Operations Reports

USCA
Board of Directors Meeting
October 2019
**Operations Reports**  
**USCA Board of Directors Meeting**  
**October 2019**

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This report summarizes activity that took place in the Competitions area of the organization since the July 2019 board meeting, including Event Services activities.

Committee and Advisory Group Updates

Rules Committee- 2019-20 Rules of Curling & Competition have been updated and posted online. Please see the meeting minutes posted to the dropbox for detailed updates.

Site Selection Committee –The Grand Forks Curling Club (ND) and Potomac Curling Club (MA) have stepped forward to host the 2020 Men’s Challenge and Club Nationals. Clubs are currently encouraged to inquire and bid for 2021 championship events, with the first bid submission deadline of Nov. 15th, 2019. Through many direct contacts in search of hosts for 2020 events, several clubs have confirmed interest in hosting 2021 events and are encouraged to bid for future events.

The following dates and locations have been determined for the 2020 Championship Season:

2020 Youth Olympic Games Trials (10/3-6/2019) – Denver Curling Club, Golden, CO
2020 Men’s Challenge (1/2-5/2020) – Grand Forks Curling Club, Grand Forks, ND
2020 Women’s Challenge (1/3-5/2020) – Heather Curling Club, Mapleton, MN
2020 Junior National Championships (1/12-18/2020) – Eau Claire Curling Club, Eau Claire, WI
2020 Men’s and Women’s National Championships (2/8-15/2020) – Spokane, WA
2020 College Curling National Championship (3/19-22, 2020) – Fargo Moorhead Curling Club, Fargo, ND
2020 Club National Championships (3/7-14/2020) – Potomac Curling Club, Laurel, MD
2020 Arena Nationals (4/26-5/2/2020) – Wyoming Center Spirit Hall, Gillette, WY

Championship Schedule for the 2021 season:
2021 Mixed Doubles Pre-Trials (Approx. 12/16-19/2020) – Location TBD
2021 Men’s Challenge (1/6-10/2021) – Location TBD
2021 Women’s Challenge (1/7-10/2021) – Location TBD
2021 Junior National Championships (1/17-23/2021) – Location TBD
2021 Men’s and Women’s National Championships (2/6-13/2021) – Cedar Rapids Ice Arena, Cedar Rapids, IA
2021 Senior Men’s National Championships (2/17–21/2021) – Location TBD
2021 Senior Women’s National Championships (2/17–21/2021) – Location TBD
2021 College Curling National Championship (3/12-14, 2021) – Location TBD
2021 Club National Championships (3/6-13/2021) – Location TBD
2021 U18 National Championships (3/16-21/2021) – Location TBD
2021 Arena Nationals (late April-early May) — Location TBD

**Grass Roots Competitions** — Committee met via teleconference Tues. Aug. 2, 2019. Agenda items included the following: format of Senior National Championships, advancement of Apprentice Level III Officials, Mixed Nationals residency requirement, Club Nationals 8 vs. 10 ends and fill policy. Please see minutes in the Dropbox.

Items of mention:
- The committee decided to maintain the 10 ends at the Club National Championships for the 2020 season. However, the WCF has decided to review all world championships in regard to switching to eight ends over the next two seasons, with the possibility of switching to eight end games in the 2022 season.

**Sensor Handle Inventory** — The current supply of sensor handles is now at five sets with 3-4 spares. This will meet the needs of the 2020 season, but it is advised to take into consideration for the 2021 season to purchase one set (8 handles), with the estimated cost of $1,200-$1,400 per handle. Sensor handles are generally used at the Junior, Men’s & Women’s, Mixed Doubles, and Mixed National Championships. The handles will not be used at the Mixed Doubles National Championship this season due to use of six sheets at the Bemidji Curling Club (2020 host.)

**2020 Winter World Masters Games UPDATE** — Mixed and Doubles teams were encouraged to submit entries into a random drawing for one team in each division (Mixed & Doubles) to represent the US at the upcoming games. While the US was guaranteed one team into the Mixed division based on qualification points, one doubles team was selected through the LOC’s lotto. Teams for both Mixed and Doubles were nominated, with the Doubles team withdrawing.

