

Fitness Membership Club Benefit Worksheet

HOW IT BENEFITS YOUR CLUB



Increases Revenue



Brings more people into
your gym and the boxing
community



Gives you opportunity to
grow your business and
brand

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HOW IT BENEFITS CUSTOMERS

Why boxing is beneficial
to potential members:

- Weight management
- Total body workout that tones and strengthens
- Builds self-esteem, confidence in fitness, and empowerment
- Challenging performance based outcomes
- Self-defense
- Reduces stress
- A workout that is never the same

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