cover participating athletes, officials and trainers
- Conducted 80% of membership activities (new & renewals) online
- Provided playing opportunities to record numbers of members at the National Hockey Festival (3,758), National Indoor Tournament (1,600) and National Futures Tournament (612)
- Paralleled national trends with a 9.7 increase in high school participation and a 6.1 increase at the college level since 1995-96 (Source: National Federation of State High School Associations, NCAA)

Membership by Sex
Female 93%
Male 7%

Membership by Region
Northeast 50%
Mid Atlantic 22%
West 18%
Midwest 9%
Southeast 1%

USA Field Hockey
Membership by State
Pennsylvania 18%
California 14%
Maryland 10%
New York 10%
New Jersey 9%
Virginia 7%
Connecticut 4%
Massachusetts 4%
Others 24%
Women’s National Squad

- Competed in Melbourne, Australia in preparation for the Olympic Qualifying Tournament (February 9-28)
- Finished sixth at the Olympic Qualifying Tournament in Auckland, New Zealand failing to qualify for the 2004 Olympic Games (March 19-28)
- Finished second at the 2nd Women’s Pan American Cup earning a spot at the 2006 World Cup Qualifying Tournament (April 21-28)
- Participated in Summer League Finals in Virginia Beach (July)

Women’s Junior Squads

- Named U21 Squad at A Camp in Virginia Beach (January 1-4)
- Conducted combined U16 & U21 Squad practice in Virginia Beach (Feb. 12-14 & 26-28)
- Captured the Summer League gold medal with a championship game victory by the U21 team in Virginia Beach (July 3-4)
- Prepared for the 2005 Junior Pan Ams at the U21 four-nation tournament featuring Pan American rivals Argentina, Chile & Canada in Santiago, Chile (December 10-20)
Men’s National Squad

- Competed in Kuala Lumpur, Malaysia in preparation for the Pan American Cup (April 3-16) – USA finished 0-6
- Finished 7th at the Pan Am Cup in London, Ontario (May 12-23)
- Hosted India in a two match series in Moorpark, Calif. (June 19-20) with a combined team of seniors/ juniors. India won the series 2-0

Men’s Junior Squads

- U16 placed first in the runner-up pool at the annual International Easter Tournament in Valkenswaard, the Netherlands (April 8-11)
- U16 hosted a 4 team tournament in Moorpark, Calif. featuring USA White, USA Red, Mexico and British Columbia (June 25-27) – Mexico won the tournament followed by USA White and USA Red
- U21 Team placed third in a 3 Nation Tournament in Santiago against Argentina and Chile (Dec. 10-20). The competition served as preparation for the 2005 Junior Pan American Cup

Indoor Squads

- Competed in men and women’s friendly matches in the UK as a warm up for the Indoor Pan Am Cup
- Earned a second place finish at the men’s Indoor Pan American Cup in Valencia, Venezuela (July 21-24); the women’s competition included only two teams – Cuba and Venezuela
International Committees

International Hockey Federation (FIH)

- Aaron Sher
  Executive Board/Chair, Communications

- Bev Johnson
  Development & Coaching

- Chris Waters
  Events/Competition

- Dr. Fook Wong
  Chair, Medical

- Alan Woods
  Chair, Equipment

- Richard Kentwell
  Umpiring

- Laura Darling
  Development & Coaching

Pan American Hockey Federation (PAHF)

- Alan Woods
  Board of Directors
  Science & Equipment

- Bev Johnson
  Chair, Development

- Richard Kentwell
  Secretary, Umpiring

- Aaron Sher
  Chair, Media/Communications

- Dr. Fook Wong
  Chair, Medical

- Chris Waters
  Chair, Competitions

- Frannie Slabonik
  Competitions

- Bogdan Matuszewski
  Umpiring
International Umpires

- Received international appointments for the following individuals:
  Umpires: Gus Soteriades - 2nd Men’s Pan Am Cup & Men’s European Hockey Jr. Championships; Steve Simpson - 2nd Men’s Pan Cup (50th Cap); Jun Kentwell - Women’s Olympic Qualifier & 2nd Women’s Pan Am Cup. Technical: Barb Carreiro - Judge 2nd Women’s Pan Am Cup; Avtar Calay - Judge 2nd Men’s Pan Am Cup; Richard Kentwell - Umpires Manager 2nd Men’s Pan Am Cup; John Hritz - Technical Officer 2nd Men’s Pan Am Cup; Pat Hayes - Technical Officer 2nd Women’s Pan Am Cup & Judge Olympic Games women’s tournament; Fook Wong - Medical Officer, Olympic Games men’s tournament