Following close of the selection process, it was brought to our attention that additional US teams registered and were added to the competition directly by the LOC in Austria, without nomination by the WCF member organization (USCA) as a listed requirement. These teams were unknown to the USCA and not on the waiting list due to direct submission to the LOC, instead of through the posted process. The US now has two Mixed teams and one Doubles team that will be participating at the event. While this is an on-your-own event without USCA funding, we are working with the teams to supply uniforms if needed. Nike items are on hand.

Teams Competing at the event will be: Mooney (Mixed-nominated by the USCA), Jackson (Mixed) and Pring (Doubles.)

**Officiating Advisory Group (OAG)** — The group’s primary focus is retention and recruitment of qualified officials into the level III Apprenticeship program and advancements to Level III & IV. Two Level III Apprentices were added to the program, while two Level III apprentices where recommended to the Competitions committee for advancement to Level III and approved (Fred Fetzer and Randy Czarnetzki.) The National Chief Umpire (Herb Kupchik) has reached out to approximately 15-20 Level II officials with letters of encouragement to continue officiating at regional and national events to obtain the experience and skills for advancement into the apprenticeship program.

**Arena National Championship Advisory Group** — Letters of intent to bid for the 2021 championships from host sites are due Oct. 15, 2019. The bid submission deadline is Nov. 15, 2019. The 2020 schedule is completed, and has been distributed to arena clubs to better assist teams and clubs to determine interest. Pre-registration from clubs will open Dec. 4th, 2019, for the 2020 event.

**Championship & Event Services Update**

**2019-20 Registration Schedule & Regional Playdown Dates** — Regional playdown information has been received from all regions with the exception of Alaska for the U18 and Mixed playdowns. Registration opened September 11th, with staggered closing dates. Please see the registration schedule posted on line at the following:
Approximately 40-60 individual registrations have been received to date for the 2020 season. This is a strong number for registrations at this point in the season.

**World Team and HPP Outfitting**—With the discontinuation of Nike support the uniforms for Curling Night in America, all HPP teams (Men’s, Women’s, Juniors and Mixed Doubles) have been outfitted with apparel from WSI. No sponsorship has been obtained from WSI, so the USCA is supplying the uniforms at near retail cost. The new sublimated designs look great, but are not coming at a low cost. The cost vs. the budgeted amount for the HPP uniforms is almost doubled and will need to be evaluated. The cost will also affect world team uniforms that will need to be purchased. It was known that the additional expense would need to be added as a line item. Alternate suppliers are being evaluated for quality and cost at this time.

**Nike Inventory:** While there is still a large quantity of Nike items remaining, size runs are not very sufficient for teams. While we are working to outfit all 2020 world teams in sublimated uniforms, the following event (listed in priority), will be receiving Nike uniforms; Junior-B event (Dec. ‘19), Winter Youth Olympic Games (Jan. ‘20), Americas Challenge (Nov. ‘19). Once these events have been accounted for, size needs of the three teams competing at the Winter World Masters Games will try to be met (without embellishments.)

**Integrating MAAPP compliance with championship events and registration:** Due to new SafeSport compliance and the MAAPP policy, several items need to be updated within registration and at championship host sites for all U21 and under events. As of the 2021 season, SafeSport will be conducting random event audits to see that all items within the MAAPP policy are being met.

**Registration**—The role of Adult Supervisor (AS) has now been removed as a requirement for all eighteen and under athletes not accompanied by a parent or guardian, and the requirements that included a background screen and SafeSport training. While this has removed a step for Adult Supervisors, all parents/guardians not accompanying minor athletes will need to complete online consent forms (view at the following: [https://usacurling.wufoo.com/forms/legal-guardian-consent-form-maapp/](https://usacurling.wufoo.com/forms/legal-guardian-consent-form-maapp/)). All adults given consent will receive copies of consent forms and need to have them on-hand at all times when with the athlete. Head officials will also receive a report of consent forms. Forms will be checked at random during U21 and under events.

