



UNITED STATES  
OLYMPIC COMMITTEE  
1 Olympic Plaza  
Colorado Springs, CO  
80909

## BOARD OF DIRECTORS MEETING

Thursday, December 16, 2010, 8:00 am to 3:00 pm

Electronic Arts  
207 Redwood Shores Parkway  
Redwood City, California

### AGENDA

- |   |                   |         |
|---|-------------------|---------|
| 1. Welcome (5 mins)   | Larry Probst      | 8:00am  |
| 2. YTD Financial Results (15 mins)  | Walt Glover       | 8:05am  |
| 3. Marketing Update (30 mins)<br>3.1 2013-2016 Revenue Plan<br>3.2 New Media<br>3.3 NGB Marketing Task Force Results  | Lisa Baird        | 8:20am  |
| 4. High Performance Funding Discussion (50 mins)<br>4.1 Funding Philosophy<br>4.2 2011 Grants<br>4.3 Impact of Annual OTC Expenditures  | Norman Bellingham | 8:50am  |
| 5. CEO Report (40 mins)<br>5.1 Safe Training Environment Update<br>5.2 IR/IOC Update<br>5.3 OTC Capital Projects<br>5.4 NGB Organizational Development/Diversity Initiative<br>5.5 USADA Agreement Approval<br>5.6 Olympic Assembly | Scott Blackmun    | 9:40am  |
| 6. Strategic Plan and 2011 Budget (130 mins)  | Scott Blackmun    | 10:20am |
| Lunch break   |                   | 12:30pm |
| 7. NGC Report and Election of New Board Members (60 mins)   | Jair Lynch        | 1:00pm  |

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**AGENDA  
(Continued)**

- |   |                 |        |
|---|-----------------|--------|
| 8. Other Committee Reports <i>(60 mins)</i> |                 | 2:00pm |
| - Audit                                     | Ursula Burns    |        |
| - Compensation                              | Bob Bowsby      |        |
| - Ethics                                    | Mary McCagg     |        |
| 9. Administrative Items <i>(5 mins)</i>     | Rana Dershowitz | 2:55pm |
| 9.1 Board Orientation                       |                 |        |
| 9.2 Board Meeting Dates                     |                 |        |
| 9.3 Policy Project                          |                 |        |
| 10. Adjourn/Electronic Arts Tour            |                 | 3:00pm |