

## **Minutes**

### **Telephonic Meeting of the Board of Directors June 28, 2012 9:00 a.m. Mountain Daylight Standard Time**

A telephonic meeting of the Board of Directors (the “Board”) of the United States Olympic Committee (“USOC”) occurred on June 28, 2012 at 9:00 a.m. MDST. The Chair called the meeting to order at approximately 9:00 a.m. The following members of the Board were present telephonically: Larry Probst (Chair), Jim Benson, Scott Blackmun (CEO), Bob Bowlsby, Ursula Burns, Anita DeFrantz, Nina Kemppel, Jair Lynch, Susanne Lyons, Mary McCagg, Dave Ogreaan, Mike Plant and Angela Ruggiero. Robbie Bach joined the call at approximately 10:30 a.m. John Hendricks and Jim Easton were unable to participate. The above present members constitute a quorum of the Board under the USOC Bylaws Sections 3.15.

Participating in the call from USOC management were: Alan Ashley, Lisa Baird, Rana Dershowitz, Walt Glover, Charlie Huebner, Janine Musholt, Patrick Sandusky, Michelle Stuart, Chris Sullivan and Kirsten Volpi. The minutes were recorded by Rana Dershowitz, Secretary.

#### **1. Call to Order and Welcome**

The Chair called the meeting to order and thanked the Board for its flexibility in rescheduling the in-person Board meeting to a telephonic meeting in light of the wildfires in Colorado Springs. Mr. Probst expressed the Board’s support for all of the USOC personnel affected by the fires and requested that Mr. Blackmun update the Board on the status of the fires, which he did.

Mr. Blackmun then explained that in light of the situation, the meeting would only focus on those items which required immediate Board attention. He noted for the Board that there were departmental reports in their Board books, and invited Board members to follow up with him directly if they had questions about any of the reports.

#### **2. London Travel**

Ms. Baird updated the Board regarding London Olympic Games plans for Board members, and advised the Board that they would be receiving their itineraries and related materials shortly. Ms. Baird also reported to the Board regarding USA House plans and recommended that Board members visit the P&G Family House as well as Jet Set’s hospitality center at Kensington Palace while in London.

The Board was also updated regarding plans of the official US Government delegation for the Olympic Games.

### **3. Winter Resource Allocation**

Mr. Blackmun explained to the Board that Mr. Ashley, Chief of Sport Performance, had been working to make and communicate decisions regarding resource allocation earlier in the NGBs' budget cycles. Subject to Board authorization, Mr. Blackmun explained that the USOC is now prepared to communicate 2012-13 season allocations for the Winter NGBs. Mr. Ashley then directed the Board to the written materials that had been distributed and explained the funding recommendations he was making. Mr. Ashley described the core funding and incremental funding he sought, as well as the philosophy underlying the funding proposals. Mr. Ashley explained to the Board how the proposed funding compared with the prior season and with the comparable season in the prior quadrennium. A discussion regarding the proposed allocation occurred. Following the discussion a motion was made to approve the proposed 2012-2013 Winter NGB funding as presented to the Board. The motion passed unanimously.

### **4. Strategic Plan**

Mr. Blackmun next directed the Board's attention to the draft 2013-2016 Strategic Plan contained in the Board materials. He reminded the Board that a Strategic Plan Working Group had been put together and had been meeting since March. Mr. Blackmun explained that the Plan remained in draft form, and that he was not prepared to seek approval of it yet. Instead, he was seeking Board input to ensure that it was moving in the right direction. The USOC would not look to finalize approval of the Strategic Plan until elements of it have been appropriately vetted with various USOC constituents.

The discussion turned to possible changes to the USOC Mission being considered by the Strategic Plan Working Group, with Mr. Blackmun and several members of the Working Group providing their thinking to the Board.

Mr. Blackmun next explained that the substance of the Strategic Plan was divided into two parts: First, the Plan lays out "Operating Principles." These are long term, fundamental elements of the USOC's efforts that should remain fairly constant from quad to quad. Second, the Plan lays out specific quad-based initiatives. Mr. Blackmun explained that there will not necessarily be initiatives for each operating principle in each quad.

Together with several members of the USOC Executive Team, Mr. Blackmun then walked the Board through each of the Operating Principles, explaining to the Board the thinking behind each. Discussion ensued regarding several of the items.

Mr. Blackmun sought Board input regarding the identified Operating Principles and requested that Board members provide any additional feedback to him directly as they thought about the Plan over the next several weeks.

USOC staff next walked the Board through each of the proposed initiatives for the 2013-2016 Quad contained in the Strategic Plan and discussion regarding many of these initiatives ensued.

The discussion then turned to the USOC's Safe Sport initiative. As a part of this discussion, the Board explored whether to put in place mandatory minimum requirements for NGBs relating to Safe Sport, as well as how best to fund the initiatives involved. Following the discussion, a motion was made directing the USOC to develop proposed specific minimum requirements for NGBs in regards to Safe Sport and to bring these proposed requirements to the Board for consideration no later than December. The motion passed unanimously.

## **5. Lance Armstrong Letter**

Mr. Blackmun noted for the Board that they have been given a copy of a letter received from Lance Armstrong's counsel relating to USADA. A discussion occurred regarding the situation and the USOC's response to the letter.

## **6. Steps Moving Forward**

The Board determined to have a further call in the first week of July to discuss certain items remaining from the Board's original agenda, including the possibility of a US Olympic bid. Mr. Blackmun also advised the Board that he would be circulating to the Board a proposal regarding the Paralympic Advisory Committee. Mr. Benson, Chair of the Paralympic Advisory Committee, gave the Board a brief overview of the proposal and confirmed that it would become an agenda item for action in September.

Mr. Blackmun noted that the USOC's operations are within budget.

Ms. Dershowitz discussed 2013 Board meeting dates with the Board. She confirmed that she will be sending a follow up email to the Board on the matter.

Finally, Ms. DeFrantz advised the Board that she is running for the IOC Executive Board. She explained the election process and advised that there are currently six candidates running for three Executive Board spots.

## **7. Adjournment**

There being no further business, the meeting was adjourned at approximately 11:20 MDST.

This document constitutes a true and correct copy of the minutes of the meeting of the Board of Directors of the United States Olympic Committee.



---

Rana Dershowitz  
Secretary

July 16, 2012  
Date