**U21 Events**—Each host site will designate a host site SafeSport Liaison. Each designated liaison will need to complete a background screen and SafeSport training. The primary responsibility of the role will be to ensure that the following on-site requirements are followed:

- Locker Rooms are monitored at all times and only athletes and coaches with credentials are permitted to enter locker rooms. If locker rooms and bathrooms are combined, the USCA and host club will work to find reasonable alternatives to ensure MAAP standards are met (e.g., closed to public schedule, alternate room/location in the club to utilize as a locker room, etc.)
- Serve as an on-site representative to the USCA and host site during on-site audits, in coordination with USCA staff.
Curling News:
The first edition of the new season of production for the U.S. Curling News magazine is complete and has been arriving in mailboxes since last week. The first edition is wrapped in a poly bag for the first time to accommodate a catalog from our newest sponsor, Goldline. This edition kicked off a season-long celebration of the magazine’s 75th anniversary, which will include a series of historical stories and columns. The next magazine will be available in mid-November with two more print editions through June. In the summer of 2020, two digital-only magazines will be delivered via email and the magazine app. To download the app, go to your mobile device’s store and search key words “USA Curling.” There you will find two great downloads – one is the magazine and the other is the mobile app of the USA Curling website. Two great apps to add to your phone or tablet! Advertising numbers are on pace thus far to meet budgeted goals for FY2020.

To view archived editions of the magazine, go to https://www.teamusa.org/usa-curling/clubs/membership-materials/curling-news.

Other publications/design projects:
I just wrapped up the layout and design of the 2019-20 USA Curling Media Guide and Directory, which will be available to all at the board meeting. As we add more events and curling clubs (positive things!), the size of the book increases. In order to retain certain pricing and make the book still a reasonable size, smaller things such as staff photos and miscellaneous club officer roles (insurance coordinators, etc.) will likely continue to be streamlined. While we certainly could just make this a PDF annually and not a printed publication, the overall cost is not that substantial and it is important for us to continue to have printed materials for people to obtain. In addition, for anyone who has never worked in book publications, it takes me three-four months to obtain all of the featured information, do the layout work and edit it solely. It would be personally disappointing to never see it in print. That’s my plug to you all to continue to budget this project, especially as we approach the Olympic Trials season and need materials to highlight athlete accomplishments, club growth and fulfill sponsor commitments.

Athlete/Curler Recognition Committee:
The Athlete/Curler Recognition Committee met in August (minutes are posted in the Dropbox) to select the 2019 USA Curling Team of the Year and Male/Female Athletes of the Year and to review candidate paperwork for the USCA Hall of Fame. The committee does not have any Hall of Fame candidates to put forth to the board at this time.

Other awards:
The Bruce Bennett Media Award honors Bruce Bennett of Duluth, Minn., who captured the many aspects of curling – the people, the competition, the strategy, and the skill. He was able to convey, in his stories, the essence of the game, for curlers and non-curlers alike. He wrote about curling with passion and enthusiasm. Bennett was responsible for generating interest in the sport and expanding the curling community throughout the curling world through his newspaper stories, as well as in curling publications in the U.S. and Canada. Bennett was an ambassador for all curlers and for the sport of curling. The award is presented to those who exemplify Bennett’s sustained journalism skills for the promotion of curling.
Multi-media journalist Price Atkinson (Easley, S.C.) and photographer Rich Harmer (Brooklyn Park, Minn.) will be honored at the 2020 National Championships as recipients of the Bruce Bennett Media Award for their tireless commitments to growing the sport of curling. A huge fan of curling, Atkinson came on board as a volunteer at the 2015 National Championships and quickly became a fixture on-air with the 12th End Sports Network as a sideline reporter and while working closely on with me on USA Curling social media projects and as emcee at national championships, at TV productions and at the 2018 Olympic Team Trials and Olympic Mixed Doubles Team Trials. Harmer works as lead security engineer for Target but is a hobby sports photographer in his free time. He began volunteering his photography skills at local bonspiels and then eventually at various national championships, 2014 and 2018 Olympic Trials, and at the 2014 and 2018 Olympic Winter Games. His photos capture the stories of Team USA through creative imagery. Both Atkinson and Harmer have become regular fixtures on the national and international curling scene – all for the love of curling.

