As we moved into the first year of our Strategic Plan 2017-2024, we have a road map set out for us to achieve our mission to Grow the Game, Serve Members and Succeed Internationally. Behind the scenes an Operational Plan was developed with the help of the USOC to bring the plan to life and we have a series of milestones with accountability on time management and a lead person assigned to each. Everything we do is centered around this three-stranded ambition and supporting the resource generation activities that enable us to advance the sport.

As the governing body of the sport, it is our role to be the leader and there is no greater role than the responsibility of keeping young people in this sport safe. We played an integral role in the launch of the Center of SafeSport in March, and developed further programming to enhance education, particularly around sexual misconduct and ensure appropriate checking of those who interact with youth. We will continue to invest more and prioritize this area and I thank all of you for being vigilant in making sure we do all that we reasonably can to provide a safe environment for all those engaged in field hockey.

Your National Teams were under new leadership with Rutger Wiese heading the U.S. Men’s National Team and Janneke Schopman the U.S. Women’s National Team in 2017. Both teams lost narrowly in the Pan American Cup Semifinals before bouncing back to secure bronze medals. The USMNT progressed through the FIH Hockey World League Round 1 in Mexico and put in a string of top performances to finish third in the FIH Hockey World League Round 2, missing out by one place to progress to the FIH Hockey World League Semifinals and the chance for World Cup competition. The USWNT qualified for the Vitality Hockey Women’s World Cup early in South Africa and then turned on dramatic performances in the semifinals and final rounds against Olympic gold and bronze medal winners England and Germany, to beat them both in shootouts to win the event. Sealing the victory on the last shootout take was 17-year-old Erin Matson, which was some moment for hockey in the United States.

We were privileged to host the men’s and women’s Pan American Cups in August in Lancaster, Pa. The eight best men’s and seven best women’s Pan American region teams were hosted in the most significant international hockey tournament in the United States since the Atlanta 1996 Olympic Games. In addition, we hosted the Pan American Hockey Federation (PAHF) Congress with delegates from the 30 hockey playing countries in the Americas. Thousands of spectators saw top level hockey in person and hundreds of thousands watched the broadcasts in what was a great opportunity to showcase how far hockey in the United States has come. Special thanks to PAHF, to our host venue Spooky Nook Sports and to everyone who played a role from volunteering to cheering on the hockey.

2017 was a year we invested further in our programming to Grow the Game. We welcomed Craig Parnham into a new position to lead the development and education of all coaches. Our vision is to help all coaches at all levels be ever better trained to provide inspirational hockey experiences to ever more young people.

There was a change at the Board level in committed members who volunteer their time to give back to the sport by guiding and governing the organization. We welcomed new leadership with Bree Gillespie being elected to Chair and Susan Nottingham to Vice Chair. Lauren Cran dall, Richard Hayden, Shawn Hindy, Jeannie O’Brien, Roberta Page and Kathy Schiller were all successfully elected or reelected.

I would like to congratulate the 2017 NCAA College National Champions, University of Connecticut (DII), Shippensburg University (DII) and Middlebury College (DIII), and the National Club Championship winners Nook Hockey (U-19) and WC Eagles (U-14, U-16).

Finally, thank you, the committed members of USA Field Hockey who play, coach, umpire, volunteer – and especially to those of you who do the hard work to put on field hockey experiences. You are the inspiration who make our sport happen, making people’s lives better through our sport. Congratulations to all that you continue to achieve in 2018.
2017 IN REVIEW

269 FUNDAMENTAL FIELD HOCKEY GRANTS GIVEN

747K TOTAL WEBSITE USERS

15.6% INCREASE IN U-12 MEMBERSHIP

NEW CONTRACTED SPONSORS 10

16 FIH RANKED UMPIRES & TECHNICAL OFFICIALS

4 MEDALS BETWEEN THE USMNT & USWNT

7 NEW USA FIELD HOCKEY EMPLOYEES

26 LEVEL 1 & 2 INSTRUCTIONAL COACHING CLINICS

8 NATIONAL EVENTS

27K MEMBERS *INCLUDING TEMPORARY MEMBERS

DONATIONS MADE TO USA FIELD HOCKEY $114K

4K FUTURES PARTICIPANTS

GROW THE GAME. SERVE MEMBERS. SUCCEED INTERNATIONALLY.

BOARD OF DIRECTORS

CHAIR OF BOARD, AT-LARGE DIRECTOR
Bree Gillespie

VICE CHAIR OF BOARD
Susan Nottingham

AT-LARGE DIRECTOR
Bree Gillespie

INDEPENDENT DIRECTOR
Susan Nottingham

COACH REPRESENTATIVE
Mark Vitesse

AMATEUR SPORTS ORGANIZATION REPRESENTATIVE
Carolyn Bing

UMPIRE REPRESENTATIVE
Kara Mings

AAC ATHLETE REPRESENTATIVE
Kathleen Schiller

ACC ALTERNATE ATHLETE REPRESENTATIVE
Richard Hayden

AMATEUR SPORTS ORGANIZATION REPRESENTATIVE
Jeanne O’Brien

AAC ATHLETE REPRESENTATIVE
Roberta Page

ACC ALTERNATE ATHLETE REPRESENTATIVE
Shawn Hindy

LAUREN CRANDALL

NEW STAFF

Accounting Assistant/Office Administrator
Danielle Beaman

Events & Club Services Coordinator
Kelsey Floyd

Events & Club Services Coordinator
Madeline Hoeppner

Membership Coordinator
Sarah Hulsman

Sport Development Coordinator
Jenna Ortega

Public Relations & Communications Coordinator
Nick Salen

Commercial Partnerships Manager
Abby Storm
TEAM USA
U.S. MEN'S NATIONAL TEAM

January 20-30  Spain Training Camp
Barcelona, Spain

March 25 - April 2  FIH Hockey World League Round 2
Tacarigua, Trinidad & Tobago

June 20-30  USA vs. France Series
Location, France

August 4-13  Pan American Cup
Lancaster, Pa.
The U.S. Men’s National Team began their 2017 international campaign with an intense 10-day training camp in Spain. The first half was highlighted by double training sessions, leading up to two friendly matches against the Catalunya/Spanish powerhouse, Hockey Club Athletic Terrassa. The second leg of the trip consisted of three games in as many days against Wales. Overall, the training camp marked the beginning of a new era for the USMNT.

Led by head coach Rutger Wiese, USA achieved new heights after claiming the bronze medal at FIH Hockey World League Round 2 in Tacarigua, Trinidad and Tobago, the best result in program history. The victory came on the heels of a thrilling 2-1 shootout victory over Russia.

Following a training camp in Germany, the squad traveled to Paris for a friendly three-game test series against the host nation. A win in the second game was the first time USA topped a FIH Hero World Ranked top 20 team in over 20 years.

The USMNT then followed up their thrilling FIH Hockey World League Round 2 performance with another bronze medal, this time on home turf in the 2017 men’s Pan American Cup (PAC). USA finished second in Pool A posting a 2-0-1 record, totaling 6 points, before ultimately claiming a 3-0 victory over Trinidad and Tobago for a third-place finish. It was the team’s first medal in the PAC tournament since 2009.

2017 U.S. Men's National Team
Michael Barminski | Ventura, Calif.
Tom Barratt | Greensboro, N.C.
Sean Cicchi | Thousand Oaks, Calif.
Ajai Dhadwal | Agoura Hills, Calif.
Mohan Gandhi | Ventura, Calif.
Alex Grassi | Brookeville, Md.
Pat Harris | Moorpark, Calif.
William Holt | Camarillo, Calif.
Deegan Huisman | Almere, The Netherlands
JaJa Kentwell | Stuttgart, Germany
Brandon Kares | Allentown, Pa.
Amardeep Khokhar | Valencia, Calif.
Jonathan Klages | Berlin, Germany
Adam Miller | Panama City, Fla.
Johnny Orozco | Ventura, Calif.
Paul Singh | Simi Valley, Calif.
Tyler Sundeen | Simi Valley, Calif.

