

## **Club Advisory Task Force Proposal - To be renamed to Club Advisory Panel**

The purpose of this proposal is to revitalize the Club Advisory Task Force. We have the ability to get more information and insight from demographics, which we are not currently taking advantage of. We believe a representative from each region is crucial for getting a well-rounded consensus and help promote growth and cohesiveness in USA Field Hockey. Currently, CATF members are not required to get/give feedback for their region, and are not required to attend meetings. As we understand that this is solely a voluntary position, we believe that if we give these "volunteers" more structure and responsibility we will get a better look into our consumers as well as give more recognition to the CATF members (Region Representative). USA Field Hockey's goal is to get region feedback and create an action plan as recommended by the Representatives.

### **Meeting Standards:**

There will be 4 meetings per year (Quarterly)

Representatives must attend 3/4 of the meetings

Meeting will take place the last week of the month (excluding holidays)

Timeline for Agenda:

- 4 weeks before, proposed agenda
- 2 weeks before solicit information from clubs
- 1 week before information due to the National office
- Meeting notes released 1 week after

Events and Club Services will reach out to other departments for meeting discussion points.

When possible, Events and Club Services will request that a USA Field hockey department rep be present in instances that pertain to their department.

Survey:

- Events and Club Services will come up with and release, then collect and present data after the Representative dissects the data for the region.

### **Calendar (every 3 months):**

All possible topics are examples, subject to change. Meetings will take place over Skype phone call unless otherwise noted.

**March:** Possible topics: NITQ, Disney, NIT

\*\*Possible on site meeting at NITs

**June:** Possible topics: RCC, Futures

**September:** Possible topics: NCC, Summer Bash, JO's, NITQ process, Festival process

**December:** (This meeting date can be pushed towards the second to last week, depending on the holiday timeline) Possible topics: Festival

### **Roles and Qualification:**

Application

- Applicant's first name
- Club name
- Number of years operating club
- Number of years playing, coaching or umpiring hockey
- A short essay on, "How do you plan to help USA Field Hockey grow the sport of field hockey during the next 2 years?"

#### Requirements

- Must be a current club member, have an active membership.
  - If the Representative does a club transfer the individual must forfeit their spot (unless in the same region)
- Must be able to commit to 3/4 Meetings
- Disseminate meeting overview to clubs
- Primary points of contact on website
- 2 year term
- Replaced by the first month of the year, in time for the March Meeting
- At least 1 representative per region