



## **Business of Curling Symposium June 3-4, 2017 Nutmeg Curling Club, Bridgeport, Connecticut**

The World Curling Federation in partnership with USA Curling and the Nutmeg Curling Club is hosting a WCF Business of Curling Symposium at the Nutmeg Curling Club in June 2017. Facilitators will guide participants in an interactive series of discussions, idea sharing, and success stories. The attached Agenda lists the program for the symposium.

**Entries:** Anyone affiliated with a USA Curling member club or a WCF Member Association is invited to attend. Registration will be capped around 25 participants in order to allow for small group discussions.

**Dates:** Saturday, June 3rd - Sunday, June 4th

**Location:** All sessions will be conducted at:  
***Nutmeg Curling Club, 123 Glenwood Ave, Bridgeport, CT 06610***

**Fee:** **\$75.00 per person**

**Meals:** The following meals are included in the symposium fee:  
- *Lunch and snacks on Saturday and Sunday*  
- *Catered dinner at the curling club on Saturday evening*

**Registration:** Registration will remain open until **May 26, 2017**, or until the maximum number of participants has been reached. To register, click on the link below:  
<https://usacurling.wufoo.com/forms/wcf-business-of-curling-symposium-june-2017/>

**Accommodation:** Participants are responsible to arrange and pay for their own travel and accommodation. A special **\$85.00 per night** rate has been negotiated for this event at the host hotel:

***Courtyard Marriott Shelton***  
780 Bridgeport Avenue, Shelton, CT 06484  
(203) 929-1500

Call the Courtyard Marriott at the number above and ask for the **“Nutmeg Curling Club”** rate. Rooms with one King or two Double beds are available.

**Questions should be directed to either:**

Kim Nawyn – USA Curling  
Director of Growth & Development

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WCF Competitions & Development Officer

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June 3-4, 2017  
Nutmeg Curling Club, Bridgeport, Connecticut**

**Saturday, June 3<sup>rd</sup>**

8:00am	Registration
8:30am	Welcome/Introduction
9:20am	Where are you today?
10:35am	Break
10:45am	Leagues, Clinics and Instruction
12:15pm	Lunch
1:15pm	Attract, Grow and Retain Your Membership
2:30pm	Break
2:40pm	Sponsorship - Marketing
3:55pm	Break
4:10pm	Day in Review – Bright Ideas Wall
5:00pm	Dinner at Nutmeg Curling Club
7:00pm	Capitalizing on the Olympic Winter Games

**Sunday, June 4<sup>th</sup>**

08:45am	Volunteers, Recruitment, Retention and Recognition
10:00am	Break
10:10am	To be determined (see registration form)
11:30am	Programs and Resources – WCF, USCA
12:15pm	Lunch
1:00pm	Off the Record - Q & A
2:00pm	Break
2:10pm	Closing Remarks, Affirmations and Evaluations

NOTE: Schedule subject to minor changes prior to the event.