Rutger Wiese | USMNT Head Coach
Brian Schledorn | USMNT Associate Head Coach
Chris Pothier | USMNT Manager
Brett Kahnowitz | USMNT Strength & Conditioning Coach
Steve Danielson | USMNT Consultant to the Program
Dr. Joe Houde | USMNT Doctor

International Cap Achievements
Deegan Huisman
1st Cap
JaJa Kentwell
1st Cap
Ruben Van Dam
1st Cap
Alex Grassi
50th Cap
Paul Singh
50th Cap

2018 FIH Hockey World League Round 2 (Tacarigua, Trinidad & Tobago) Bronze Medal
2018 Pan American Cup (Lancaster, Pa.) Bronze Medal
TEAMS USA
U.S. WOMEN’S NATIONAL TEAM

March 31 - April 9  Hawke’s Bay Cup
     Hawke’s Bay, New Zealand
May 24-27   Citi USA vs. Ireland Series
     Lancaster, Pa.
July 8-23   FIH Hockey World League Semifinals
     Johannesburg, South Africa
August 4-13  Pan American Cup
     Lancaster, Pa.
November 5-12  International Festival of Hockey
     Melbourne, Australia
November 18-26 Sentinel Homes Hockey World League Final
     Auckland, New Zealand
The U.S. Women’s National Team’s 2017 schedule was packed from start to finish with one goal in mind: qualify for the 2018 Vitality Hockey Women’s World Cup. That became a reality following multiple international competitions, including a first place finish at the FIH Hockey World League Semifinals in Johannesburg, South Africa.

Competition began for the USWNT at the Hawke’s Bay Cup in New Zealand from March 31 to April 9, where USA finished fourth. Six weeks later, USA was back on home turf for the Citi USA vs. Ireland Test Series in Lancaster, Pa. The red, white and blue finished the series with two wins and one tie as a final preparation for the FIH Hockey World League Semifinals. In South Africa, following a second place finish in pool play, the USWNT orchestrated a “never say die” performance. Beginning in the quarterfinal, USA defeated Japan 1-0 to advance to the semifinals and punched their ticket to London for the World Cup. Next, USA squared off against FIH Hero World Ranked No. 2 England, where after tying the game in the final minutes set up a thrilling shootout victory to move on to the finals. Once again, USA persevered to tie the game late in regulation against Germany before winning in a shootout to be crowned champions.

The USWNT then returned to their home turf to participate in the 2017 women’s Pan American Cup in Lancaster, Pa. Here the team earned their second medal of 2017 with a bronze. In November, USA traveled to the southern hemisphere to take part in the International Festival of Hockey in Melbourne, Australia before setting their sights on Auckland New Zealand for the Sentinel Homes Hockey World League Final. USA finished second in their pool and placed seventh in the tournament.

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TEAM USA
JUNIOR U.S. MEN'S NATIONAL TEAM

June 25 - July 2
European Tour
The Netherlands

October 22-29
Sultan of Johor Cup (U-21)
Johor Bahru, Malaysia

November 19-2
USA vs. Canada Series [U-19]
Moorpark, Calif.

TEAM USA
JUNIOR U.S. WOMEN'S NATIONAL TEAM

April 10-12
USA vs. England Series [U-21]
Bisham, England

April 12-18
USA vs. Belgium & Germany Series [U-19]
Moorpark, Calif.

April 12-18
USA vs. Ireland Series [U-17]
Dublin, Ireland

June 12-16
Young Women's National Championship (U-21)
Lancaster, Pa.
The Junior U.S. Men’s National Teams opened up 2017 with four training camp weekends, all held at the Chula Vista Elite Athlete Training Center in Chula Vista, Calif. This was followed by participation in May at the prestigious California Cup in Moorpark, Calif. before the U-19 USMNT embarked on a 10-day long European Tour.

While in The Netherlands, USA played three games against Holland and Belgium. Although they faced strong opponents, USA gathered great international experience against highly competitive and skilled junior teams.

The Talent Identification and Selection Camp was held in mid-July, where the new U.S. U-15, U-18 and U-20 Men’s National Teams were named. This was followed by two more training camps before the U-21 USMNT traveled to Johor Bahru, Malaysia for the Sultan of Johor Cup. This invitation-only event included the junior squads of Australia, Great Britain, India, Japan and Malaysia.

To finish out the year, the U-19 USMNT hosted Canada’s junior team in Moorpark, Calif. for a four-game series. The matches for the young and growing squad were all very close, with USA clinching the series.

2017 U.S. U-15 Men’s National Team
Leo Baumgardner | Thousand Oaks, Calif.
Corey Dykema | Newport News, Va.
Brett Esera | Lafayette, Calif.
Mehtab Grewal | Simi, Calif.
Jack Hawley | Ventura, Calif.
Gurcharan Johal | Phoenix, Ariz.
Wyatt Katz | Santa Rosa Valley, Calif.
Tyler Kim | Fredericksburg, Va.
Namit Mangat | Glendale, Ariz.
Rafael Martell | Miami, Fla.
Noah Mendoza | Monument, Colo.
Noah Reynolds | Moorpark, Calif.
Amar Singh | Santa Clara, Calif.
Russell Smith | Camarillo, Calif.
Matthew Wong | Alamo, Calif.
Ike Wood | Marshall, N.Y.

2017 U.S. U-18 Men’s National Team
Owen Clobes | Ventura, Calif.
Gerald Cutone | Reading, Mass.
Phil Govaert | Rye, N.Y.
Rajen Gupta | Agoura Hills, Calif.
Liam Hawley | Ventura, Calif.
Colin Hennessy | Marlborough, Mass.
Jatin Sharma | San Francisco, Calif.
Michael Mendoza | Monument, Colo.
Ahren Ouddis | Camarillo, Calif.
Patrick Quinn | Doral, Fla.
Dean Schiller | Alexandria, Va.
Phil Schofield | Moorpark, Calif.
Jugraj Skoker | Sunnyvale, Calif.
Puneet Singh | San Jose, Calif.
Cameron Spack | Thousand Oaks, Calif.
Galvin Stuart | Old Saybrook, Conn.
Damin Taralo | Hong Kong, China
Spencer Walshaw | Thousand Oaks, Calif.
Sam Zuzick | Moorpark, Calif.

2017 U.S. U-18 Men’s National Team
Payton Breslow | Moorpark, Calif.
Alex Curtis | London, United Kingdom
Christian De Angelis | Doylestown, Pa.
Jack Galucci | Trumbull, Conn.
Zaid Hassan | Santa Clara, Calif.
Wander Hommes | Westlake Village, Calif.
Graeme Jackson | Moorpark, Calif.
Amar Khokhar | Valencia, Calif.
David Kristof | Darien, Conn.
George McGuigan | Del Mar, Calif.
Alberto Montilla | Allen, Texas
Ajit Parmar | Fremont, Calif.
Keeving Pilaro | Southampton, N.Y.
Garry Singh | Corona, Calif.
Ryan Torigian | Simi Valley, Calif.
Sahil Vig | Simi Valley, Calif.
As the women’s Olympic Development Pipeline continues to expand, so do the opportunities for the Junior U.S. Women’s National Teams. In 2017, each squad participated in a tour abroad to gain valuable experience against some of the globe’s top junior teams.

In April, all three teams traveled to Europe. The U.S. U-21 Women’s National Team went to Bisham, England for a four-game series. After falling in the opening match, USA regrouped in the remaining three to earn draws.