Website:
We are well on pace to retain Tier 2 funding for the website (250,000-749,999 unique visitors per calendar year) through the first three quarters. As of the end of June our traffic was at 176,956 with quarter three numbers due from the USOPC later this week. With the new championship season now in full swing, I anticipate no issues with reaching a minimum of 250,000 visitors.

Volunteer writer Suzanna Viau is working on some Q & A features for the website and also had a feature on a Junior HPP athlete in the Fall edition of the Curling News. Viau is a student at the University of Minnesota and a past teammate of mine at the Stevens Point Curling Club who has an interest in a communications career post college. My goal is to continue to mentor her and provide her with as much writing, interviewing and social media experience as she desires in this volunteer role. This is a spinoff opportunity from the Journalist Trainee Program I created many years ago to boost coverage at National Championships and Olympic Trials. To learn more about the program, go to https://www.teamusa.org/USA-Curling/Media/Journalist-Trainee-Program.

Events/Press Officer Duties:
I have already served as press officer at two events to begin the season – the production of “Curling Night in America” in Raleigh, N.C. and the American Savings Bank Hawaii Charity event last week in Honolulu, which included Olympian Tyler George and for the first time a Paralympic athlete as Steve Emt joined us. The new mainland event – Curling With Aloha – had 33 paid attendees. This event is one of USA Curling’s major fundraising events as ASB has donated $25,000 to USA Curling annually for the past seven years. The main benefactor was We Are Oceania, a program of Partners in Development Foundation. In total, more than $100,000 was raised for the charity, which advocates for the overall health and wellbeing of the Micronesian community in Hawaii.

Tuesday, Oct. 1
Kanoelani Elementary School Visit
George and Emt visited Kanoelani Elementary School, an ASB Bank for Education ‘Ohana School, and shared their inspiring experiences at the 2018 Olympics and Paralympics as well as the art of curling.

Wednesday, Oct. 2
Media opportunities
George and Emt were featured on three local TV stations beginning at 5 a.m. and through the 9:00 hour. In addition, the Honolulu Star Advertiser – Honolulu’s main newspaper – came out to the Ice Palace to
talk to our athletes and bank executives. The story was then featured on the front page (above the fold!) of Thursday’s paper. To view video and print assets from this event, go to https://drive.google.com/drive/folders/1BMJrDV9kP1THECleibS3ElDRDVo8sbBu.

**Kids Curling Clinic**

Students from Kanoelani Elementary School learned how to curl alongside George and Emt during this exclusive clinic. We taught 80 fifth-grade students how to curl. For most, it was the first time that they had ever touched ice.

**Hawaii Curling Club Charity Classic**

20 teams representing businesses from across the state participated in the 7th annual fundraiser, curling for the prized trophy and Curling Champion bragging rights.

**Thursday, Oct. 3**

**Curling With Aloha**

The second Curling With Aloha event, which is intended to give a unique curling experience to mainland folks, took place at Ice Palace. The event featured 33 curlers from clubs in New Jersey, Alabama, Wisconsin, Minnesota and Maryland as well as local Honolulu folks who signed up at last minute.

Up next is the 2019 World Mixed Championship, which begins Saturday from Scotland. I will not be on site for this event but will serve as press officer at five upcoming events and providing off-site coverage of all major championships, which means very little personal time off from now until May. If the HR Committee has ever wondered why I always carry over 400 hours of PTO each year, this is why. :)

**Webstreaming, TV, other live coverage of championships:**

My role as Director of Communications also includes being a key partner to World Curling TV and NBC Sports with pre-production details regarding Team USA’s athletes and competitions throughout the season. While on site at events, such as the taping of “Curling Night in America” in August, a big part of my job is being the go-to person for NBC’s sideline reporter to ensure that she is understanding not just the game action but the team dynamics so she is prepared to ask questions. Other duties on site include assisting the production crew with all of the feature pieces that are shown outside of game content.
While on-site for world curling competitions, I am the go-to person for World Curling TV for U.S.-specific content and questions. The nine episodes of the upcoming season of “Curling Night in America” will begin airing in January and conclude in late March on NBCSN.

