

Candidate Statement for Robert Kaufhold

Candidate for USA Archery Board of Directors- Member at Large

Archery has been such a blessing for our family and so many others. As an archer, coach and parent with a lifetime involvement in all forms of archery, I feel an increasing responsibility and calling to serve on the USA Archery Board of Directors again. My life's professional work in serving archers is driven by a desire to give back in every way possible to the sport that gave me so much. That commitment while serving on the USA Archery Board of Directors will also guide every decision by what is best for the sport and our fellow archers.

During this time of unprecedented growth for our sport and USA Archery specifically, it is critical to remain focused on the mission and responsibilities of the organization. USA Archery can be proud of many recent accomplishments, especially related to growth of the membership and competitions along with great improvements in grassroots programs. There are remaining opportunities for improvement in many aspects including elite archery, coaching and judging programs with a priority given to results. I'd encourage USA Archery to become more customer focused as they serve many who could be defined as customers including each USA Archery member and their family. I hope to assist USA Archery in defining and identifying who and what their different customers and responsibilities are. The parents and upcoming archers deserve consideration for their careers or academics when deciding when, where and how often tournaments, camps and required activities or events will be held. I bring a positive, collaborative attitude and management style with decades of archery organization and business experience.

As someone with a lifetime dedicated to archery for over 50 years, I can represent nearly every type of USA Archery member. My experience and relationships allow me to represent archers shooting compound & recurve divisions in target or field archery disciplines, JOAD clubs, coaches, parents, archers, beginners and less popular divisions such as bare bow and crossbow. I also bring the perspective of an archery industry, business and ATA Board member that will benefit USA Archery in partnering with industry support, marketing and funding sources.

In my role as a USA Archery Board Member, I would bring respect for and lessons from archery's past, current experience with daily involvement in all aspects of archery, and a vested interest in the future as a parent of two young JOAD archers.

Archery Resume for Robert Kaufhold

Robert Kaufhold
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Candidate for USA Archery Board of Directors- Member at Large

Education:

Conestoga Valley High School Graduate 1979
James Madison University 1979-1983 BBA in Business Management with Marketing Concentration

Professional:

Founder and President of Lancaster Archery Supply, Inc. from 1983-Current (100 employees)

Archery Experience:

50+ Years of Shooting Archery- Olympic Recurve, Compound Target, 3D, Bare Bow, Bow Hunting
Grew up watching and shooting (age 2) with my Dad who was a top target and field archer in 50's-60's
Began Shooting Competitive Target Archery in JOAD Club at age 10, becoming very dedicated by age 14

Competitive Archery Titles and Experience:

Competed in JOAD, NAA (USAA), NFAA Tournaments on Local, State, Regional and National Scale
Dozens of Local, State and Regional Titles including 3 time Eastern US Men's (Recurve) Champion
PA State, Eastern and National Record Holder as a Junior and Intermediate Recurve Archer
1978 USA National Men's Intermediate (Junior) Champion (Recurve)
Collegiate All-American Honors while a Member of James Madison University (JMU) Archery Team
4 US Olympic Festival Teams beginning in 1978, 3 times as leading member from Eastern Region
Best US Overall National Yearly Ranking- 4th in 1984 in combined Outdoor, Indoor and Field Archery
Multiple Year US Archery Team Member in 1980 through 1991 participating in USAT Training Camps
World Field Teams in 1984, Helsinki Finland and 1988, Bolzano Italy (Sighted Recurve)
Atlantic City Classic Compound Men's Unlimited Champion 1993
Multiple 600 Perfect Indoor Scores Shot with Compound in 1990's
4th Place US National Outdoor Men's Master Division (after 20 year hiatus)

Archery Involvement:

Worked at Full Adjust Archery Products in manufacturing, packaging and order dept. from age 14-21
Began teaching archery classes at Lancaster YMCA at age 15
Yearned to be in the archery business from age 16, started Lancaster Archery Supply at Age 21 in 1983
Staff Instructor, Coach and Equipment Technician for The World Archery Center/TWAC 1979-81
NAA/USA Archery Board of Governors Active Archery Athlete Representative 1991-92
Founder (1983) & President; Lancaster Archery Supply for 32 years with experience as an archery dealer, archery distributor, manufacturer, tournament organizer, marketing and media company.
Created & Host Lancaster Archery Classic Indoor Tournament past 12 years, expecting 1200 archers
Lancaster Archery Academy with 3 FT, 4 PT Certified Archery Coaches hosting programs daily
Support major archery associations with sponsorship of USAA, WA, NFAA, ASA, IBO, SCA, NASP, etc.
Support hundreds of Archery Clubs and Volunteers through consulting, sponsorship and donations
Founded Lancaster JOAD Club, Past President, Vice President, Currently Coach and Board Member
Parent and Coach of 13 year old son and 11 year old daughter shooting JOAD nationally with Recurve
USA Archery Level III Certified Coach; 30 years of experience coaching recurve, compound & bare bow
Archery Trade Association (ATA) Board Member (current term through 2017)
Archery Business Honor; "50 Who Made a Difference" Award
Board Member of Lancaster Archery Club, (founded in 1933) Past President, Secretary, Range Captain
Member of Several Local Archery Clubs in SE and South-Central Pennsylvania
Bow Hunt seriously with both traditional recurve and compound bow