WHAT IS TEAM USA WINTERFEST

• Team USA WinterFest presented by HERSHEY’S is a 13-stop festival crisscrossing the country – and making a stop in Seoul – to bring the energy and excitement of the Olympic and Paralympic Winter Games PyeongChang 2018 to Team USA fans around the globe.
• The tour offers fans an opportunity to engage with U.S. Olympic and Paralympic athletes and 2018 hopefuls who will showcase their Team USA spirit and talents at each destination.
• The tour stops will feature a number of interactive elements, including HERSHEY’S S’moresmobile and Bobsled Boomerang, along with OREO’s Team USA Curling Challenge and Social Truck. Other elements include interactive sport participation, virtual-reality experiences, athlete meet and greets, Team USA giveaways and more.

WINTERFEST IS VISITING DALLAS

• Team USA WinterFest presented by HERSHEY’S will be at Klyde Warren Park on Saturday, Nov. 18, from 11 a.m.-5 p.m.
• The event is free and open to the public.
• The official hashtag of Team USA WinterFest presented by HERSHEY’S is #TeamUSAFest

WHAT IS HAPPENING AT THE EVENT?

• Several Team USA athletes, including four-time Olympian Lauryn Williams (bobsled, track and field) and three-time Olympian Todd Eldredge (figure skating), will participate in Q&As, autograph sessions, and fan meet and greets.
• Fans can enjoy a free s’mores from the HERSHEY’S S’moresmobile, while supplies last, or experience what it’s like to be in an Olympic bobsled with the HERSHEY’S Bobsled Boomerang.
• Musical performances from Dallas’ own Amy Jack and the Remington Band at 2 p.m. on the HERSHEY’S Stage.
• In the Team USA Social Truck presented by OREO, fans can face swap with Team USA athletes, enjoy GIF stations and watch athletes during Facebook Live chats.
• Fans can participate in the Team USA Curling Challenge presented by OREO with a chance to win a trip for two to Park City or enjoy the sport of skeleton through a virtual-reality experience powered by Samsung.

DALLAS OLYMPIC AND PARALYMPIC HISTORY

• There have been 35 U.S. Olympic athletes born in Dallas, including four-time Olympic track and field champion Michael Johnson and two-time Olympic medalist (2016) and member of the Final Five, Madison Kocian.
• Dallas hosted the 1937 Pan American Olympics, a sporting festival that drew teams from across the Americas. Organized under the umbrella of the Greater Texas and Pan-American Exposition, and competed in track & field, boxing and soccer.
• Bob Hayes won gold in the 100-meter and 4x100m relay at the Olympic Games Tokyo 1964. After the Tokyo Games, he went on to play wide receiver for the Dallas Cowboys, winning the Super Bowl in 1972. He is the only athlete to have both an Olympic gold medal and Super Bowl ring.
<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>LOCATION/IN CONJUNCTION WITH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov. 1</td>
<td>New York, New York</td>
<td>100 Days Out</td>
</tr>
<tr>
<td>Nov. 11</td>
<td>Omaha, Nebraska</td>
<td>U.S. Olympic Curling Team Trials – Curling</td>
</tr>
<tr>
<td>Nov. 18</td>
<td>Dallas, Texas</td>
<td>Klyde Warren Park</td>
</tr>
<tr>
<td>Dec. 2</td>
<td>Cincinnati, Ohio</td>
<td>Washington Park</td>
</tr>
<tr>
<td>Dec. 30-31</td>
<td>Nashville, Tennessee</td>
<td>Music City Midnight - New Year’s Eve</td>
</tr>
<tr>
<td>Jan. 6</td>
<td>San Jose, California</td>
<td>U.S. Figure Skating Championships</td>
</tr>
<tr>
<td>Jan. 13</td>
<td>Squaw Valley, California</td>
<td>Aprés Ski Activities</td>
</tr>
<tr>
<td>Jan. 20</td>
<td>Bentonville, Arkansas</td>
<td>Walmart Flagship Store</td>
</tr>
<tr>
<td>Feb. 3</td>
<td>St. Paul, Minnesota</td>
<td>Saint Paul Winter Carnival</td>
</tr>
<tr>
<td>Feb. 10</td>
<td>Park City, Utah</td>
<td>Opening Weekend of the 2018 Games</td>
</tr>
<tr>
<td>Feb. 19</td>
<td>Seoul, South Korea</td>
<td>Military Appreciation Celebration</td>
</tr>
<tr>
<td>Feb. 20</td>
<td>Hershey, Pennsylvania</td>
<td>The Hershey Company Headquarters</td>
</tr>
<tr>
<td>Feb. 24</td>
<td>Lake Placid, New York</td>
<td>Closing Weekend of the 2018 Games</td>
</tr>
</tbody>
</table>

THE UNITED STATES OLYMPIC COMMITTEE AND ATHLETE SUPPORT

- The USOC is a nonprofit organization and one of the only National Olympic Committees in the world that does not receive government funding for its Olympic programs.
- The USOC relies on the support of a committed community of sponsors and donors to provide America’s elite athletes the support they deserve.
- In 2016, the USOC distributed a total of $84.7 million in grants – up $8.4 million from 2015 – directly to U.S. athletes and their sport governing bodies.