

U.S. Olympic Committee set for Team USA WinterFest presented by *HERSHEY'S* at U.S. Army Garrison Yongsan in Seoul, South Korea

The Olympic celebration will feature interactive elements, several activities courtesy of HERSHEY'S and lives performance by charismatic actor-comedian Cedric the Entertainer and Emmy Award-winner Rachel Platten

SEOUL, South Korea – The United States Olympic Committee and the U.S. Army Family and Morale, Welfare and Recreation (MWR) will bring the excitement of the Olympic Winter Games to American troops and military families at the U.S. Army Garrison Yongsan with Team USA WinterFest presented by *HERSHEY'S* on Feb. 19. Hosted by two-time Olympian Willie Banks, WinterFest will feature multiple interactive sport elements and live performances by acclaimed actor-comedian Cedric the Entertainer and Emmy Award-winner Rachel Platten.

- WHAT:** The 13-stop festival has crisscrossed the country leading into the PyeongChang Olympics, before making a stop in Seoul. Elements of the interactive tour include:
- Make your own *HERSHEY'S* S'mores and *HERSHEY'S KISSES* Kiss Jars
 - Meet the *HERSHEY'S* characters
 - Play a game for *ICE BREAKERS* mints and gum, while supplies last
 - Sample the new *HERSHEY'S GOLD* Bars, while supplies last
 - Multiple interactive sport elements
 - National Team for USA Cheer being represented with cheerleaders from the University of Kentucky

- WHO:** Special guests will include:
- Cedric the Entertainer: actor and comedian renowned for his performances in numerous hit films, including *Barbershop* (franchise), *Be Cool* and *Madagascar* (franchise).
 - Rachel Platten: Emmy Award-winning singer and songwriter
 - Willie Banks (track and field): two-time Olympian (1984, 1988)
 - Sasha Cohen (figure skating): two-time Olympian (2002, 2006) and 2006 silver medalist
 - Matt Mortenson (luge): two-time Olympian (2014, 2018); world championship silver medalist
 - 2018 U.S. Olympic athletes

WHEN: Event hours: Saturday, Feb. 19 from 11 a.m.-3 p.m.
Media interviews available during event

WHERE: U.S. Army Garrison Yongsan