

Candidate Statement – Laval Dee Falks

USA Archery Instructors and Coaches,

I want to represent you on the USA Archery Board of Directors for another four years. I know we can continue to maximize the local, national and international coaching opportunities for all instructors and coaches. Over the past four years, due to my efforts, we have:

- Standardized instructor and coach certifications across the nation's archery organizations and have reciprocity agreements between the ASA, NFAA, S3DA and USA Archery to share discipline- specific curriculum and certifications
- Formed the Compound Junior Dream Team program which I designed
- Revised the International Team Staffing, International Personal Coaching, International Event Sanctioning and Youth Olympic Games Coach Selection policies to give more coaches opportunity to attend international events with their archers and gain international experience

I will continue to develop a true coach mentor program, where Level 4 & 5 Coaches mentor coaches with lower certifications. This is a long-term mentor/apprentice relationship to help the apprentice coaches develop and prepare for a higher certification. I will also work to ensure that Level 4 Certification Courses include more compound archery instruction and are more comprehensive.

I have developed an International Coach Training Program so USA coaches can gain international experience with their archers by attending World Archery Americas, European and Asian Grand Prix tournaments. Through these self-funded events coaches will learn the skills necessary to plan for, lead teams to, and coach in international archery events around the world.

All archery disciplines deserve equal emphasis. Whether you coach target, field or 3D archery, you deserve a program that addresses the specific concerns of those disciplines. I will continue to lead the effort to produce modules which address target, field and 3D archery for compound, recurve and barebow archers so that coach certification becomes higher level education. This is even more important now that USA Archery has fielded its first 3D World Championship Team which I led to Robion, France in September 2017. I will do all I can to ensure that barebow continues to be included in our National Championships.

I do not believe that coaches should have to pay exorbitant fees to coach their archers at USAT events.

I want to continue to represent you on the USA Archery Board of Directors, and if you give me your vote I will work to ensure you have more coaching opportunities and better coach education.

Sincerely,

Dee Falks

USA Archery, Level 5 Coach

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Laval D. Falks

Objective

My goal is to be elected to the USA Archery Board of Directors as the Coach Director.

Experience

Archery Shooters Association (ASA) National Federation Director since August 2002

Chairman of the Archery Shooters Association Rules Committee and Competition Committee since 2002

Archery Trade Association (ATA) contractor for Community Archery Range Development since 2005

USA Archery "Junior Dream Team" Coach since November 2007

Archery Shooters Association Head Coach and Youth Director since 2007

Created and implemented the Community Coach Course in 2008

Junior Dream Team Coordinator August 2008 to December 2010

USA Archery Level 5 (Elite) Coach since March 2009

President and Head Coach, Virtual JOAD since April 2009

Archery Trade Association "Archery Academy" lead coach 2010-2011

South region JOAD Coordinator Dec 2010 to 2016

Olympic Solidarity contractor/developer for Costa Rica Archery Association developing an integrated national archery training and coaching program for Costa Rica 2011-2012

Member of USA Archery International Team Staff 2009-2010, 2012-2013, 2015-2016

Scholastic Archery Association Head Coach since 2012

USA Archery Board Member (Coach Director) since 2014

Functional summary

I am an independent contractor and not employed directly by any archery organization.

As the Archery Shooters Association National Federation Director I am responsible for coordinating the actions of forty (40) State Directors and five (5) Regional Directors who represent over three hundred fifty (350) affiliated archery clubs and twelve thousand (12000) individual members. This staff organizes over two hundred and fifty (250) state qualifier tournaments and thirty five (35) state championship tournaments each year and has grown the ASA Federation membership 55% over the past four years.

As the Head Coach and Director of Youth Archery for the Archery Shooters Association I am responsible for designing youth training activities at ASA Pro/Am tournaments and managing the youth and young adult competitions.

As the Coordinator for the Junior Dream Team I was responsible for coordinating camp dates and logistics for four week-long camps each calendar year plus one international competition for the Junior Dream Team Red Team. The ten years that I have spent as a coach on the Jr. Dream Team have made me fully aware of the need for expert coaching at the youth levels of USA Archery. My experience will allow me to help set up coaching programs geared toward educating coaches in the training methods which work best with our young JOAD Archers.

My USA Archery Coaching Record is available upon request. As a summary, I have coached cadet, junior and adult archers to indoor and outdoor national championships and to positions on World Archery Target Championship and World Field Championship Teams. Four archers whom I coached were accepted as Resident Athletes. I have also coached many archers to positions on the Adult, Junior and Cadet USAT.

As the Archery Trade Association Community Range Development Consultant and Lead Instructor for the ATA Archery Academy I work on projects which help to bring the archery associations closer together in support of Community Archery Programs. This role gives me the opportunity to promote all archery disciplines including JOAD to an audience that is eager to begin archery programs in their respective communities.

In 2008 I developed and implemented the Level 3 (Community) Coach Course which is used by the NFAA, ASA and USA Archery as the basic level coach certification course. Recently this course was adopted by Costa Rica as that country's basic coach certification course. This course has been in use for nine years with only minor revisions.

I have attended three Youth World Championships, four World Field Championships, one World 3D Championships, the World University Games, two Pan Am Championships, the Youth Olympic Games and ten World Ranking Events in the past eight years. I have coached numerous archers to podium finishes in World Ranking and World Field Championship events and am currently coaching archers who have won the title of Pan Am Champion and Mexican Grand Prix Champion in the Cadet and Junior divisions.

Summary

Developed and implemented the ASA/NAA Community Coach Course

Pioneered the concept of Virtual JOAD Clubs

I am one of only 10 Level 5 (Elite) Coaches certified by USA Archery

Have experience training coaches and designing and implementing coach training programs on a national and international level.

Gained experiences at all levels of the archery industry and have demonstrated the ability to work with all archery organizations to grow the sport.

I have the experience necessary to help design mentor programs, increase the opportunities for coach education and training.

My international coaching experience gives me firsthand knowledge of international team travel, competition at all levels and administrative procedures necessary for interacting successfully with Organizing Committee Members and World Archery Staff.

My administrative skills and experience working in a variety of coach education and development programs for numerous organizations and foreign countries allows me to provide valuable expertise to the USA Archery Board of Directors.