

USA Boxing 2021 Membership Survey



Date: May 2022



**USA
BOXING®**

2021 USA Boxing Member Satisfaction Survey

Survey Monkey was utilized to survey
USA Boxing members' satisfaction with:
The National Office
Communications
National Events
High Performance
LBC Leadership and more

Introduction

USA Boxing is conducting a survey to measure member satisfaction within our organization and gain insight on areas in need of improvement. The survey should only take 10 minutes, and you may choose to remain completely anonymous in your response.

As a thank you for your participation in and completion of this survey, you will be entered into a drawing for a customized package of USA Boxing equipment and apparel (worth over \$200). FIVE (5) lucky winners will be selected on Tuesday, February 22, including at least 1 Boxer, 1 Coach, and 1-Official!

Things to know:

- To be eligible for drawing you must complete this survey by NOON Mountain Time on February 22
- Questions marked with an asterisk (*) are required.
- You may choose to remain anonymous; however, if you want to be entered into the drawing for the prize packages, you must provide your name and contact information.
- If you have any questions about the survey, please email us: membership@usaboxing.org
- Survey closes: March 4

We really appreciate your input!

1. If you'd like to answer this survey anonymously, please skip this question. If you'd like to be eligible for the contest, please provide your name and contact info.

Name

Email Address

Phone Number

https://www.surveymonkey.com/r/2021_USAB_SatisfactionSurvey



Respondent Demographics

1078 Survey Responses
84% Male, 16% Female

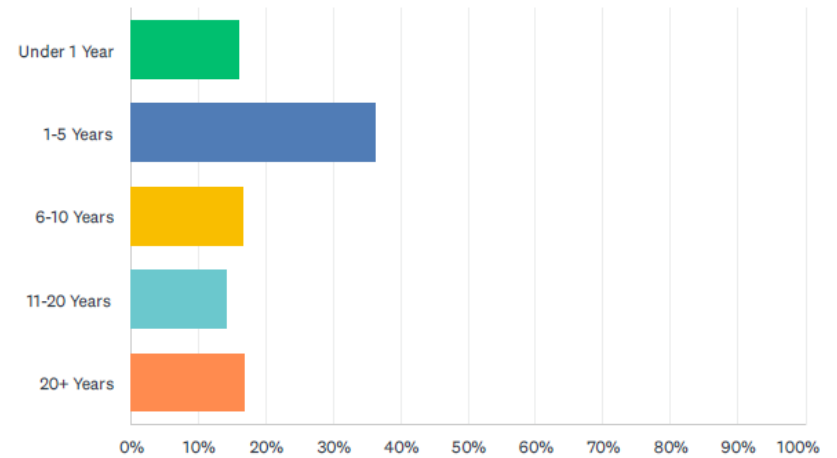
Q3 What is your age?

Answered: 1,069 Skipped: 9

ANSWER CHOICES	RESPONSES	
Under 18	6.55%	70
18-29	13.28%	142
30-39	21.05%	225
40-49	24.70%	264
50-59	17.96%	192
60-69	11.60%	124
70-79	3.84%	41
80-89	0.94%	10
90 or older	0.09%	1
TOTAL		1,069

Q5 How long have you been a member of USA Boxing?