- Developed New Umpiring Manual for early 2005 completion

- Updated Indoor ratings to mirror the outdoor ratings (by indoor chair Rene’ Zelkin)

Coaching Honors

- Named Terry Walsh Technical Director of High Performance (Jan. 2005)

- Presented USOC Coach of the Year honors to Jennifer Averill (National Coach), Kate Putnam (Developmental Coach) and Dee Moritz (Volunteer Coach)
Olympic Development

Futures Program
- Trained 4,300 athletes at more than 100 nation-wide sites in 2004
- Attracted 450 coaches to work in the program
- Selected 612 athletes to the National Futures Tournament through 11 Futures Regional Tournaments
- Conducted an expanded National Futures Tournament, June 30 – July 4, in Virginia Beach with team rosters expanded to 17 athletes
- Initiated new online registration process for the National Futures Tournament resulting in 100% online registration

Futures Development Invitational Camp
- Enrolled 110 athletes to the 2004 FDIC Camp making it the most “in-demand” of the Olympic Development Camps

USA Canadian Field Hockey Challenge Cup
- Claimed the championship in the inaugural Challenge featuring three USA Futures Elite Select Teams representing the top 50 U19 Futures athletes and three British Columbia teams.

Futures Elite Tours
- Represented by U16 (coached by Antoinette Lucas and Carla Tagliente) and U19 (coached by Rolf van de Kerkhof and Laurie Magoon.) Futures Elite teams at two separate tournaments in The Netherlands. The U16 team placed 7th at the annual Easter Tournament while the U19 team faced club teams in Utrecht.
- Competed in the annual Hockeyfest in Sydney, Australia where the U.S. U19 Futures Elite placed sixth under coaches Pam Bustin and Carolan Norris
National Programs

Equipment Grant Program

- Reintroduced the Equipment Grant Program with Longstreth, Penn Monto, and STX as official sponsors of the program. The program awards $22,000 worth of equipment to schools and communities in need of equipment and field hockey program.

Club Championship

- Conducted inaugural Club Championship with six men's teams and eight women's teams in Virginia Beach. The Boston Minutewomen (women) and LA Tigers (men) won the club titles.

Regionalization Pilots

- Introduced sport development regionalization plan in three pilot regions. Directors will fulfill development responsibilities within their regions. The goal of the program is to have all 11 regions active with Regional Development Directors by 2008.

High School & College Open Camps

- Attracted 120 high school athletes and 100 college athletes to the High School Open camp and College Open camp on separate weeks in June at Babson College (Mass.). The high school camp coaching staff included seven Olympians.

Partner Camps

- Enrolled 51 camps into the 2004 Partner Camp program, enabling participating camps to be a part of USA Field Hockey's camp directory and the ability to recommend approximately 800 athletes into the Futures program.

AAHPERD

- Presented the sport and performed demonstrations and to more than 500 physical education teachers at the at the 2004 AAHPERD National Convention.
PAHF programs – Pan Am Club Development Workshop

- Represented by Asif Hosain (Colorado) and Yvette Pederson (Ohio) at the Pan Am Club Development Workshop in Santo Domingo. The workshop examined the challenges individuals face in developing the sport of field hockey and offered strategies and ideas on how to build a productive club system.

Hall of Fame

- Inducted eight new members into the Field Hockey Hall of Fame, June 12 at Ursinus College. The successful tribute, ceremony and dinner complimented the remodeling of the Hall of Fame.
- Honored new inductees Leslie Lyness, Babara Marois, Laurel Hershey Martin, Christy Morgan, Pam Neiss Stuper, Marcia Pankratz and Patricia Shea. The ceremony also recognized new honorary members Pat Hayes, Ruth LaJoie and Leslie Milne.

Coach Education

Forum at the Finals

- Conducted the annual Forum at the Finals for 22 coaches at the NCAA Championships at Wake Forest Univ. National coaches Nick Conway, Tracey Fuchs, Shiv Jagday and Justine Sowry served as clinicians.