USA Curling will once again partner with the 12th End Sports Network to professionally stream the 2020 National Championships. TESN has been the live webstream partner for the U.S. National Championships since 2012. The Rochester duo also streamed live action from the 2018 and 2014 U.S. Olympic Team Trials for Curling.

The championship final of the 2020 Mixed Doubles National Championship will be live on a local public access TV station in Bemidji and streamed live (not a USA Curling production or funded production). All other national championship webstreams are at the discretion of the local host committees. The season started last week with a live stream of the 2002 Winter Youth Olympic Games Trials from host Denver CC. As part of our media marketing agreement, the United States Olympic & Paralympic Committee owns our webstream rights and requires the use of the Ooyala platform, which is a bit hit and miss in terms of being a viable platform. Archives of webstreamed events are posted on the USA Curling website on the championship-specific pages.

For championships I also manage the relationship with CurlingZone’s Gerry Geurts for live scoring for all of our championship events and preliminary events leading to championships. This includes setup, coordination and ensuring that any issues during competitions are handled quickly.

Social media:
USA Curling’s social media platforms have held steady since seeing a nice spike in followers/fans around the 2018 Olympic Winter Games. The association’s Facebook page continues to garner the highest number of followers with more than 45,000. Our Twitter account holds steady with around 30,000 followers while our Instagram account has had modest growth in the last year with 5,163 followers.

Social media for the High Performance Program teams:
In the summer of 2018 Price Atkinson and Gerry Geurts were hired to boost the social media accounts of USA Curling’s six High Performance Program teams. To say they had a successful 2018-19 season would be an understatement. Across three social media platforms – Facebook, Instagram and Twitter – almost 10 millions impressions were recorded. Impressions are the number of times content is displayed (viewed, shared). While reach measures how many people see your content, impressions measures how many times this content is displayed. Video content was a huge asset for the accounts and being on-site at events drew more attention. Contests and giveaways helped the numbers along as well.

The duo is off and running at several events already this season. To learn more about what they are doing this season, a full copy of their social media metrics is in the board meeting Dropbox. In addition, Gerry will be on site at the Members’ Assembly and I’d also be happy to chat more about the good work they are doing to promote our HPP teams. (Funding for their services comes out of the HPP budget but is overseen by the Director of Communications.)

This report is just a very brief snapshot of projects I am involved with. For more information on any of the above or other communications-related items, please don’t hesitate to reach out to me via email at terry.davis@usacurl.org or via cell phone (608-338-9900) or throughout the weekend in Milwaukee.
Report Submitted: October 6, 2019

By: Steve O'Keefe, Growth & Development Manager, USA Curling SafeSport Coordinator

This report highlights activity in the Member Services & Development area (Members’ Assembly, Growth & Development, Member Services, Sport Education) as well as SafeSport since the last board meeting in July 2018.

Contact Steve O’Keefe at steven.okeefe@usacurl.org or 715-344-1199 x203 or by cell: 715-254-5370 with additional items, clarifications or simply talk about related ideas or issues.

I Members’ Assembly --(lowest number of registrations (75) since Denver 2014 w/80)

Location: Milwaukee Curling Club/Ozaukee County Fairgrounds

Current Registrations: 75 (including all staff, USCA Board, presenters and attendees)

Seminars: Saturday October, 12

Sunday October, 13

Entertainment: Fri, Oct. 11 – Welcome Reception (Sponsored by Wisconsin State Curling Association)

Saturday, October 12—6:30 Dinner, Mini Bonspiel, 175th Anniversary cake for MCC!

Sport Education & Certification: Friday, Oct. 11, Level I and II USCA Instructor Courses

Members’ Assembly Notables:

USCA/USA Curling Townhall Meeting Saturday; WCF representatives, Darrell Ell and Scott Arnold;
Sponsor Attendance: ISS, Goldline; First ever Members’ Assembly curling pin; 175th Anniversary of the Milwaukee Curling Club--oldest in the United States!; First ever, webinar broadcast of Mike Grave’s Junior Curling Insights; Discounted FloorCurl sets as a result of Rock Solid Productions sponsorship; Canada Curling Stone’s Kwik Kool stone technology premier.
**II Member Services**

**Volunteer of the Year:** *(lowest number of applications ever)* Jeremiah Kasten, Owatonna Curling Club. Jeremiah will be in attendance at the Members’ Assembly and will receive his banner, an official ceremony will take place at his club late this season. I will attend with Jeff Annis as USCA Representative.