The U.S. U-19 Women’s National Team went to Germany where they played three matches split between Belgium and Germany. USA started their first match against Belgium slow and found themselves in a three goal deficit. They worked back to cut the margin but Belgium earned the victory. Game two saw USA leading by one at the half, but Germany would tally three for the win. The U-19 USWNT wrapped up the tour against Belgium. After both sides created many chances, it was Belgium who found the back of the goal twice.

Lastly, the U.S U-17 Women’s National Team traveled to Dublin, Ireland to play their junior side in a three-game series. USA started their tour off strong and continued that momentum as they completed a series sweep over Ireland.

The U.S. Women’s National Development Squad had multiple training camps in 2017 and participated as a team at the Young Women’s National Championship.

JUNIOR U.S. WOMEN’S NATIONAL TEAM

**2017 U.S. U-21 Women’s National Team**

Gabby Andretta | New Vernon, N.J.
Skyler Caron | Hampton, N.H.
Leah Grouse | Virginia Beach, Va.
Samantha Davidson | North Andover, Mass.
Emma DeBerdine | Millersville, Pa.
Charlotte De Vries | Wayne, Pa.
Riley Fulmer | Chapel Hill, N.C.

**2017 U.S. U-19 Women’s National Team**

Hailey Abbott | Malaga, N.J.
Maya Clare | Quakertown, Pa.
Christen Conley | Oak Park, Ill.
Mary Crumlish | Amherst, N.Y.
Lexi Davidson | North Andover, Mass.
Clare Donovan | Kennett Square, Pa.
Megan Duvernois | Collegeville, Pa.
Makayla Gallen | Glen Mills, Pa.

**2017 U.S. U-17 Women’s National Team**

Maddie Bacskai | Brentwood, Pa.
Kendall Ballard | Charlotteville, Va.
Kelsey Bing | Houston, Texas
Virginia Bramley | Elizabethtown, Pa.
Kathryn Carter | Gilroy, Calif.
Amanda Collins | Binghampton, N.Y.
Brooke DeBerdine | Millersville, Pa.
Kelsee Lepage | Honey Brook, Pa.
Madison Maguire | Rumson, N.J.
Mikayla Michaels | Needham, Mass.
Margaux Paolino | Villanova, Pa.
Jenny Rizzo | Hershey, Pa.
Kealsie Robles | Seaford, Va.
Taylor Stone | Herndon, Va.
Casey Sumfest | Lewisburg, Pa.
Juliana Tornetta | Plymouth Meeting, pa.
Sophia Tornetta | Plymouth Meeting, Pa.
Elise Wong | Perth Amboy, N.J.
Corinne Zanolli | Newtown Square, Pa.

**2017 U.S. Women’s National Development Squad**

Marybeth Barham | Fairfax, Va.
Alexandra Hammar | Dushbury, Mass.
Carrie Hanks | Niskayuna, N.Y.
Karlle Heistand | Hamburg, Pa.
Dari Herneon | Gilroy, Calif.
Kellie Joyce | South Pomfret, Vt.
Taylor Lister | Hummelstown, Pa.
Carrara Lucas | Brooklandville, Md.
Ryan McCarthy | Madison, N.J.
Emily McCoy | Little, Pa.
Erin Menges | Richmond, Va.
Megan Miller | Palmer, Pa.
Kasey Tapman | Annapolis, Md.
Casey Umstead | Green Lane, Pa.

| U-21 USWNT vs. ENG SERIES | **0-1-3** |
| U-19 USWNT vs. BEL/GER SERIES | **0-1-3** |
| U-17 USWNT vs. IRL SERIES | **3-0-0** |
TEAM USA
U.S. MASTERS NATIONAL TEAMS
February 2-5
Masters Indoor World Cup (O-40, O-50)
Krefeld, Germany

TEAM USA
U.S. WOMEN'S NATIONAL INDOOR TEAM
January 4-9
International Rohrmax Cup
Vienna, Austria

September 30 - October 8
USA vs. Australia's Development Team
Spring City, Pa.

October 16-21
Indoor Pan American Cup
Georgetown, Guyana
In 2017, the U.S. Masters Committee sent three teams to the inaugural Masters Indoor World Cup in Krefeld, Germany from February 2-5.

The U.S. O-40 Men's Masters Team landed in a competitive pool, first facing the number one ranked The Netherlands losing 1-13. Next they faced Denmark and fell 2-8 and lost to Italy 6-12. Their final pool game saw USA draw with Poland before meeting Sweden in the 9th/10th place game. Five field goals and one penalty corner conversion lifted Sweden over USA, earning them a 10th place finish.

The U.S. O-50 Men's Masters Team also had a tough pool and were able to stick with some of the top teams in the world. In their first pool game, USA jumped to an early lead but Italy fought their way back to win the game 2-3. Their second game saw them face Switzerland who scored four goals in the first half. USA responded with two but Switzerland added two more themselves as the final score ended 2-6. Game three against Germany-Eagles, USA scored quick in the second minute and found the back of the goal three more times as they won 4-3. This was followed by a 3-8 loss to The Netherlands and a 3-7 loss to Germany, placing them in the 5th/6th place game. A rematch of their first game, USA scored first but it was Italy who took the match 2-3.

The U.S. O-40 Women's Masters Team opened up the tournament against England. After England scored three, USA responded but not before England tallied three more to take the opening game 2-6. A close game two saw USA and Germany-Eagles share goals but it was Germany who pulled out the 1-2 win. This was followed by a 0-6 defeat against Germany-Eagles share goals but it was Germany who pulled out the 1-2 win. This was followed by a 0-6 defeat against Germany putting them in the 5th/8th place track. A thrilling 0-0 regulation against Italy resulted in a shootout. Italy prevailed 1-0 putting USA into the 7th/8th place game. USA defeated Sweden 2-0 to earn 7th.
The U.S. Women's National Indoor Team kicked off 2017 by traveling to Vienna, Austria for the International Rohrmax Cup from January 6-8. Sending two teams, USA competed in a total of nine games during three days of competition against Austria's U-21, Rot-Weiss Wettingen, Switzerland's U-21 and SV Arminen.

In the final day, USA Blue won their first match by a comfortable margin but after a devastating goal to even the score just seconds before the final buzzer tied the second game, their title chances were gone. This draw put USA Blue out of contention but opened the door for USA Red to claim first place if they could beat Switzerland's U-21 Team. In a high-caliber and competitive match, USA Red prevailed and took the title by a score of 4-1.

USA Blue finished with a 2-1-2 record and USA Red with a 3-1-1 and the first place finish.

To help the Indoor USWNT prepare for the Indoor Pan American Cup, they hosted Australia's Women's National Indoor Development Team at the end of September for a six-game test series at The Training Center in Spring City, Pa. Dominant in the first three matches (9-0, 7-3, 8-0), Australia closed the gap in game four as the scoring went back and forth before the Indoor USWNT found a two goal lead and the 5-3 win. After being tied 4-4 during regulation in the fourth match-up, the victor was decided in a shootout and USA ran out a 2-0 victory. To wrap up the series, USA notched five goals to Australia’s one for a comfortable 5-1 win.

In October, the No. 28 Indoor USWNT made history in Georgetown, Guyana after winning the women’s Indoor Pan American Cup and earning their first ever bid to the FIH Indoor Hockey World Cup after going 7-0 during the six-day event. In the opening game, the Indoor USWNT fought back from an 0-2 deficit to score seven unanswered to win 7-2. Game two saw the Indoor USWNT score early and withstand a long period of sustained pressure from No. 18 Uruguay to regroup and secure a 3-0 win.

Their final match against No. 9 Canada, previous Indoor Pan American Cup champions, was critical as the winner would advance to the final. The tactical game saw USA score first but Canada answered three minutes later. Eventually, the red, white and blue opened up the scoring on their way to a 4-1 win.

