

Brainstorming/Program analysis

Discussion 10th August 2013



Brainstorming... Men's Program Analysis Discussion ...10th August 2013 ...

- * Purpose...***

- * answer some key questions related to the Men's Program***

- * Process ...***

- * Open, objective and fair discussion***

- * Payoff ...***

- * Better informed... better evidence based decision making***

- * US Men's National Team is not currently highly competitive (internationally... at the level people expect of a US team)*
- * There is very little in the US in terms of a solid base and very little Boy's/Men's infrastructure in the sport of Field Hockey*

The Question ...

What should USFHA do to change that?

- * Nothing ... keep the status quo
- * Support the top without a solid base
- * Build the base and then “attack the top” later
- * Rebuild the top now
- * Or ...
- * Or ...
- * Or ...

Sport Systems 101...

***Relevant (Critical) Success Factors
necessary for successful sport
systems***

Critical Success Factors (CSFs) ...



ATHLETE DEVELOPMENT

COACHING DEVELOPMENT

COMPETITION

**DAILY TRAINING
ENVIRONMENT (DTE)**

**SS/SM, IST, TECHNOLOGY
MANAGEMENT**

GOVERNANCE/MANAGEMENT

ATHLETE DEVELOPMENT

***Athlete Development
Pathways... entry to
recreational to competitive
to active to Masters
Talent ID/Talent
Development
Selection process
Athlete-Career-Education
Club Structure
Schools, College programs***

COACHING DEVELOPMENT

Recruitment

Retention

Evaluation

Succession Planning

Professional Development

Coach Education

Certification

LTCB

Coach ID

YTP/QTP

COMPETITION

Aligned with ADP

Strategic calendar

Purposeful

Scouting

De-brief

Aligned with YTP

Aligned with LTAD phase

Hosting

Familiarization

Simulation

DAILY TRAINING ENVIRONMENT (DTE)

Facilities

Location

Integration

Sport Specific training and/or Competition

Facilities

Dry land training facilities

Technology ready

Dedicated to the team(s)

**SS/SM, IST, TECHNOLOGY
MANAGEMENT**

Comprehensive

Integrated

Cost effective

Easy/quick access

***Integrated Support Team (vs
individual un-connected service
providers)***

Science/evidence based

Age appropriate guidelines

GOVERNANCE/MANAGEMENT

***Appropriate balance between
Development and High
Performance Philosophy***

Culture

Discipline

Learning Organization (Culture)

Board/Executive involvement

HP Committee

Policies/Procedures

Politics

Staff capacity

Budget (Sponsorship/Marketing)

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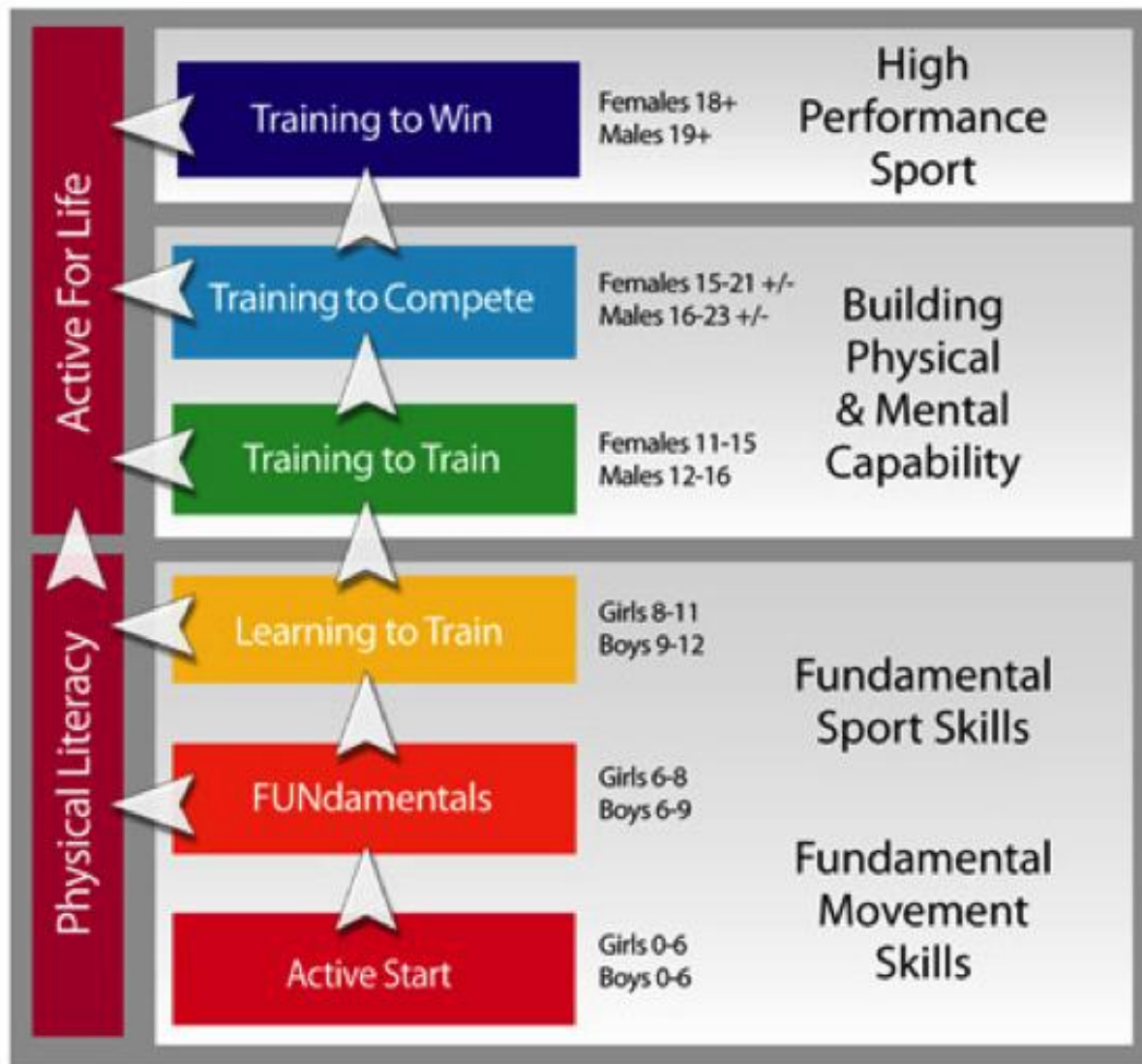
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Long Term Athlete Development