2005 Coach Appointments

- Received applications for 115 coaches applying for USA Coaching positions (High Performance, Olympic Development special assignments)

Virginia Beach

- Partnered with the City of Virginia Beach to complete the second phase of construction at the USA Field Hockey National Training Center in Virginia Beach. The construction featured lights on field one, office and locker room facilities and public restrooms.
Business Development

Sponsorship & Licensing

- Hosted first ever Sponsor Workshop with 13 industry specific companies attending.
- Hailed Longstreth Sporting Goods as our longest consistent corporate sponsor with 15 years of support.
- Welcomed STX, LLC as a first time, 4-year sponsor and renewed The Founder's Inn for a two-year commitment.
- Recognized Longstreth Sporting Goods and YOLO Sportswear as official licensees for the 2004 Futures Program and 2004 National Festival, respectively.
- Saluted the City of Virginia Beach as they regularly partner with USA Field Hockey as a sponsor of the Parents' Reception during the Futures National Tournament and by awarding USA Field Hockey a grant toward the Rabobank Champions Challenge.
- Hosted 24 exhibitors at the National Hockey Festival, 9 exhibitors at the National Indoor Tournament and 6 exhibitors at the National Futures Tournament.

Fundraising

- Launched an on-line donation opportunity on www.usfieldhockey.com
- Conducted a financially successful silent auction during the Friends of Field Hockey Parents Reception at the National Futures Tournament
- Exceeded goals for the Annual Fundraising Direct Mail Campaign with $36,768.60 in donations
Events

National Indoor Tournament

- Conducted three weekends of the National Indoor Tournament:
  Virginia Beach – U19, March 5-7; Ursinus College – Women’s Open, March 20-21; Siena College – U14/U16, April 2-4

- Increased the number of U14 teams from 24 to 32 to accommodate all U14 teams

- Challenged with a great need to increase the number of umpires for indoor

National Hockey Festival

- Hosted a record number of participants: 140 U19 teams, 40 U16 teams, 18 Women’s Open teams, 12 Mixed teams

- Instituted new selection process for U16 & U19 teams consisting of Legacy Exemptions (given to teams who had participated in 5 consecutive years from 1999-2003), Champions Exemptions (awarded to pool 2003 champions) and general lottery
The National Futures Tournament saw the addition of the U14 Division in 2003.

- Instituted new roster check online. All team contacts entered their rosters online into the database where membership was automatically checked for all participants. The Player Information Guide was produced from information collected from the online rosters.

- Received grants from Palm Beach County Tourist Development Council ($40,000) and the Florida Sports Foundation ($12,000).

Rabobank Champions Challenge

- Awarded Rabobank Champions Challenge by the FIH, March, 2004

- Scheduled the Champions Challenge in conjunction with the National Future's Tournament, July 8-16, 2005.

- Met with FIH Events Director Dennis Meredith in July 2004 and FIH Marketing Director Arjen Rahusen in September 2004 in Virginia Beach

- Appointed oversight committee of Aaron Sher, FIH Executive Board; Pam Hixon, Director of Women's Elite Teams and Cindy Curtis, Director of City of Virginia Beach Parks and Recreation.
Communications

- Featured nationally in USA Today, ESPN.com, Sports Illustrated, Cosmo Girl magazine and the Associated Press

- Reported on regularly in Virginia Beach media including the Virginian Pilot, Newport News Daily Press and television stations WAVY-10, WTKR-3 and WVEC-13

- Featured in major metropolitan newspapers including the Boston Globe, Cleveland Plain Dealer, Philadelphia Inquirer, Houston Chronicle, San Francisco Examiner and the Los Angeles Daily News

- Covered regionally in hometown newspapers from the Exeter (N.H.) News to the North County Times (Escondido, Calif.)

- Promoted the Hampton Roads area as the home of the USA women’s national team through multi-media awareness campaign
  - Profiled active umpire Lilyan Wright (84) on NBC’s Today Show

- Featured coach Nick Conway as an NBC commentator for field hockey at the Olympic Games in Athens

- Produced program-supporting publications including the Olympic Qualifier media guide, event programs for the National Indoor Tournament, National Futures Championship and National Hockey Festival

- Published the Field Hockey News – the nation’s only general interest field hockey magazine – to a subscriber base of 14,143

- Initiated the Quickflicks E-Newsletter with delivery to more than 13,000 members and subscribers

- Recorded the most traffic in the history of usfieldhockey.com with more than 5 million page views. Ranked No. 1 in searches for “field hockey” on major search engines including Google and Yahoo
United States Field Hockey Association finished year end 2004 with a slight net loss of ($14,613.00) which was mainly due to deferring a substantial amount of Membership revenue to 2005. In 2004, an Internal Audit was performed and several updates were made to financial reporting mechanisms, such as implementing Quickbooks, streamlining expense reports, and monitoring our 'big ticket items' such as travel expenses and capital expenditures.