Answered: 1,069 Skipped: 9

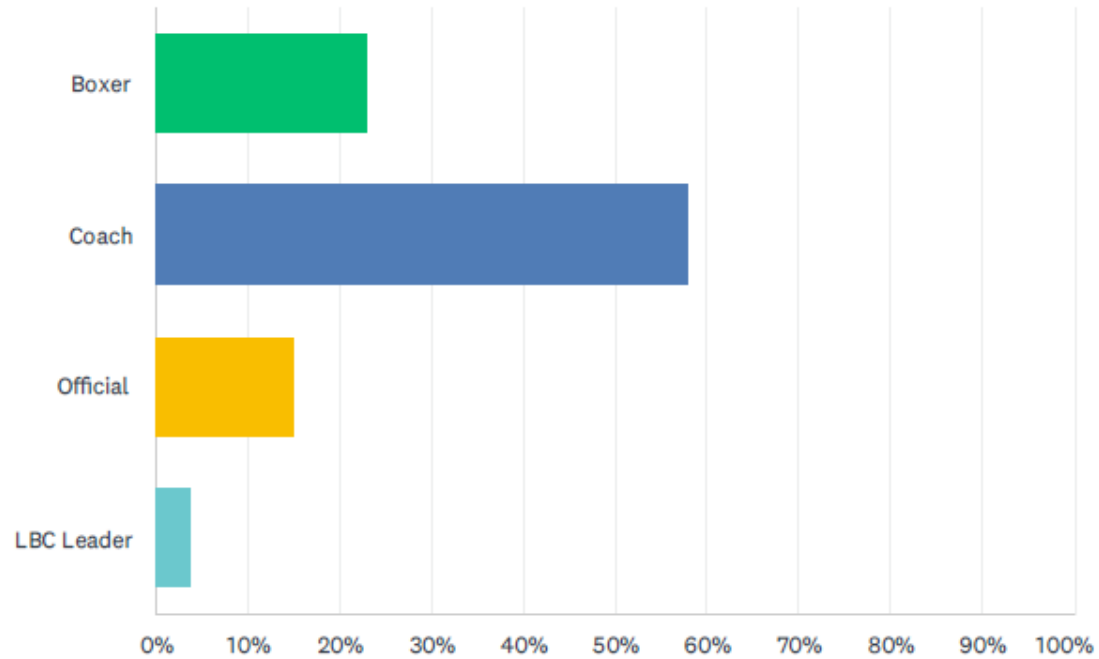


ANSWER CHOICES	RESPONSES	
Under 1 Year	15.90%	170
1-5 Years	36.30%	388
6-10 Years	16.65%	178
11-20 Years	14.22%	152
20+ Years	16.93%	181
TOTAL		1,069



Q6 What is your primary role within USA Boxing?

Answered: 1,069 Skipped: 9



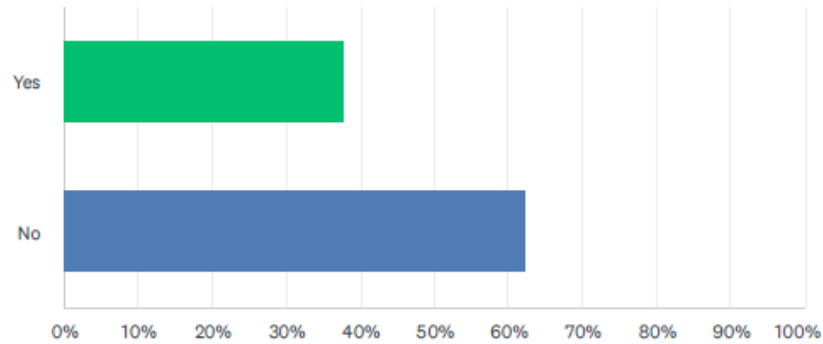
ANSWER CHOICES	RESPONSES
Boxer	23.11% 247
Coach	57.90% 619
Official	15.06% 161
LBC Leader	3.93% 42
TOTAL	1,069



619 Coaches Responded

Q13 Do you use and/or access resources on the Mobile Coach App?

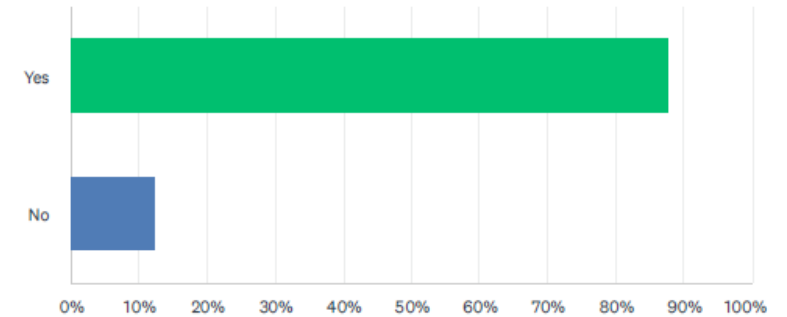
Answered: 596 Skipped: 482



ANSWER CHOICES	RESPONSES	
Yes	37.75%	225
No	62.25%	371
TOTAL		596

Q14 Would you like to see Coaching Education courses come to your LBC?