**Club Calendar:** Late October project, need club photos, important USA Curling dates, and Championship events added to set up for printing

**Club Insurance:** Enrollment and Renewal period approaching (December 1) but not sure of status with a proposal from USOPC to “take a leap of faith” and drop our current insurance carrier Loomis & Lapann to join an NGB Pool for insurance purposes. Conf. Call scheduled with USOPC Insurance proposal on Oct 24th for more information with Interim CEO, Rich Lepping and Controller, Ron Rossi. (Greg Joly from L&L will be attending Members’ Assembly as a presenter)

**Webinars:** In conjunction with, USCA Regional Liaison/Grow the Sport efforts, our first webinar on the GoToWebinar platform will be presented in conjunction with the Members’ Assembly. Offering Members’ Assembly programming to members who can’t attend is the realization of a goal I had since Ft. Wayne Members’ Assembly. Invites will be sent out early this week and a recording of Mike Grave’s presentation will be archived and available for viewing.

**USCA/WCF Stone Purchase Program:**

**Upcoming:**
- Curl Mesabi – 130 stones with handles from Kay’s
- Duluth – 130 stones without handles from Kay’s

**Last 3 Months:**
- Triangle Curling Club – 66 stones with handles from Kay’s
- Two Harbors Curling Club – 64 stones with handles from Kay’s (looking to sell old stones)

**USCA/WCF Olympic Celebration Tour:** Early contacts with Lake Tahoe Epic Curling (per Darrell Ell, WCF representative, desire is around 4-6 stops)

**USCA/WCF Business of Curling Symposium:** No Site Selected Yet

**USCA Member Reporting and Dues:** On the horizon, January 1 Due Date
**III  Growth and Development**

**New USCA Member Clubs** - Six will officially be voted into USCA Membership at Members’ Meeting

- Inland Northwest Curling Club, Washington State Curling Association
- Jacksonville Granite Curling Club, Grand National Curling Club
- Lower Cape Curling Club, Grand National Curling Club
- North End Curling Club, Grand National Curling Club
- Rocket City Curling Club, Grand National Curling Club

*5 out of 6 are from the Grand National Curling Club*

**Darwin Curtis Grant (lowest number of applications- 9) Official announcement at Members’ Meeting - shhh!**

- **AWarded:** Cincinnati, Utica, Bowling Green, Norfolk, Two Harbors, St. Louis
- **REjected:** Centerville, Owatonna, Schenectady

**Curling in the Gym** (With the 2-year, Rock Solid Productions sponsorship there will be a push to increase the regionality of this program, to help reduce time and shipping costs and increase grassroots reach for USA Curling) Oftentimes, shipping to a school proves to be exorbitant but with a favorable price point due to Rock Solid Production’s sponsorship, some schools have opted to purchase as well.

- **REQUESTS:**
  - Philadelphia Middle School, Philadelphia, PA
  - Amelia Earhart Elementary, Provo, UT
  - Brookfield High School, Brookfield, OH
  - *Waupaca Learning Center, Waupaca, WI
  - *Amherst Middle School, Amherst, WI
  - *Weyauwega Schools, Weyauwega, WI

**Stone Rental Program** Richfield Curling Club returned 3 sets and a new club, West Virginia is scheduled to pick up scheduled Oct 20th. Discussions were ongoing as to the feasibility of using the GNCC stone rental program (40 sets in a warehouse and closer regionally to West Virginia but GNCC membership requirements were deemed unachievable in the short term). This is the first club in West Virginia.

**College Curling** – major efforts to rebrand into the USA Curling College Tour are complete and include 14 events leading up to the College Curling National Championship March 13-15 at Fargo-Moorhead Curling Club.
Kwik Kools - Three sets; still awaiting delivery from Canada Curling Stone. Demonstrations are scheduled during the Members’ Assembly by both Kim Tuck and Fred Veale from CCS.

