

Team USA WinterFest presented by *HERSHEY'S* visits Lake Placid Feb. 24

Lake Placid residents can meet several Team USA athletes, enjoy multiple interactive elements at the free Olympic festival during the Olympic Winter Games PyeongChang 2018

COLORADO SPRINGS, Colo. – The United States Olympic Committee and several Team USA athletes, including 2014 Olympic ice dancing champions Meryl Davis and Charlie White along with five-time Olympic speedskating champion Eric Heiden, will be at Team USA WinterFest presented by *HERSHEY'S* in Lake Placid, New York, on Feb. 24. The free tour will bring the excitement of the Olympic Winter Games to Lake Placid residents through several interactive elements along with a live musical performance by Third Eye Blind.

WHAT: The 13-stop festival has crisscrossed the country and will make its final stop in Lake Placid, home of the Olympic Winter Games in 1932 and 1980. Highlights at the Lake Placid stop include:

- Team USA athlete meet and greets
- Musical performances by Third Eye Blind on the *HERSHEY'S* Stage
- *HERSHEY'S* S'moresmobile giving fans full-size s'mores along with free samples of the new *HERSHEY'S* GOLD Bars, while supplies last
- Bobsled Boomerang presented by *HERSHEY'S*
- Team USA Social Truck presented by OREO
- Team USA Curling Challenge presented by OREO
- Skeleton Virtual Reality Experience powered by Samsung

The event is free and open to the public. For more information, visit TeamUSA.org/WinterFest.

WHO: Team USA athletes will include:

- Sasha Cohen: two-time Olympian (2002, 2006) and 2006 silver medalist in figure skating
- Jim Craig (ice hockey): 1980 Olympian; Olympic gold medalist; NHL goalie
- Meryl Davis and Charlie White (figure skating): two-time Olympians (2010, 2014); three-time Olympic medalists, including gold in ice dancing at 2014 Games
- Eric Heiden (speedskating): two-time Olympian (1976, 1980); five-time Olympic champion; set eight world records
- Vonetta Flowers (bobsled): two-time Olympian (2002, 2006); 2006 Olympic gold medalist; world championship bronze medalist

WHEN: Event hours: Saturday, Feb. 24 from 1-8 p.m.
Media interviews: Athletes available during event and outside of tour hours upon request

WHERE: *WinterFest activation (1-5 p.m.)*
Olympic Skating Oval
2634 Main St.
Lake Placid, NY 12946

WinterFest concert (6-8 p.m.)
Olympic Ski Jump Complex
5486 Cascade Rd
Lake Placid, NY 12946

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