Answered: 595 Skipped: 483

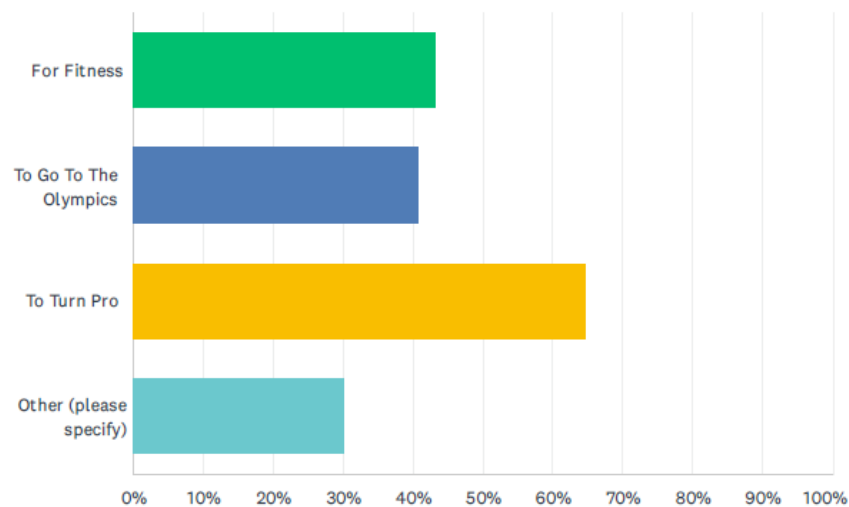


ANSWER CHOICES	RESPONSES	
Yes	87.73%	522
No	12.27%	73
TOTAL		595

247 Boxers Responded

Q8 Why do you box? What are your goals? (Check all that apply)

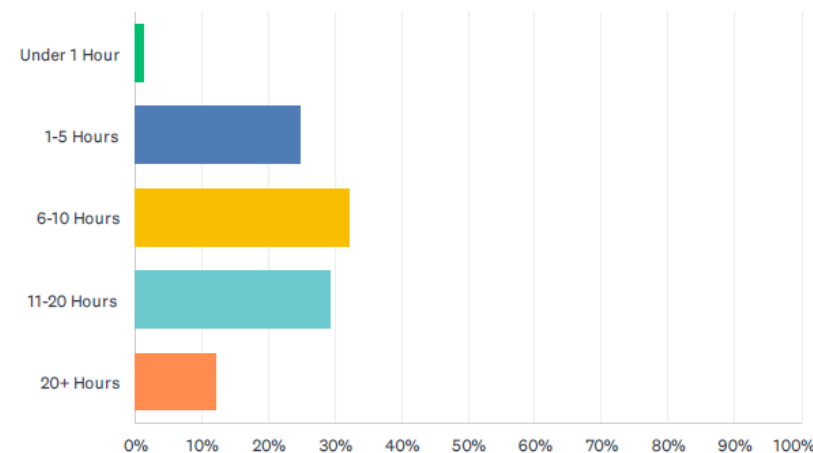
Answered: 245 Skipped: 833



ANSWER CHOICES	RESPONSES	
For Fitness	43.27%	106
To Go To The Olympics	40.82%	100
To Turn Pro	64.90%	159
Other (please specify)	30.20%	74
Total Respondents: 245		

Q7 How much time do you spend in the gym each week?

Answered: 245 Skipped: 833



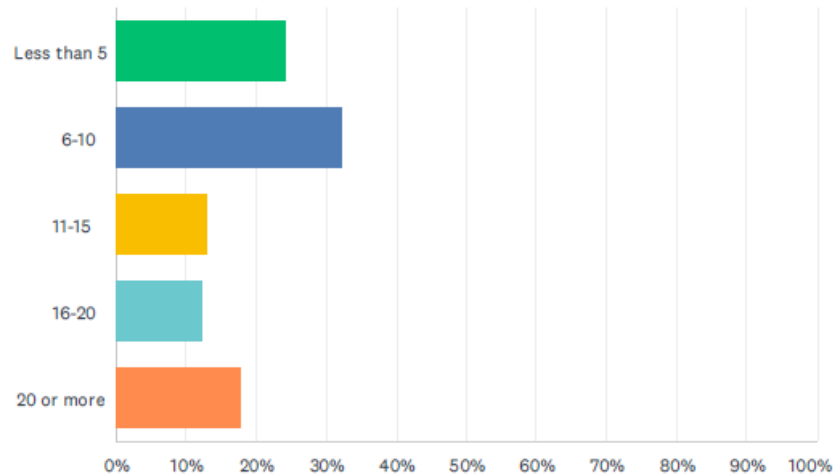
ANSWER CHOICES	RESPONSES	
Under 1 Hour	1.22%	3
1-5 Hours	24.90%	61
6-10 Hours	32.24%	79
11-20 Hours	29.39%	72
20+ Hours	12.24%	30
TOTAL		245



161 Officials Responded

Q15 About how many local events do you work per year?