Attached is the report of independent auditors Waugh & Goodwin, LLP on the financial status of the Association for the year 2004.

Meri Dembrow
USA Field Hockey Treasurer

INDEPENDENT AUDITORS' REPORT

To the Board of Directors
United States Field Hockey Association, Inc.

We have audited the accompanying statement of financial position of United States Field Hockey Association, Inc. (a nonprofit organization) as of December 31, 2004, and the related statements of activities and changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association’s management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Field Hockey Association, Inc. as of December 31, 2004, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules of program services and of supporting services for the year ended December 31, 2004 are presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

March 18, 2005
### 2004 Income

#### Registration fees
- Unrestricted: $2,615,642
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: $2,625,642

#### USOC support (Note H)
- Unrestricted: 524,598
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: 524,598

#### Membership dues
- Unrestricted: 425,613
- Temporarily Restricted: 109,600
- Permanently Restricted: 109,600
- Total: 109,600

#### Umpire fees
- Unrestricted: 96,981
- Temporarily Restricted: 96,981

#### Corporate sponsorship
- Unrestricted: 93,828
- Temporarily Restricted: 93,828

#### Fundraising
- Unrestricted: 81,968
- Temporarily Restricted: 81,968

#### Scholastic
- Unrestricted: 62,728
- Temporarily Restricted: 62,728

#### Other event revenue
- Unrestricted: 55,912
- Temporarily Restricted: 55,912

#### Other grants
- Unrestricted: 49,550
- Temporarily Restricted: 49,550

#### Annual fund donations
- Unrestricted: 44,029
- Temporarily Restricted: 44,029

#### Licensing fees
- Unrestricted: 43,394
- Temporarily Restricted: 43,394

#### USFHP grant
- Unrestricted: 42,457
- Temporarily Restricted: 42,457

#### Advertising
- Unrestricted: 36,425
- Temporarily Restricted: 36,425

#### Retail sales
- Unrestricted: 35,951
- Temporarily Restricted: 35,951

#### Investment income
- Unrestricted: 21,231
- Temporarily Restricted: 21,231

#### Miscellaneous income
- Unrestricted: 18,516
- Temporarily Restricted: 18,516

#### Loss on disposal of assets
- Unrestricted: (445)
- Temporarily Restricted: (445)

#### Satisfied program restrictions
- Unrestricted: 42,457
- Temporarily Restricted: 42,457

#### Total support and revenue
- Unrestricted: 4,365,598
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: 4,365,598

### 2004 Expenses

#### Program services:
- Site athletes:
  - Outdoor: 1,789,693
  - Indoor: 153,242
  - Futures program: 1,023,504
  - Hockey festival: 221,242
  - Membership: 221,572
  - Other programs: 172,248
  - Development camps: 79,206
- Total program services: 3,672,747

#### Supporting services:
- General and administrative: 492,066
- Fundraising: 215,398
- Total supporting services: 707,464
- Total expenses: 4,380,211

#### CHANGE IN NET ASSETS
- Unrestricted: (14,613)
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: (14,613)

#### NET ASSETS, beginning of year
- Unrestricted: 2,399,738
- Temporarily Restricted: 8,340
- Permanently Restricted: 2,408,078
- Total: 5,210,156

#### Less transfer to United States Field Hockey Foundation
- Unrestricted: (1,692,746)
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: (1,692,746)

#### NET ASSETS, end of year
- Unrestricted: $692,379
- Temporarily Restricted: $
- Permanently Restricted: $
- Total: $700,719
2004 Doners

