

Candidate Statement – Richard Cockrell

I believe in the benefits that archery brings to an individual – discipline, character, integrity and belief in oneself. As a coach I am a steward in that effort and dedicating myself to all things archery is my way of returning what archery has given to me. I have furthered this direction by becoming a Certified Level 5 Coach, a VP for the State – Minnesota Archers Alliance, running many Minnesota tournaments for 20 years as Tournament Director and Field Manager, managing the Rapids Archery JOAD program and authoring a book on “Tuning the Modern Recurve Bow”. Through those activities I have met and conversed with many fellow archers. This gives me a broad knowledge and understanding of the needs and wants of the Archery Community. I hope to bring that experience to the Board position.

Besides the skills of Level 5 Coach, I have a fair amount of business acumen as a Solution Architect on many multi-million dollar projects. My current professional credentials include: Project Management Professional, Certified Business Analyst Professional, Certified Security System Internet Professional, Certified TOGAF Architect and Electrical Engineer. My tasks are to review and set policies, oversee effective corporate governance, and provide strategic long-range planning. Above the credentials, I pride myself in bringing workable common sense solutions to difficult problems. This background will help me meet the requirements of the Board of Directors and the governing standards.

I look to be a valuable resource to the USAA Board and US Archery as Coach Director. I believe that being on the board is a “giving” role to the archery community and that should be the primary purpose of serving on the Board. I hope you will support me and choose me as your coach representative. My desire is to see Archery become larger than soccer and maybe as large as golf and I would like to see archery re-define itself as “the” character builder sport for youth in the world - it is so needed in the world today.

Thank You,

Richard A Cockrell – Coach Director Candidate

Richard A. Cockrell

Certified US Archery, Level 5 Coach
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Profile:

US National Coach for 20 years and a competitive archer for 25 years
Skilled at teaching the U.S. National Training System and the Bio-mechanical method.

- U.S. Level 5 Coach – 6 years
- U.S. Jr. Dream Team Coach – 6 years
- U.S. International Team Staff Coach – 6 years
- Head Coach for Rapid Archery JOAD Club – 7 years
- “Modern Recurve Tuning” – Book Author – 1st & 2nd Edition
- Mental Management and Safe Sport Trained
- Head Coach – Traveling JDT Teams: Santo Domingo, Victory CA.
- Head Coach – USAT Team: Morocco
- U.S. Archery Representative – Minnesota Archers Alliance Board – 8 years
- Trained three archers to admittance to the US Archery Team Resident Athlete Program and 2 to World Top 40 Ranking
- Trained several archers to USAT Ranking
- Attained Six consecutive years as top 20 national competitor in USAT rankings
- Attended Numerous JDT and Personal Training camps at U.S. Archery Training Centers
- Attended Numerous Annual National Coaching Seminars

Archery and Coaching History

Started archery study at the Tokyo Olympic archery range (Komazawa Koen) in 1992 while assigned as Super Computer Support staff at the Tokyo Institute of Technology

- Completed Mental Management Courses (by Lanny Basham) – Course 101 & 102
- Completed Safe Sport Training - Online
- Completed Level 5 Coaches Certification – US Olympic Training Center, Chula Vista, CA – Nov 2011
- Team Coaching Staff for Jr. Dream Team trips to Poland, Canada, Puerto Rico, Mexico, Santo Domingo
- Completed Regional Coach Certification Class – US Olympic training Center, Chula Vista, CA – Nov, 2009
- Appointed as one of the North Regions High Performance Coaches for the National Archery Association, June 2006 (Minnesota – Twin Cities Area).
- Participated in USA National Coach, Kisik Lee's High Performance Coaches Seminar, Colorado Springs, March 2006.
- Authored Internationally sold book on Modern Recurve Tuning – 2004
- Helped the formation of the Minnesota Archers Alliance – 2004 (State NFAA/NAA Archery Association)
- Level 3 Coaching Certification – August 2003, US Olympic Training Center, San Diego, CA
- Participant – Medal Program – US Olympic Training Program, San Diego, CA – 2000
- Led various Level 1 & 2 Coach classes
- Received Level 1 and Level 2 NAA Coaching Certification, Blaine Minnesota – 1999, Renewal – June 2003
- Formed the Minnesota Chapter of the NAA ~ 1998, President

- Started Annual MN Star FITA and Voyageurs Cup Tournament - 1997
- Taught individual archery students and JOAD members at Wolf Track Archery Club, Blaine, MN since 1997.
- Returned to the US in 1995 and began shooting USAT tournaments in 1997. Received archery instruction and coaching techniques over the years from: Coaches – Kisik Lee and Larry Skinner

Business Background

EXPERIENCE

Ameriprise Financial – Solution Architect, Feb 2014 – Present

Member of Ameriprise - Corporate IT Architecture group: Involved in planning cycles, road-mapping, reference architecture development, gap analysis and decision remediation. Job responsibilities included project governance on many of the capabilities of the Information Security Group.

Diagrammed and documented Ameriprise Information Security Environment: generated Technical Placement, Information Flow and Project Context diagrams for approximately 30 products.

Filled role as Enterprise Architect and Threat Vulnerability Solution Architect in lieu of their departure – included annual project selection process and planning cycle.

Carlson Companies – Senior Technical Analyst, June 2008 – Feb 2014

Re-Architected planned rollout of Identity Manage Environment for 350K accounts based on Oracle Identity Management (OIM) Server. Designed roles based access for OIM. Drafted On-Boarding Business Use cases for technical mapping into OIM. Provide project management function of later stages of project. Served as Technical Leader for a hosting of IDAM products from Oracle: OIM, OAM, OIF and Enterprise Directory Services (LDAP). Served as Technical Services Analyst on PMO board regarding IDAM services for Carlson.

EDUCATION

TOGAF (The Open Group Architecture Forum) Certification – 2014, current
 CISSP (Certified Internet Systems Security Professional) Certification – 1/2005, current
 PMP (Project Management Professional) Certification – 11/2007, current
 CBAP (Certified Business Analyst Professional) Certification – 2012, current
 University of Minnesota, Bachelor of Science Degree, Electrical Engineering, Minor –
 Computer Science - 1984
 US Army – SP4, Post Master, Vietnam era Veteran – 1972-4

PROFICIENT TOOLS

Microsoft Office – Visio, Word, Excel, Powerpoint, MS Project, PCs (Intel & Mac)
 TOGAF Models

PERSONAL INTERESTS

Coaching / Mentoring, Archery, Music, Scuba, Skiing,