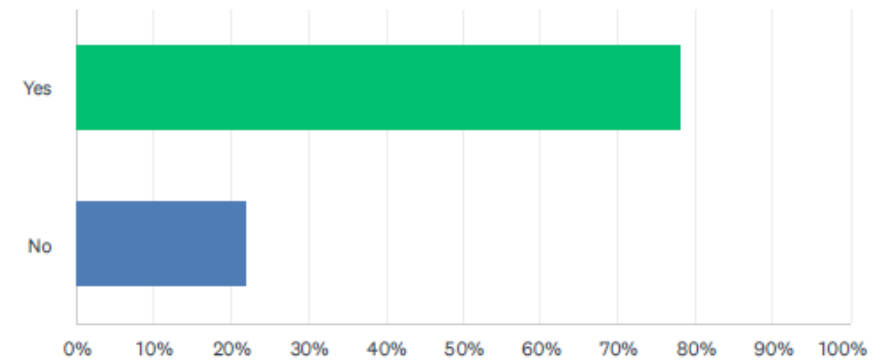
Answered: 161 Skipped: 917



ANSWER CHOICES	RESPONSES	
Less than 5	24.22%	39
6-10	32.30%	52
11-15	13.04%	21
16-20	12.42%	20
20 or more	18.01%	29
TOTAL		161

Q17 Do you understand the pathway to work National Events?

Answered: 159 Skipped: 919



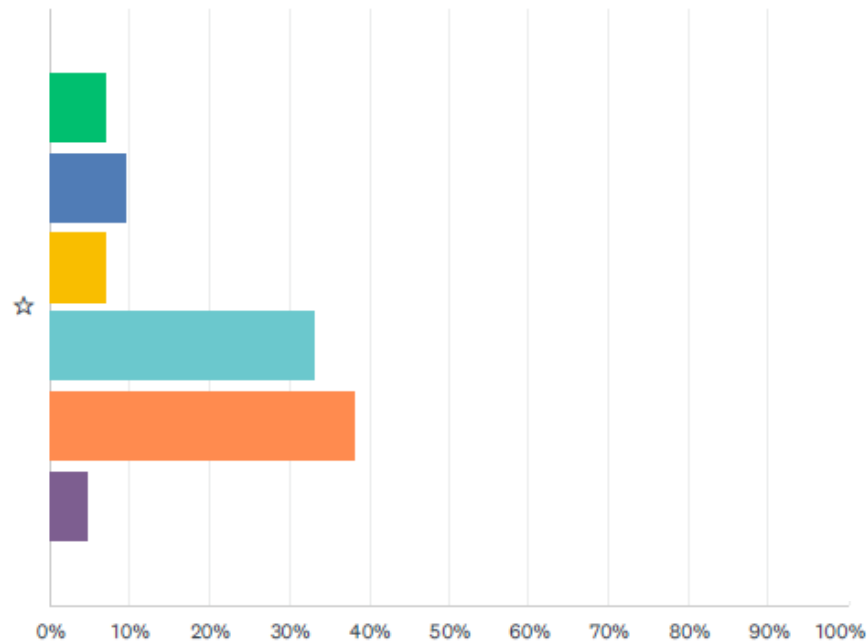
ANSWER CHOICES	RESPONSES	
Yes	77.99%	124
No	22.01%	35
TOTAL		159



42 LBC Leaders Responded

Q18 How would you rate your satisfaction with the level of support that USA Boxing offers to LBC Leadership?