### Annual Fund Donors—The Heart of Hockey

List as of Jan 1, 2005

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<thead>
<tr>
<th>The Applebee Society</th>
<th>(Gifts of $1,000 and Above)</th>
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<td><strong>The President’s Club</strong></td>
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<td>(Gifts of $500 - $999)</td>
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<th><strong>Gold Donor</strong> (Gifts of $250-499)</th>
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<td>Irwin Ackerman</td>
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<td>Anonymous</td>
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<td>Dr. &amp; Mrs. Dale R. Bortz</td>
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<td>Robin S. Chase</td>
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<td>Jay &amp; Laura Darling</td>
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<td>Lucy Ireland</td>
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<td>Ruth LaJoe &amp; Sharyn Wingate</td>
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<td>Long Island FH Assn.</td>
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<td>Susan &amp; Mark Weeks</td>
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<th><strong>Silver Donors</strong> (Gifts of $100-249)</th>
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<td>Helen Allen, In Memory of John J. Allen</td>
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<td>Bridgewater College, Va.</td>
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<td>Randy and Cathy Broun</td>
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<td>The Cannerellas</td>
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<td>The Condon Family</td>
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<td>Ashley D’Ambra’s Parents</td>
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<td>Wyn &amp; Barbara Davies</td>
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<td>Liz and Jordan Grier</td>
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<td>Stephen &amp; Sydney James</td>
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<td>Punna M. Khanna</td>
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<td>Katelyn Kline</td>
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<td>Andie MacDonald</td>
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<td>Joan Maguet</td>
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<td>Nora Malgieri</td>
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<td>Vedaraj &amp; Paula Marohar</td>
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<td>Barbara Marois</td>
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<td>Laurel Martin</td>
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<td>Jane Massaro</td>
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<td>Molly McCue</td>
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<td>Robin McDonald</td>
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<td>Helen Meleney</td>
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<td>Elizabeth McRainey</td>
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<td>Rory Monaghan</td>
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<td>Jamie Mulhare</td>
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<td>Nicole Muracco &amp; Family</td>
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<tr>
<td>Allison O’Brien</td>
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<td>Susan and Johnathon Olesky</td>
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<td>Genya Pantuso</td>
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<td>Neal and Kathleen Perelle</td>
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<td>Chickie Poisson</td>
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<td>Susan and Philip Quinn</td>
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<td>Jennifer Raftery</td>
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<td>JoAnn Ragas/ Rising Sun Field Hockey</td>
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<td>Kristen Ratner</td>
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<td>Anna Reddick</td>
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<td>Mark Reese</td>
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<td>Linda and Laurie Roberts</td>
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<td>Mr. &amp; Mrs. Tim Robertson</td>
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<td>Paul &amp; Elizabeth Romano</td>
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Lawrence Rivkin  
Anthony Sagliebeni, M.D.  
Jessie Sauer  
Sarah Sawtellle  
Penine Schaller  
Mary Semanik  
Kathleen Shaw, Mother of  
Jamie Yabut  
Sandra and Trent Shute  
Frances Slabonik  
Cora Singer  
Dena Soffer  
Louise Wiley  
Pam & John Stuper  
Abby Sugar  
Johnathon Sugar  
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Patric Thomas  
Mary Lou Thornburg  
Sloane Zarif  

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Kelsey Army  
Ann Andrews  
Molly Andrews  
Eleni Andromidas  
Anonymous  
Katie Apicella  
Lindsay Arnsmeyer  
Alison Ashburn  
Megan Atkinson  
Julie Bachovchin  
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Michele Bailey  
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Rosemary Bianchini  
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Maggie Blethen  
Katherine Bolling  
Caroline & Paul Borgman  
Christina Bortz  
Carly Boyce  
Kristen Brady  
Alicia Brennan  
Denise & Marie Brewington  
Erin Broderick  
Amy Brown  
Brandon Brown  
Danielle Brown  
Mackenzie Brown  
Tiffany Bryson  
Jessica Buckingham  
Shannon Buckner  
Augusta Chapman Bunting  
Sarah Burchill  
Devon Burnley  
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Amelia Campbell  
The Carmada Family  
Hailey Chadbourne  
Denise Chanel  
Caitlin Cleaver  
Hannah Cohen  
Vanessa Cohn  
Kristen Cole  
Katherine Coleman  
Caitlin Conn  
Meryl Craig  
Jill Cromwell  
Arlene & Ronald Crouse  
Neely Crowley  
Brittney Cummings  
Kaitlyn Curtis  
Nicole Dearman  
Jamie Defelice  
Victoria Delacato  
Vincent & Jennifer Disisto  
Kyla Dickson  
Ashton DiDonato  
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Jean Chapin Dolat  
Anne Dougherty  
Amy Drummond  
Claire Dugan  
Chapin Duke  
Leah Dungo  
Sara Eaton  
Kate Effland  
Cindy Fabian  
Allie Fahey  
Alicia Falcone  
Monika Fallon  
The Farmer Family  
Christine Farrell  
Nora Feeley  
Kerby Finger  
Chelsey Fitzgerald  
Julie Fournier  
Laura J. Fraley  
Lindsay Franklin  
Ashley Frye  
Susan & William Fulton  
Scott & Meghan Furgerson  
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Marge Garinger  
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Elissa Gordon  
Amelia Grabowski  
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Ashley Griffith  
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Kate Gromatsky  
Tess Guttaudoro  
Elizabeth Halland  
Evelyn Haldeman  
Allison Hame  
Elizabeth Hammond  
Grier Haney  
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Natalie Harrington  
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Katlin Jones  
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Caitlin Kamide  
Alison Kimmel  
Parents of Jaclyn Kintzer  
Jessica Kolle  
Kandace Kooymnan  
Christine Kostanski  
Arianna Khourides  
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Cheryl Land  
Lisa Landoe  
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The Brass Shop
Linda Burghardt
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Hell’s Point Golf Club
La Bodega
Mr. and Mrs. Svein J. Lassen
The Chafonte