In the gold medal game, the Indoor USWNT beat No. 13 Argentina 2-1, earning them the FIH Indoor Hockey World Cup bid. Campbell scored the game-winning goal on a penalty stroke attempt late in the second half. The goal was the 19th for Campbell during the event, earning her Top Scoring honors while also being named Best Player of the tournament. Sammy Popper was also named Junior Player of the Tournament.

In their third game the Indoor USWNT remained perfect, topping No. 13 Argentina 4-2 with Ali Campbell tallying all four goals.

The fourth day saw the Indoor USWNT with two games, the first against Barbados and the second against No. 22 Guyana. In the first match, the Indoor USWNT scored five goals in each half for a comfortable 10-0 win over Barbados. Next, the Indoor USWNT defeated host Guyana 7-1, in front of a home-spirited crowd.

Their final match against No. 9 Canada, previous Indoor Pan American Cup champions, was critical as the winner would advance to the final. The tactical team played well but Canada scored early. The Indoor USWNT rallied and won 4-1 to take the gold medal.

In the gold medal game, the Indoor USWNT beat No. 13 Argentina 2-1, earning them the FIH Indoor Hockey World Cup bid. Campbell scored the game-winning goal on a penalty stroke attempt late in the second half. The goal was the 19th for Campbell during the event, earning her Top Scoring honors while also being named Best Player of the tournament. Sammy Popper was also named Junior Player of the Tournament.

The Indoor USWNT finished the 2017 season with a record of 7-0 and earned their first bid to the FIH Indoor Hockey World Cup.
In 2017, USA Field Hockey continued to see growth with a nearly 5% increase in membership. The increase was led by a continued surge in numbers at the U-12 Age Division, more specifically a 15.5% increase from 2016. This growth can be linked to enhanced program offerings that help introduce more youth to the game of field hockey. Programs include the FUNdamental Field Hockey grant, Learn to Play events in conjunction with the National Hockey Festival and Disney Showcase, as well as a new Scouts Program. Although the Adult Membership saw a decrease in numbers, adult play is still being sustained through two newer memberships. In its first full year the Collegiate Membership saw 329 members enroll and take advantage of their multiyear membership at a discounted price. Temporary Membership saw a 30.9% increase during 2017, a result of continued expansion of the Sanctioned Event program which includes tournaments with strong adult play like the California Cup, Baltimore Field Hockey Association’s Beach Bash and Big Apple Memorial Six-a-Side. The Sanctioned Event program also includes leagues like the Junior Premier Outdoor League and Junior Premier Indoor League. Coach and Umpire Memberships both grew at 5%, a testament to new programs like the Coach Education Program's Technical Skills Workshop and Umpire Skills Clinics. In 2018, USA Field Hockey hopes to sustain growth while also continuing to enhance offerings for all members of the USA Field Hockey Family, athletes, coaches, umpires and fans.

**Members by Type**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>JAN. 1, 2017 - DEC. 31, 2017</th>
<th>% CHANGE CURRENT/PRIOR</th>
<th>JAN. 1, 2018 - DEC. 31, 2016</th>
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<tr>
<td>U-12 Membership</td>
<td>4,827</td>
<td>15.56%</td>
<td>4,177</td>
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<td>U-19 Membership</td>
<td>16,652</td>
<td>0.41%</td>
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<td>Adult Membership</td>
<td>1,125</td>
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<td>Coach Membership</td>
<td>2,172</td>
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<td>Collegiate Membership</td>
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<td>Umpire Membership</td>
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<td>Lifetime Membership</td>
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<td>Temporary Membership</td>
<td>1,229</td>
<td>30.88%</td>
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<tr>
<td><strong>Totals</strong></td>
<td>27,779</td>
<td><strong>4.98%</strong></td>
<td>26,460</td>
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**Members by Region**

<table>
<thead>
<tr>
<th>REGION</th>
<th>JAN. 1, 2017 - DEC. 31, 2017</th>
<th>% CHANGE CURRENT/PRIOR</th>
<th>JAN. 1, 2018 - DEC. 31, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region 3 - Northeast</td>
<td>3,841</td>
<td>13.81%</td>
<td>3,375</td>
</tr>
<tr>
<td>Region 4 - New York</td>
<td>2,895</td>
<td>7.06%</td>
<td>2,704</td>
</tr>
<tr>
<td>Region 5 - Pennsylvania</td>
<td>5,657</td>
<td>7.35%</td>
<td>5,261</td>
</tr>
<tr>
<td>Region 6 - New Jersey</td>
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The Futures Program is dedicated to developing the top athletes in each region, identifying the most talented athletes in the nation and cultivating the Olympic athletes of tomorrow.

Since its establishment in 1990, the Futures Program has been the start of many athletes’ Olympic Journeys. In 2017, 4,692 of the top high school and middle school athletes who aspire to play at an elite level participated in the Futures Program.

The 2017 USA Field Hockey’s Futures Program was an elite training experience for middle school and high school athletes that consisted of 21 hours of training with a top group of coaches and new athlete centered curriculum. The Futures Program is the start of the Olympic Development Pipeline and nearly all U.S. Women’s National Team members participated in the program. Futures has also become one of the premier collegiate recruiting opportunities in the United States.

Regional Futures Tournaments
May 6-7 & May 20-21 | Various Locations

The Citi Regional Futures Tournaments (RFT), presented by Harrow Sports, encompassed all of USA Field Hockey’s nine regions. These tournaments included approximately 3,700 athletes from the 2017 Futures Program. The tournament takes place after the seven sessions and gives athletes the opportunity to show off their skills in a tournament environment. The RFT was the selection tournament for the regional team structure for the U-16 and U-19 age groups. Athletes were selected to compete along with other athletes in their region at the National Futures Championship. The U-14 athletes selected compete in mixed region teams at the NFC.

Regional Training Camps
June 10-11 | Various Locations

Citi Regional Training Camps, presented by Harrow Sports, were offered for the second year in a row to provide each selected regional team the opportunity to train together in preparation for the National Futures Championship. The camp consisted of 16 - 20 hours of training over a two-day weekend. The head coaches prepared sessions consisting of skills training, classroom and video review, along with team bonding opportunities.

Young Women’s National Championship
June 12-16 | Lancaster, Pa.

The Young Women’s National Championship (YWNC) served as a high-level, international structured competition. It was also the selection venue for the U-21 Junior National Camp. The YWNC was the addition of the newly appointed U.S. Women’s National Development Squad. The Development Squad and U.S. U-21 Women’s National Team competed as two of the eight teams in the tournament. The remaining six teams included 108 athletes that were selected from their Regional High Performance Centers across the United States.

National Futures Championship
June 20-29 | Lancaster, Pa.

The Citi National Futures Championship (NFC), presented by Harrow Sports, continues to be the premier championship event for USA Field Hockey’s Futures Program and the Olympic Development Pipeline. Approximately 15% of the 4,692 athletes were selected from the RFT to the NFC. The regional teams competed in the U-16 and the U-19 age groups at the National Futures Championship. The U-14 age group continued to compete as mixed region teams. The Stars and Stripes Elite Game culminates the event for each age group, which was an all-star game format and the first selection opportunity for athletes that attended the NFC. Additional selection opportunities included Junior National Camp, AAU Junior Olympic Games and the Junior U.S. Women’s National Teams.

STX Select
December 26-19 | Lancaster, Pa.

The year 2017, marked the second time USA Field Hockey offered the event STX Select. This selection event was a combined U.S. U-17 and U-19 Women’s National Team training camp along with a four-team tournament over 4 days. STX Select included the top 72 athletes in the country that were selected from Junior National Camp. It served as the final selection opportunity for a coveted spot on the U-17 and U-19 USWNT.
National Indoor Tournament Qualifiers
December 17 - January 29 | Various Locations

Over several weekends from December 2016 to January of 2017, a total of 573 teams across the U-16 and U-19 Girls divisions battled for spots in the National Indoor Tournament in their respective age groups at the National Indoor Tournament Qualifiers, presented by YOLO Sportswear. A total of 36 different qualifiers were held at 13 locations around the United States, hosting as many as 64 teams in a single weekend at some sites.