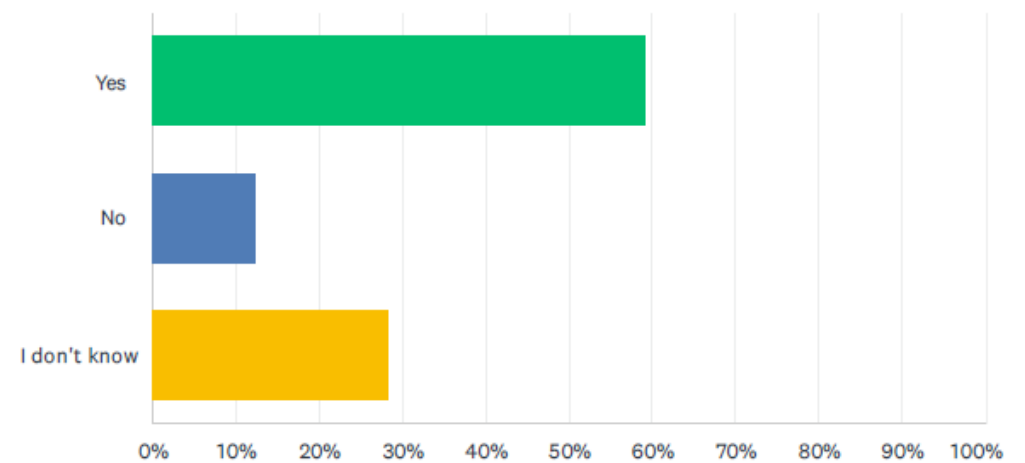
Answered: 42 Skipped: 1,036



■ Very Dissat...
 ■ Dissatisfied
 ■ Neither Sat...
 ■ Satisfied
 ■ Very Satisfi...
 ■ N/A

Q21 Does your LBC Board of Directors keep Coaches informed of LBC policies and decisions?

Answered: 973 Skipped: 105



	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
☆	7.14%	9.52%	7.14%	33.33%	38.10%	4.76%	42	3.90
	3	4	3	14	16	2		



Q20 How would you rate your level of satisfaction with the following aspects of your LBC?

Answered: 973 Skipped: 105

	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
LBC Leadership	5.4% 50	6.9% 64	18.0% 168	31.8% 297	38.0% 355	934	3.90
Communication from your LBC leaders	5.7% 53	8.8% 82	17.3% 161	33.4% 311	34.7% 323	930	3.83
Financial Support from your LBC	9.6% 77	13.1% 105	33.5% 268	22.6% 181	21.1% 169	800	3.33
Competition Opportunities within your LBC	7.5% 69	11.3% 104	20.1% 185	36.1% 332	25.0% 230	920	3.60
Organization of Local Events	5.7% 53	10.5% 98	20.5% 191	35.3% 329	27.9% 260	931	3.69
Judging Competency at Local Events	6.3% 57	10.5% 96	21.2% 193	38.1% 347	23.8% 217	910	3.63



2021 USA Boxing Member Satisfaction Survey

Q22 How would you rate your satisfaction with USA Boxing's Membership Services?

Answered: 853 Skipped: 225

	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
Problem Solving Skills	1.41% 12	3.99% 34	17.58% 150	45.49% 388	31.54% 269	853	4.02
Communication Skills	1.88% 16	5.51% 47	12.78% 109	48.42% 413	31.42% 268	853	4.02
Patience	1.17% 10	3.28% 28	19.11% 163	44.55% 380	31.89% 272	853	4.03
Positive Attitude & Empathy	1.41% 12	3.05% 26	16.30% 139	45.13% 385	34.11% 291	853	4.08
Response Time	2.23% 19	4.45% 38	18.41% 157	43.02% 367	31.89% 272	853	3.98

Q25 How would you rate your level of satisfaction with the content on USA Boxing's communication channels (i.e Facebook, Twitter, Instagram, etc.)?