The Chaminade
Colonial Field Hockey Camp/College of William and Mary
Colonial Sports
Nick Conway
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Laura Darling
Del Lago Golf Resort and Conference Center
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Yale University/Extreme Camps and Clinics, LLC
YOLO
Greetings to all of you from the USA Field Hockey National Office. As each year rolls by there are unique experiences that we all carry forward to help us grow in the coming years. 2004 was one of those years with experiences ranging from deep disappointment to great excitement.

In spite of their years of great dedication and effort leading up to and in competition at the Olympic Qualifier in Auckland, New Zealand, our Women’s National Team was not able to secure one of the coveted spots in the hockey tournament of the 2004 Olympic Games. Further, our Men’s National Team was not able to secure a place at the World Cup Qualifier to be held in 2005, placing 7th at the Pam Am Cup in London, Ontario, Canada. They gave it their all and we thank them for the years of sacrifice and dedication to our sport and our country.

Below are just a few of the exciting steps arising from these and other experiences that USA Field Hockey took in 2004:

**National Technical Director Appointed**
Rising from the dashed hopes of our Women’s and Men’s National Teams came the decision to set in place a system of coaching and coach education for both women and men, at every level, under the leadership of a world-class technical director. To great accolades in the closing days of 2004 Terry Walsh from Perth, Australia (coach of the 2004 men’s Olympic silver, and 2000 men’s Olympic bronze medal teams, and an Olympic medalist himself) accepted the position of U.S. National Technical Director.

**Re-engineering USA Field Hockey Marketing**
USA Field Hockey looked to the new quadrennium starting in January 2005 and began creating a modern 4-year integrated sponsorship and licensing program for sponsors from both inside and outside the sport.

**Rebranding USA Field Hockey**
Based in part on the results of a marketing study conducted early in 2004, USA Field Hockey embarked on a rebranding campaign that will impact every level our organization while reflecting the enormous impact of our huge youth market. As of 12/31/2004 the rebranding research had been completed and preliminary logo designs received.

**USA Field Hockey Governance**
In the closing days of the 2001-2004 quadrennium USA Field Hockey took a bold step by realigning its Board of Directors to better reflect the business of the organization, rewrote its Bylaws, approved 3 independent director positions on the Board, and approved the formation of a fully independent Nominating and Governance Committee.

We are looking forward to exciting things to come in 2005 including hosting the Rabobank Champions Challenge in July, awarded to the USA by the International Hockey Federation in March of 2004; creating a web based coaches education system that will be among the most advanced in the world, and initiating 6 Elite Performance Training Centers for primarily, but not exclusively, post-college elite women players to continue to be coached and play at a very high level.

I am looking forward with great interest to seeing all these programs grow and provide a deeper, more talented pool of field hockey athletes in the USA.

Sincerely,
Sheila M Walker
Corporate Sponsors

In Support of USA Field Hockey...

Athletes and volunteers alike appreciate the corporate sector, which continues to be a sustaining force behind USA Field Hockey and the national teams. These prestigious companies enjoy a relationship with USA Field Hockey with rights to promote their products and services to our loyal membership.

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