Locations:
- Brown University, Providence, R.I.
- Feasterville Sportsplex, Feasterville, Pa.
- Heritage Hills Athletic Club, York, Pa.
- Libertyville Sports Center, Libertyville, Ill.
- Lock Haven University, Lock Haven, Pa.
- Louisville Sports Center, Louisville, Ky.
- Siena College, Loudonville, N.Y.
- Spooky Nook Sports, Manheim, Pa.
- State College Area High School, State College, Pa.
- The Training Center, Spring City, Pa.
- United Sports Training Center, Downingtown, Pa.
- Ursinus College, Collegeville, Pa.
- Virginia Beach Field House, Virginia Beach, Va.

Participating Teams: 558
- Adult Men: 6
- Adult Women: 6
- U-10 Co-Ed: 18
- U-12 Co-Ed: 66
- U-14 Girls: 168
- U-16 Girls: 144
- U-17 Boys: 4
- U-19 Girls: 144

National Hockey Showcase
February 3-5 | Lakewood Ranch, Fla.

The 2017 National Hockey Showcase, presented by Harrow Sports, saw teams from the U-16 Girls and U-19 Girls Divisions descend upon Lakewood Ranch, Fla. for the second year of the National Hockey Showcase. With colleges and universities in attendance, athletes took advantage of one of the largest recruiting opportunities on the field hockey calendar and put their skills to the test against other top tier talent on the pristine fields of the Premier Sports Campus.

Participating Teams: 102
- U-16 Girls: 45
- U-19 Girls: 57

Colleges in Attendance: 88
Ancillary Programs: Futures Level 1 Evaluations, Goalkeeper Showcase

USA Field Hockey’s National Events have been a staple on the field hockey calendar for decades, providing everything from large-scale recruiting showcases, to small-sided regional events that continue to help grow the game in communities across the country. 2017 brought plenty of action with the continuation of long held traditions like the National Hockey Festival in its 36th year, as well as a new addition to the schedule with the first running of Summer Bash New England in Providence, R.I.

The National Events also saw an increase in participation for the younger age groups in 2017, offering U-12 Co-Ed play for the first time at the National Hockey Festival and continuing to provide opportunities for young field hockey enthusiasts at events like the Summer Bash Series and National Indoor Tournament. In total, nearly 1,400 athletes were served by events with a U-10 Co-Ed and/or U-12 Co-Ed Division last year, helping foster a continued love of the sport for these young boys and girls and providing valuable time to grow with teammates, both on and off the field.

USA Field Hockey’s National Events continue to be a source of excitement and fierce competition, serving as a proving ground for both the elite clubs and programs just putting down roots in developing areas. We are continually looking for ways to expand and improve these offerings and to bring ever more chances to play to the field hockey family. The Events Department is looking to build on what was started in 2017, in the years to come.

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Regional Club Championships
April 29 - June 18 | Various Locations

The Regional Club Championships (RCC), presented by Harrow Sports, are elite regional tournaments crowning the top teams from each region to be represented at the National Club Championships (NCC). Over several weekends during the spring season, teams battled for the coveted spots at the NCC for their respective age divisions, earning a chance to compete amongst the top 16 teams in the nation. The event series offered additional regional playing opportunities across the country as well as an additional recruitment platform for colleges and universities to attend.

Participating Teams: 163
- U-14 Girls: 50
- U-16 Girls: 56
- U-19 Girls: 57

Locations:

Summer Bash in New England
June 17-18 | Brown University | Providence, R.I.

2017 marked the inaugural year for the Summer Bash in New England, presented by 4U Sports, a two-day event that saw a total of 38 teams compete. With a mission to create additional regionized playing opportunities for U-10, U-12 and U-14 athletes, USA Field Hockey created the Summer Bash Series. These events are aimed to continually improve the offerings around development and provide opportunities for athletes, coaches and umpires to Grow the Game in their backyards and encourage participants to become lifelong advocates.

Participating Teams: 38
- U-10 Co-Ed: 5
- U-12 Co-Ed: 9
- U-14 Girls: 24

National Club Championship

Teams across the U-14 Girls, U-16 Girls and U-19 Girls divisions gathered at the Home of Hockey at Spooky Nook Sports in Lancaster, Pa. to crown the National Club Champion for their respective age divisions. Sixteen total representatives from all the participating regions in each age group from the RCC went head-to-head over three days to capture the title, spanning nine total days of competition.

Participating Teams: 48
- U-14 Girls: 16
- U-16 Girls: 16
- U-19 Girls: 16

Results:
- U-14 Champion: WC Eagles
- U-16 Champion: WC Eagles
- U-19 Champion: Nook Hockey
Summer Bash at the Beach
July 21-23 | Virginia Beach Regional Training Center | Virginia Beach, Va.

In its third year, the Summer Bash at the Beach, presented by 4U Sports, in Virginia Beach, Va. saw growth from 2016. The second Summer Bash Series event of the year, this edition saw almost twice as many teams as its June counterpart, while continuing to emphasize regionalized playing opportunities for U-10, U-12 and U-14 athletes.

Participating Teams: 75
- U-10 Co-Ed: 6
- U-12 Co-Ed: 27
- U-14 Girls: 42

National Hockey Festival
November 23-25 | International Polo Club of Palm Beach | Palm Beach County, Fla.

In its 36th year, the National Hockey Festival, presented by CranBarry, saw the addition of a U-12 Co-Ed 7v7 division. Festival also saw U-14 Girls, U-16 Girls and U-19 Girls and Adult athletes gather to develop, showcase and reconnect with their skills at the International Polo Club. The 2017 Festival boasted several ancillary offerings for athletes, coaches and spectators that enhanced the tournament experience both on and off the field.

Participating Teams: 164
- Adult Women: 6
- U-12 Co-Ed: 9
- U-14 Girls: 34
- U-16 Girls: 63
- U-19 Girls: 52

Ancillary Programs: College Coach vs. Club Coach Game, NCSA College Information Night, Futures Level 1 Evaluations, Goalkeeper Showcase, Level 1 and Level 2 Instructional Coaching Clinics, Learn to Play Event, All Boys Game

Colleges in Attendance: 124

Total Participation:
164 Teams Participated in 2017 Events
1,721 Teams Participated in 2017 Events

Increase in Teams from 2016:
5.9%
COACH EDUCATION PROGRAM

USA Field Hockey’s Coaching Education Program (CEP) is focused on developing the overall “blueprint” for the long term Coach Development Pathway. CEP’s programs provide coaches across the nation with education, tools and resources for professional development, so that coaches of all levels can be equipped with the most current, effective and engaging ways to teach their athletes.

Whether coaching as a volunteer in a young recreation program or at the club or collegiate level, USA Field Hockey’s CEP will both inspire and provide opportunity, direction and support for coaches to reach their personal and professional goals.

Feedback from the Technical Skills Workshops, Level 1 and 2 Instructional Coaching Clinics have been extremely positive. All participants are surveyed after the course through Survey Monkey, and 98% of those who responded rated the courses ‘Outstanding’ or ‘Very Good’.

The Technical Skills Workshop was piloted by Craig Parnham and Jun Kentwell in August 2017 and saw 50 participants take part in this active three-hour session. Two more were run in Colorado and New Jersey. The focus of this workshop is on teaching skills in a developmentally-appropriate way, while technical instruction includes covering the basic grips, detecting and correcting errors, ball control, passing and receiving, forehand and backhand skills, aerials and more. The Coach Education and Learning Program are creating a “Workshop Series” that will become part of the Coach Education and Learning Pathway moving forward. Following the pilot, three Technical Skills Workshops were held in the United States.