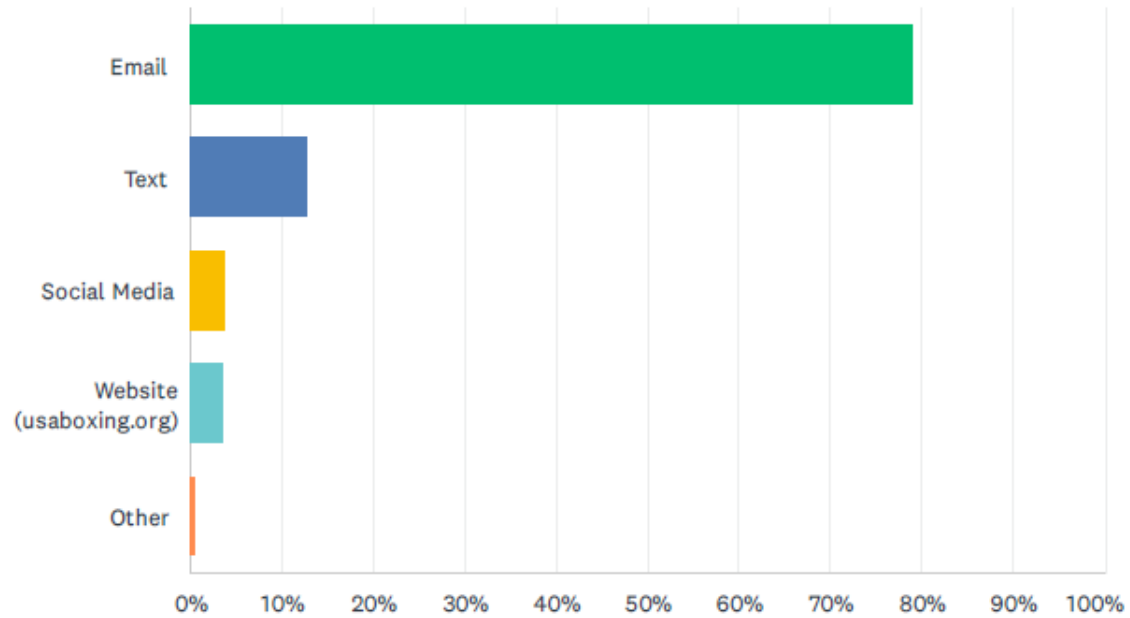
Answered: 853 Skipped: 225

	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
Frequency of posts	1.71% 13	4.46% 34	27.82% 212	42.65% 325	23.36% 178	762	3.81
Types of posts (i.e: videos, infographics, polls, etc.)	1.44% 11	4.44% 34	27.55% 211	43.73% 335	22.85% 175	766	3.82
Coverage of Important Updates & Announcements	1.65% 13	4.06% 32	19.80% 156	48.35% 381	26.14% 206	788	3.93
Coverage of Non-Athlete Members	2.16% 16	6.47% 48	35.44% 263	38.01% 282	17.92% 133	742	3.63
Coverage of National Events	1.40% 11	4.34% 34	19.16% 150	45.59% 357	29.50% 231	783	3.97
Coverage of National Team Members	1.03% 8	3.60% 28	23.81% 185	43.89% 341	27.67% 215	777	3.94
Coverage of Grassroots Boxing	3.28% 24	10.66% 78	32.51% 238	35.79% 262	17.76% 130	732	3.54



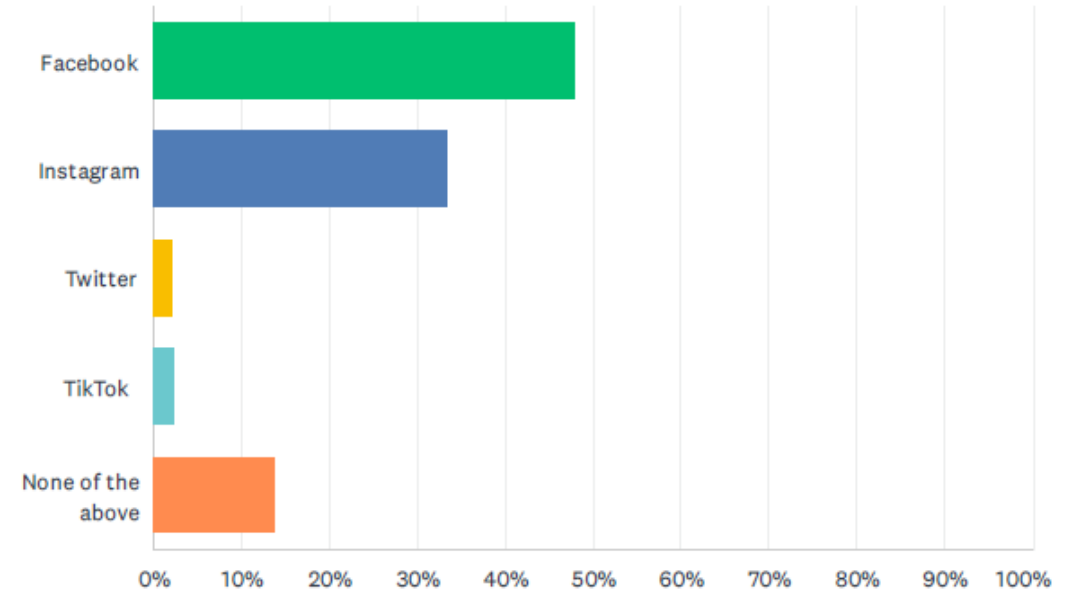
Q27 How do you prefer to receive communications?