“My First Broom” As a part of the sponsorship with Goldline Curling Supplies, the “My First Broom” program will begin this season. All first year curlers (the first 2,000) will be eligible for a digital download coupon for $25 off their first broom. Program is designed to help create loyalty between USA Curling, new curlers and member curling clubs.

Volunteer USCA Regional Liaison Development: Progress is being made. Slower than desired but a solid job description has been drafted and the Grow the Sport committee will meet on the sidelines at the Members’ Assembly to discuss. As mentioned early, Mike Grave’s Junior Curling presentation will also be produced as a USC Curling webinar as part of the Grow the Sport initiative.

IV Sport Education & USCA Certifications

Instruction (I authored “Becoming a certified instructor is beneficial in many ways” for the Curling News to promote the benefits of having USCA certified instructors at member clubs.

SCHEDULED COURSES:

Level I Instructor Course – Milwaukee Curling Club (10/11) — Members’ Assembly

Level II Instructor Course – Milwaukee Curling Club (10/11) — Members’ Assembly

Level I Instructor Course – Nutmeg Curling Club (10/12)

Level I Instructor Course – Duluth Curling Club (10/19)

Level II Instructor Course – Triangle Curling Club (10/26)

Level I Instructor Course – Columbus Curling Club (10/26)

Level I Instructor Course – Chicago Curling Club (10/26)

Level I Instructor Course – McCall Curling Club (10/27)

COMPLETED COURSES:

Level I Instructor Course – Finger Lakes Curling Club (08/03)

Level I Instructor Course – Long Island Curling Club (08/17)

Level I Instructor Course – Loggerhead Curling Club (08/17)

Level I Instructor Course – St. Paul Curling Club (09/28)
**Officiating** (I was asked to consider, and I granted approval for the following: USCA Officiating Certification Candidates will now earn credit for experience towards Level I Certification at USWCA events with certain criteria being met. This is another example of USCA/USWCA relationship building)

SCHEDULED: NONE

COMPLETED: NONE

**Ice Technician** --Shawn Olesen has reached out to me and expressed interest in working with to grow the Ice Tech Certification program and overall numbers of certified ice techs.

SCHEDULED: NONE

COMPLETED:

Level I Ice Technician – Denver Curling Club (07/10)

Level II Ice Technician – Denver Curling Club (07/11)

**Coaching** –the Coaches Association has long been inactive. Steps have been taken to revive it and begin to pursue steps to Coaching Certifications. Dave Jensen, Jenny Biadasz, Steve O’Keefe, Mike Graves and Phill Drobnick are beginning to develop “first steps” in creating a Coaches Association that is rich in information and education as well as SafeSport and MAAPP Education. An interactive roundtable is scheduled for the Members’ Assembly to give an update and gather ideas.

**Wheelchair Instruction** Patrick MacDonald reached out to discuss the Wheelchair program. Discussed the demands on the National Team and relegation and his desire to relieve the stress of this program off of them during this time. One issue is he is the ONLY Course Conductor. Flights and Hotel for his services present a different problem in growing the Wheelchair Certifications. Current solution we discussed is for clubs to pay for flight, USCA will pay for hotel and typical other expenses.

SCHEDULED: Oct, 11 -- Triangle Curling Club

TBD – Cape Cod Curling Club

COMPLETED: NONE
Quarterly USCA Certifications:

<table>
<thead>
<tr>
<th>Certification</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Level I Ice Technician</td>
<td>8</td>
</tr>
<tr>
<td>Level II Ice Technician</td>
<td>1</td>
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<tr>
<td>Level I Instructor</td>
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<tr>
<td>Level II Instructor</td>
<td>2</td>
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<td>Level I Official</td>
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<tr>
<td>Level II Official</td>
<td>3</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>30</strong></td>
</tr>
</tbody>
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Junior/Youth Programming

U14 National Jamboree: Oct 18-20th Bismarck, ND  8-9 Team Registrations received.

SUPPLEMENTAL REPORT: SAFESPORT UPDATE: Friday Board Presentation