Following a highly successful four-year journey with the U.S. Women’s National Team, USA Field Hockey welcomed Craig Parnham to his new role as the Director of Coach Education and Learning on January 1, 2017.

Level 1 Instructional Coaching Clinics

Designed for coaches with a basic knowledge and understanding of field hockey, the Level 1 Instructional Coaching Clinics cover a range of topics essential for coaching success where an athlete-centered learning approach is emphasized. In 2017, the CEP held 17 Level 1 Clinics in nine regions, that passed along USA Field Hockey best principles in coaching to 409 coaches and provided personal training to 25 Level 1 Coach Educators, including 19 lead instructors over the course of the year.

Level 2 Instructional Coaching Clinics

The two-day, 14-hour Level 2 Instructional Coaching Clinic expands on several topics covered in the Level 1 and in 2017, challenged participants to further define and evaluate their individual coaching philosophy, delivery and techniques while encouraging self-assessment and collaboration with the coach educators and fellow colleagues. Coaches worked in groups to share best practices and receive peer feedback in a comfortable and encouraging environment. CEP held nine Level 2 Clinics in six regions and trained 144 coaches. Fourteen coaches were trained to be Coach Educators which included 13 lead instructors. From January to June, 19 different Coach Educators instructed either a Level 1 or 2 Clinic.

FIH Coach Education Courses | Pan American Cup

USA Field Hockey had the honor of hosting three FIH courses during the Pan American Cups in August in Lancaster, Pa.

- FIH Trainer Course - Craig Parnham
- FIH Coach Educator Course - 5 Attendees - Steve Jennings, Carla Tagliente, Tracey Fuchs, Dr. Stephen Harvey & Jeremy Cook
- FIH Level 2 Course - 16 USA coaches trained by Rodolfo Mendoza and Michel Kinnen
**National Events:**

**Young Women’s National Championship**  

**National Futures Championship**  
June 20-29 | Spooky Nook Sports | Lancaster, Pa.

For both the Young Women’s National Championship and Cit National Futures Championship, presented by Harrow Sports, the CEP aided in appointing coaches. Coach development and mentorships happened during the events which included video, written and verbal feedback.

**AAU Junior Olympic Games**  

USA Field Hockey took advantage of an opportunity to provide professional development at the AAU Junior Olympic Games in Detroit, Mich. In June, applications were accepted to coach at this event with the ideal candidate an experienced coach with a player-centric philosophy who is highly proficient in teaching junior high performance players in the U-16 age division. CEP appointed eight head coaches including, William Byrne, Alexandru Gheorghe, Jennifer Johnstone, Nicole Morgan, Melissa Ramsey, Rob Short, Courtney Veinotte and Harold Warner, Jr., and one coach educator, Amy Robertson, who facilitated coaching feedback.

**National Goalkeeping Coaches Forum**  
December 7 | Spooky Nook Sports | Lancaster, Pa.

The inaugural National Goalkeeping Coaches Forum saw 63 participants take part in the on-field demonstrations and classroom-based workshops that focused on the development of goalkeepers of all levels. This full-day course covered topics such as coaching the technical aspects of goalkeeping, effective practice design for developing goalkeepers and putting it all together in a team setting. It featured lessons from U.S. Women’s National Team Goalkeeping Coaching Staff Phil Edwards and Dave Williamson, and instruction from Craig Parnham, USA Field Hockey’s Director of Coach Education and Learning. It also included special guest Alan Olive, Director of High Performance Coaching and one of the leading practitioners and consultants for various Olympic Sports. Olive presented on “Creating Effective Learning Environments” and “Reflection: The Ultimate Tool for Developing Expertise to Improve Coach Behavior.”

**National Coaches Forum**  
December 8-9 | Spooky Nook Sports | Lancaster, Pa.

The fourth National Coaches Forum welcomed 109 participants. The Forum included networking opportunities, on-field demonstrations and classroom-based workshops that focused on the development of high-performance coaches. It included presentations from Parnham, Edwards, Janneke Schopman, USWNT Head Coach, Nick Shedd, USWNT Strength and Conditioning Coach, and Rutger Wiese, USMNT Head Coach. There was also special guest presenters including Olive, Dr. Jamie Robbins, Certified Mental Performance Consultant, and Dr. Stephen Harvey, Ohio University Associate Professor in Coach Education.

**Coach Educator Training**  

The inaugural Coach Educator Training saw 33 individuals review the practical delivery of Level 1 and Level 2 Instructional Coaching Clinics and Technical Skills Workshops. The full-day event featured presentations from head coach educators Edwards, Dr. Harvey, Olive and Parnham, and trained Coach Educators. The official invite to attend the CEP’s first Coach Educator Training was extended to coach educators who have delivered the new USA Field Hockey Level 1 or Level 2 Instructional Coaching Clinics, and, in addition, those identified as having the potential to become highly skilled coach educators.

**Futures Curriculum Improved**

The Coach Education and Learning program took part in rewriting the Futures Curriculum to include video support and learning for coaches and players. All content follows the athlete-centered approach to coaching and learning.

**NCAA Final Four**

Held in conjunction with the NCAA Final Four weekend in Louisville, Ky., the CEP put on a Coaches Panel on November 19 that gave coaches the chance to speak with college coaches Jenelle Anthony of Centre College, Carolyn King Robitaille of Saint Anselm College and Justine Sowry from the University of Louisville. Mark Blankenbaker from Bellarmine University was the moderator.
Training

Umpire training was ongoing throughout the year and began with indoor trainings in Pennsylvania that consisted of mainly new and young umpires, with approximately 40 attending. More trainings and clinics were held in Pittsburgh, Pa., Rowan University in Stratford, N.J. and Goucher College in Baltimore, Md. The locations of Pittsburgh and Goucher were able to demonstrate with on-field teachings. Rowan was classroom only with a number of college players. Classroom trainings were performed in a number of areas, the largest being in conjunction with the Pan American Cups in Lancaster, Pa., in which 75 umpires attended and gained experience from the International Hockey Federation (FIH) on the proper rules processes and protocols for today’s game and beyond. Trainings were also held in Chicago, Lancaster, Pa., Avon Grove, Pa. and Kennett, Pa. Many of the trainees were high school or college aged. There was also a classroom training prior to the National Hockey Festival in Palm Beach County, Fla. that had 45 in attendance.

There were 70 participants for an FIH, Pan American Hockey Federation (PAHF), USA Field Hockey and National Collegiate Athletic Association (NAIA) Advanced Umpire Seminar held at the Spooky Nook Sports in Lancaster, Pa. from August 5-6. This was conducted by the FIH with the help of USA Field Hockey and the PAHF Umpire Committee Chairperson, held in conjunction with the Pan American Cups. Also with this training was a FIH Academy Educator Course and FIH Technical Officials Seminar held August 1-3 in Lancaster, Pa.

A teleconference seminar, sponsored and funded by NAIA conferences, was held in October with video education and training for about 90 umpires.

An Evaluators/Managers Seminar was held in December in conjunction with the STX Elite event. Eighteen participants were instructed on the proper processes for evaluation to meet USA Field Hockey levels and ratings. These individuals will be remote evaluators throughout the country.

A new initiative called “You Make the Call” Umpire Forum was established for the purposes of education and consistency within the umpire community. The goal is to post a clip of situations on a regular basis and allow the community to view and comment on what is perceived in the clip. Clips will be associated with a specific rule which are posted as well with the intent of creating a better understanding of a rule and its proper application.

Umpiring produced an Annual Rules Briefing Video, which can be viewed on the website. This is a service we have been providing the hockey community at the beginning of the scholastic seasons for the past number of years.