Answered: 853 Skipped: 225



Q28 Which Social Media Platform do you use the most?

Answered: 853 Skipped: 225



ANSWER CHOICES	RESPONSES	
Email	79.13%	675
Text	12.90%	110
Social Media	3.87%	33
Website (usaboxing.org)	3.63%	31
Other	0.47%	4
TOTAL		853



Q29 How would you rate your level of satisfaction of National Tournaments held in 2021?

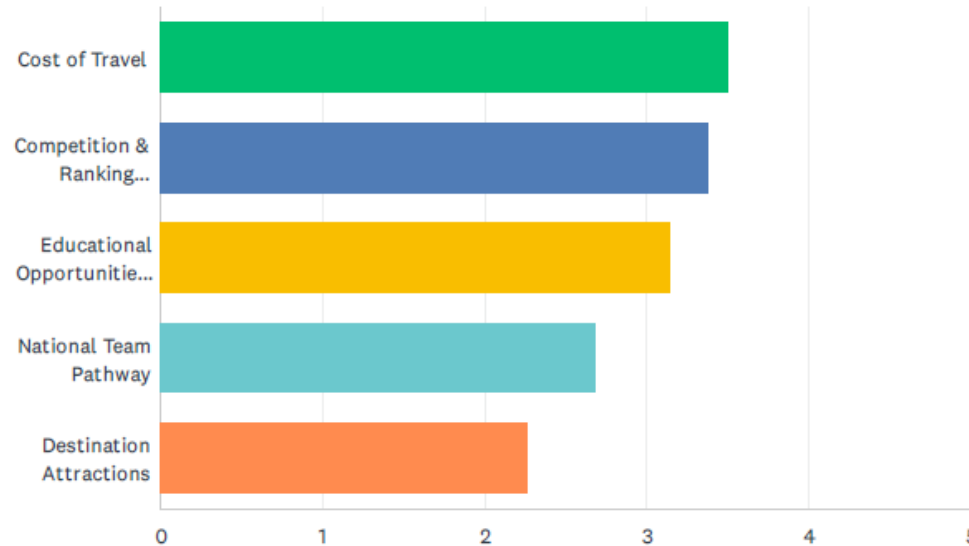
Answered: 853 Skipped: 225

	VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
Competition Opportunity	2.79% 15	6.89% 37	21.60% 116	44.69% 240	24.02% 129	537	3.80
Communication leading up to and during the events	2.59% 14	4.81% 26	21.81% 118	46.40% 251	24.40% 132	541	3.85
Networking & Educational Opportunities	2.04% 11	6.30% 34	27.22% 147	41.30% 223	23.15% 125	540	3.77
Vendor Options	2.07% 11	5.45% 29	34.21% 182	38.16% 203	20.11% 107	532	3.69
Destination & Venue Selection	2.97% 16	8.36% 45	26.58% 143	40.71% 219	21.38% 115	538	3.69
Judging Competency	5.66% 30	11.32% 60	27.55% 146	35.85% 190	19.62% 104	530	3.52
Event Organization	1.87% 10	4.68% 25	22.28% 119	44.76% 239	26.40% 141	534	3.89



Q31 Please rank the following factors in deciding to attend an event, with 1 being the most important and 5 being the least important. NOTE: You must assign a different rank to each of the following options.

Answered: 853 Skipped: 225



	1	2	3	4	5	TOTAL	SCORE
Cost of Travel	37.16% 317	19.58% 167	14.42% 123	14.89% 127	13.95% 119	853	3.51
Competition & Ranking Opportunities	22.86% 195	28.60% 244	22.04% 188	17.00% 145	9.50% 81	853	3.38
Educational Opportunities (i.e Coaching Education, Official Certification, etc)	21.34% 182	21.45% 183	22.04% 188	20.63% 176	14.54% 124	853	3.14
National Team Pathway	11.25% 96	17.35% 148	23.45% 200	25.32% 216	22.63% 193	853	2.69
Destination Attractions	7.39% 63	13.01% 111	18.05% 154	22.16% 189	39.39% 336	853	2.27

