USA Basketball
Digital Content Internship

USA Basketball, the national governing body in the United States for the sport of basketball, is seeking applicants for a paid digital content internship for approximately six months (May-October 2022). This is an excellent opportunity for applicants who desire to pursue a career in sports digital media with responsibilities including, but not limited to, the following:

Responsibilities:
- Assist Creative Director and overall digital content effort promoting USA Basketball youth & sport development programs as well as it’s men's and women's basketball teams, which in 2022 will include the USA Women’s World Cup Team; USA Men’s World Cup Qualifying Team; USA men’s and women’s U17 World Cup teams; FIBA Americas U18 Championship teams; and additional events, team trials and training camps
- Assist with various digital content assignments including, but not limited to, management of social platforms, social content publishing, copywriting, and possible assistance with event coverage
- Additional duties as assigned

Desired Qualifications:
- Bachelor’s degree preferred or anticipated graduation in 2022
- Proven experience in digital publishing specifically for social platforms, copywriting, and ability to meet deadlines with fast turnaround times
- Possess digital content creation and/or social media management experience in a college/professional sports digital department or equivalent area of work
- Knowledge of content creation in any of the following areas: graphic design, video production, motion design and still photography
- Experience with a Mac based operating system, digital publishing applications and the Adobe Creative Suite
- Highly motivated, well organized, knowledgeable of basketball and able to multi-task, noting extensive hours and availability to work weekends and holidays are required at times
- Ability to work some odd hours given many USA Basketball teams often compete outside of North America
- Ability to relocate to Colorado Springs during duration of internship, noting own transportation and housing will need to be secured

Compensation:
- $13/hour for a minimum of 40 hours/week, with overtime paid as necessary

Application Process & Hiring Requirements:
- Apply via email to hr@usabasketball.com; please use subject line DIGITAL INTERN
- Include cover letter, résumé including a link to one’s portfolio, and professional references
- No phone calls please; position will remain open until filled
- Successful candidate must pass a USA Basketball background screen, complete Safe Sport training and be fully vaccinated for COVID-19