We now have an online rules test for umpires and anyone who wishes to take it. Umpires must achieve a minimum of 85 percent on the 50-question true/false test to maintain their current rating. The 2018 version of the test will be ready before June 1 and will require a 90 percent for passing.

Steven Horgan, USA Field Hockey’s Umpire Director, attended an FIH Umpire Managers Seminar from August 18-19 in Amsterdam.

Recruiting and Retention

The Umpiring Department is continuing to grow the umpire ranks. In 2015 and 2016, the average age of umpires was 48. As of May 1, 2018 the average age was 46, which is a significant change in one year. This results from more and more younger individuals becoming interested in umpiring.

In 2017, there were 811 registered USA Field Hockey Umpire Members, an increase of 44 new members since 2016. More communication was sent out to this demographic to help promote opportunities and membership.

National Events

There were no issues getting umpires to cover the National Events in 2017 and there were always a sufficient number for each to make sure the umpires were not over worked. The structure is to try and have the umpires work one more game per day than a team play. This concept helped keep the quality of umpiring consistent throughout the event.

Umpire Administration

For 2017, the Umpiring Department was able to keep up with the input of evaluations for all umpires. This allowed for outdoor ratings of umpires to be easily checked and confirmed. This process was not implemented for indoor ratings but the plan is to have it in place before the end of 2018.

To assist with the challenge of keeping up with all National Event offerings, ratings and trainings, the Umpiring Department will look to hire a full-time Umpire Administrative Coordinator in 2018.

International

USA Field Hockey’s international umpire positions are again very active in 2017. There was a number of upgrades in ratings as well as appointments to represent at many major FIH and PHF events. USA officials were involved at all levels of the FIH Hockey World League events, continental and regional high-level events.

Two international female umpires retired in 2017, which now leaves USA with four females and six male international umpires. There is a group of four females in the pipeline for the international level. Many USAMNT training and practice matches are used to allow this group to gain more experience.

811 UMPIRE MEMBERS IN 2017
The primary objective of USA Field Hockey’s Sport Development department is to Grow the Game for future generations to enjoy.

To accomplish this goal, in 2017 USA Field Hockey promoted the sport and offered multiple new and established programs to raise awareness, fuel trial and support grassroots development and sustained playing opportunities for all ages. The Sport Development department works hand-in-hand with the Coach and Umpire Education departments, recognizing that trained coaches and umpires are essential underpinnings of growth.

FUNDamental Field Hockey
The Citi FUNDamental Field Hockey, presented by Harrow Sports, equipment grant is designed as a first exposure program. Established in 2012, its main objective is to raise awareness of field hockey and stimulate widespread trial by providing free beginner equipment to schools, recreation departments, clubs and individuals looking to introduce the sport to boys and girls. Since its inception, USA Field Hockey has given away more than 30,000 sticks and balls. Each equipment grant includes 24 sticks and balls, 12 cones and a carrying bag, plus an online curriculum guide that makes teaching the fundamentals of field hockey easy, safe and fun. Both wood stick sets and a softer stick set option, targeted to elementary physical education, are available. In 2017, the Sport Development department awarded 269 grants. USA Field Hockey conservatively estimates that more than 200,000 kids are able to try field hockey each year through FUNDamental Field Hockey.

Foundations Courses
USA Field Hockey recognizes that many teachers and individuals are interested in field hockey, and want to play it with their students, but may not feel comfortable doing so due to their lack of experience. USA Field Hockey’s Foundations Courses are entry-level coach education courses that are free to school districts who are adding field hockey to their curriculum or after school programs. In 2017, Sports Development held a Foundations Course for more than 100 teachers in Milwaukee, Wis., and another for more than 80 teachers in Palm Beach Country, Fla.

Starter Packages
USA Field Hockey recognizes that the structure and stability provided by schools, recreations, club programs and leagues are critical to the sport. Established in 2016 and in partnership with CranBarry and Goal Sports, Starter Packages lower the cost of goals and goalkeeping equipment, the two most expensive items required to start a program. In 2017, Sports Development held a Foundations Course for more than 100 teachers in Milwaukee, Wis., and another for more than 80 teachers in Palm Beach Country, Fla.

Celebrating High School and College Field Hockey with Learn to Play Events
USA Field Hockey Members, Member Clubs and schools do a great job providing trial opportunities throughout the country. The organization along with members of the U.S. Men’s and Women’s National Teams support these initiatives and join in on the fun whenever possible by offering Learn to Play Events and supporting and celebrating exciting field hockey championships across the nation.


All 2017 NCAA Field Hockey Championships were held in Louisville, Ky. during the same weekend. USA Field Hockey seized the opportunity to highlight the excitement of college field hockey. Working with the Louisville Sports Commission, Kentucky Field Hockey Coaches Association and National Field Hockey Coaches Association, Sport Development organized multiple events around the big games at host schools Bellarmine University and the University of Louisville, with a free Learn to Play event held at Mercy Academy.

USA Field Hockey also held a Saturday Social for all field hockey enthusiasts in town for the NCAA Championships. The following day on the morning of the championship games, new and experienced players were invited to play with special guest, three-time Olympian and former captain of the USWNT Lauren Crandall. Umpires had the opportunity to speak with NCAA and top collegiate officials at the Umpire Q&A, and Coaches had the chance to speak with collegiate coaches on tips and strategies and what to look for when watching the championship games.
USA Field Hockey Promoted the Sport:

In Schools
USA Field Hockey promoted hockey to physical education teachers from across the country at SHAPE America, as well as the Pennsylvania and North Carolina Association for Health, Physical Education, Recreation and Dance Conventions. All conventions included a demonstration and an opportunity for teachers to have a hands-on experience. Highlights included two-time Olympian Michelle Kasold as the keynote speaker in North Carolina, where she and Olympian Liz Tchou led the demonstration and trial.

Through Scouts
In 2017, USA Field Hockey launched the Scouts Program to encourage Scout Troops, boys and girls, to try the sport, and encourage Scouts to use field hockey to earn their Silver and Gold Awards. Sport Development exhibited at the 2017 G.I.R.L. Convention in Columbus, Ohio in October where field hockey was promoted to more than 10,000 attendees. Two-time Olympian Keli Smith Puzo was a featured speaker, talking to attendees about her Olympic experience and the life lessons she learned through the sport.

USA Field Hockey will be working to promote this program to both the Boy Scouts and Girls Scouts, and to Clubs looking to reach out to potential members by offering trial opportunities to Scouts.

And Through Partnerships with Multiple Other Organizations:
USA Field Hockey worked with The Aspen Institute and BeMore Athletics to grow the game through Baltimore Project Play. This initiative was formed to discuss strategies and plans to continue to grow the sport through advocates who have done a great job driving grassroots programming.

The organization teamed up with the Women’s Sports Foundation, where USA Field Hockey attended the women’s mentorship conference. Three-time Olympian Rachel Dawson ran the 2017 Tata Consultancy Services New York City Marathon in November representing USA Field Hockey and the Women’s Sports Foundation.

Sport Development also attended other sport and fitness fairs across the country. This included support from Positive Coaching Alliance, the Official Coach Partner of USA Field Hockey.

Boys’ Development
In an effort to provide more playing opportunities for boys and to better attract and serve male members, USA Field Hockey updated policies in 2017 to make U-10 and U-12 age divisions at National Events co-ed. USA Field Hockey also added an All Boys’ Event to the National Hockey Festival. All men and boys in attendance, as well as boys in the area, had the opportunity to meet and play with Brian Schledorn, U.S. Men’s National Team Associate Head Coach.