(The Canadian Sport for Life Model)





What do we know about the US Boys/Youth/Men's program

- * Numbers
- * Clubs
- * Competition(s)
- * Culture
- * Policies
- * Pathway(s)

What do we know about the US Men's National Team ...

- * Results
- * Planning
- * Daily Training Environment
- * Physical/Mental
- * Competition
- * Attitude
- * Professionalism
- * Other

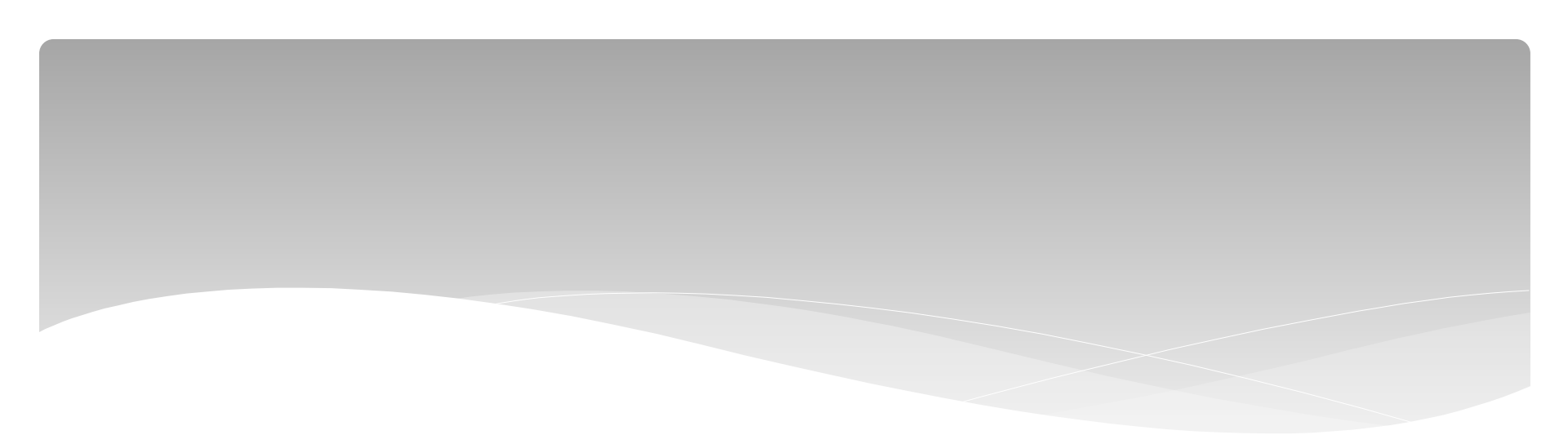
Options for Men's Program ...

- * Discontinue... get out of that business
- * Keep the status quo and live with it
- * Build an appropriate base and wait for it to work up the system
- * Upgrade the Men's program and handpick and elite group
- * Build a base and an elite program
- * Or
- * Or
- * Or

Outside the box ...

- * Can you build an effective program (in the US) without high school programs*

- 
- * *Can you build an effective program (in the US) without a NCAA program*

- 
- * *Can you change the culture and build a new sport (with a critical mass)*

- * Are there other options besides the “US normal pathway high school, college, professional leagues (extend the pathway outside the US ???)*

Options...

1

**ENRTY LEVEL
YOUTH
RECREATIONAL**

2

**YOUTH
COMPETITIVE**

3

**COMPETITIVE
ELITE**

Return on Investment...

- * What does that mean for USFHA***
- * Direct vs Indirect***
- * Women vs Men***
- * How does it relate to this decision process***

Next steps.... The Decision...

- * What more do you need to know***
- * Explore feasibility***
- * Other considerations – USOC, your Mission Statement, 2024 Home Olympics, Changes to the game***
- * Time line... 2016...2020...2024***