

Team USA WinterFest presented by *HERSHEY'S* stops in Bentonville Jan. 20

Free Olympic Festival invites Bentonville residents to meet Team USA athletes less than a month from the Olympic Winter Games PyeongChang 2018

COLORADO SPRINGS, Colo. – The United States Olympic Committee along with Olympic bronze medalist Jeremy Abbott (figure skating) and four-time Olympian Lauryn Williams (bobsled, track and field) will be at Team USA WinterFest presented by *HERSHEY'S* on Jan. 20 in Bentonville, Arkansas. With less than a month until the Opening Ceremony of the Olympic Winter Games PyeongChang 2018, the free tour will bring the energy and excitement of the 2018 Games to Bentonville residents through several interactive elements.

WHAT: The 13-stop festival is crisscrossing the country leading into the PyeongChang Olympics, and highlights at the Bentonville stop include:

- Team USA athlete meet and greets
- *HERSHEY'S* S'moresmobile giving fans full-size s'mores along with free samples of the new *HERSHEY'S GOLD* Bars, while supplies last
- Bobsled Boomerang presented by *HERSHEY'S*
- Team USA Social Truck presented by OREO
- Team USA Curling Challenge presented by OREO
- Skeleton virtual reality experience powered by Samsung

The event is free and open to the public. For more information, visit TeamUSA.org/WinterFest.

WHO: Team USA athletes will include:

- Jeremy Abbott (figure skating): two-time Olympian (2010, 2014); Olympic bronze medalist in team event at 2014 Games; four-time U.S. champion
- Lauryn Williams (bobsled; track and field): four-time Olympian (track and field: 2004, 2008, 2012; bobsled: 2014); two-time Olympic medalist

WHEN: Event hours: Saturday, Jan. 20 from 11 a.m.-5 p.m.
Media interviews: Athletes available during event and outside of four hours upon request

WHERE: Wal-Mart Supercenter parking lot
406 S. Walton Blvd.
Bentonville, AR 72712

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