Adult and Masters Play
USA Field Hockey worked to support and sanction the new United States Field Hockey League, a league targeting adult play, founded by long-time member Kendra Lucking.
USA Field Hockey’s Communications Department oversees all internal and external communication to members and constituents. The organization’s website is the primary focus of communication efforts including news articles, roster announcements, event coverage and more. Secondary are USA Field Hockey’s social media platforms. These consist of Facebook, Twitter, Instagram and Snapchat.

In 2017, Communications incorporated more digital assets to help draw users to the website and social media platforms. The efforts directly reflect in the number of unique users drawn to give the sport more exposure and stand behind the mission of the organization.

Website

For back-to-back years and the second time in the organization’s history, USA Field Hockey’s official website achieve the United States Olympic Committee’s Tier 1 Status as a result of the total users in 2017. By definition, a user is an individual person browsing a particular website.

Each of USA Field Hockey’s webpages were viewed a total of 3,371,761 times in 2017. An overall average of 280,980 pageviews were recorded each month.

Similar to 2016, the month of August generated the most traffic to USA Field Hockey’s webpage in 2017. The total number of pageviews were 482,012 and total number of unique visitors were 87,592. This result is due to USA Field Hockey hosting the men’s and women’s Pan American Cups paired with the Communications Department’s marketing plan.

Social Media

USA Field Hockey’s social media platforms continue to grow and climb in followers and fan engagement. These platforms are used to distribute website articles, news and important information quickly to the masses that extend outside the reach out USA Field Hockey’s Membership database.

In 2017, USA Field Hockey’s Facebook page had 70,802 total followers. This was a decrease of 2 percent from the total 72,233 in 2016. This is in due part to Facebook’s algorithm changes, as well as routinely removing profiles of users who are inactive for an extended period of time, fake or deceased.

USA Field Hockey’s Twitter page continues to attract more followers each year. Used organically to push news and information out, it is the organization’s most real-time source with content being disseminated every hour, on the hour. Twitter saw an increase of 6 percent in followers from 2016, resulting in 2,334 new fans.

Instagram is USA Field Hockey’s fastest growing social media platform. Used to promote all aspects of the game through images and video, it saw a 16 percent growth since 2016 adding just under 6,000 followers.

Top Tweet of 2017:

FHLife Magazine

As the official publication of USA Field Hockey and the only magazine in the United States dedicated to the sport, FHLife Magazine’s mission is to inspire, educate and motivate readers. The magazine focuses on highlighting major events at the youth and National Team levels, as well as topics regarding athletes, coaches, umpires personal health and unique stories around country. FHLife Magazine is available to 28,000+ members as a members-only benefit. With the exception of those who opt out, all members receive a printed copy and have the option to access the digital version online.

Monthly Recap

At the end of each month, USA Field Hockey’s Monthly Newsletter is distributed. This includes all the month’s happenings from Junior and Senior National Team coverage, showcases National Events, club information, umpire offerings and acknowledgements, coach education offerings and more. In May 2017, the format of the monthly newsletter changed with the rebranding of USA Field Hockey’s logo. Also this year, there were two specific editions, the first coming in August to highlight the Pan American Cups and the second in December featuring a holiday theme.
USA Field Hockey’s partners continue to support the organization in a multitude of ways that allow the organization to meet the mission and develop programs that impact membership. In 2017, USA Field Hockey welcomed Bownet Sports, Crown Awards, FirstBeat, HawkGrips, MPA Graphics, Nike, NormaTec, SportGroup, Zag Sports Tours and Zumoe to the organization.

At the close of 2017, USA Field Hockey had a total 35 partnerships that are vital to the growth and sustainability of programs, events and beyond. Thank you to all partners for the continued support of the sport and organization.

**Premier Partners**

- Citi
- Harrow
- Orthopedic Associates of Lancaster, LTD
- STX
- 4U Sports
- CranBarry Field Hockey
- Dita
- Global JBS
- Longstreth
- Penn College Student Athletes
- NCSA
- SportGroup
- Yolo

**Sponsors**

- Bownet
- Crown Awards
- FIRSTBEAT
- HawkGrips
- MPA Event Graphics
- Nike
- NormaTec
- SportGroup
- Zag Sports Tours
- Zumoe

**Suppliers**

- AT & P
- Bownet
- Crown Awards
- FIRSTBEAT
- HawkGrips
- JBS
- MPA Event Graphics
- NormaTec
- Sisu
- SportsEngine
- THORNE
- United
- Zag Sports Tours
- Zumoe

**New or Renewed in 2017**

- Official Net Partner: Bownet Sports
- Official Awards Supplier: Crown Awards
- Official Heart Rate Analytics Partner: FirstBeat
- Official Instrument Assisted Soft Tissue Mobilization: HawkGrips
- Official Event Signage Supplier: MPA Event Graphics
- Official Shoe Supplier: Nike
- Official Recovery System: NormaTec
- Official Turf Partner: SportGroup
- Official Team Tour Partner: Zag Sports Tours
- Official Case: Zumoe
FUNDRAISING

As USA Field Hockey unveiled its Strategic Plan in 2017, philanthropic support has never been more impactful. The generosity of members, alumni and friends of field hockey, allowed USA Field Hockey to aid in fulfilling strategic initiatives to Grow the Game, Serve Members and Succeed Internationally. Together, Fundraising will work to enhance programming and events, increase participation and create new opportunities in the United States for the sport. Thank you for partnering with USA Field Hockey, generosity fuels the sport!

Hockey Money at Work

USA Field Hockey is committed to the growth of the sport across America. The organization wants to share with the public the ways that donations, membership, events registration and other partnership revenue is used to make an impact. Here is a breakdown of the money and the work of USA Field Hockey in action.
FINANCIAL REPORT

Financial Position
As of December 31, 2017

**CURRENT ASSETS**
- Cash and cash equivalents: $3,196,749
- Accounts receivable, net: $432,875
- Prepaid expenses and other assets: $489,829
- Long-Term Investments: $127,594
  
**TOTAL** $4,119,453

**PROPERTY & EQUIPMENT NET**
- Total: $145,175

**BENEFICIAL INTEREST IN NET ASSETS OF USA FIELD HOCKEY FOUNDATION**
- Total: $1,952,320

**TOTAL ASSETS**: $6,344,542

**CURRENT LIABILITY**
- Accounts payable: $36,061
- Accrued liabilities: $274,820
- Deferred revenue: $127,594
  
**TOTAL** $3,849,628

Liability & Net Assets

**CURRENT LIABILITY**
- Accounts payable: $36,061
- Accrued liabilities: $274,820
- Deferred revenue: $127,594
  
**TOTAL** $3,849,628

**NET ASSETS**
- Unrestricted: $2,464,922
- Temporarily restricted: $21,652
- Permanently restricted: $8,340
  
**TOTAL** $2,494,914

**TOTAL LIABILITIES, MEMBERS’ EQUITY & NET ASSETS**: $6,344,542

Activities
For the Year Ended December 31, 2017

**Revenue, Gains & Support**

- Registration fees: $4,153,852
- Membership dues: $1,386,950
- USOC support, including in-kind support of $77,000: $958,300
- Other fees: $537,784
- In-kind contributions: $546,084
- Grants: $411,548
- Corporate sponsorship: $441,444
- Umpire fees: $251,300
  
**TOTAL REVENUE, GAINS & OTHER SUPPORT**: $9,399,340

**Expenses**

- Rebates: $197,989
- Sales revenue: $181,791
- Donations: $73,101
- Licensing: $90,634
- Interest & dividends: $6,851
- Advertising: $17,550
- Change in beneficial interest in net assets of USA Field Hockey Foundation: $45,783
- Other income: $8,379
  
**TOTAL EXPENSES**: $9,363,202

**CHANGE IN NET ASSETS**
- $36,138

**NET ASSETS, BEGINNING OF YEAR**
- $2,458,776

**NET ASSETS, END OF YEAR**
- $2,494,914